Seed funding I

(up to NOK 50 000)

Project proposal to

UiO Growth House 2024

|  |  |
| --- | --- |
| Project title |  |
| Project team leader |  |
| Faculty at UiO |  |
| Department at UiO |  |
| Additional team members |  |
| Application budget (NOK) |  |

Proposal elements (Merk: du kan svare på norsk)

Page limit: This cover page AND maximum 2 pages, at least 11 pt font, 2 cm margins and simple line spacing.

1. Innovation potential
2. Societal benefit
3. Feasibility
4. Budget

Please answer the points in the template as short and concisely as possible. You may leave irrelevant questions open.

*This Word document should be saved and uploaded in the online application form as a .pdf file named by the surname of project leader NN: “NN\_seed\_I\_2024\_application.pdf”.*

1. Innovation potential

Describe the idea and what is new based on the current market situation.

Explain the goals of the innovation activities (development of product/service/method).

Explain why the idea is important, i.e., how your solution is an improvement in relation to existing solutions. Describe the expected impact for potential application.

1. Societal benefits

What is the societal benefit?

(For example: What positive changes can the idea bring to society, whether economic, social, or environmental?)

1. Feasibility

Provide a plan for the implementation of the planned innovation activities.

The budget should be specified in the application. This should be supported by the planned activities, and budget elements can be further explained, if necessary, under the project plan description.

Describe a milestone for the innovation project and any risk, expected outcome, and strategy for handling it.

Provide a brief overview of key members of the project team and their roles in implementing the project.

1. Application budget (costs and cost type)

|  |  |  |  |
| --- | --- | --- | --- |
| COST TYPE | MILESTONE | TOTAL NOK | COMMENTS |
| External consulting services |  |  |  |
| Consumables |  |  |  |
| Renting of equipment (Leiested) |  |  |  |
| Other expenses |  |  |  |
| Application budget (NOK) |  |  |  |