

Project Management in Academia

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Coordinator of NARMA capacity building program

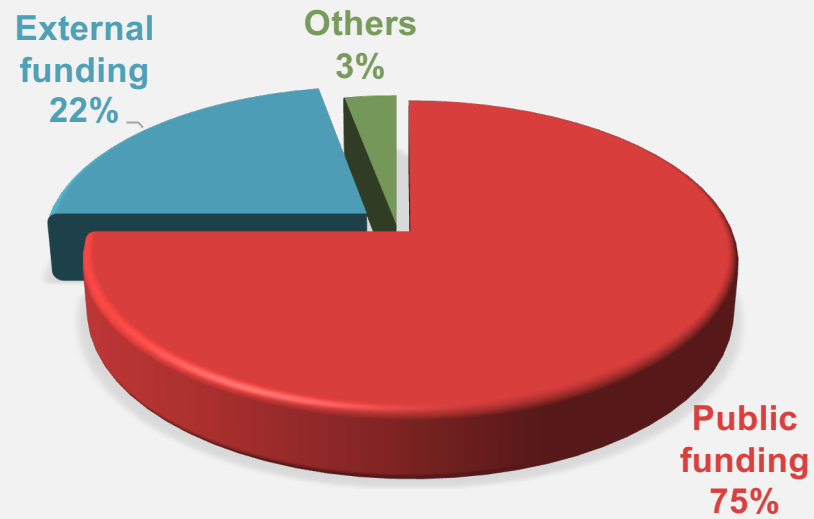
11.03.2024



**Why do need to talk about
project management in
academia?**

The University of Bergen – Annual budget – 2022

UiO - 32%



UiO - 69%

The shifting landscape of research funding

Despite this massive influx of funding, researchers are still struggling to fund their activities. With public funding declining, the industry is stepping in to fill the gap, making it even more crucial to have deep understanding of project management in all its forms and shapes.

Research project management is a complex

Researchers often are been left alone to take on the responsibility of initiating, organizing, and performing research projects

Possible
transition..



Project definition

An individual or collaborative enterprise that is carefully planned to achieve a particular aim.

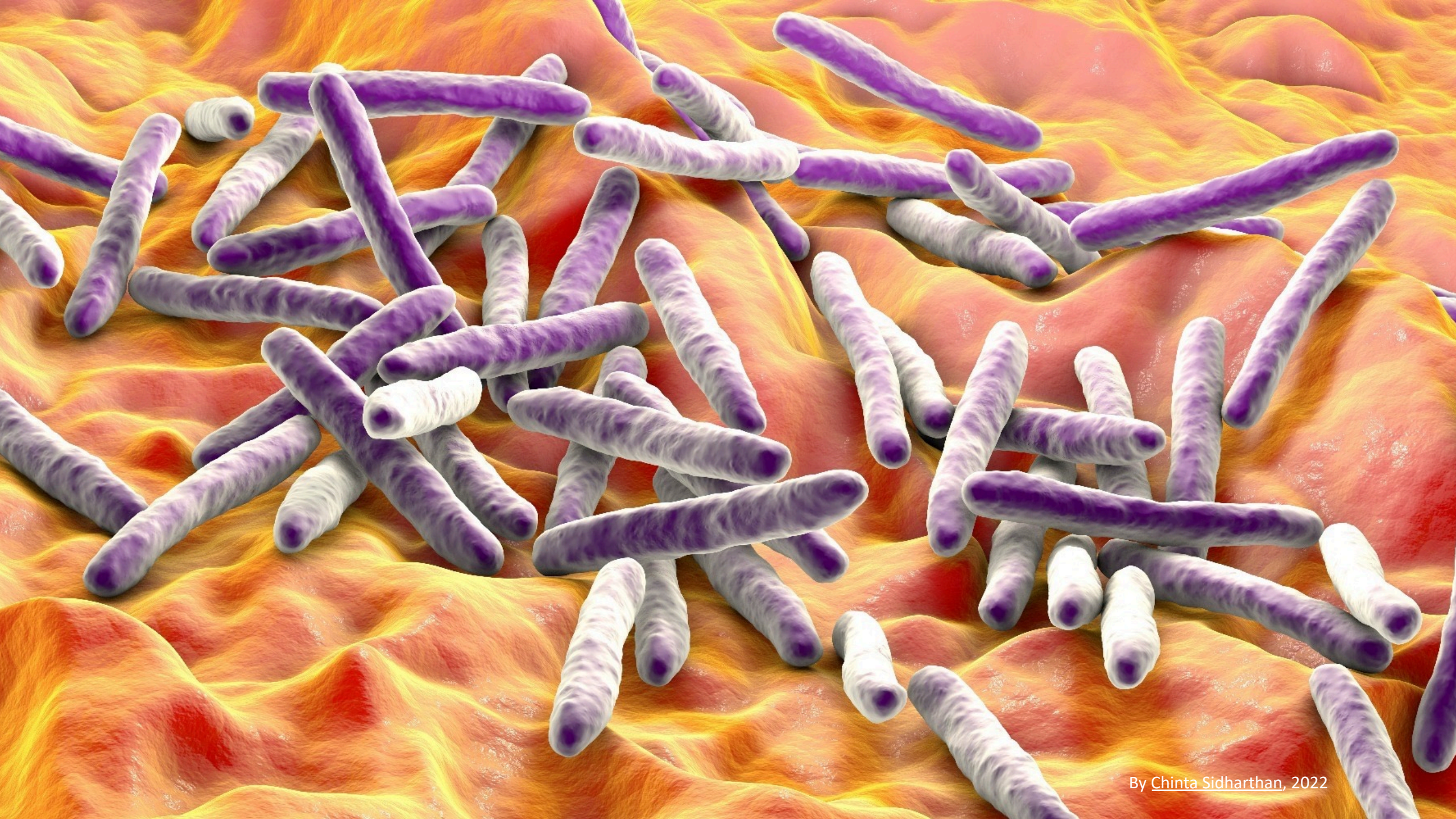














Let us get philosophical!

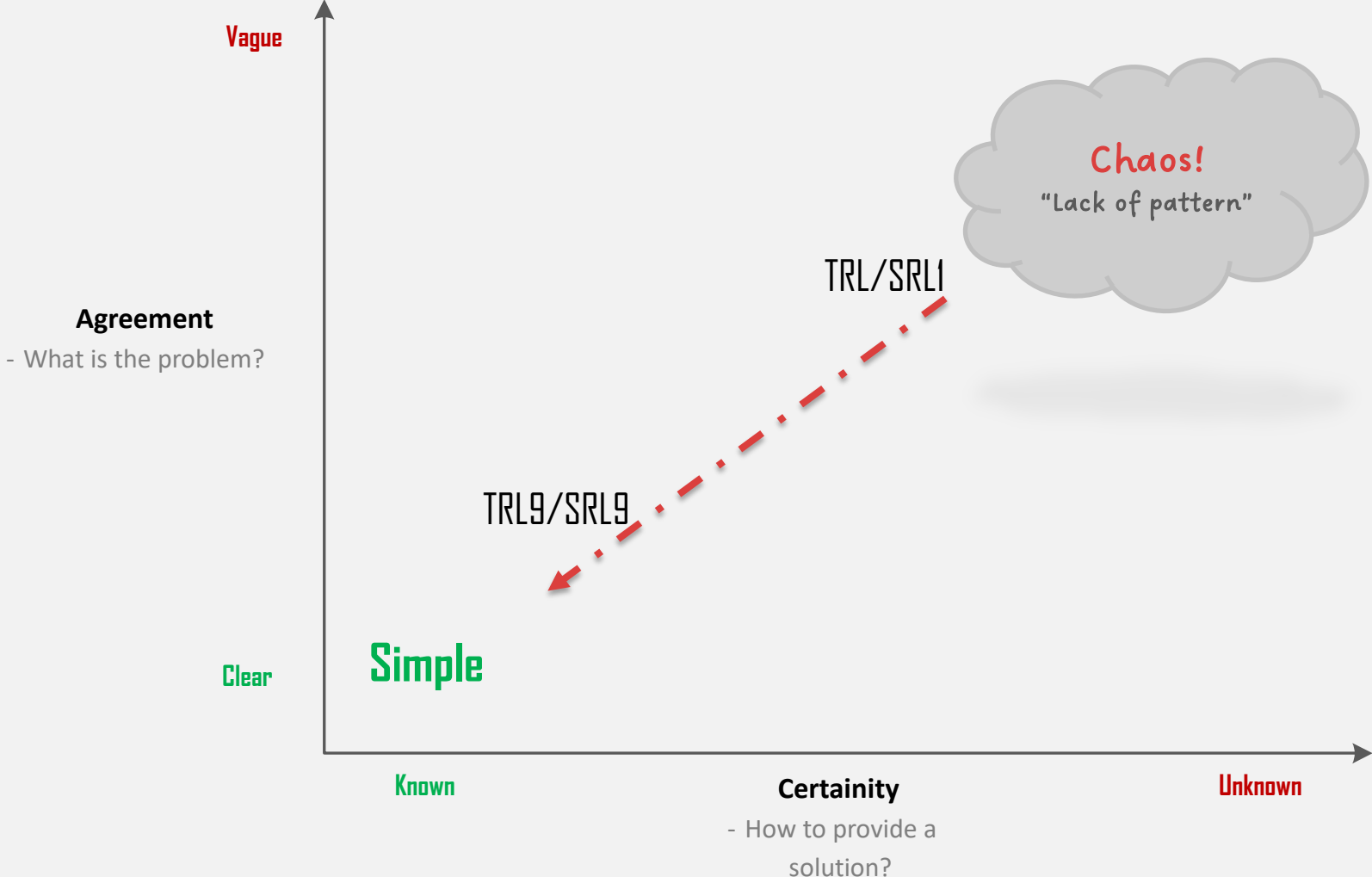
The Human Experience

Unknown!

...Knowledge..

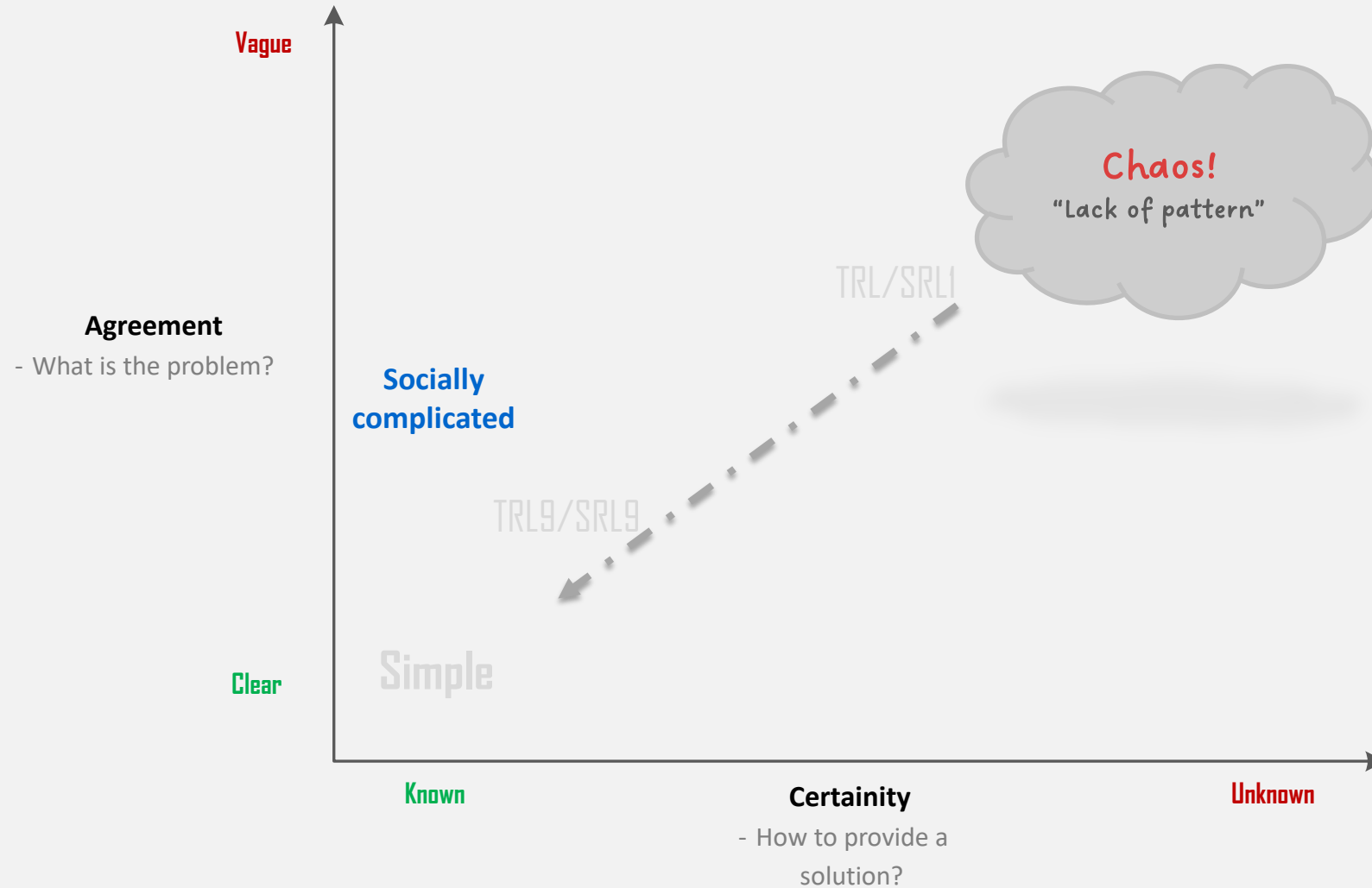
APPLICATION

Research Project Management Model

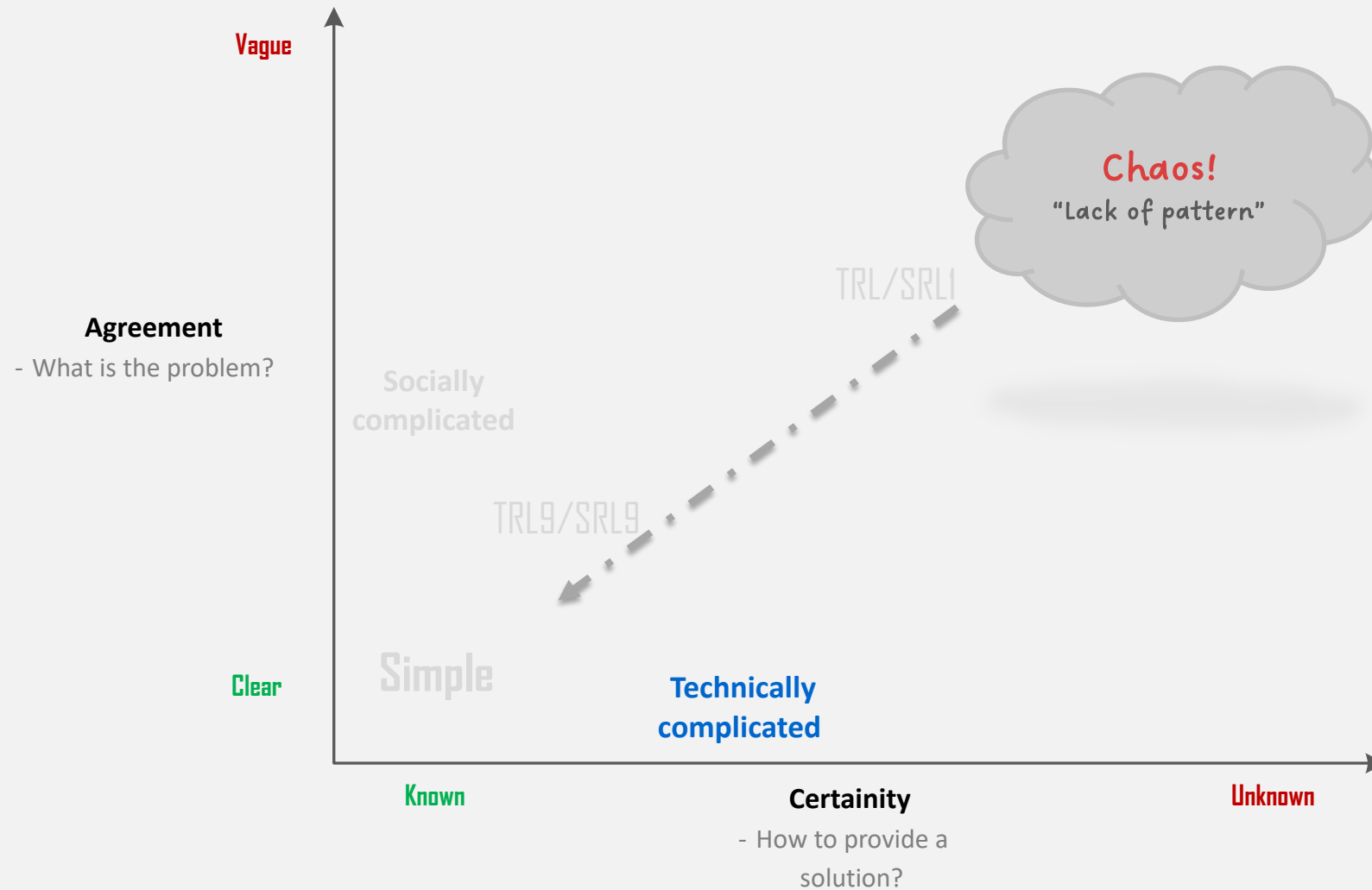


Source: Hiwa Målen, adapted from Ralph Stacey matrix

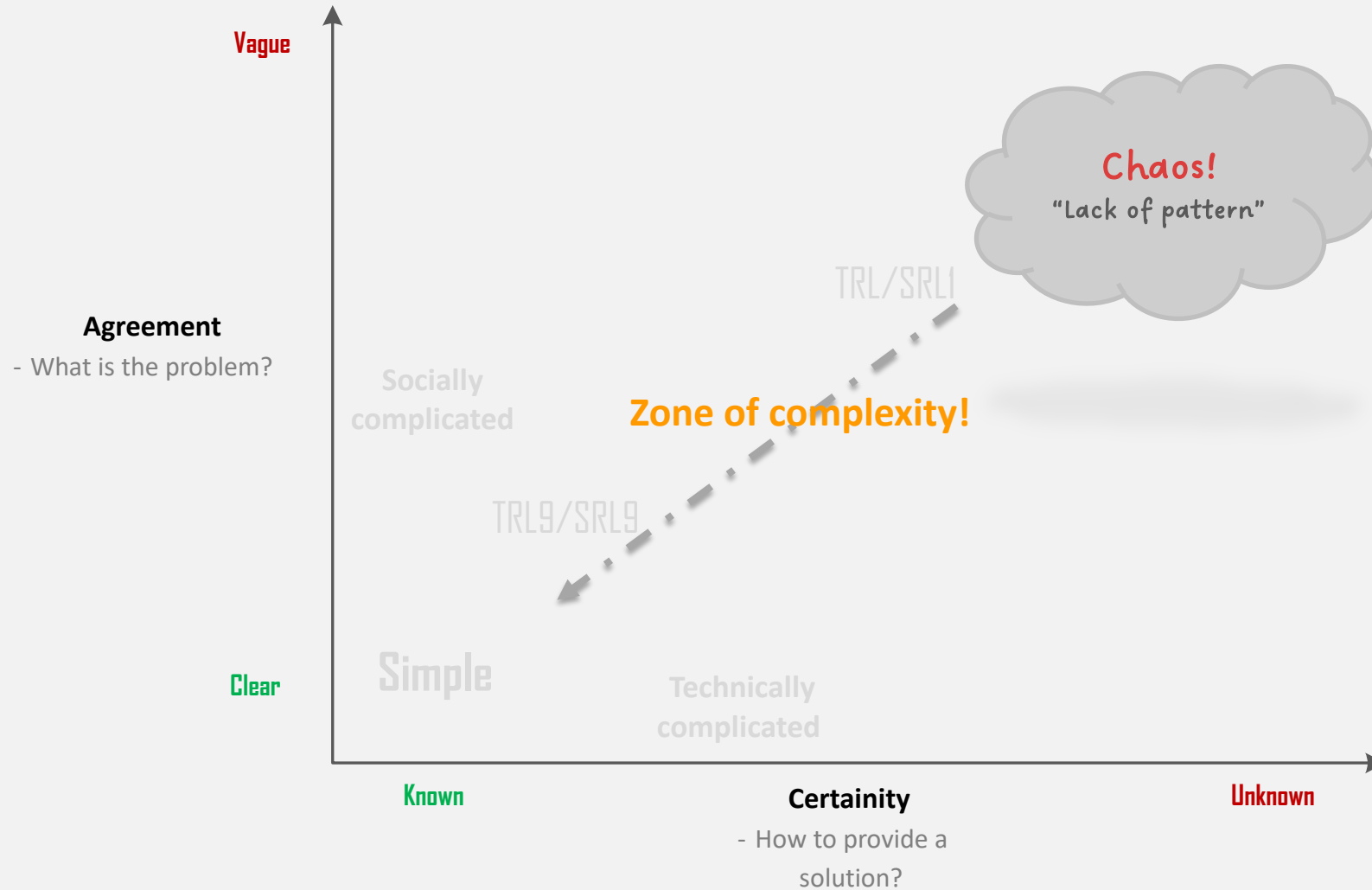
Research Project Management Model



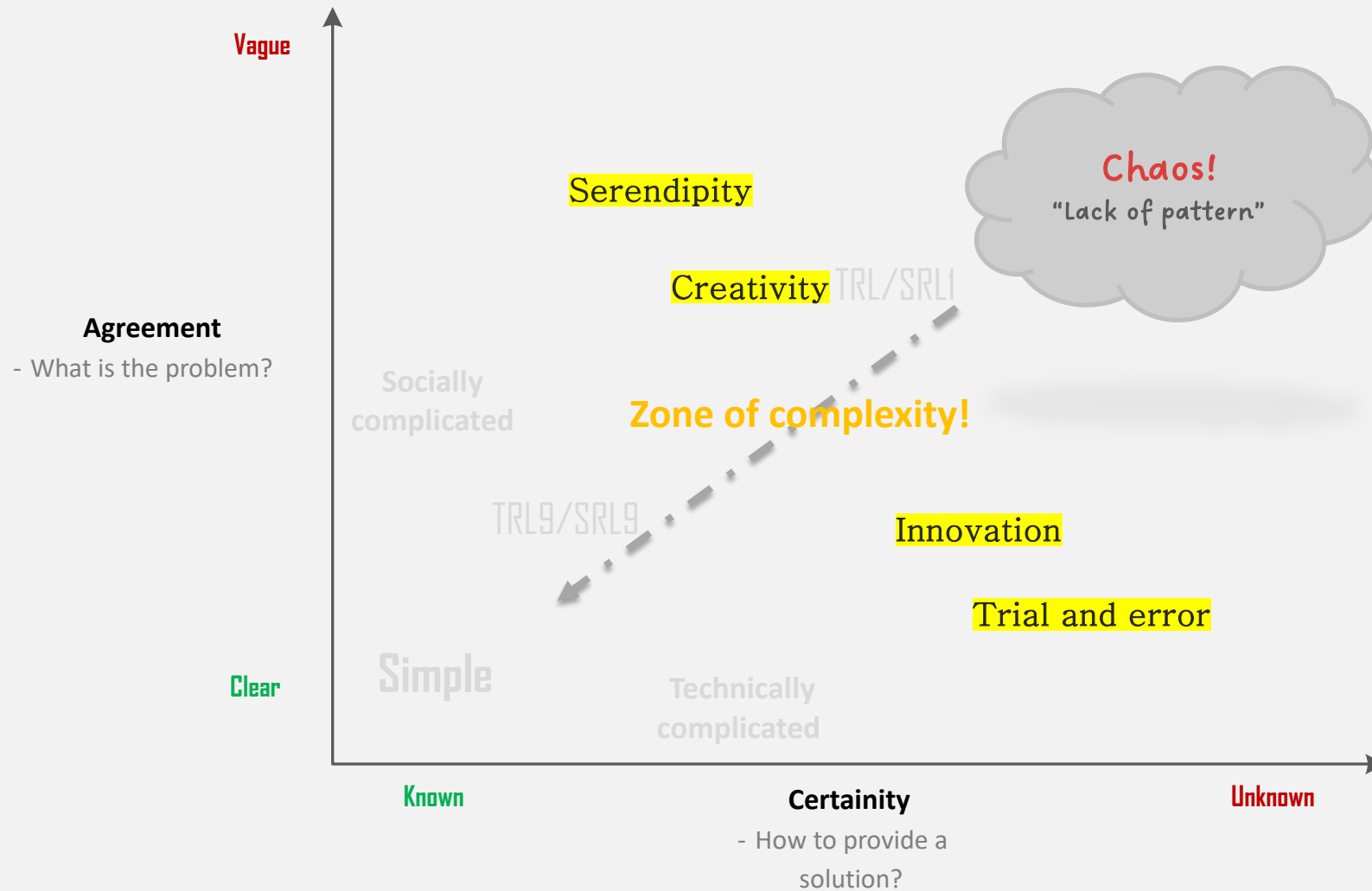
Research Project Management Model



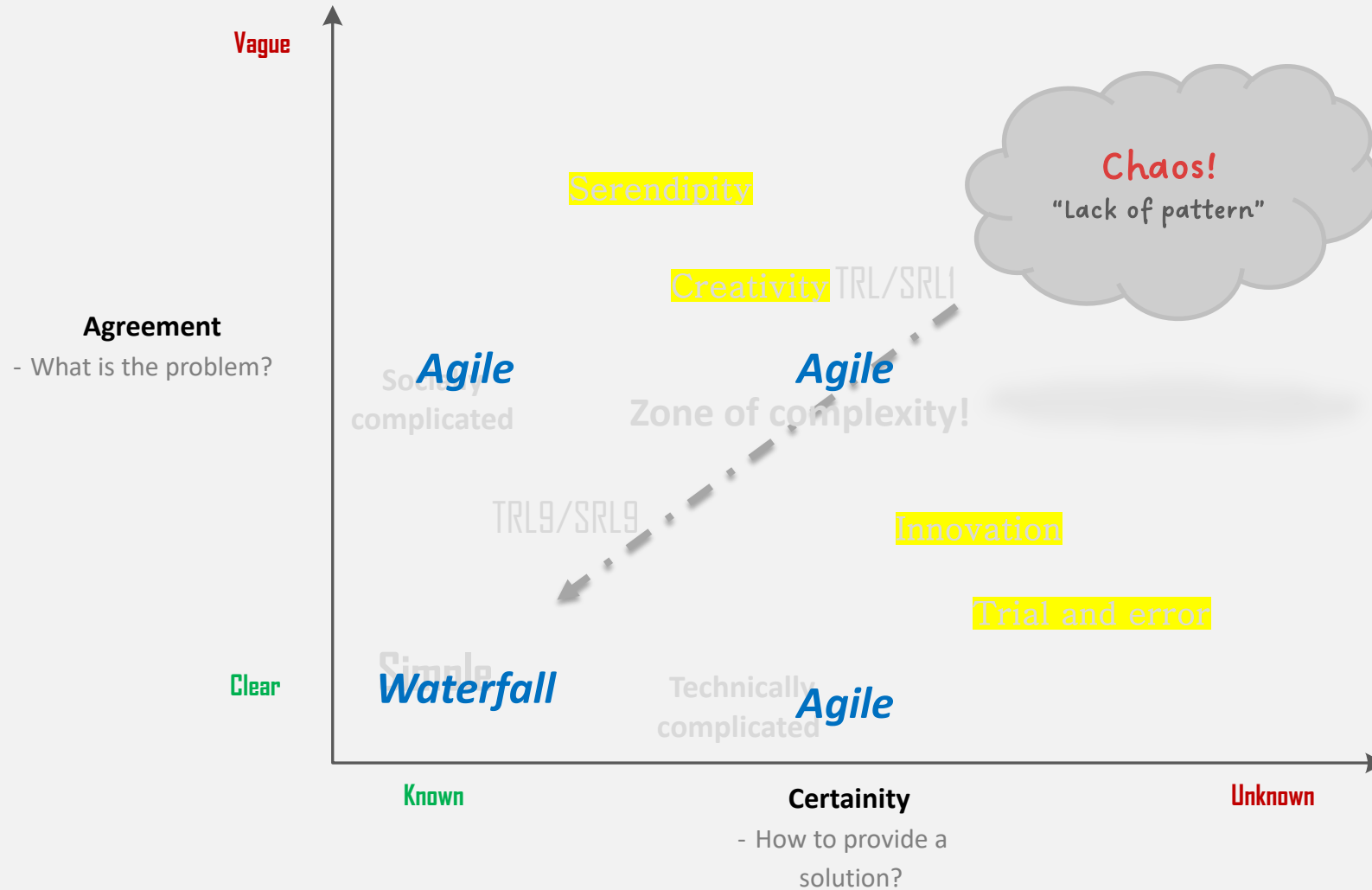
Research Project Management Model



Research Project Management Model



Research Project Management Model



Development of COVID-19 Vaccine: From Chaos to Application

Chaos:

- Global crisis with no vaccine or treatment
- High uncertainty, low agreement on solutions

Pattern:

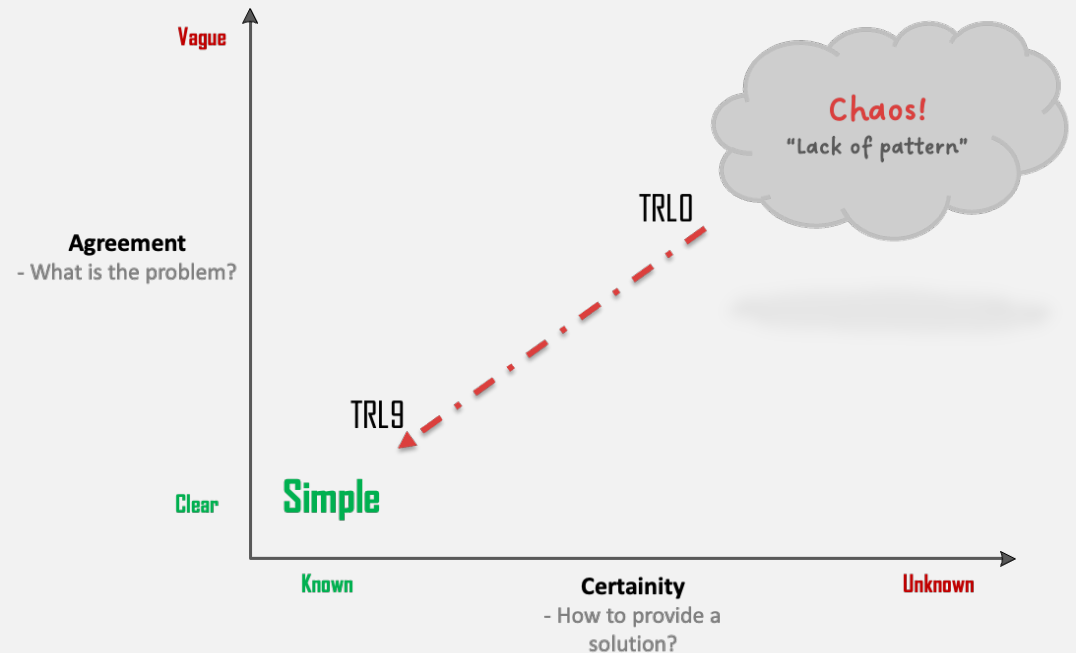
- Global data sharing by researchers
- Identification of virus structure and transmission patterns

Knowledge:

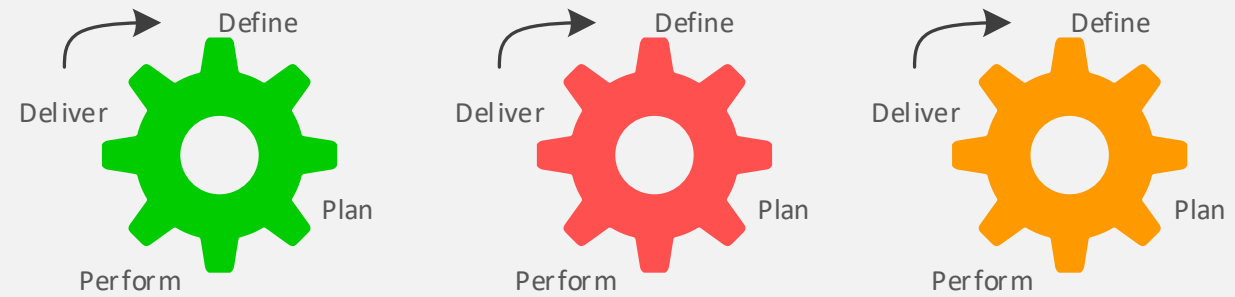
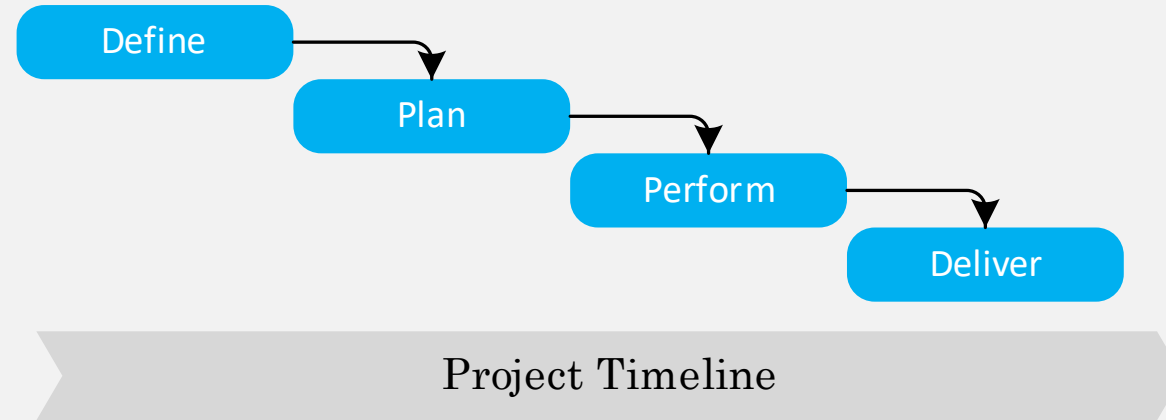
- Collaborative efforts accelerated vaccine target identification
- Multiple vaccine candidates developed

Application:

- Rapid development, testing, approval, and global distribution
- Systematic approach transformed crisis into health solutions



Waterfall project



Agile project

Waterfall project management

Linear, sequential, each phase must be completed before moving onto the next.



Agile project management

Flexible and iterative, emphasizes collaboration, and continuous improvement.



A few references..

Project Management Theory and the Management of Research Projects - CBS Research Portal. Author: Erik Ernø-Kjølhede. URL: <https://research.cbs.dk/en/publications/project-management-theory-and-the-management-of-research-projects>

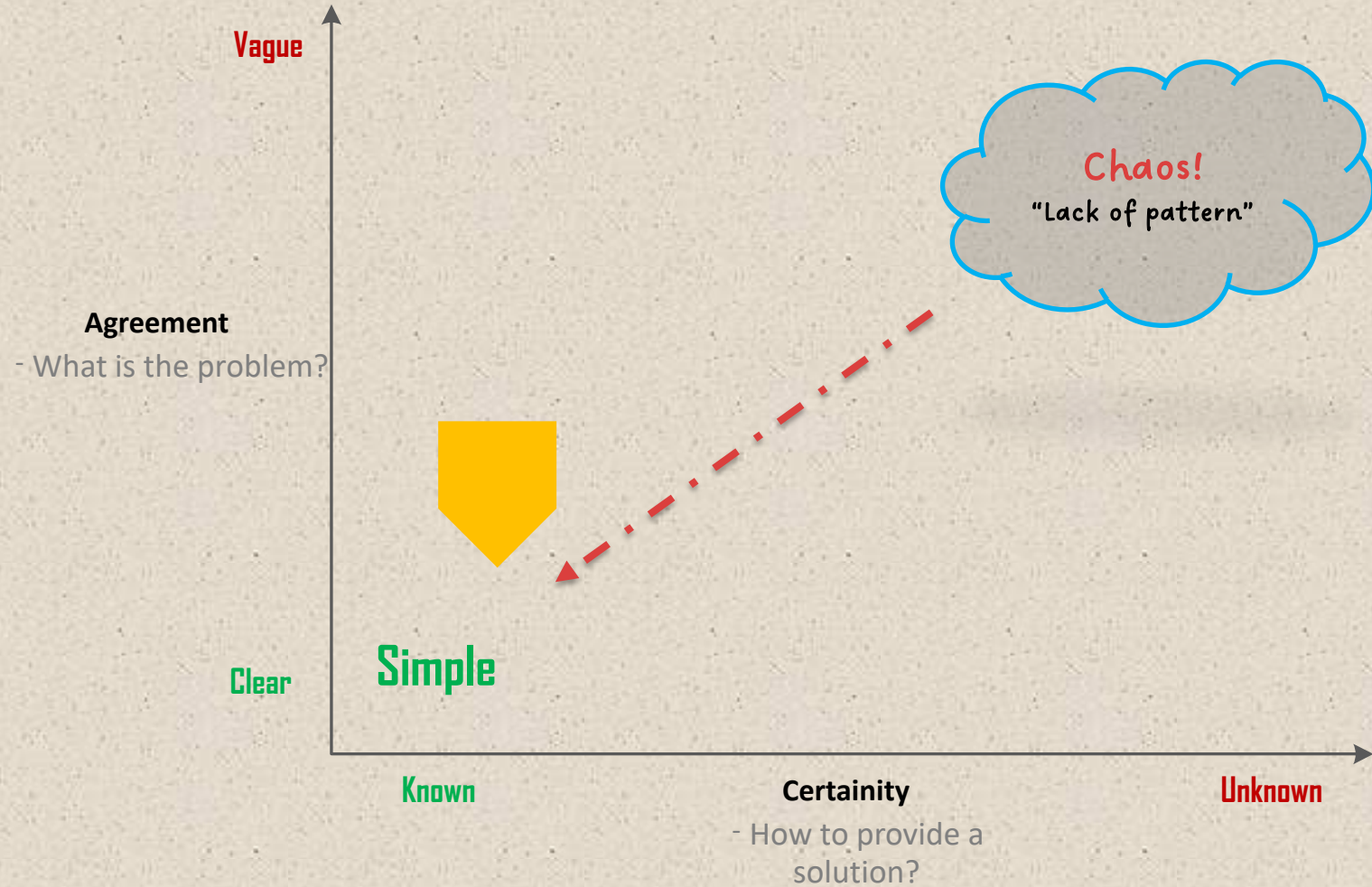
Adapting Scrum to Managing a Research Group. Authors: Michael Hicks and Jeffrey S. Foster. URL: <http://www.cs.umd.edu/~mwh/papers/score.pdf>

Complexity and Creativity in Organizations. Author: Ralph Stacey. URL: <https://www.amazon.com/Complexity-Creativity-Organizations-Ralph-Stacey/dp/1881052893>

A close-up photograph of a person's legs from the knees down, wearing bright blue rubber boots. The person is standing in a shallow, muddy puddle. The water is dark brown and contains many small ripples and bubbles. Scattered throughout the puddle and on the ground around it are numerous dry, brown leaves and some small green plants. The background is out of focus, showing more of the ground covered in leaves. The overall scene suggests a rainy day or a wet outdoor environment.

**10 min
reflection**

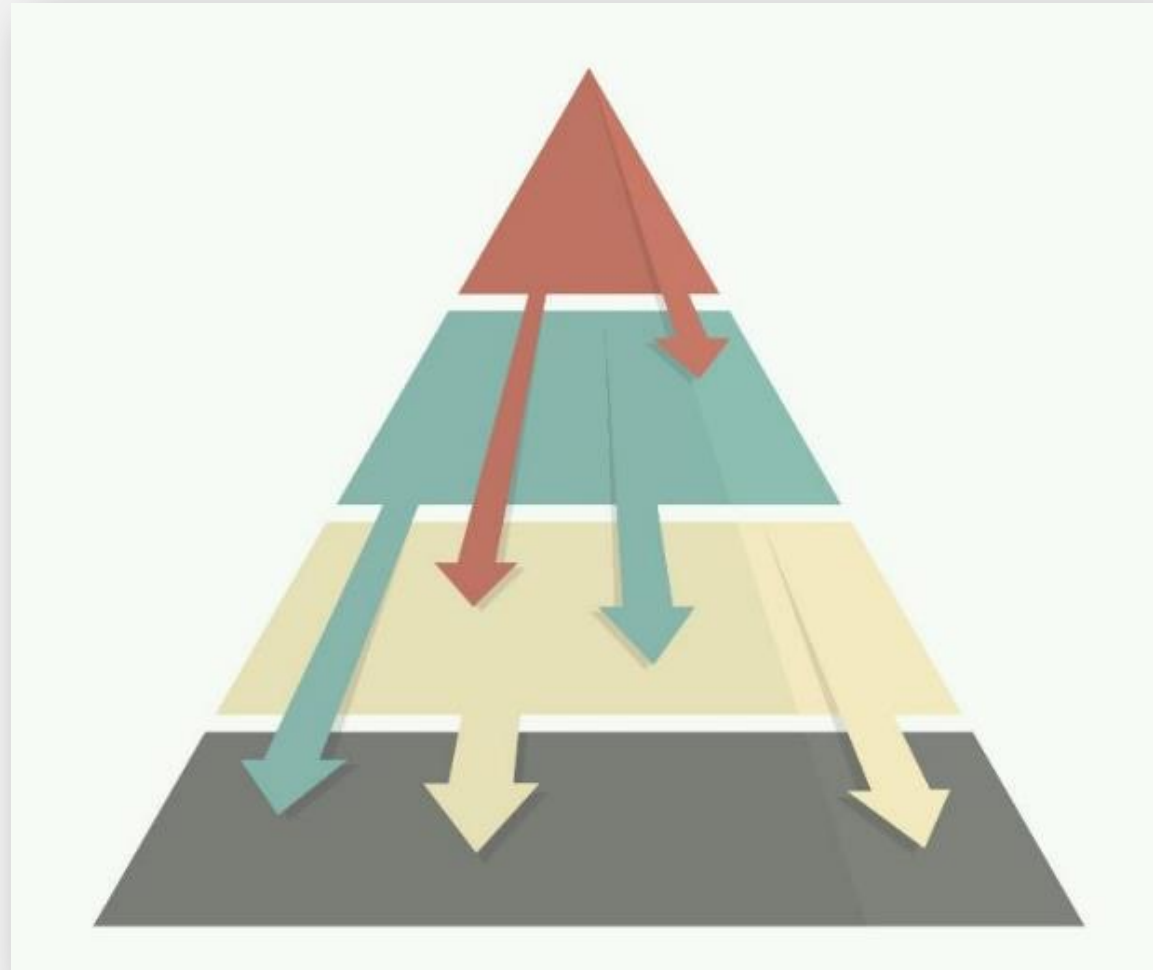
Project management in industry.



Project Genesis in Industry

Top-down, strategic alignment, problem or need driven!

Decision Gate System..



Project genesis in industry

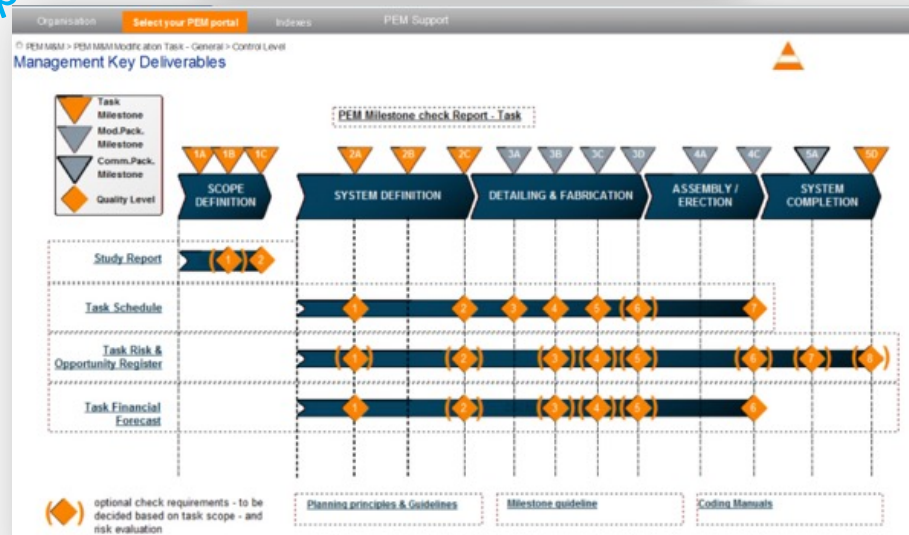
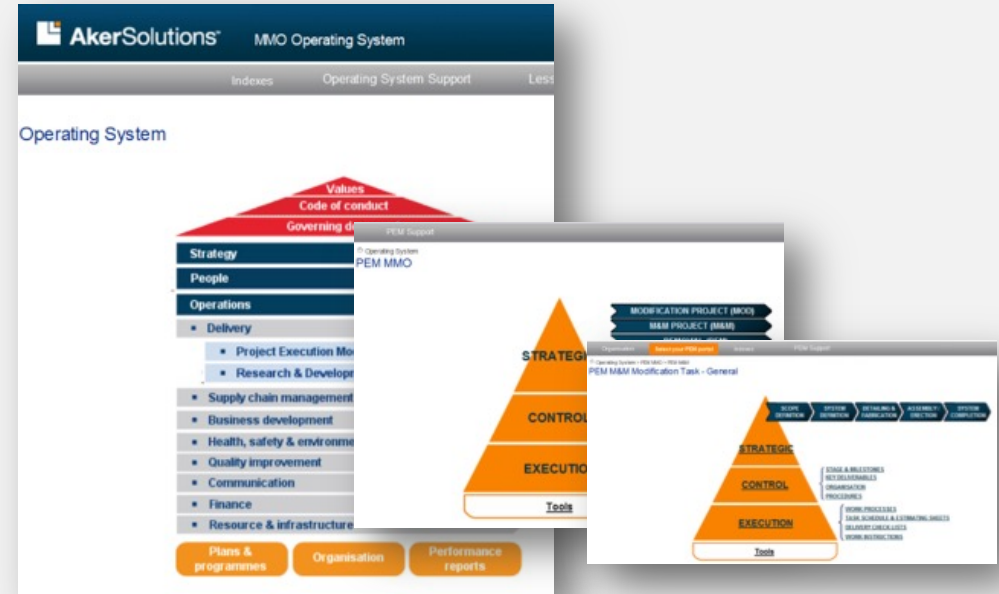
Underlying business **challenge or opportunity** is determined, a **solution** is defined, a project concept is formed, suitable project implementation **method** is chosen, and a project **team** is appointed to deliver the solution to the **customer**.

Toolbox for me and my Team!

Ensure streamlining of all project activities across the corporate:

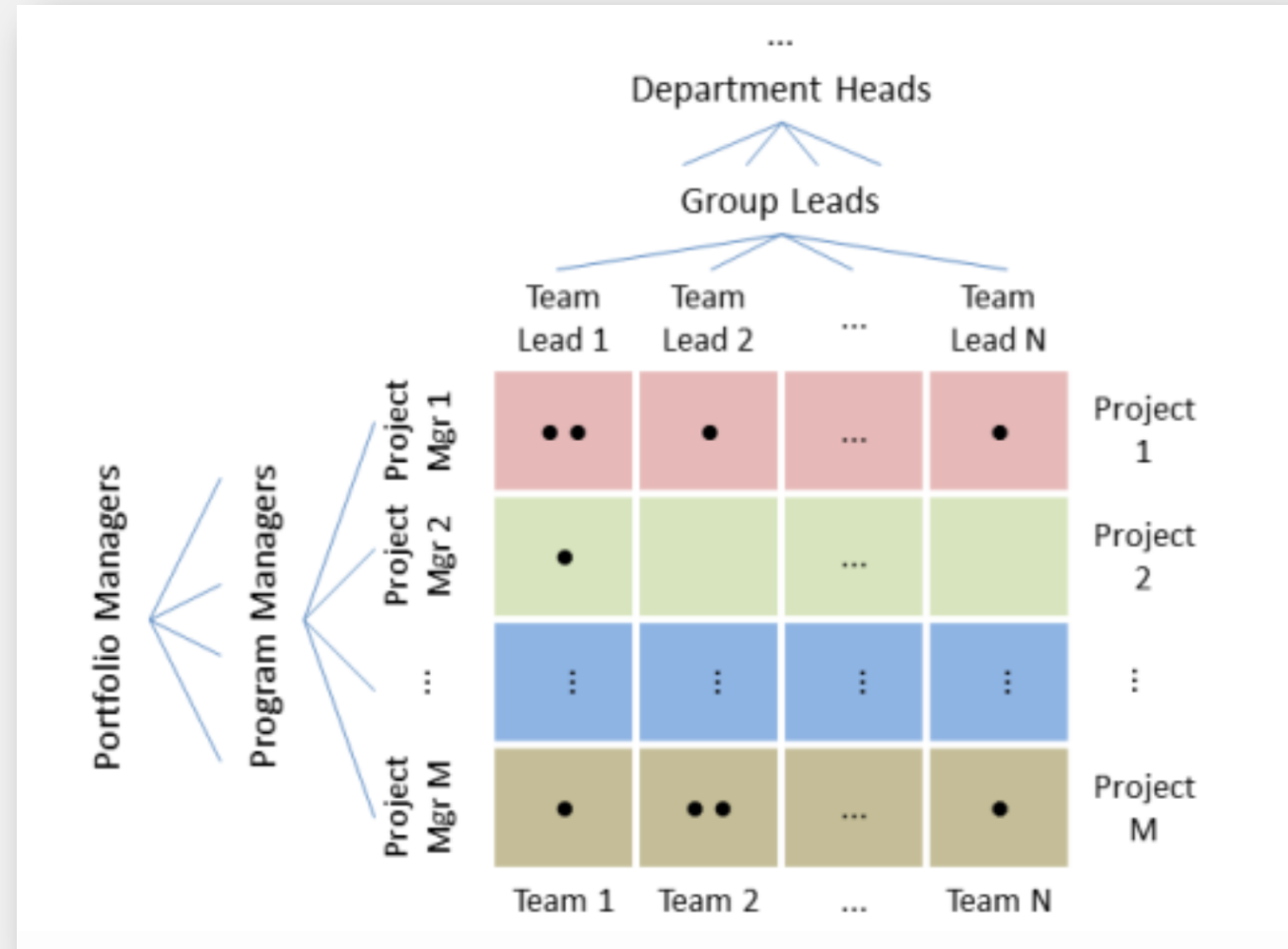
- Reproducibility
- Efficiency
- Improvements
- Reputation
- Knowledge transfer
- ..

Experts



My Projects Teams!

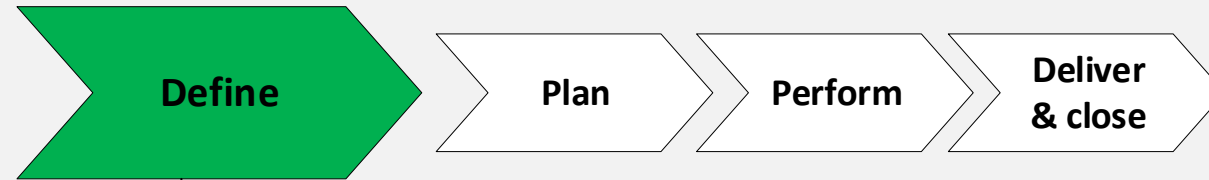
- Multidisciplinary
- Clear roles and responsibilities
- Clear line management
- Clear career path
- Critical personnel → Permanent positions and competitive salaries
- Excellent support from base-organization!!
- **Normally co-localized!**



Life Cycle of Typical Projects

Phase 1

Research proposal!

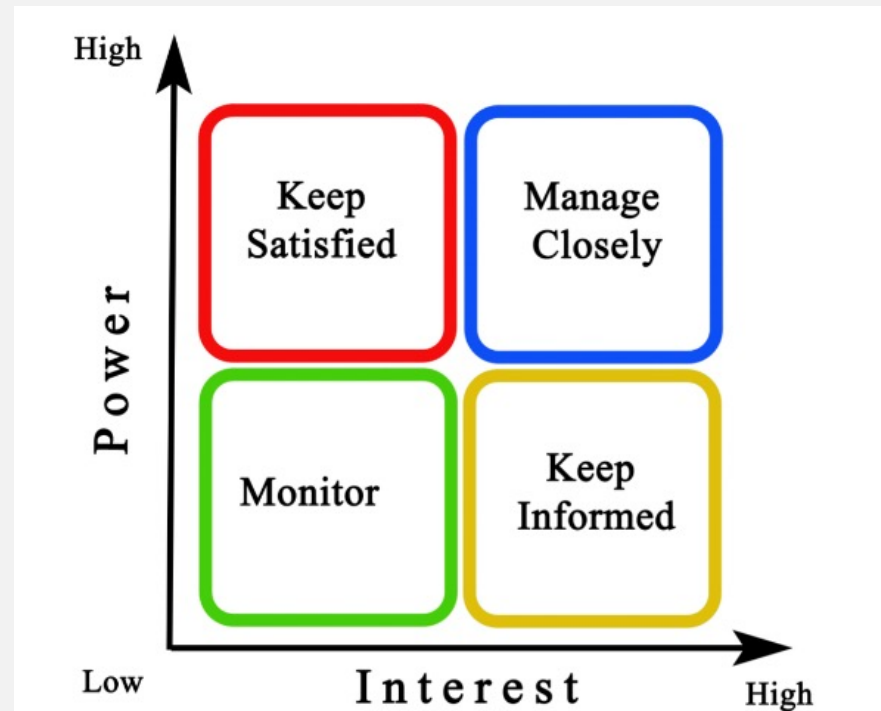


- Need
- Goal
- Requirements

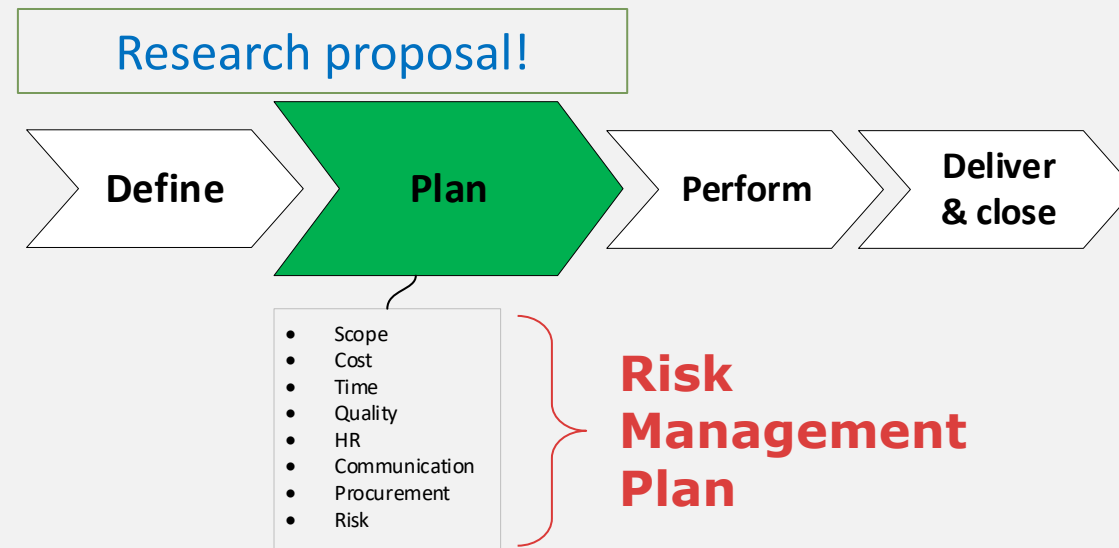
Landscape and the rules of the game!

Stakeholder analysis

Project stakeholders are individuals and organizations that are directly involved in the project, or whose interests may be affected as a result of project execution or project completion.



Phase 2

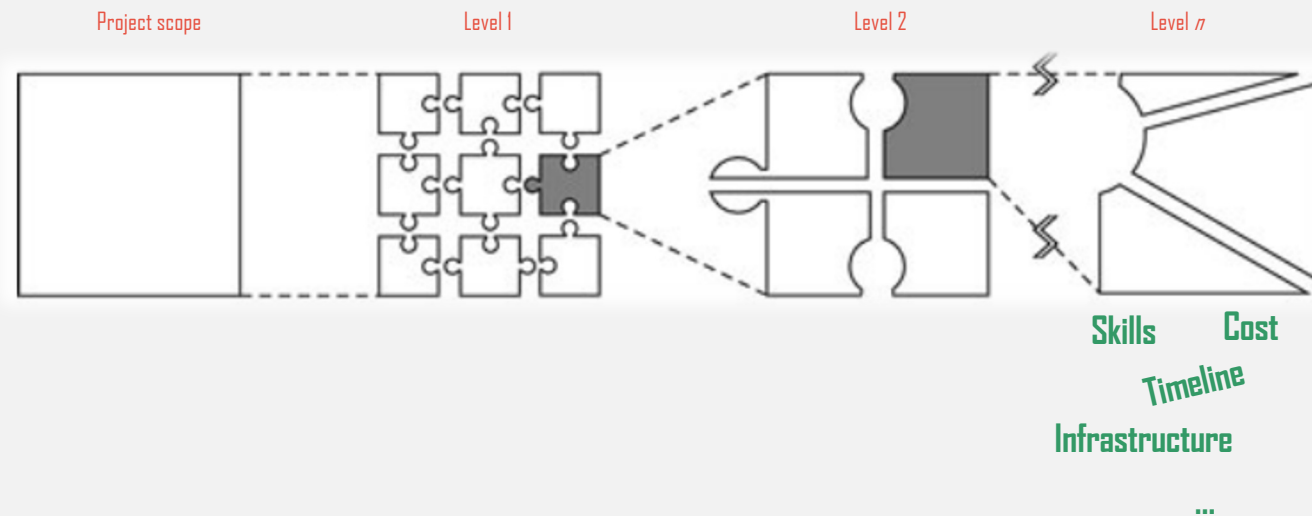


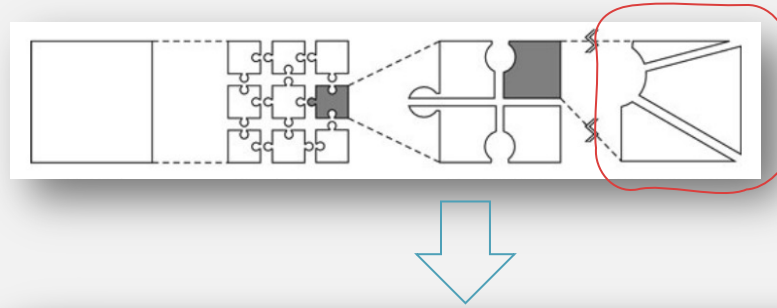
What is your battle plan? What would you do if something goes wrong?

Project scope decomposition to smaller pieces!

A hierarchical decomposition of the total scope of work to be carried out by the project team to accomplish the project objectives and create the required deliverables.

More points to accurately measure progress.



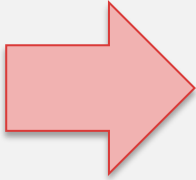
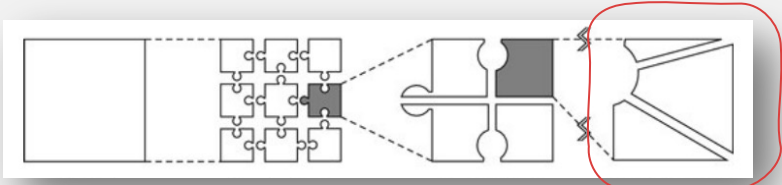


Project duration

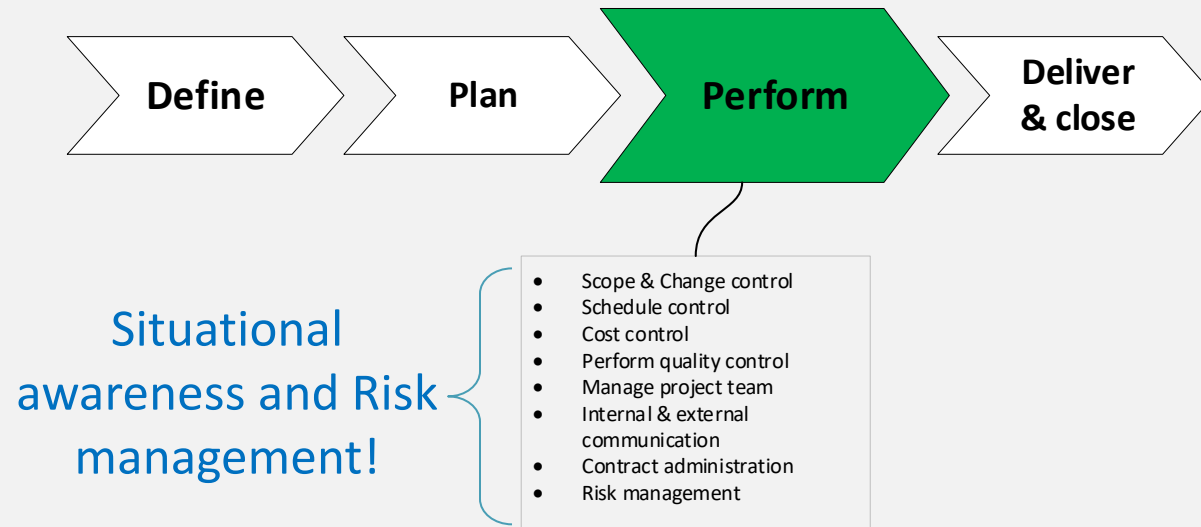
Gantt chart: A visual view of tasks scheduled over time.



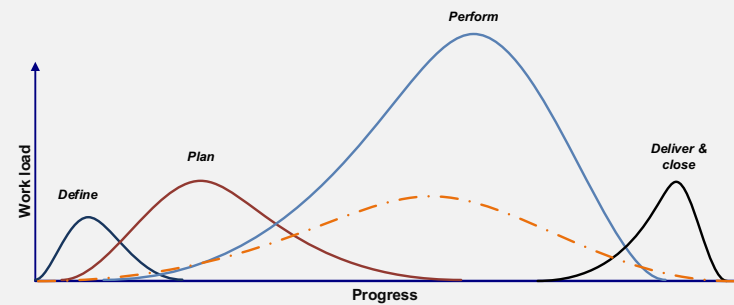
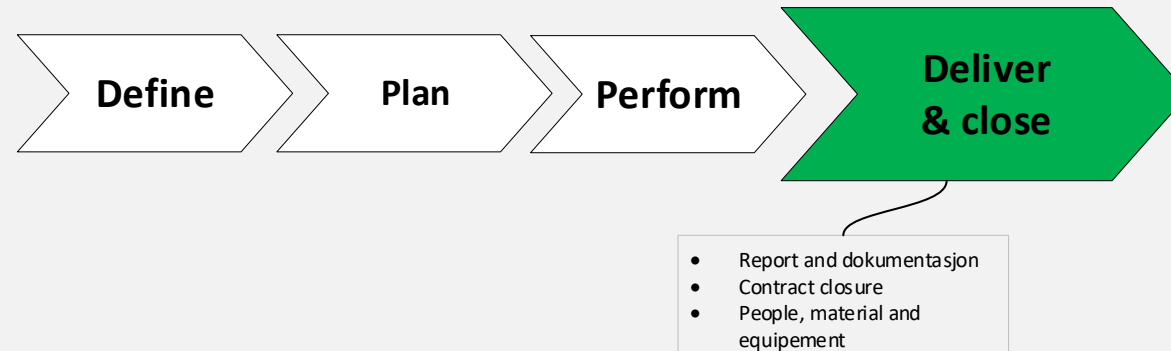
Project Cost Estimation



Phase 3



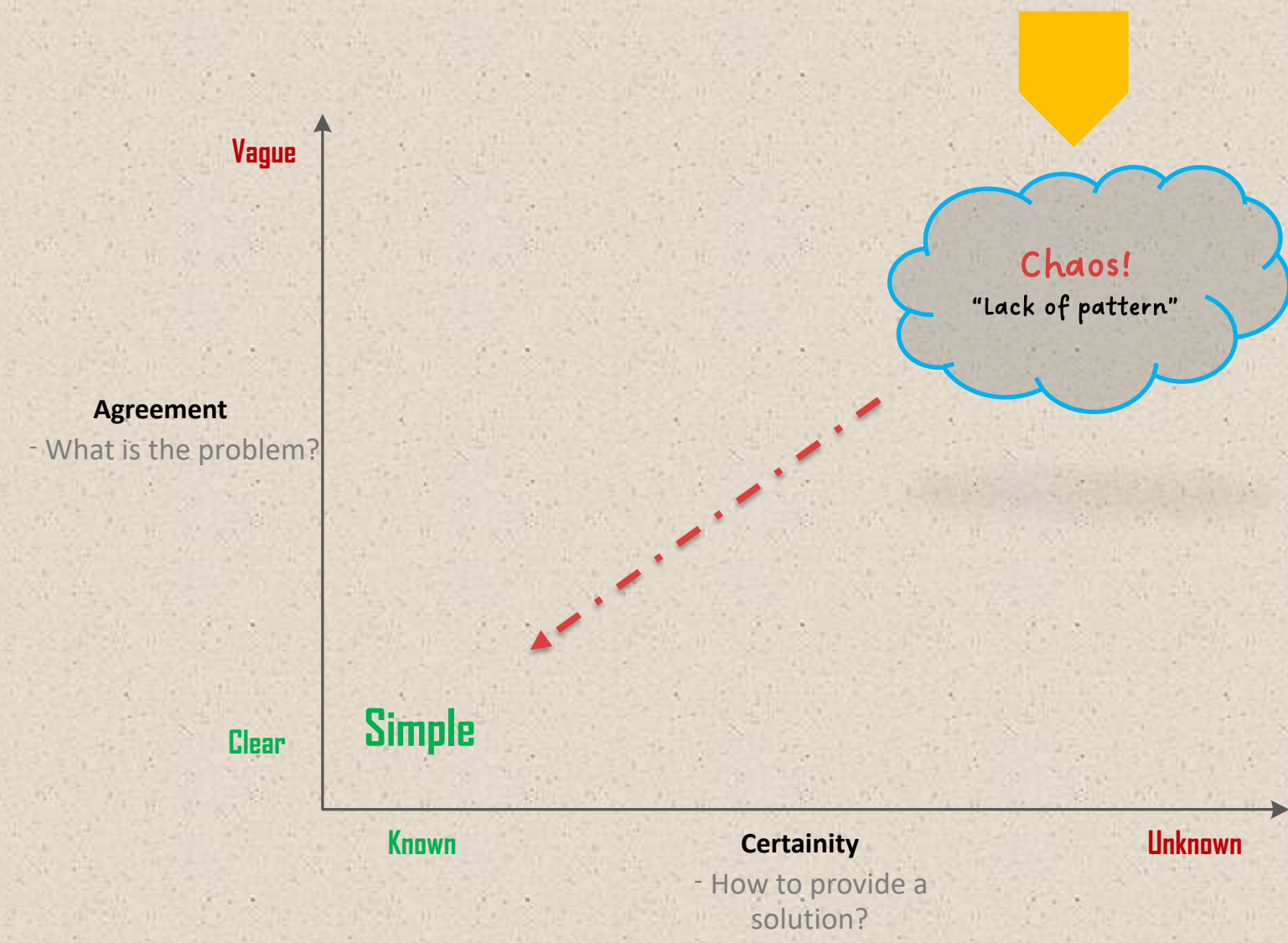
Phase 4



**10 min
reflection**



Project management in academia



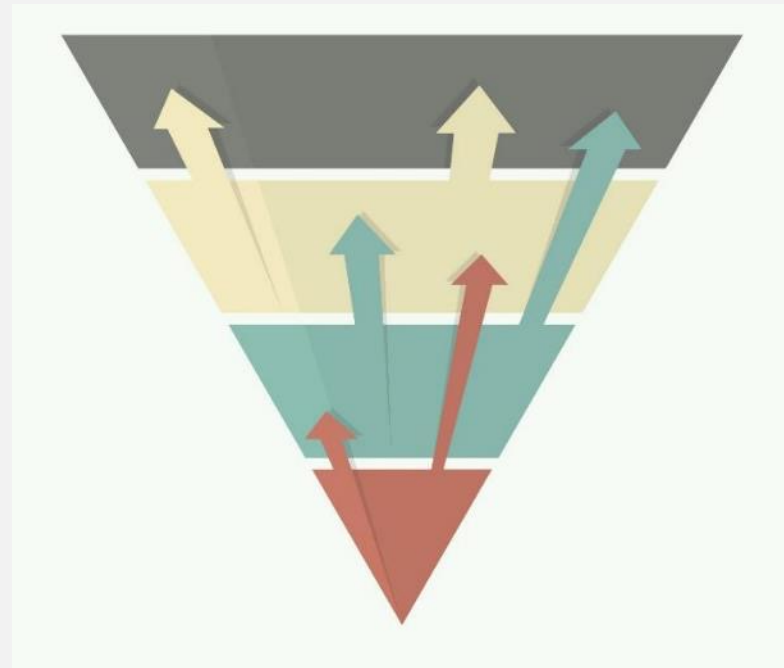


**Project Genesis
in Academia**

Bottom-up, mainly
motivated by
curiosity!

The PI determines if
the project is worth
undertaking.

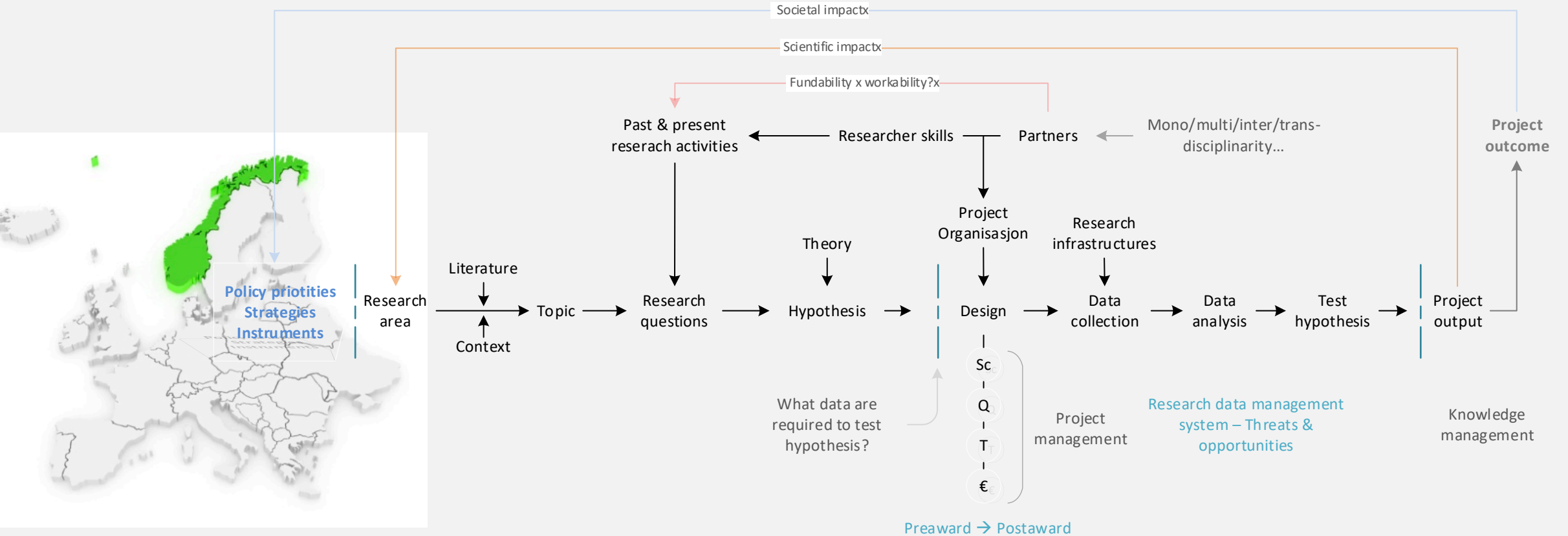
No/limited decision
gate system..



Project genesis in academia

Knowledge gap identified by PI, research question is developed, suitable methods are defined, and a project team is appointed move the existing boundaries of state-of-the-art of the cumulative knowledge of humankind!

Genesis of research projects



Landscape

Pre-empirical stage

Empirical stage

∞

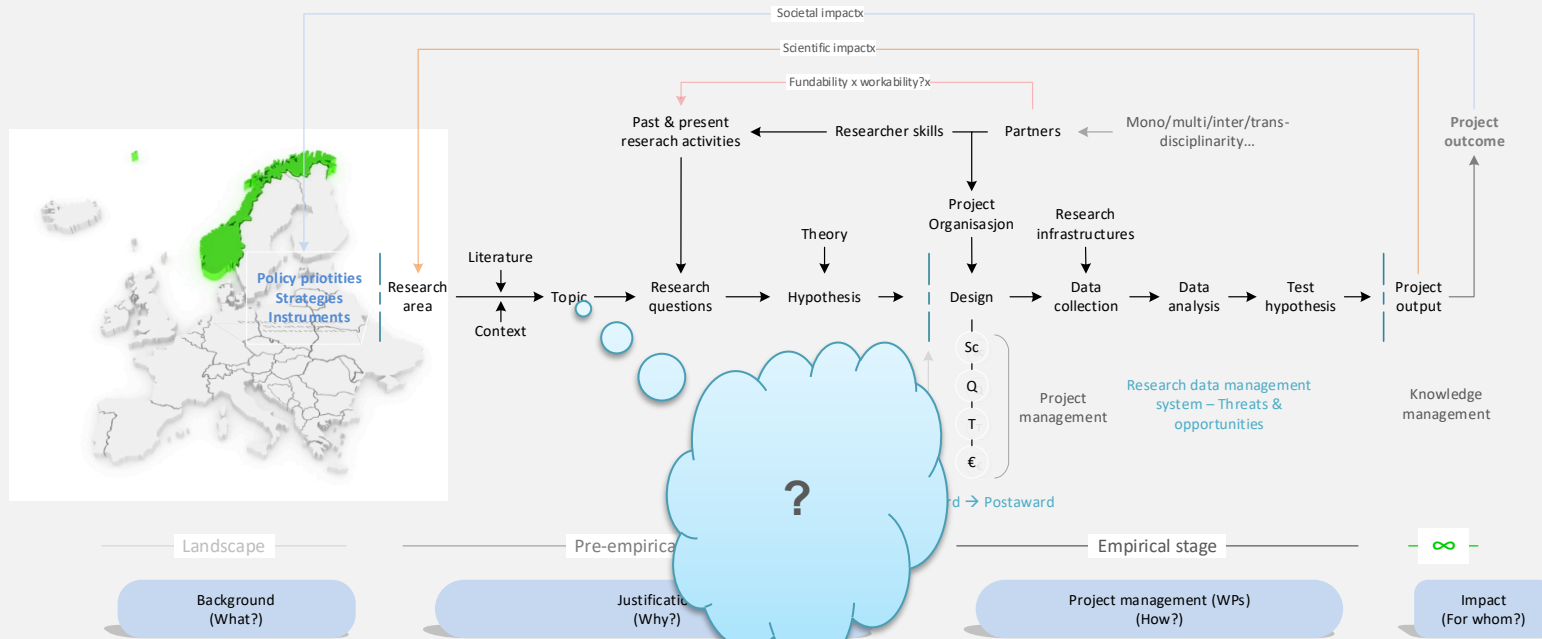
Background
(What?)

Justification
(Why?)

Project management (WPs)
(How?)

Impact
(For whom?)

Genesis of research projects



Project scope (objectives!)

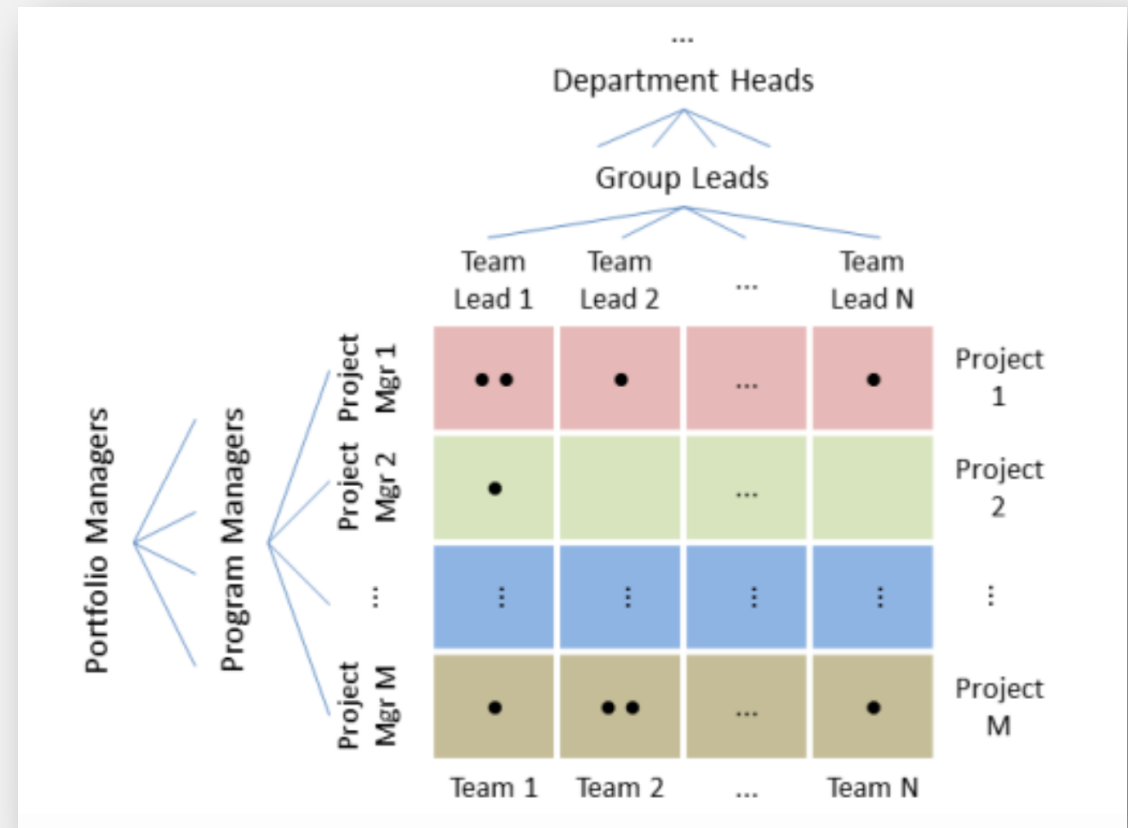
- Limits of our knowledge and key research question
- Project objectives based on State-of-the-Art moving knowledge boundaries
- Rigorous methodology
- End-goal → Short-term <> Long-term Impact

Human Resource Management

- Talent recruitment and retainment.
- Continuous skills development to ensure quality and competitiveness.
- Career plan for critical personnel..
- Institutionalized knowledge transfer mechanisms from project to project..

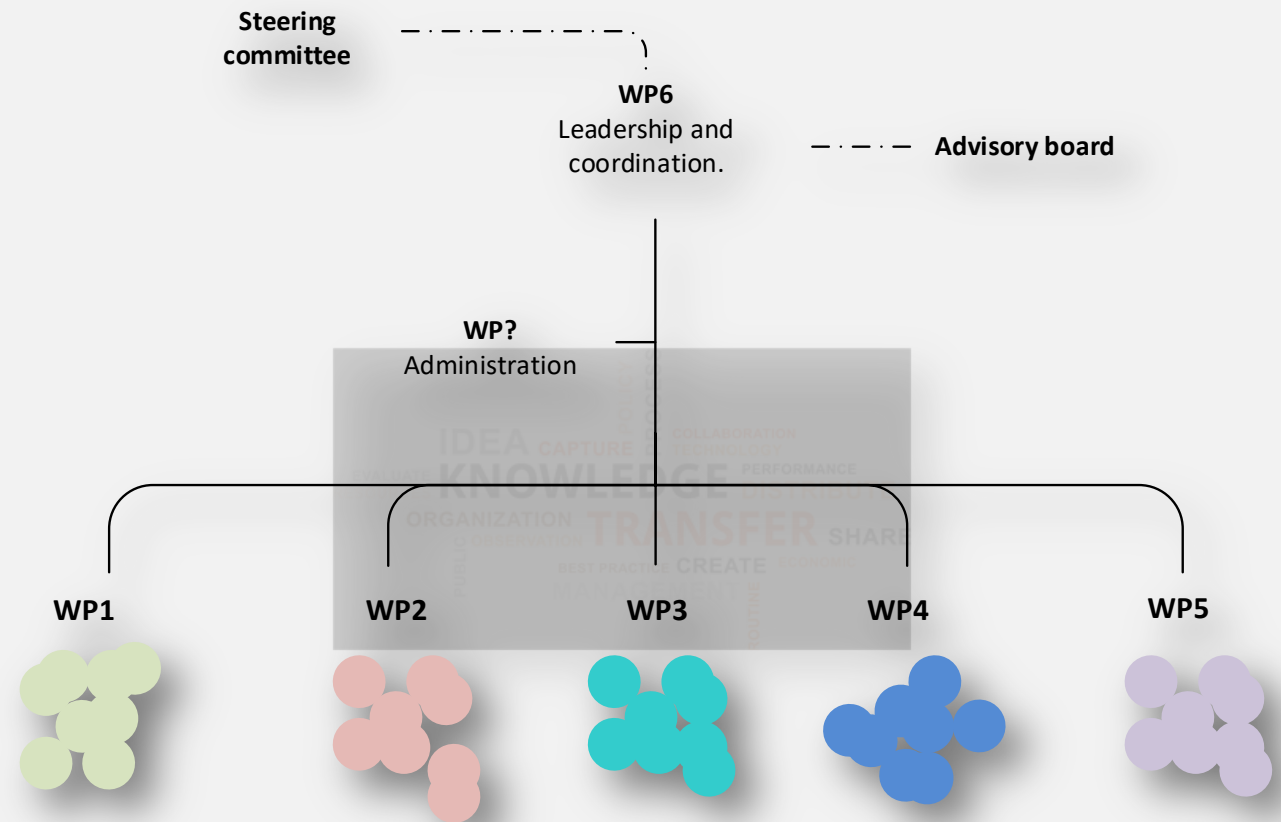
Supervisor → You are committed to research for the rest of eternity

UiB → We are not committed to provide you with a permanent position for the rest of eternity..

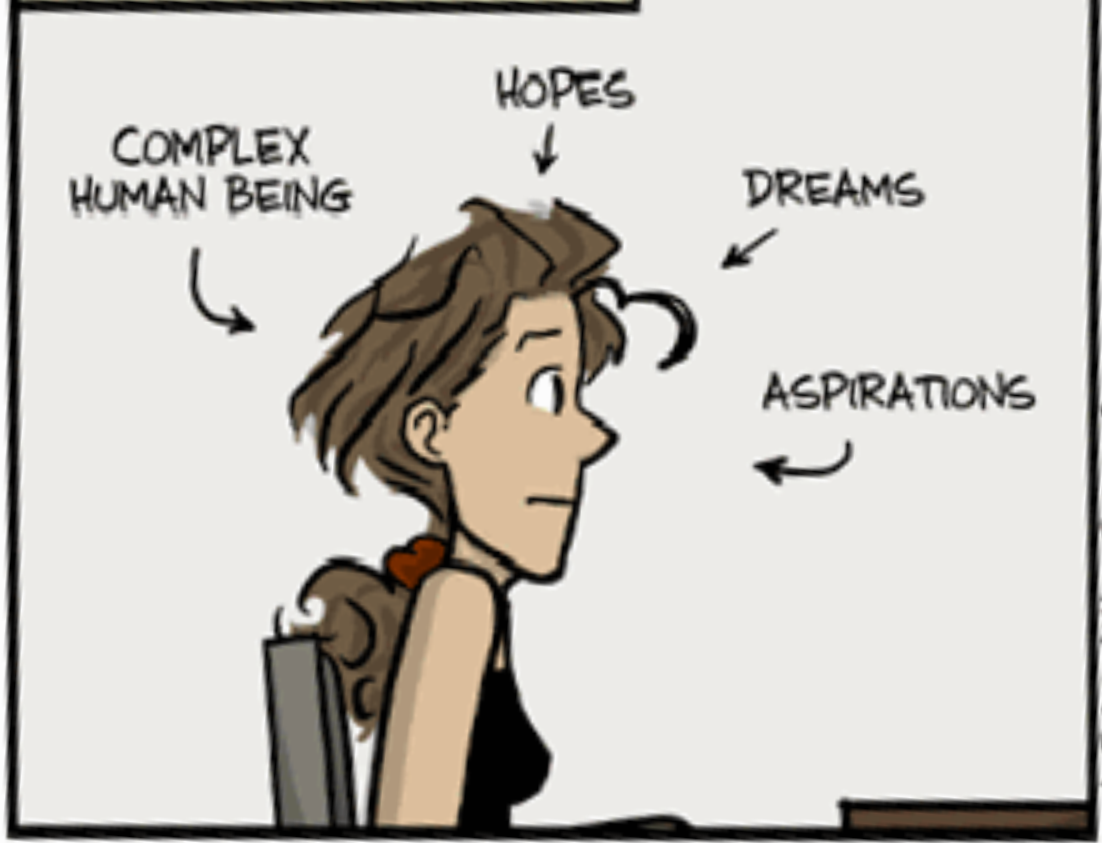


Putting together a collaborative team

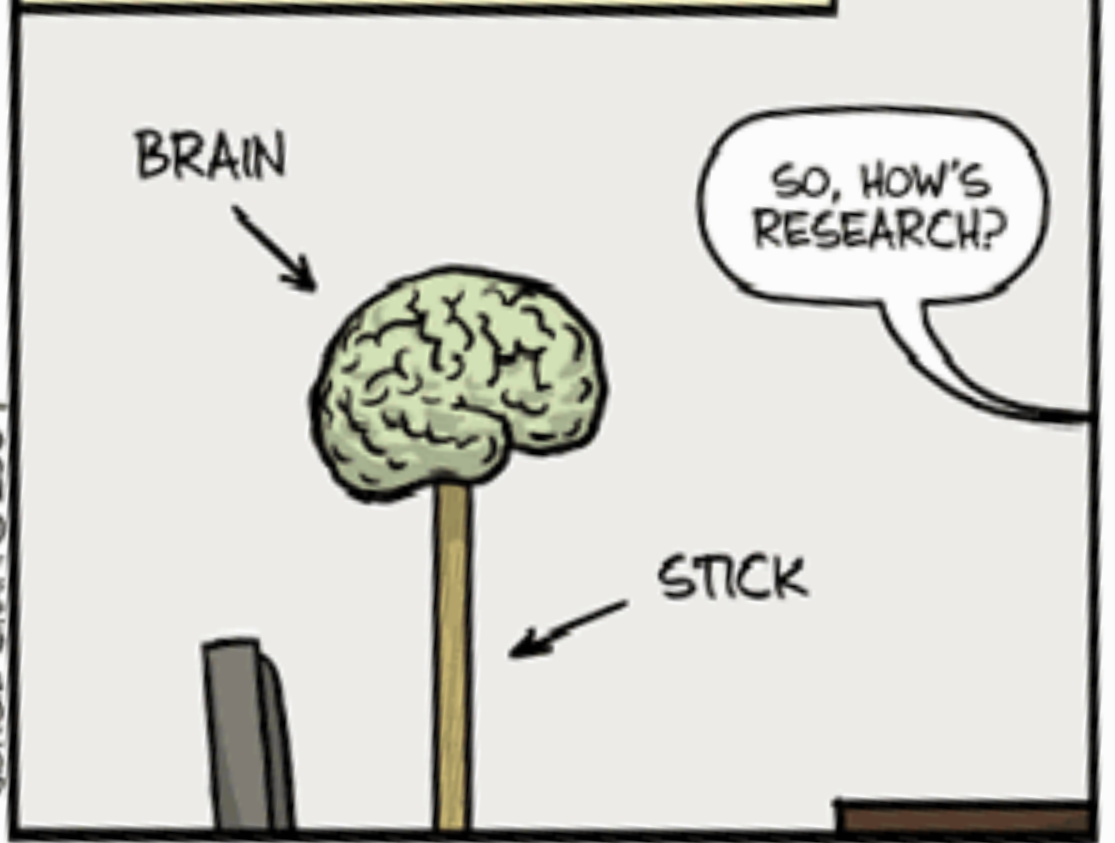
- Excellent academics! Not interested in management.
- Line management, only on paper.
- Formal and informal leadership
- To kind of team members: Permanents and NOT permanents.
- Common goals? Maybe or maybe not..



HOW YOU SEE YOURSELF:

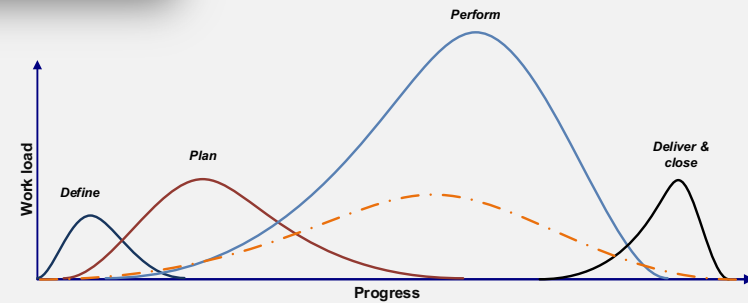
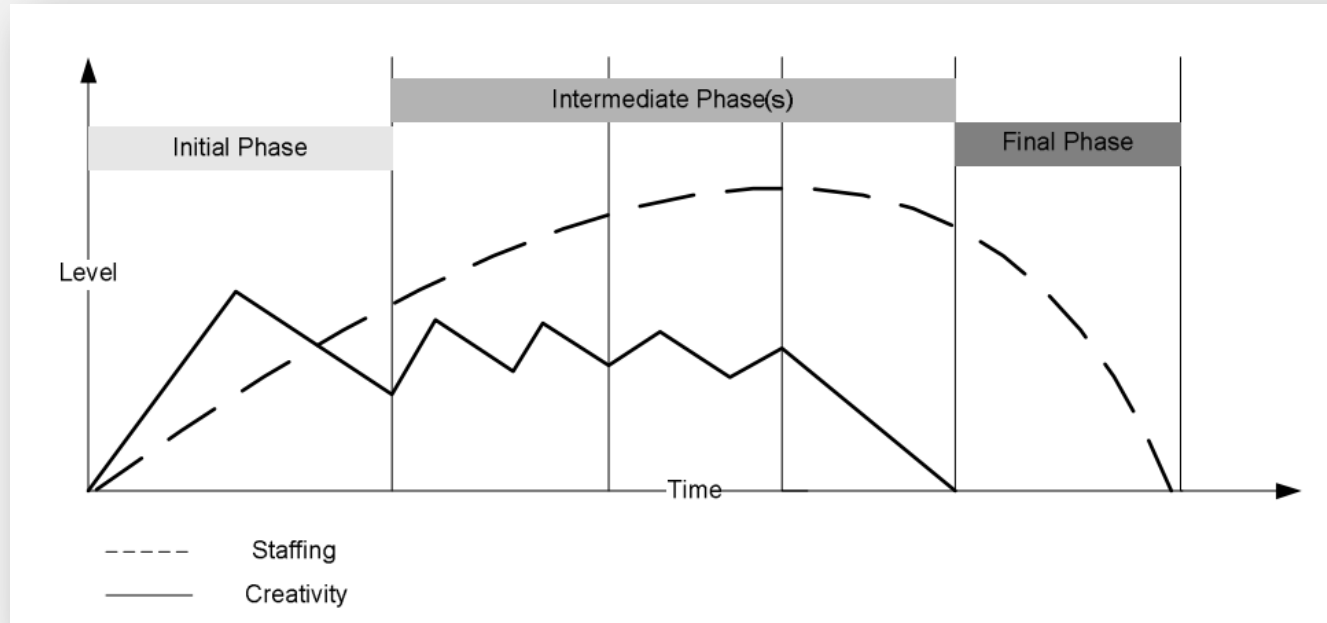


HOW MOST PROFESSORS SEE YOU:



JORGE CHAM © 2009

Creativity in research projects

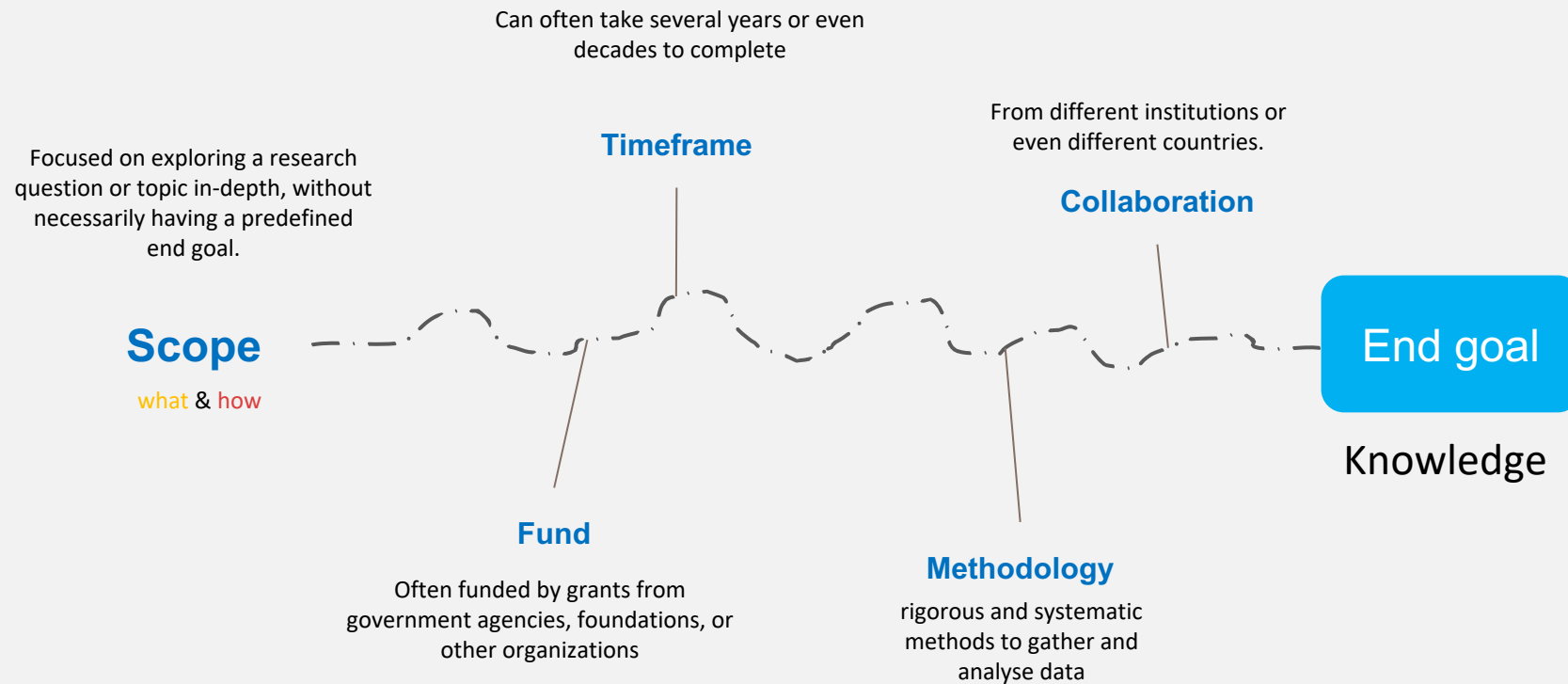


Source: www.colourbox.com

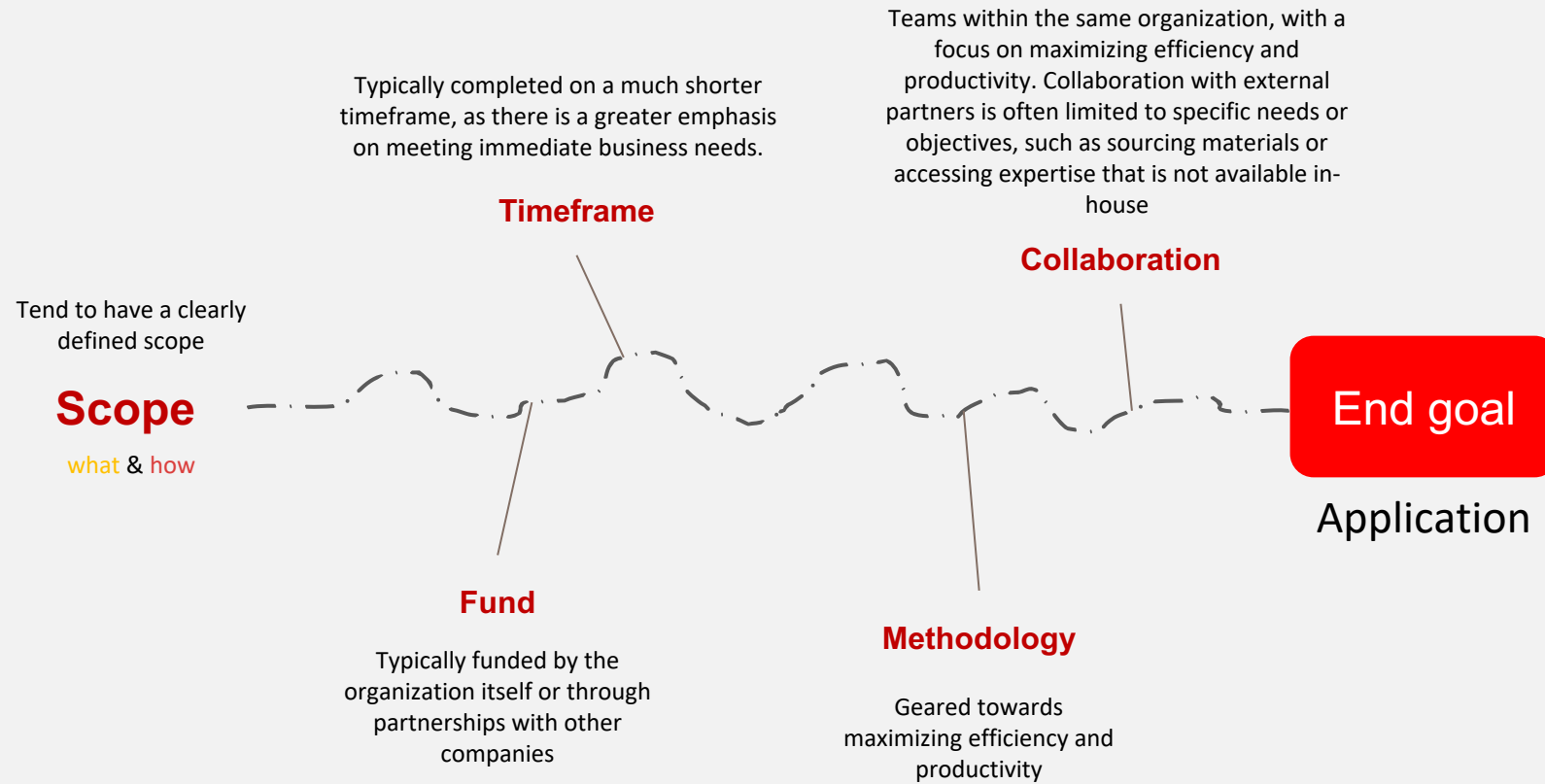
J. Brocke, S. Lippe, et. al., 2010. Engineering

Research projects compared to other
types of projects

Research Projects



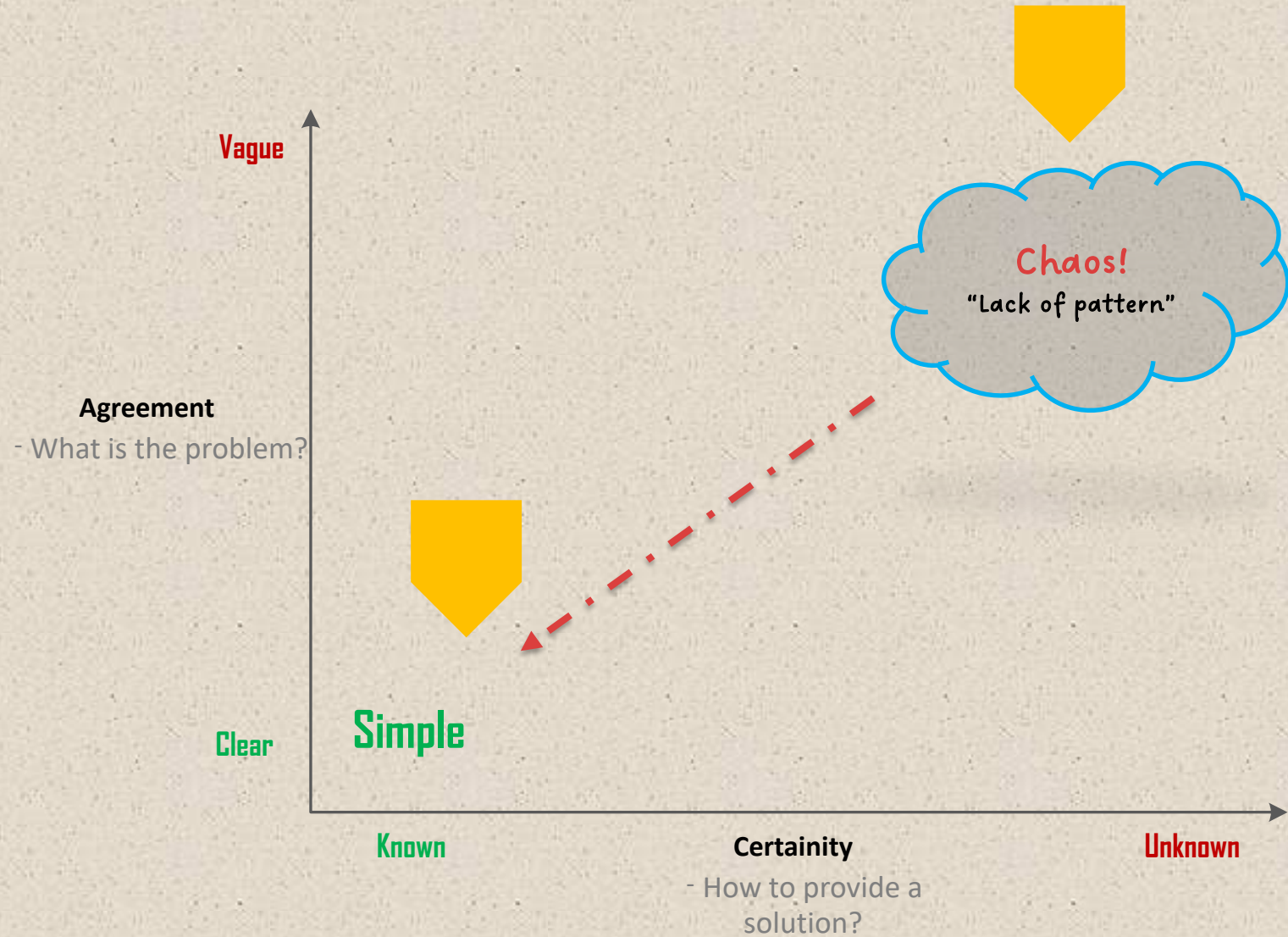
Other Projects



A close-up photograph of a person's legs from the knees down, wearing bright blue rubber rain boots. The person is standing in a shallow, muddy puddle. The water is dark brown and contains many small ripples and bubbles. Scattered throughout the puddle and on the ground around it are numerous fallen, dry, brown leaves and some small green plants. The background is out of focus, showing more of the ground covered in leaves. The overall scene suggests a rainy day in a park or wooded area.

**10 min
reflection**

A universal key for **project** management!



5 key questions!

- i. **What** problem are you trying to solve?
- ii. **Who** are interested?
- iii. Are you familiar with the **state-of-the-art**?
- iv. **What** happens if the project is not funded?
- v. **Why** you and do you have the best network to undertake this work?

Small projects

[Project Title]

Date: [Insert Date]

Prepared by: [Your Name/Team Name]

Executive Summary

Briefly describe the project's background, the problem it aims to solve, and the expected outcomes.

Project Objectives

- i. Objective 1: Description → KPIs → Tasks
- ii. Objective 2: Description → KPIs → Tasks
- iii. Objective 3: Description → KPIs → Tasks

Background and Rationale

Provide context for the project, explaining the current situation, the identified problem or opportunity, and the rationale behind the project's initiation.

Project Scope

Define the scope of the project, including the key deliverables, features, and boundaries.

Methodology / Approach

- Research Design: Overview of the research methodology.
- Data Collection: Sources and methods of data collection.
- Analysis: Techniques for data analysis.
- Implementation Plan: Steps to implement the project.

Timeline & Budget

Outline the project timeline, highlighting key milestones and their expected completion dates. Provide an estimated budget, detailing the costs associated with each aspect of the project.

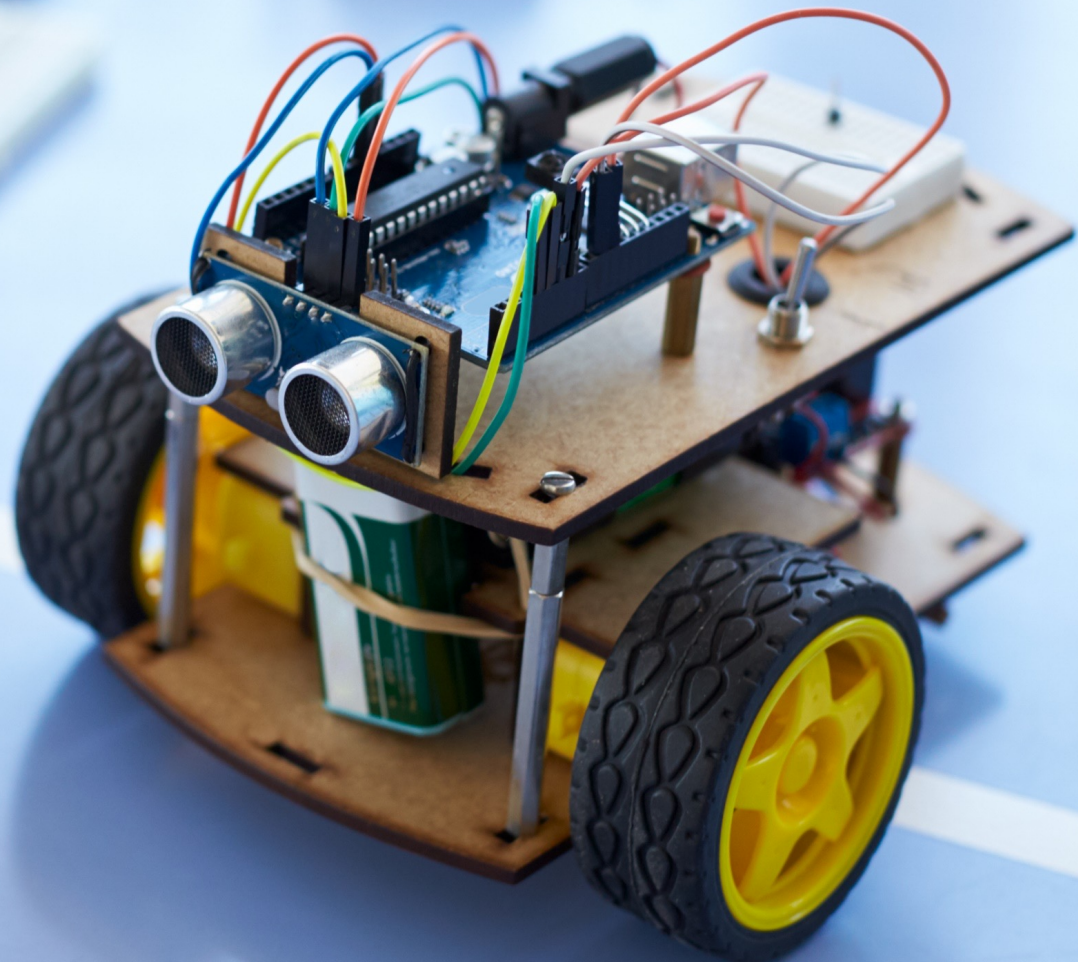
Expected Outcomes and Impact

Detail the expected outcomes of the project and its impact on the field, stakeholders, or community.

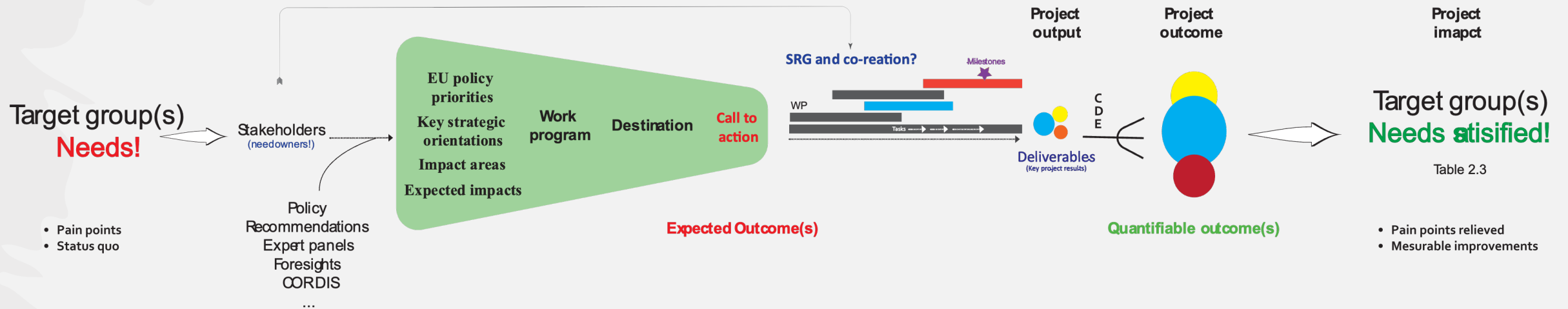
Conclusion

Summarize the proposal, emphasizing the project's significance and the positive change it aims to bring.

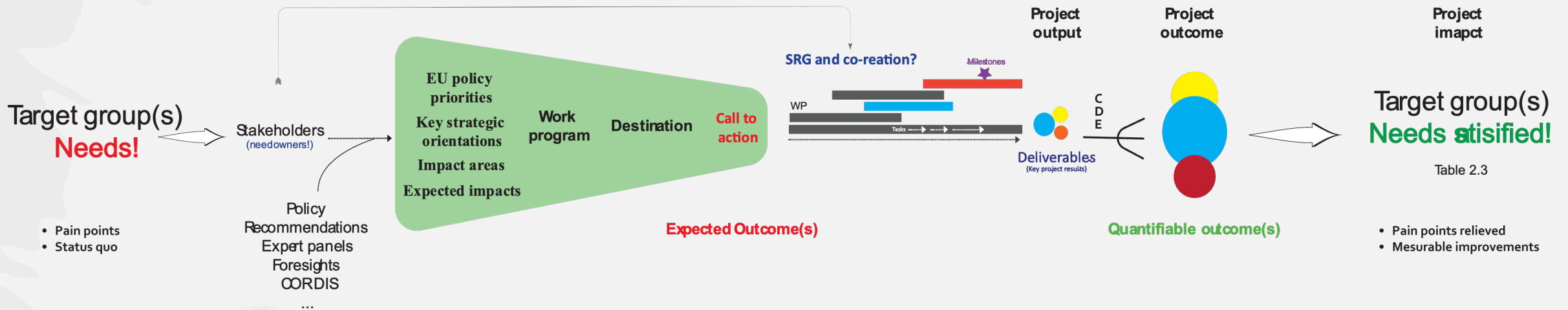
Ask **AI** to
provide you with
examples!



Large Projects



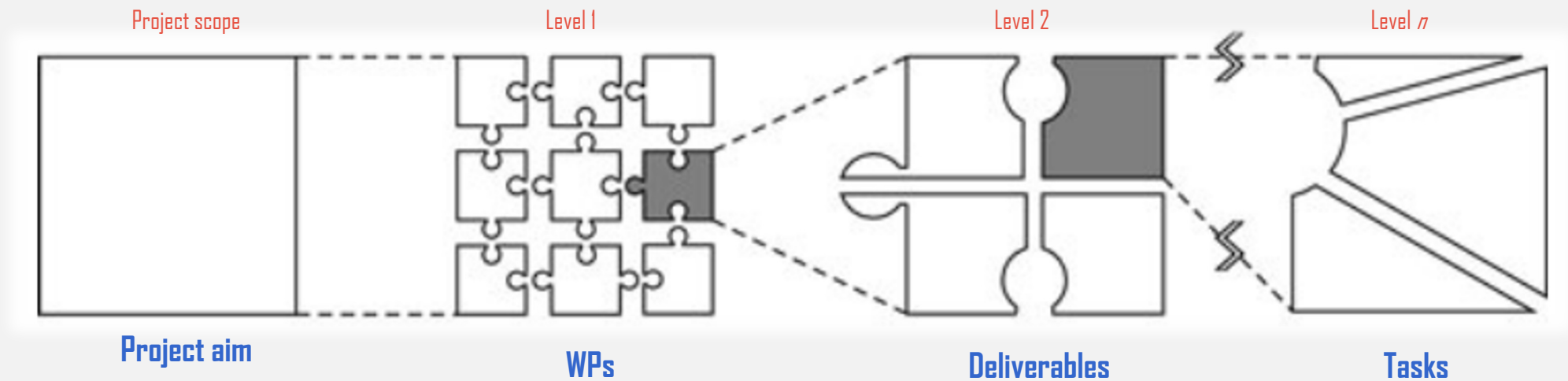
Large Projects



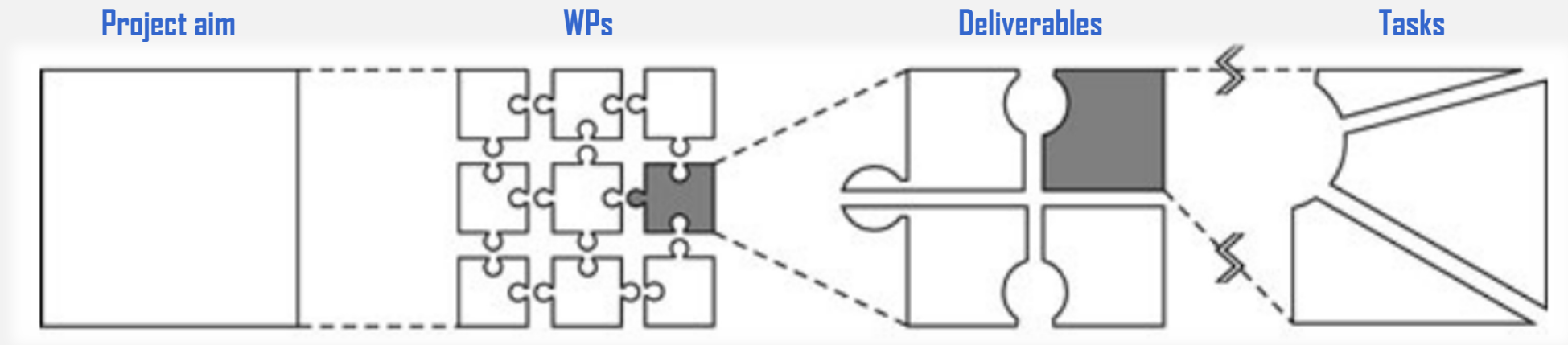
KEY ELEMENT OF THE IMPACT SECTION		
<p>SPECIFIC NEEDS</p> <p>What are the specific needs that triggered this project?</p>	<p>EXPECTED RESULTS</p> <p>What do you expect to generate by the end of the project?</p>	<p>D & E & C MEASURES</p> <p>What dissemination, exploitation and communication measures will you apply to the results?</p>
<p>TARGET GROUPS</p> <p>Who will use or further up-take the results of the project? Who will benefit from the results of the project?</p>	<p>OUTCOMES</p> <p>What change do you expect to see after successful dissemination and exploitation of project results to the target group(s)?</p>	<p>IMPACTS</p> <p>What are the expected wider scientific, economic and societal effects of the project contributing to the expected impacts outlined in the respective destination in the work</p>

EU Grants: Application form (HE RIA and IA): V3.3 – 27.09.2023

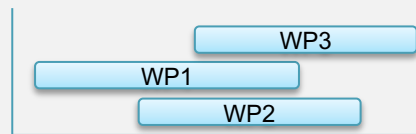
Two-dimensional decomposition



Two-dimensional decomposition

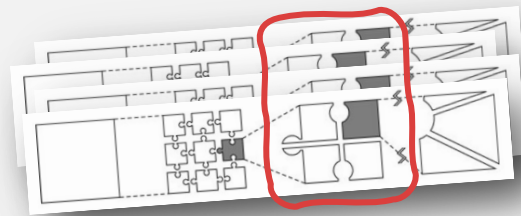


What, why, how, why now & why you?



Risk management → What can go wrong?

I. Program Evaluation Review Technique or PERT



An excellent tool for
early involvement
and expectation
management!



- Is the work plan of good quality and effective?
- Does it follow a logic structure (for example regarding the timing of work packages)?
- Are the resources allocated to the work packages in line with their objectives and deliverables?

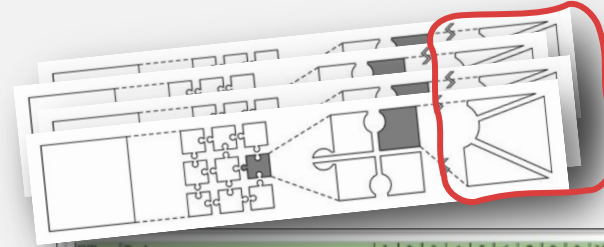
PERT in practice

An example from a non-academic setting.

Example from a complex, multidisciplinary, multi-million NOK projects..



II. Gantt chart - a logical timeframe

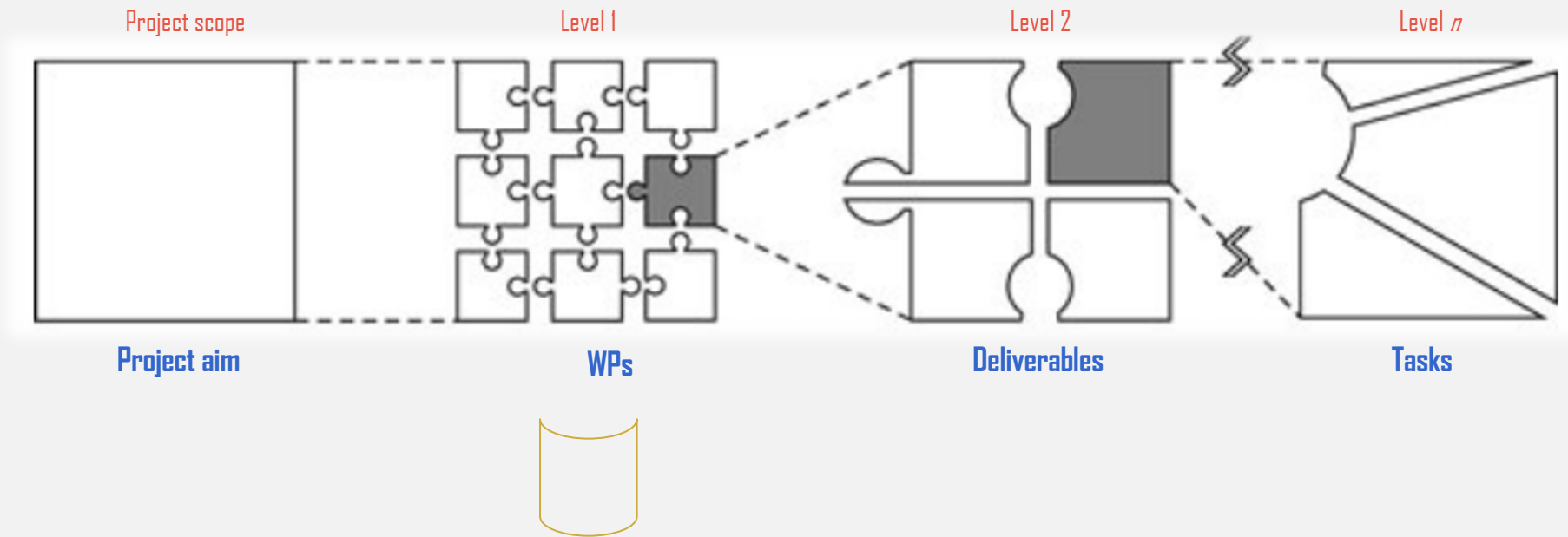


Crucial when creating the project schedule, tracking how work progresses throughout the project lifecycle.

A logical sequence of events! Includes WPs, deliverables, tasks, milestones, interdependencies.

WP	Task	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36		
WP1	Coordination and Project Management	WP LEADER APRE																																					
	Task 1.1 Consortium Management	M																																					
	Task 1.2 Technical Management				D																																		
	Task 1.3 Project Administration																																						
WP2	Creation of the framework	WP LEADER WEcR																																					
	Task 2.1 Review on barriers and opportunities for the development of bio-based value chains				D																																		
	Task 2.2 Stakeholders (quadruple helix) interests' and motivations' identification					D																																	
	Task 2.3 Mapping bio-based products (applications) based on stakeholders' interests							D																															
	Task 2.4 Guidelines for the design of the BIOVoices MML approach											D																											
WP3	Bio-based Community building	WP LEADER CE																																					
	Task 3.1 Classification of stakeholders groups				D																																		
	Task 3.2 Creation of the stakeholders' database																																						
	Task 3.3 Focus group with the initial													D																									
	Task 3.4 BIOVoices methodological approach for MML to foster bio-based value chains														D																								
WP4	Creation of the on line BIOVoices social platforms and on line mutual learning activities	WP LEADER FVA																																					
	Task 4.1 Design and implementation of a sustainable BIOVoices multi-stakeholder on line social platform							D																														D	
	Task 4.2 Population of the BIOVoices multi-stakeholder on line platform with contents												D																										
	Task 4.3 Animation of the multi-stakeholders Platform																																						
	Task 4.4 Social Media innovative engagement and animation																																						
WP5	BIOVoices Mobilisation and Mutual Learning Events	WP LEADER PEDAL																																					
	Task 5.1 BIOVoices European MML																																						
	Task 5.2 BIOVoices National MML																																						
	Task 5.3 BIOVoices Local Regional MML																																						
	Task 5.4 Action Plan to raise citizens' awareness and foster collaboration among stakeholders																																						
WP6	BIOVoices Dissemination, Communication and Exploitation	WP LEADER LOBA																																					
	Task 6.1 Strategy for Impact, Dissemination and Communication					D																																	
	Task 6.2 Execution of the Dissemination and Communication Plan				D	D																																	
	Task 6.3 Exploitation and Sustainability																																						

- Does it include quantified information so that progress can be monitored?

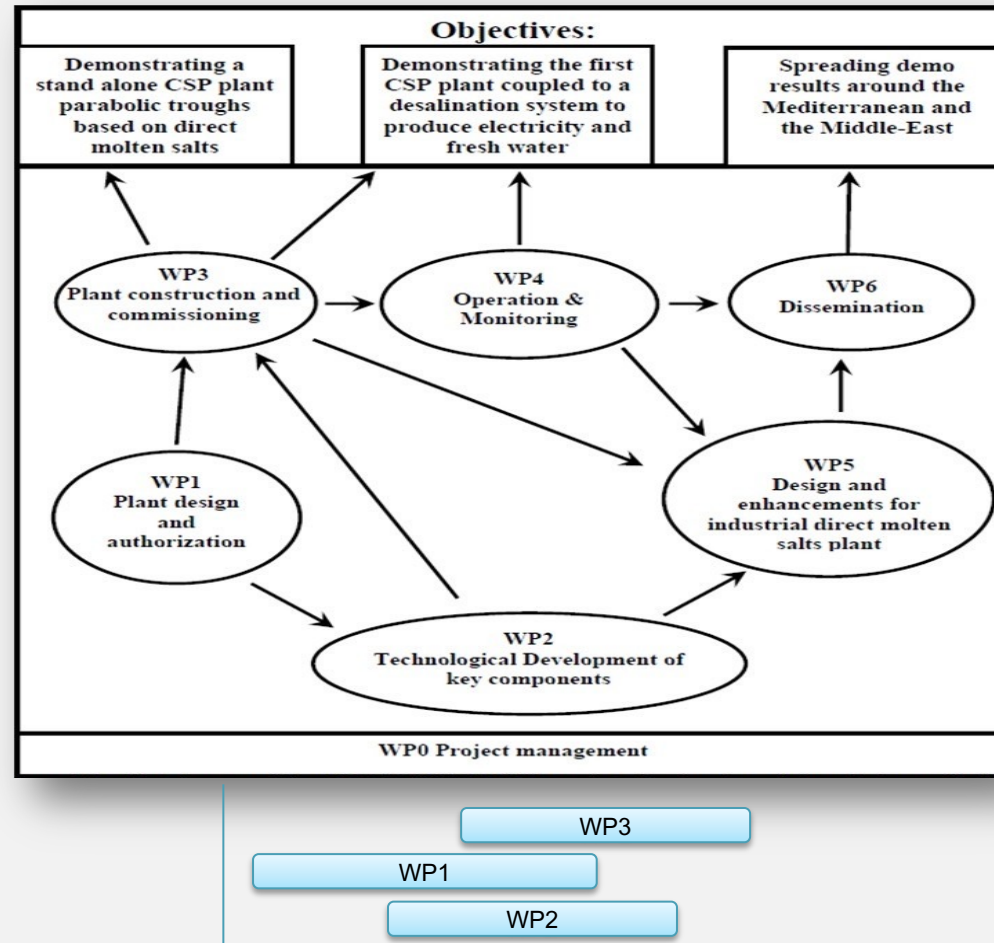


- Should be easily described and understood by project participants.
- A meaningful unit of work where specific responsibility and authority can be assigned to a responsible individual(s).
 - It should be possible to estimate duration and cost to complete.

The number of work packages should be proportionate to the scale and complexity of the project.

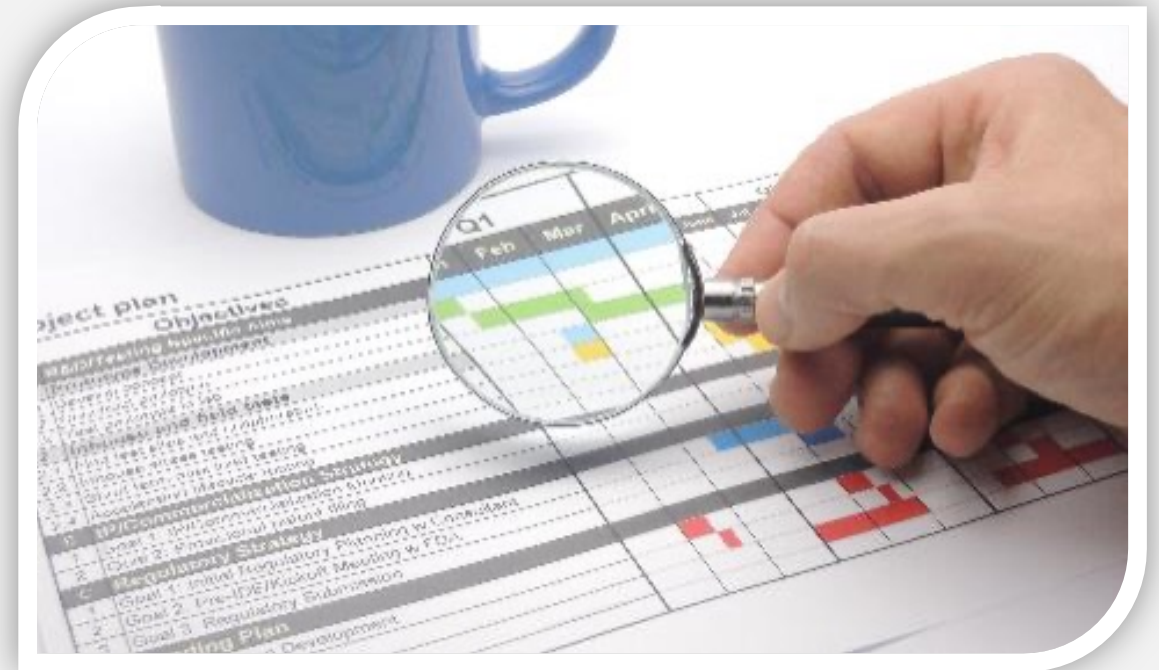
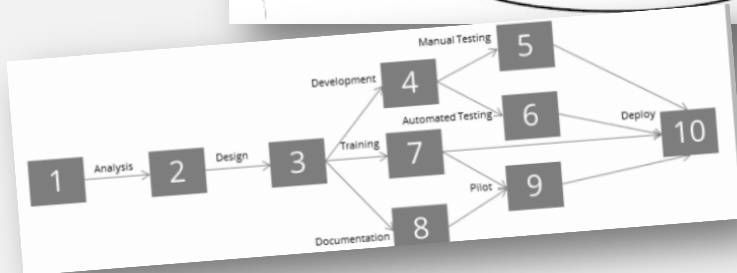
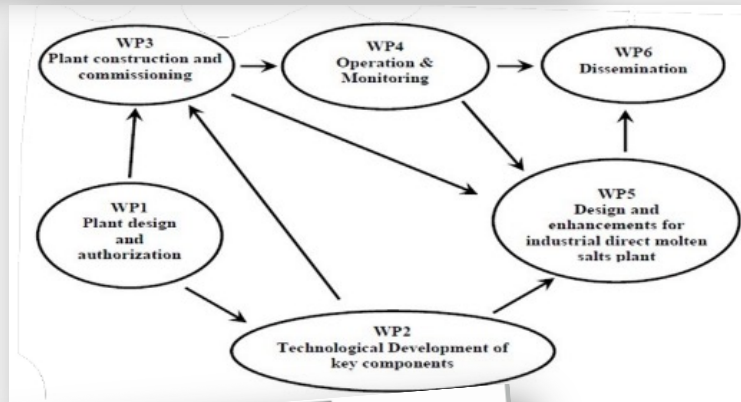
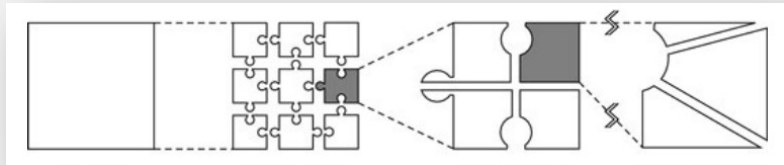
Work package relationships

- Explicitly defines and makes visible dependencies and relationships between the work breakdown structure elements
- Where feedback is needed to/from
- Reduces overlapping of activities and tasks



How to Manage Risk?

Start with a clear and precise definition of what your project plans to deliver.



Bonus 😊

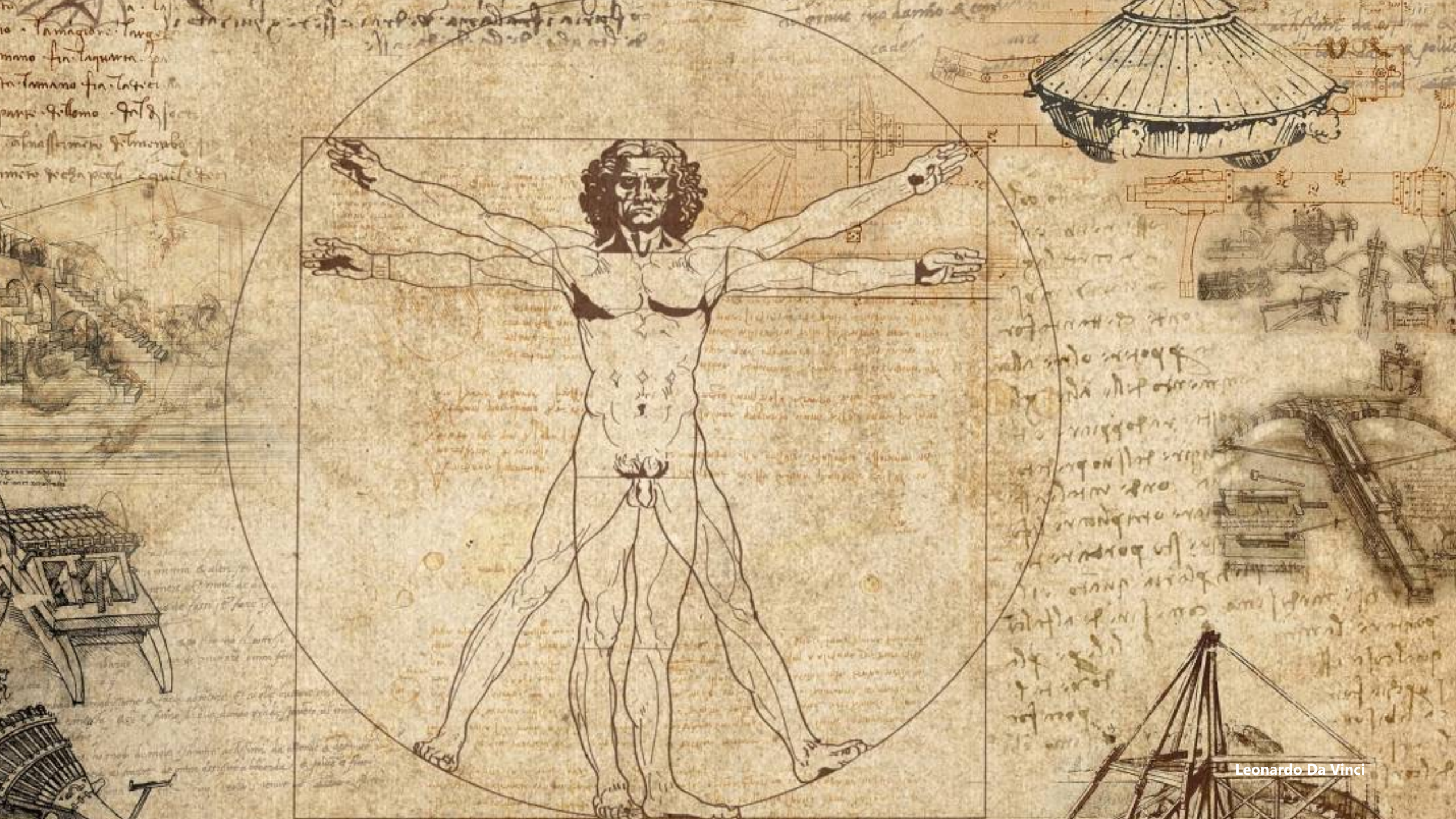


Source: www.d

CORDIS – EU research results

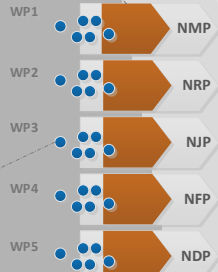
The Community Research and
Development Information Service
(CORDIS)

The screenshot shows the CORDIS search interface. At the top, there is a navigation bar with links for HOME, RESULTS PACKS, RESEARCH/PEU MAGAZINES, PODCASTS & NEWS, PROJECTS & RESULTS, ABOUT US, and a highlighted SEARCH button. A user account link (MY ACCOUNT) is also present. Below the navigation bar, there are utility links: Save search, My saved searches, Download search results, RSS feed, and My booklet. The search input field contains the term 'biomaterial' and includes a clear button (X) and a Help icon. An 'Edit query' link is located below the search field. A 'Filters' section is visible, showing 'Projects' as an active filter and a 'Clear all filters' button. A grid of filter categories is displayed, including Collection, Domain of Application, Field of Science, Programme, Topic ID, Language, Project acronym, Project ID, Call ID, Funding scheme, Start date, End date, EU contribution, Total cost, Organisation country, Organisation region, SMEs, Organisation name, Contact person, Target audience, Nature, and Source. A checkbox for 'Include archived content' is present. A large blue 'Search' button is centered below the filters. The results section shows '1182 results for 'biomaterial'' and sorting options for 'Last update' and 'Title'. At the bottom, there is a 'HORIZON 2020' logo and a featured result: 'DEBBIE A database of experimental biomaterials and their biological effect' with ID: 751277.



Leonardo Da Vinci

Projects approved by Scientific committee



Research project

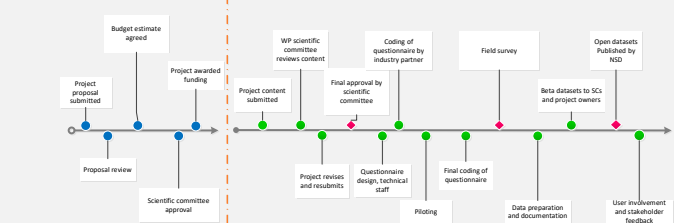
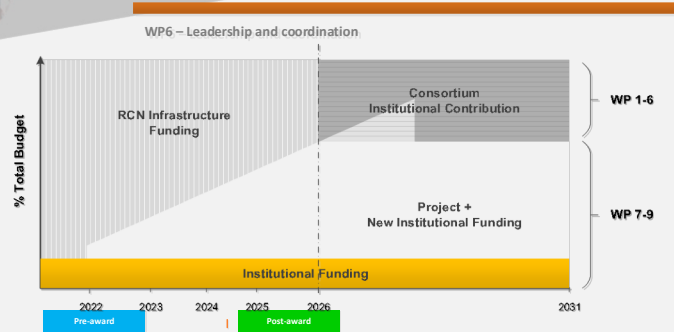
WP7 – Tech. coord. and implem.

Questionnaire design,
Communication and coordination
Computer code
Piloting
Field study
Data preparation & documentation

Data storage
Data dissemination

WP8

WP6 – Leadership and coordination

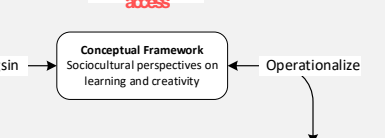


Challenge

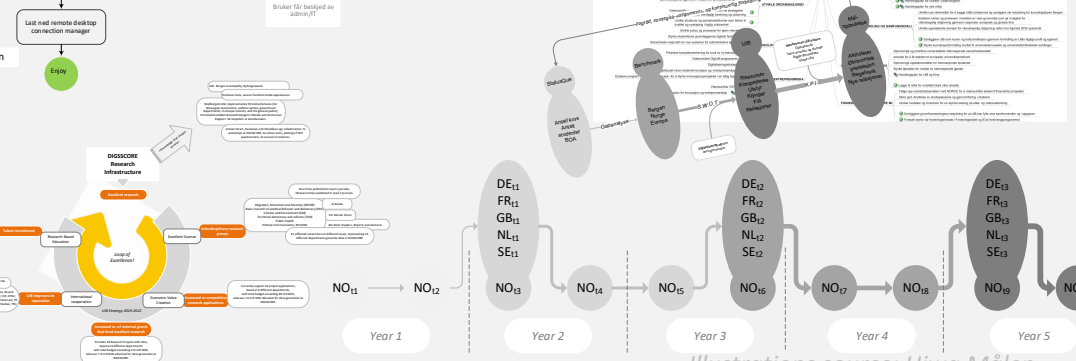
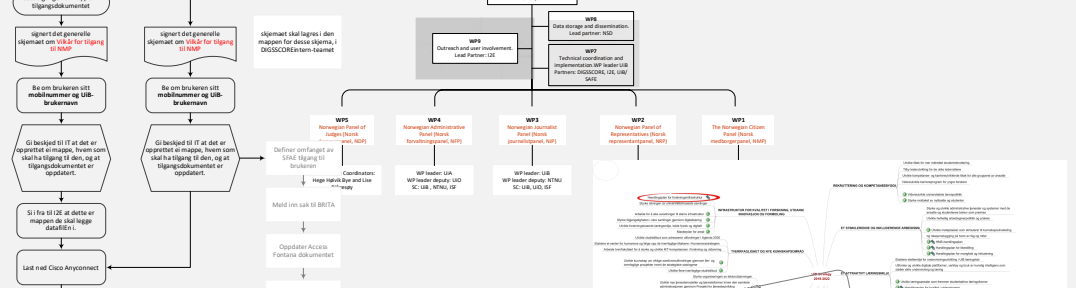
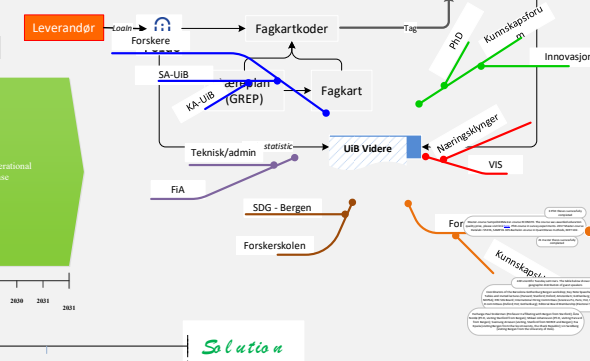
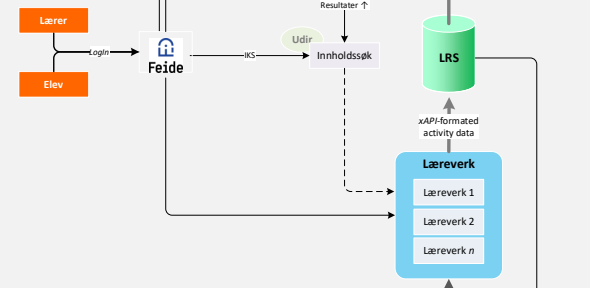
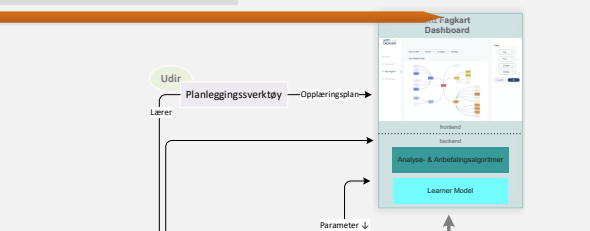
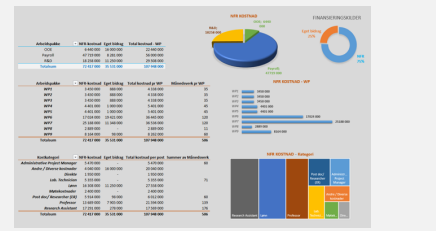
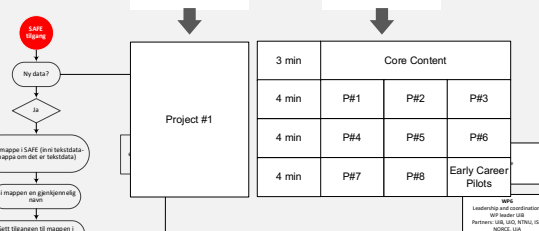
Systems thinking R&D Project management Creativity & innovation

Solution

04.10.2021 05.10.2021 06.10.2021 07.10.2021 08.10.2021 Hackathon



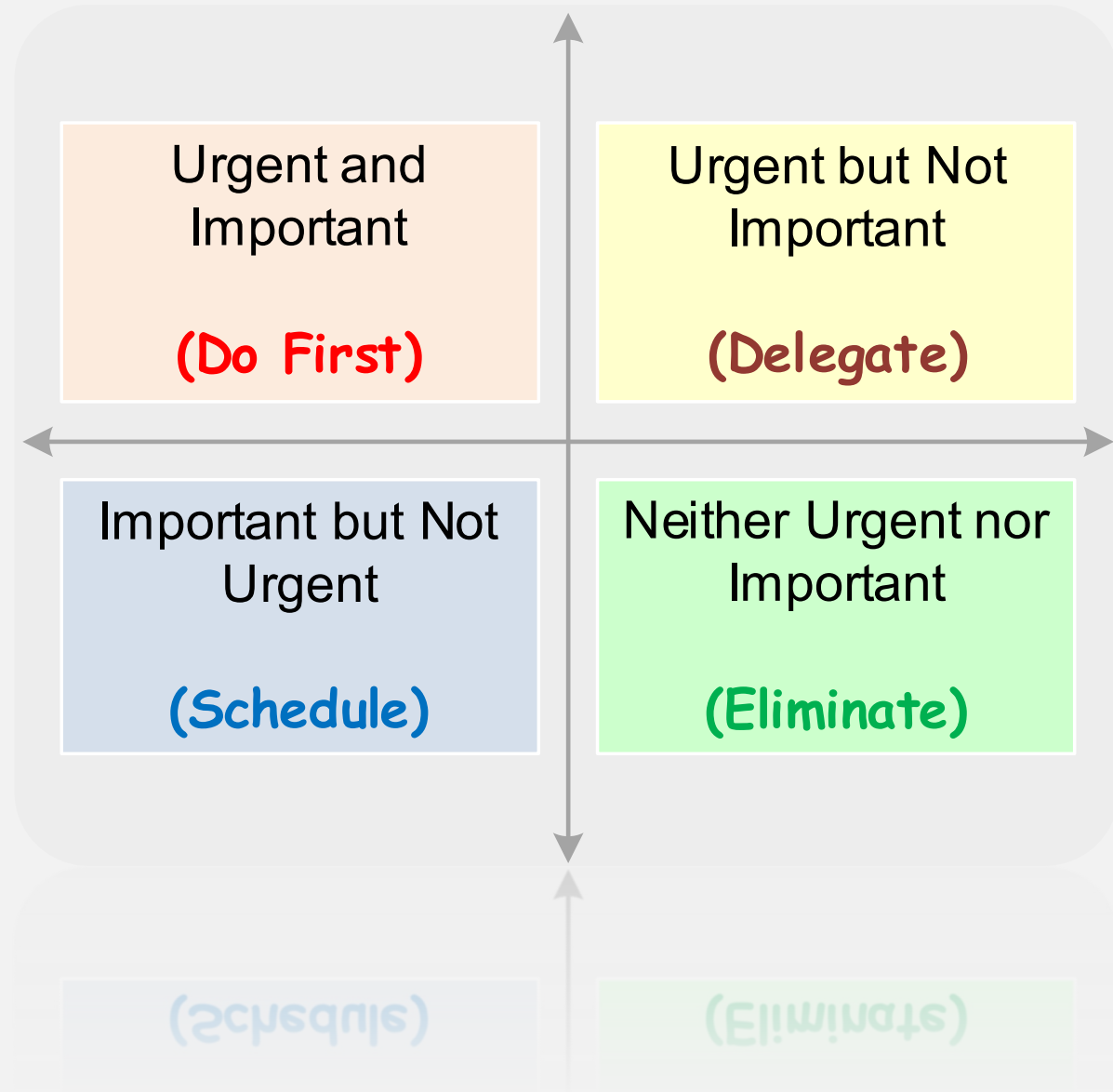
Status quo KODEM



Illustrations source: Hiwa Målen

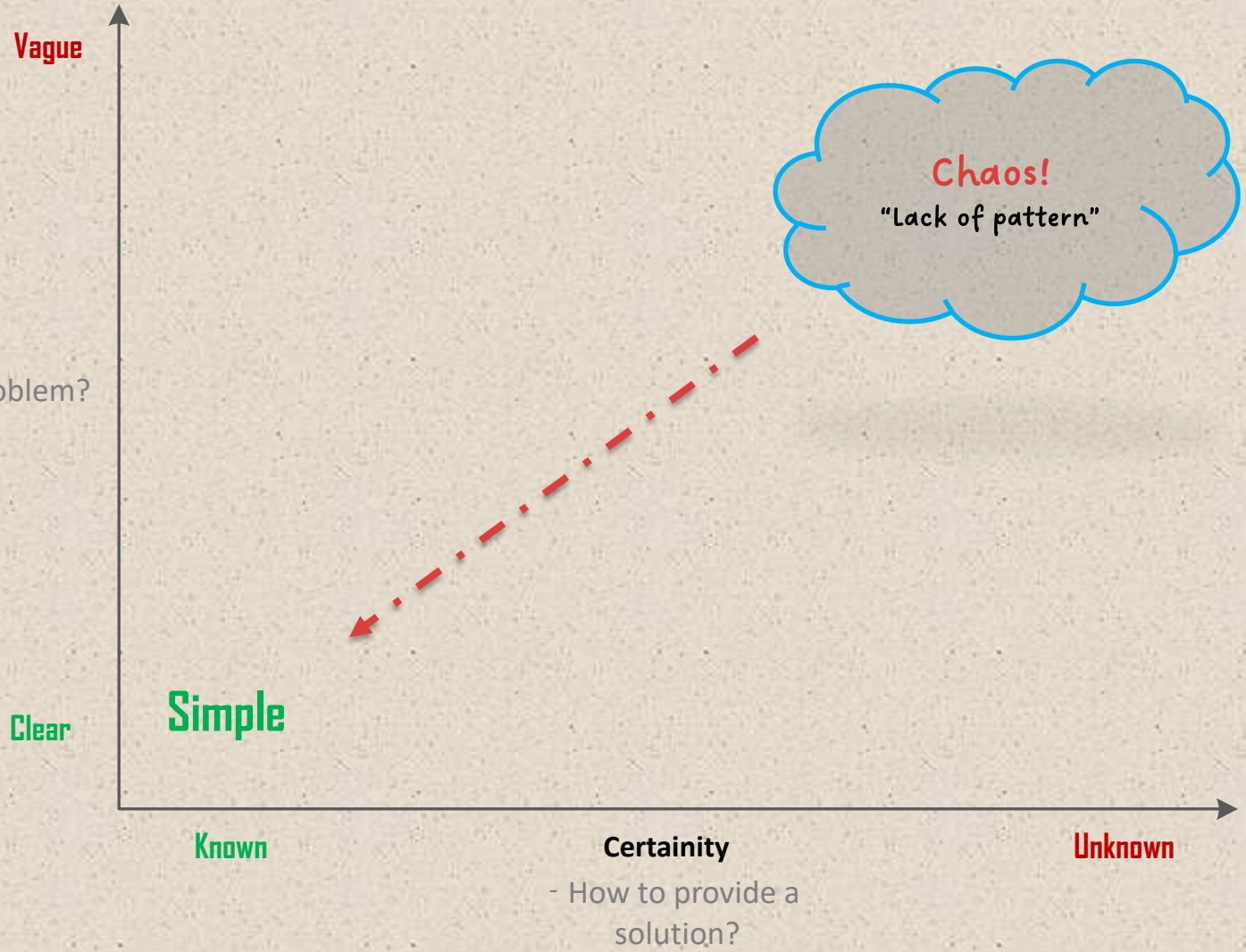
**Time
management**

**The
Eisenhower
Matrix**



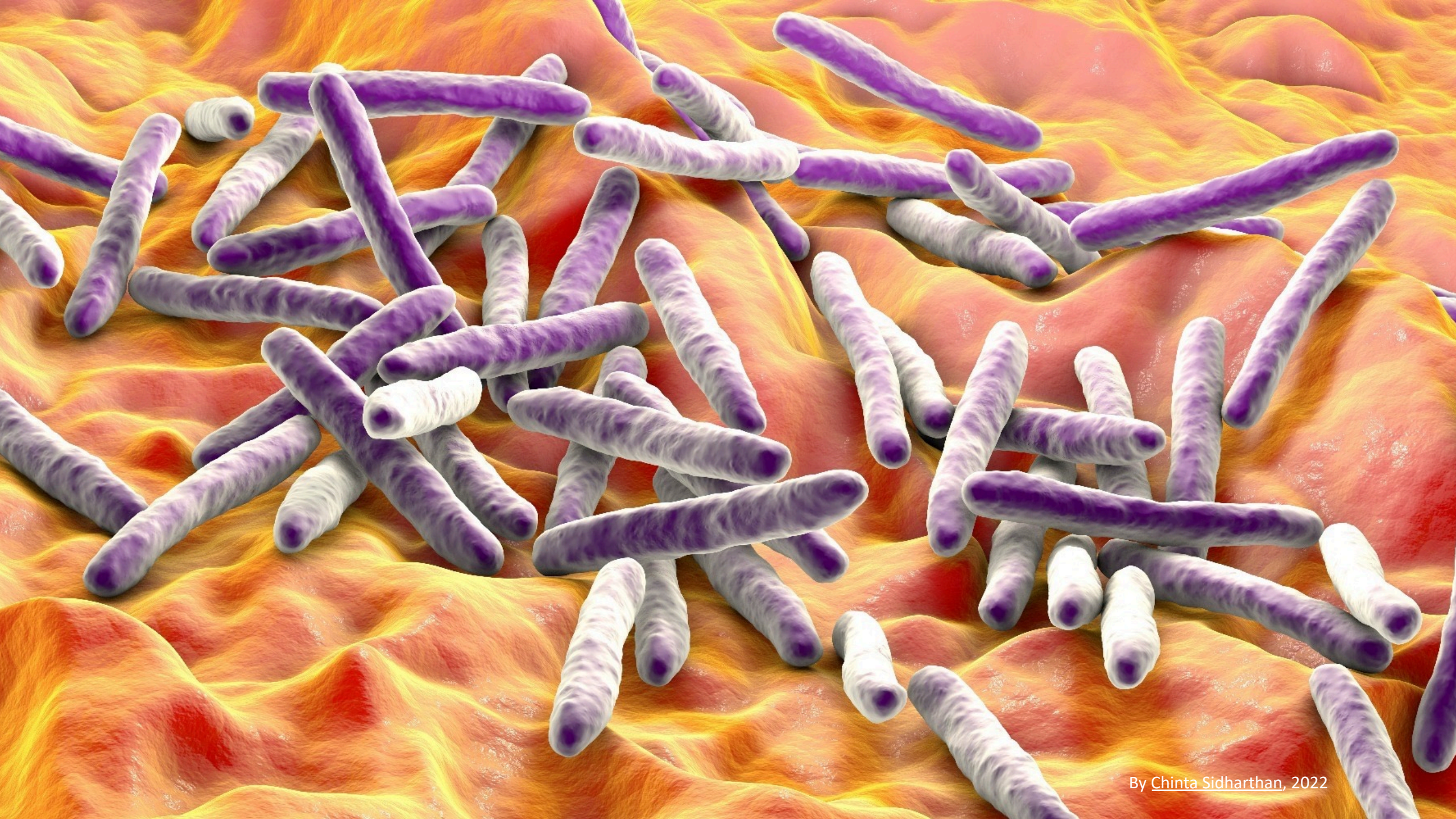
Transferable Skills?

Agreement
- What is the problem?

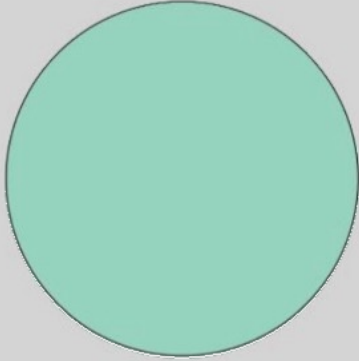



Simple

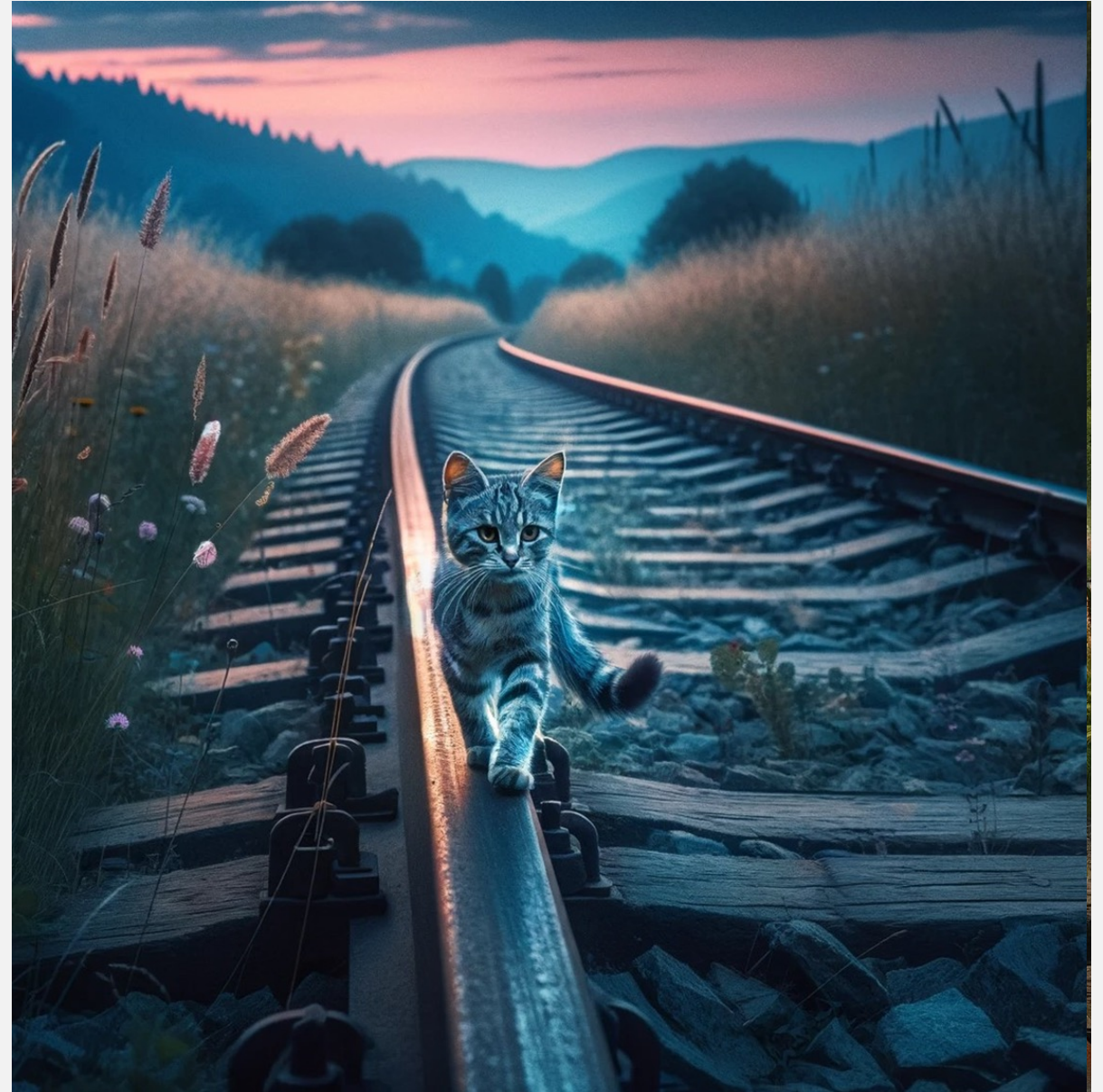
Certainty
- How to provide a solution?



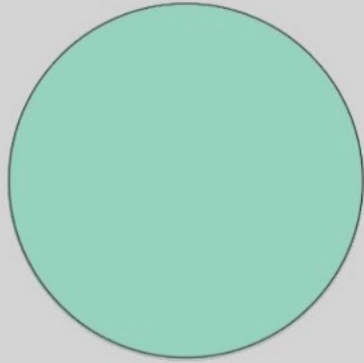
PhD knowledge



 Expert knowledge



PhD knowledge



Expert knowledge

What we actually learn...



- Writing
- Curiosity
- Research
- Resilience
- Adaptability
- Collaboration
- Data analysis
- Ability to learn
- Communication
- Critical thinking
- Problem solving
- Expert knowledge
- Time Management
- Project Management

