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**Comparing Nordic media systems:
North between West and East?**

Lars Nord
NORWEGIAN DIGITAL MEDIA, 2011

The final conclusion may be that there remains no typical, single Nordic market, but rather four different variations of a mixture of democratic corporatist national structures and more external liberal influences. Furthermore, this integration process is driven more by media institutional factors such as public service ideals and professional norms than by proactive governmental policies. Media policies may be more or less ineffective in the new media markets, while media institutions may survive or even strengthen their positions.

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Readings: A Nordic Media model?

Discuss in pairs:

- Discuss approaches to the Nordic Media Model in the reading list?
- How do they relate to each other? Similar or contradictory?
- Nordic Digital Media: 3–5 positive, and 3–5 negative comments.

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Term paper questions

Example:

1. What characterizes the 'Nordic Media Model' as described in Mjøs et. al (2011)?
2. To what degree does the Nordic countries represent a distinct media system?
3. What are the key differences between the Nordic region and (a) the baltic states? (b) the USA, (c) Africa, (d) western Europe, (e) Asia

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Term paper format

Structure:

Introduction: In this paper I will....

Main part: Discussion, Arguments, Evidence, Reflections

Conclusion: In this paper I have....

References:

Every reference should be referred to in text and the list.

In text: Author (year) Example: Mjøs et al (2011).

In list: Author(s), year, full title, place (city/university etc.), publisher.

Example: Mjøs, Ole J. Hallvard Moe, Gunn S. Enli and Trine Syvertsen (2011): *Digital Nordic Media*. University of Oslo: Student version/Work in progress.

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