

July 2022

## Welcome to the MSc in Entrepreneurship and Innovation Management Programme!

Congratulations on your offer to the *MSc in Entrepreneurship and Innovation Management* programme at the University of Oslo. This letter provides general information about the programme as well as important dates and deadlines. If you haven't already done so, **you have to remember to reply in Søknavsweb by July 14<sup>th</sup>**.

### The master's programme in short:

Investing two years in a master's degree can be a difficult decision. This is what we have to offer you:

What is the programme about?

- **The overall purpose** of the MSc in Entrepreneurship and Innovation Management programme is to educate ambitious students with a background within science and technology for a career combining both technology/natural sciences and business.
- **Your target job after graduation** is developing and commercializing new products and services in either large established enterprises or newly formed startup firms. Some of you also dream of founding your own company when you feel ready.

What differentiates this programme from others?

- **Both corporate and new venture entrepreneurship** – The programme trains all students in both starting and growing a company from scratch and to manage innovation projects in existing organizations. The training is reinforced through real life semester long projects. To our knowledge, we are the only programme in the Nordics with such an offering:
  - **Real life training in starting your own firm in StartupLab** - During the second semester student groups, operating as founding teams, develop and execute their own project from scratch sitting jointly together with exciting startup-firms in StartupLab, an on-campus incubator.
  - **Real life training in corporate entrepreneurship within a global firm** - During the third semester student groups, operating as corporate teams, develop a real innovation project within one of Norway's largest and most attractive global firms. The selected projects represent all major issues for the respective company and give the students an insight into the strategic innovation challenges each company faces.

In order to provide the most realistic corporate entrepreneurship project possible, the program has established partnerships with a selected group of firms headquartered in Oslo with a significant footprint within their respective industries, including [DNV](#), [Orkla](#), [Kahoot](#), [TietoEVRY](#), [Norsk Gjenvinning](#) and [Møller Mobility Group](#).

Other features

- **Optional summer internship abroad** – Experiencing the entrepreneurial culture first hand working as an intern in a local startup company for ten weeks in either San Francisco, Boston or Toronto between second and third semester .

In short, the programme is an opportunity to prepare an interdisciplinary career for students with a technical or scientific background, for the benefit of both business and society as a whole. A further elaboration of why study Entrepreneurship and Innovation Management at UiO is found [\[here\]](#).

A full description of the programme including descriptive articles and videos can be found [\[here\]](#).

### Important dates:

- **July 14<sup>th</sup>** – Final deadline for accepting your offer in Søknavsweb
- **August 2<sup>nd</sup>** – You will formally be a student at UiO and get access to our systems shortly after



- **August 16<sup>th</sup>** – Start of **mandatory** introduction week August 16<sup>th</sup>-19<sup>th</sup> for all new master's students. We meet in person at 12:15 in Auditorium Simula, Ole Johan Dahls hus. For a complete agenda for these three days please following this link: [\[here\]](#).
- **August 18<sup>th</sup>** – Deadline for elective course registration. During the first semester you have four mandatory courses and one elective course. More information below.
- **August 22<sup>th</sup> 09:00** – Auditorium Smalltalk (1416), Ole Johan Dahls hus – Start of the *MSc in Entrepreneurship and Innovation Management Kick-off Week* - five days full of interactive sessions and events for you to get to know the other programme students and to become solidly introduced to what the entrepreneurship programme is all about.

Please note that this week is an integral part of the programme. Participation in the kick-off week is mandatory since getting to know your fellow students is critical to both your well-being and learning. We will also be covering a number of important topics regarding the programme. For more details about the kick-off week, please visit this link: [\[here\]](#)

- **August 29<sup>th</sup> 09:15** – Lectures and courses starts. All lectures are mandatory.
- **September 1<sup>st</sup>** – Deadline for paying the semester fee and registering in Studentweb. For more information, please see: [\[here\]](#)

### More on selecting an elective course for the first semester

You will get access to our systems in the beginning of August. A list of all available courses is available at <http://www.uio.no/english/studies/courses/matnat/>

The courses listed are the ones you can sign up for in StudentWeb. Please note that this does not mean that you are automatically qualified to take the course or that the course has space available for you. In some cases, you may need to contact us at [studieinfo@ifi.uio.no](mailto:studieinfo@ifi.uio.no) for help in registering for specific classes.

All courses have separate time schedules and you are responsible to make sure that the schedule of your elective course does not collide with the scheduled teachings or exams for any of your compulsory courses. Many courses are taught in English and some only in Norwegian. Please see each course description and semester page for more information.

With this elective course, you are expected to specialize further within the field of your bachelor's degree. The course must constitute 10 ECTS credits and have a course code at master's level (4xxx or 5xxx).

### Contact information

E-mail: [studieinfo@ifi.uio.no](mailto:studieinfo@ifi.uio.no)  
Web: <http://www.mn.uio.no/ifi/english/research/groups/ent/>

We look forward to seeing you in August and wish you a great summer!

Best regards,  
The Programme Committee for MSc in Entrepreneurship and Innovation Management  
Department of Informatics  
University of Oslo

