

**Preparatory activities are required to pass the course. In addition there is a course exam that consists of uploading a revised manuscript text.**

- The following are obligatory: Day 2 Ms text, Day 4 “press release”. See below for further details. Participants who fail to upload such a text will be disqualified from the course.
- Participants are invited to give a 5 minute presentation (6 participants, day 1) and present a poster (11 participants, day 4). Participants that give such presentations will receive valuable feedback, and may win the poster prize.

### **Day 1: Presentation skills**

Please prepare a 5 minute oral presentation of your own research aimed at a non-scientific audience. Define target group and choose visual tools to present your message in the best way. Up to 6 participants will be invited to give a plenary presentation and get feedback from the teachers and the audience. Please contact [adm-phd-emner@medisin.uio.no](mailto:adm-phd-emner@medisin.uio.no) to sign up for oral presentations – first come, first served.

The feedback from past course participants that gave such a presentation is very positive. They received a lot of useful, constructive feedback. So, get the most out of this day and volunteer to make a presentation (!).

**Day 2: Language lab. ALL PARTICIPANTS MUST UPLOAD Title, abstract, introduction, references. Failure to do so will disqualify from taking the course - **submission deadline is Monday May 26<sup>th</sup>****

All participants must upload the following from a manuscript they themselves are working on: Title, abstract, introduction, references. This should not be a review paper (but participants may do so if allowed to do so by the course organizer – participants must discuss with the organizer on beforehand). Please also bring 4 copies of this manuscript: you will be working in groups of 4 on your text: what parts of the text can be improved? This group work will be presented on day 4, each group talks about their own process/conclusions. The exam for the course will also be based on each and every participant uploading a revised, annotated text. See also course exam.

**Day 4: Science and the Media ALL MUST UPLOAD “a Press Release” Failure to do so will disqualify from taking the course – **submission deadline is Monday May 26<sup>th</sup>****

### **Write a PRESS RELEASE**

**About the press release, format of this session, Helge Kjøllesdal from 10.00 on Thursday:**

This text will be used in the course to exemplify what a press desk is looking for in the multitude of incoming press releases. Selected examples from participants will be presented for the audience. In a plenary session, we will discuss to what extent these examples can be improved (what is fine, what can be improved, what may be lacking), specific suggestions will also be provided. It is suggested that participants use adequate time to provide the best possible "press release"-document from their own research. It will not be possible to discuss each and every submitted text in plenum, but participants may have the opportunity to discuss their submission in the breaks. For this purpose, participants are asked to bring a

printout of their submitted text.

**Your submission:** Write a press release based on your research in the form of a popular scientific text of approximately half a page. More specifically, provide a presentation of your research for non-scientists in a form written for a newspaper or a magazine/periodical. The text should be structured with title, subtitles, a lead paragraph, and main text.

**Before you start writing, please also define the following.** This information should be provided at the top of your page:

- Who is the main target group for your text?
- Where would you like to see the text published?
- Define ONE take-home message for the reader.

**Where to Submit:** The text should be submitted in Fronter in the folder “submission of texts” in the left menu.**2.**

DAY :4 POSTER. We have a poster session and poster prize. **At least 11 posters required for session**

On day 4 we will have a poster session where participants present their poster. Volunteers from the participants will be a committee and nominate 2 winners of the poster prize.

The course administration will also try to give individual constructive feedback on each and every poster. After this session there will be a lecture on poster presentation.

Please contact the course administration [adm-phd-emner@medisin.uio.no](mailto:adm-phd-emner@medisin.uio.no) to register your poster. It is important that those of you who want to bring a poster notifies us, because we have a limited number of poster walls.