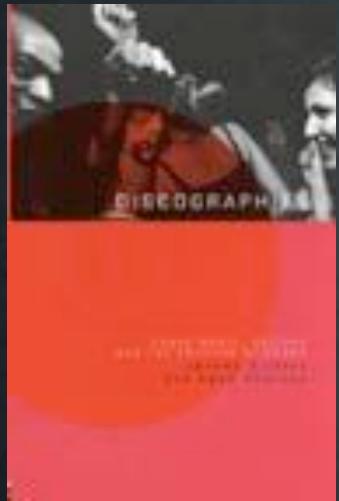
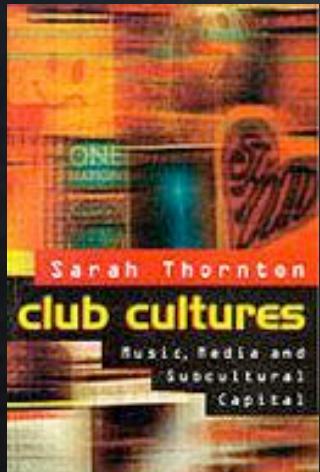


Lytting, groove og teknologi



Gilbert & Pearson: “Discographies”

«Ch. 5: Machine, Technology, Subjectivity and Reception»



Thornton: «Understanding Hipness»



Adorno: «On Popular Music»

Theodor W. Adorno: «On Popular Music», 1941

Seriøs musikk
vs. populærmusikk

Standardisering

”The same familiar experience, and nothing fundamentally novel will be introduced.”

”Every detail is substitutable; it serves its function only as a cog in a machine.”



Standardisering

Standardiserte reaksjoner

”a system of response mechanisms wholly antagonistic to the ideal of individuality in a free, liberal society”

”No such mechanical substitution by stereotyped patterns is possible in serious music.”

To lyttertyper innen populærmusikk:

Rytmisk lydige

Emosjonelle

Rytisk lydige:

”...susceptible to a process of masochistic adjustment to authoritarian collectivism”

”The adjustment to anthropophagous collectivism...”

”repression and crowd-mindedness”



”For the machine is an end in itself only under given social conditions – where men are appendages of the machines on which they work. The adaptation to machine music necessarily implies a renunciation of one’s human feelings and at the same time a fetishism of the machine such that its instrumental character becomes obscured thereby.”

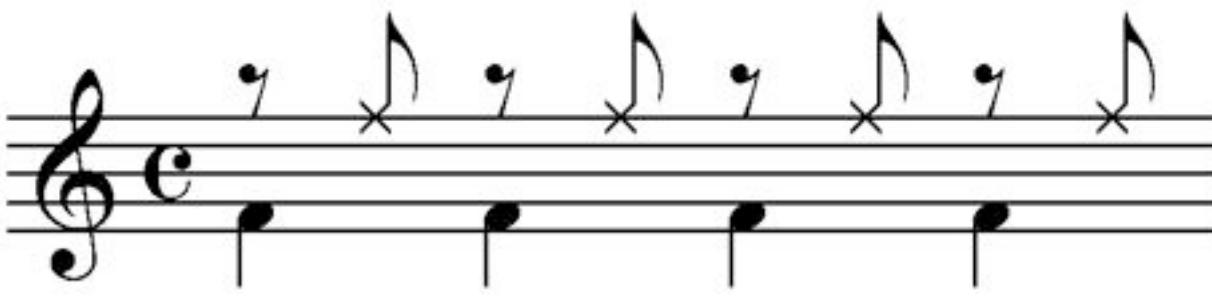


Standardisering innen musikk

Felles referanser: Sound, instrumentvalg, form,
jevn beat, rytmemønstre, osv.

Dansemusikk: Standardiserte bevegelser +
egne individuelle bevegelser, fellesskap rundt
felles referanser.

Leftfield:
“Open Up”
(1995)



Chemical
Brothers:
“Star Guitar”
(2002)

Les Rhythmes
Digitales:
“Jacues Your
Body (Make
Me Sweat)”
(1999)

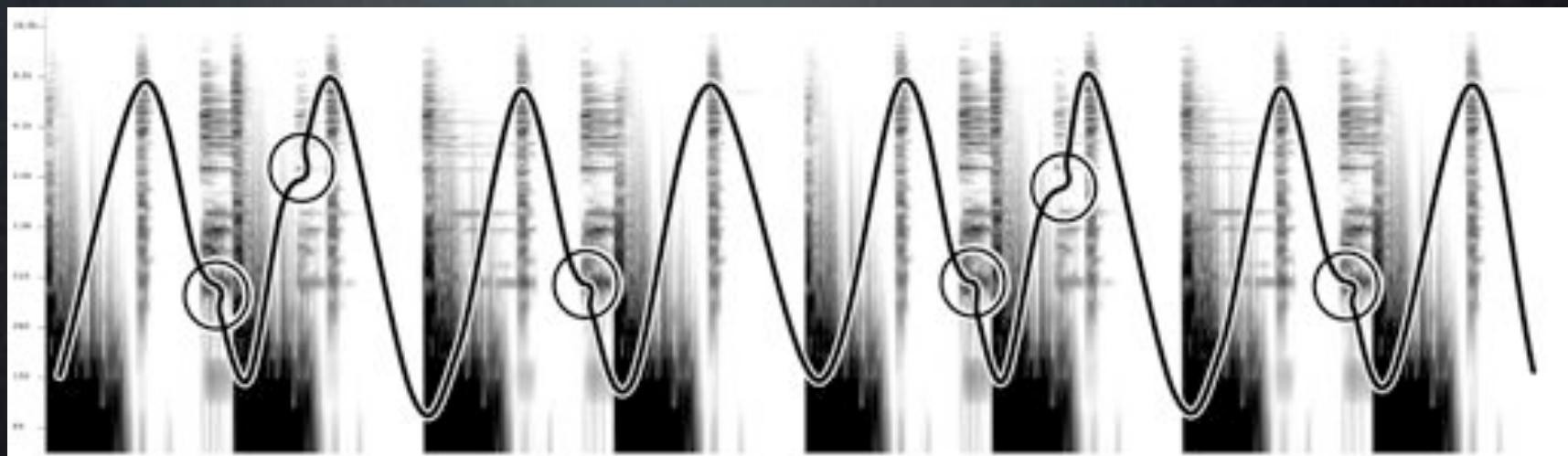
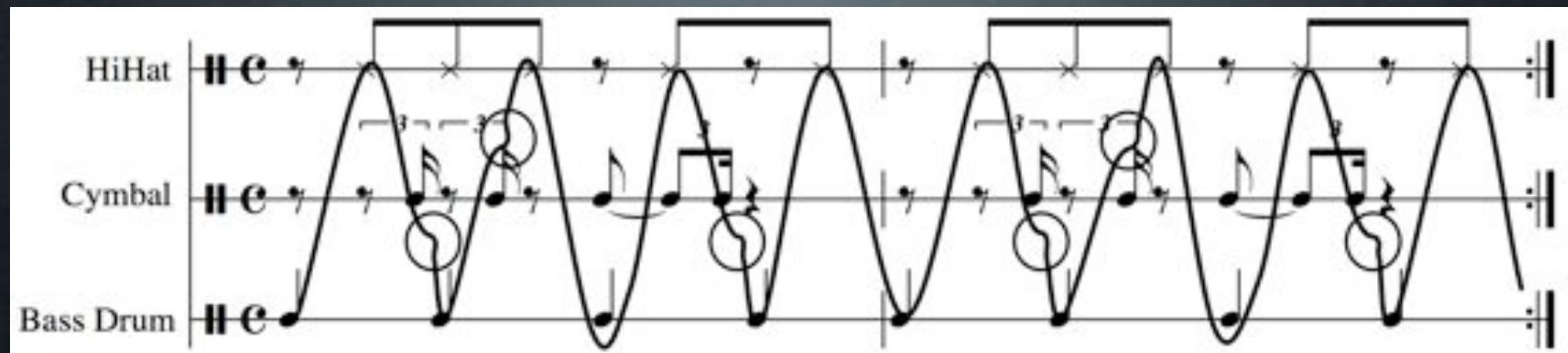


Daft Punk :
“Around the
World”
(1996)

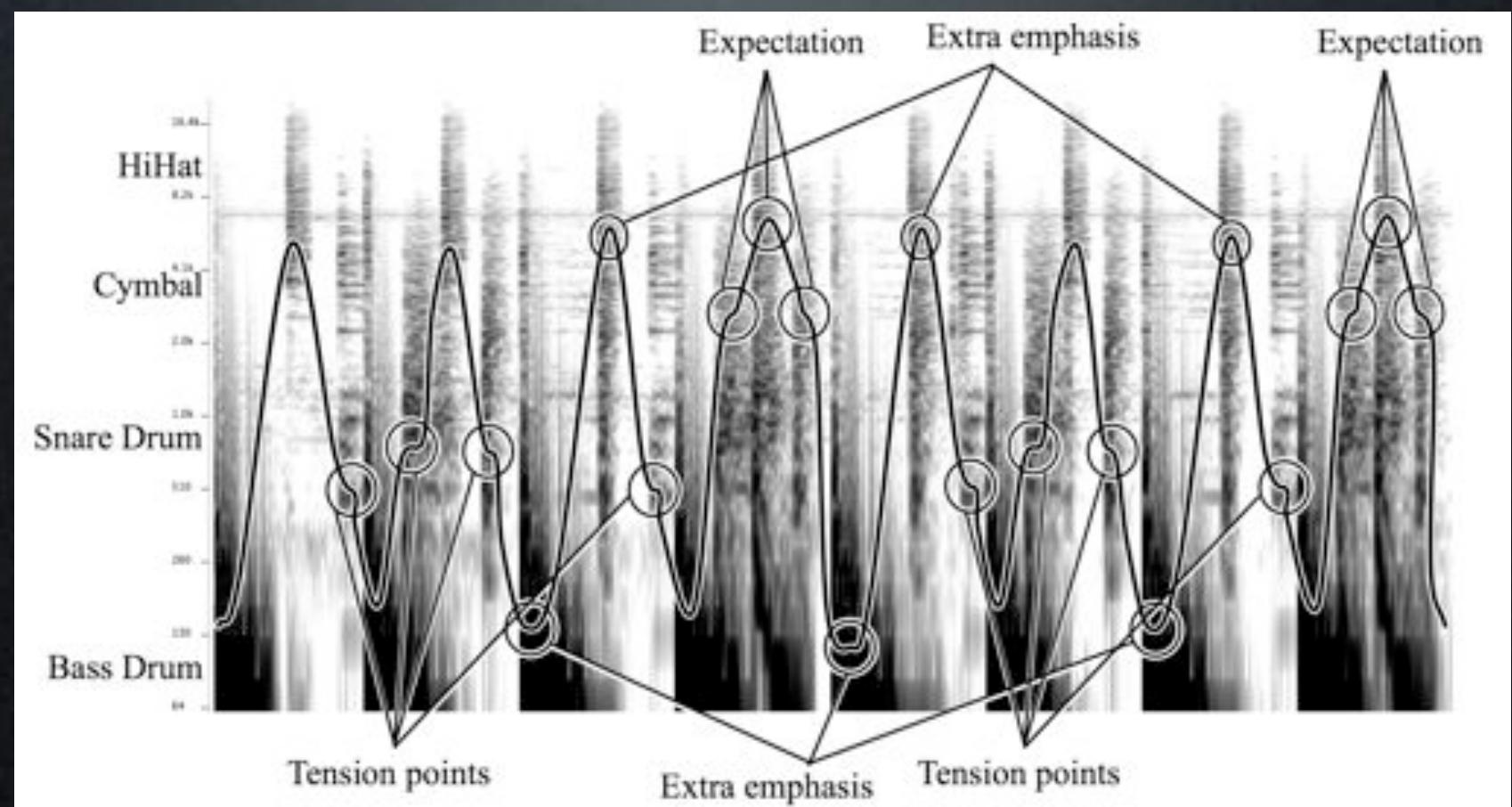
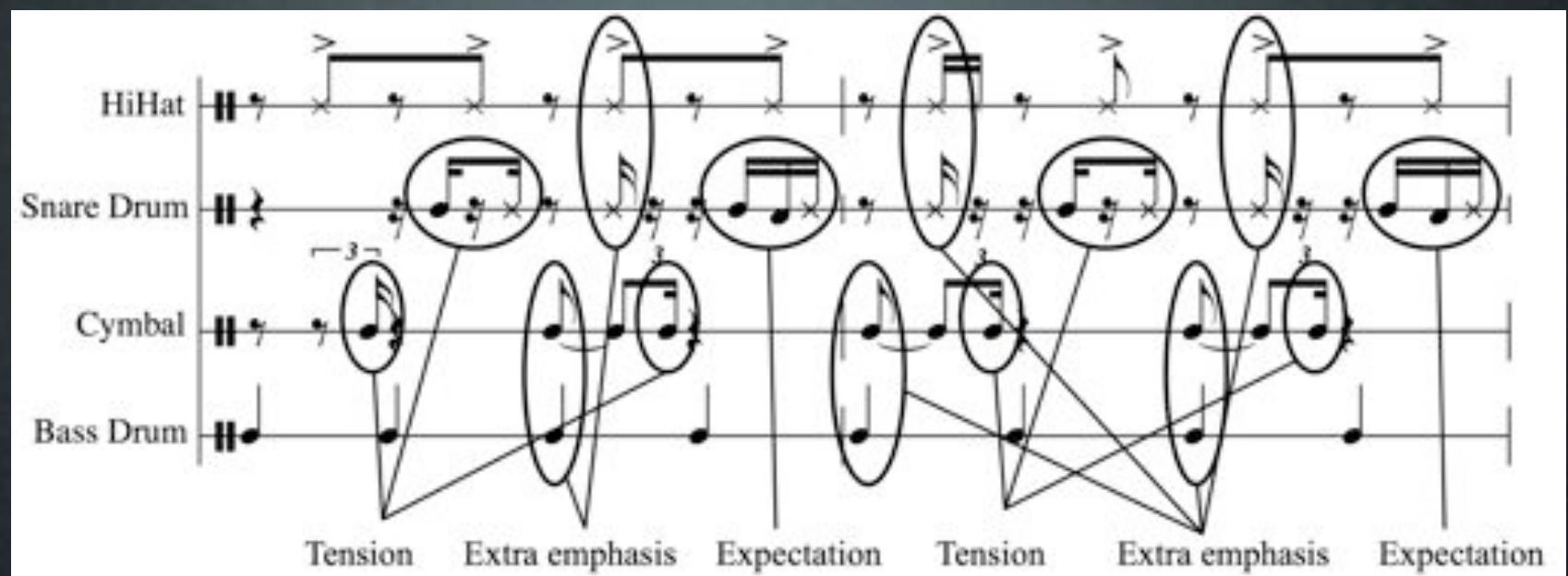
Basement
Jaxx:
“Red Alert”
(1999)

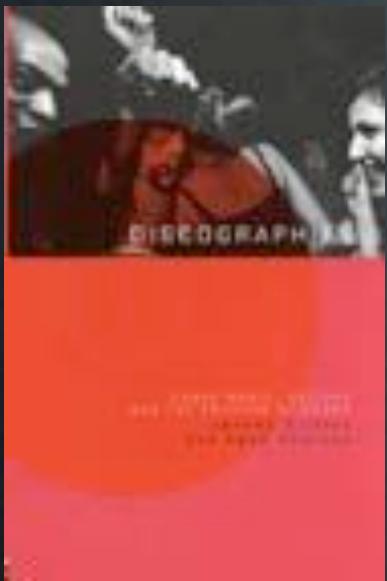


Röyksopp:
“Poor Leno”
(2001)



Fra Basement Jaxx: “Jump’N’Shout”, 1999





Gilbert & Pearson: “Discographies”

«Ch. 5: Machine, Technology, Subjectivity and Reception»



Jeremy Gilbert



Teknologi

Determinisme: Den teknologiske artefakt bestemmer brukerens anvendelse.

Kritikk: Mennesket som aktør - aktiv deltager.

Om noe “virker” eller “ikke virker” kan være bestemt av sosiale omstendigheter.



Teknologi 2000-tallet





Teknologi 1950-tallet



Teknologi-musikk: Kald, mekanisk, repetitiv, livløs.



Akustisk musikk: Emosjonell, varm, autentisk.



Hierarkier



Musikk med lite
bruk av teknologi

Musikk med noe
bruk av teknologi

Musikk med mye
bruk av teknologi

“Index of visibility”



NEWPORT FOLK FESTIVAL



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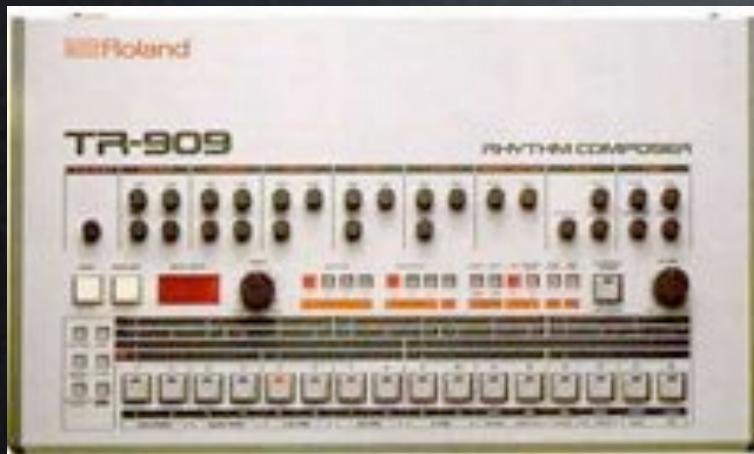




Roland TR-808 (81-84)



Roland TB-303 (82-84)



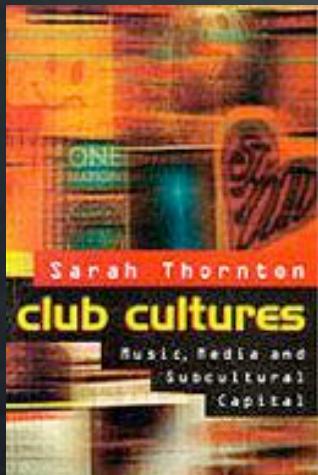
Roland TR-909 (84-85)



Akai MPC 60 (88)

Mediering





Sarah Thornton: «Understanding Hipness»

“‘Subcultural capital’ as feminist tool”

1995: Sarah Thornton: “Club Cultures”
“Music, Media and Subcultural Capital”





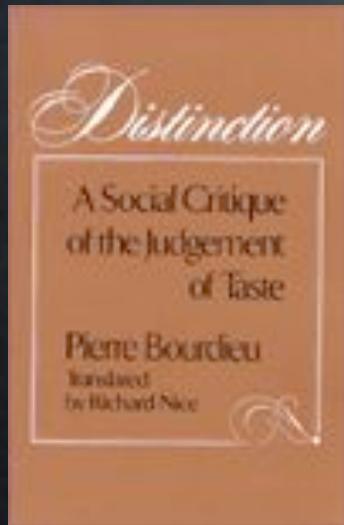
“Clubland”

“Club nights continually modify their style, change their name and move location.”



Pierre Bourdieu

Fransk sosiolog
1930-2002



Kulturell kapital

Økonomisk kapital

Sosial kapital

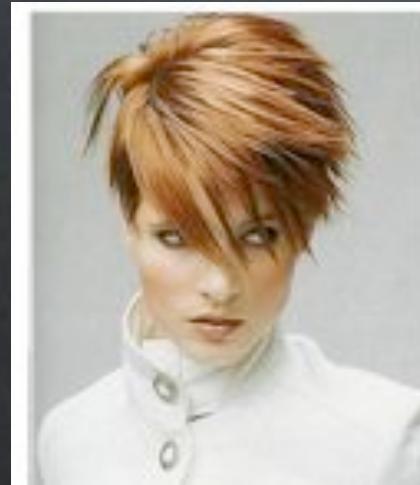
Thornton:

Subkulturell kapital

Hipness:

Objektivisert

Personifisert



Underground



Mainstream



”They were denigrated for having indiscriminate musical tastes, lacking individuality and being amateurs in the art of clubbing.”