

International Student Recruitment

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Our “target group”

- Prospective international students
- Mainly master’s programmes students
- Diversified group
- Career is important
- Focused on the quality of education
- Many has an image of Sweden – openness, equality, innovation, sustainability

Collaboration

- 51 departments
- The Student union
- The Communications Office
- Study in Sweden unit at The Swedish Institute
- Foreign missions
- Other Swedish universities
- The Swedish Migration Agency
- Expertise, ideas, problem solving

EHEF-fairs, fairs by foreign missions, study abroad fairs

- Builds on collaboration
 - National
 - European
 - Bilateral
- Different platforms
- Different set ups



The screenshot shows the homepage of Euro Posgrados. On the left, a young woman with curly hair and glasses, wearing a yellow shirt, stands in front of a large, domed building. The website header includes the logo 'Euro Posgrados' with three stars, and navigation links for 'INICIO', 'EXPOSITORES', and 'NEWSLETTER'. The main content area features the title 'Euro Posgrados' with three stars, followed by the subtitle 'La feria de estudios en EUROPA'. Below this, it encourages users to follow them on social media: '¡SÍGUENOS EN NUESTRAS REDES SOCIALES PARA SABER FUTURAS EDICIONES!' with icons for Facebook, Instagram, Twitter, Email, and YouTube. At the bottom, it lists sponsors: 'UN EVENTO PRESENTADO POR:' followed by logos for 'CAMPUS FRANCE', 'DAAD', 'AMBAJADA DE SUECIA', 'nuffic neso', and the 'EUROPEAN UNION'.

Find out more at: su.se/english/education/go-international
Contact us at: exchange@su.se



Meet Stockholm University at the
Shanghai Jiao Tong University
Study Abroad Fair

National collaboration

This autumn we're organising 4 Virtual Fairs. And you're invited. ✨

Join a Virtual Fair and learn more about studying in Sweden. You will get to meet Study in Sweden and staff from Swedish universities.

Each fair is focused towards specific regions. But you can of course take part in the event that suits you and your time zone best.

+ Saturday 23 September 2023 – Europe/MENA/Africa

+ Saturday 14 October 2023 – Americas

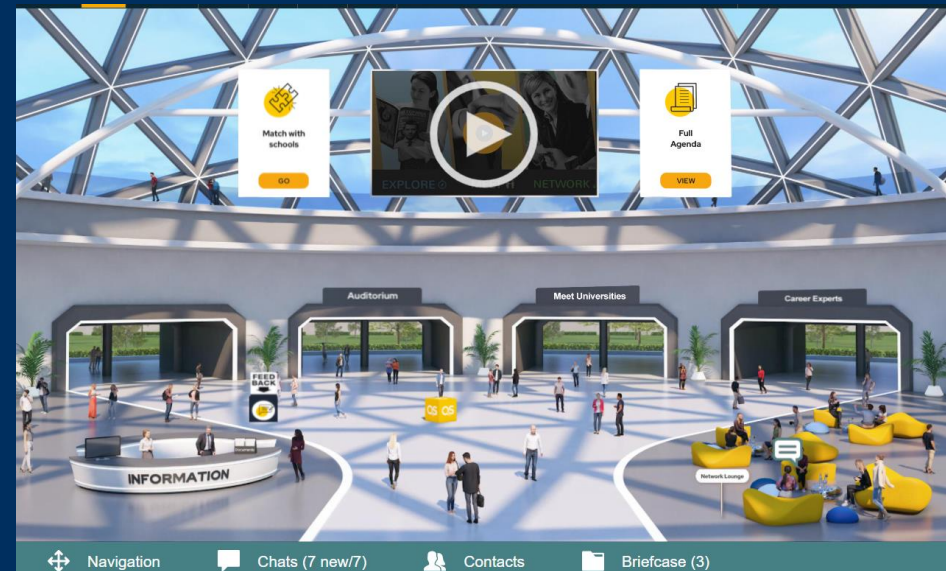
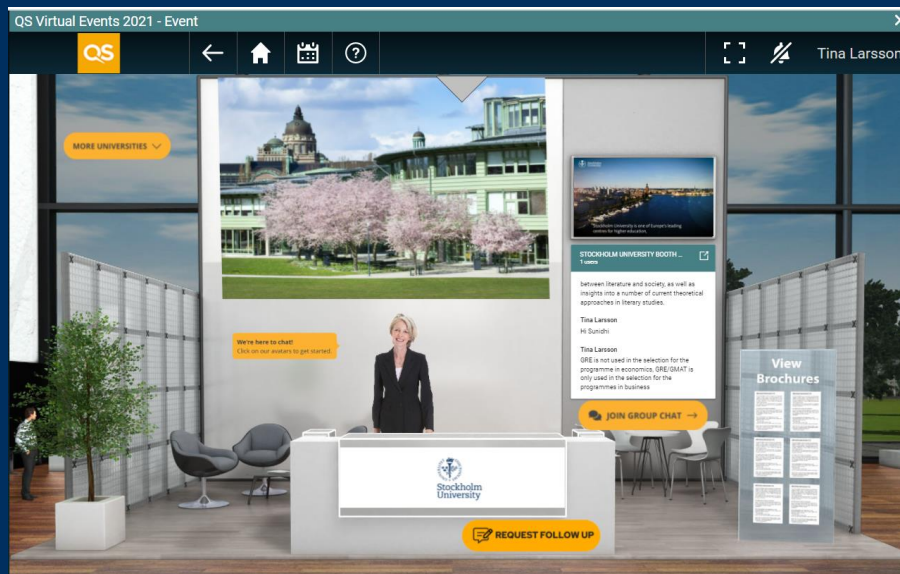
+ Wednesday 22 November 2023- Asia

+ Wednesday 6 December 2023 – Indian Subcontinent

Other fair organisers



- Commercial fairs
- Professional platforms
- Continuous development



Digital recruitment activities

- Webinars
- Digital ambassadors – Instagram, Weibo and Wechat
- Virtual fairs
- Special activities for applicants
- Social media
- Ad campaigns
- Competing with service



Prospective student? Join our webinars!

We will guide you through the application process and answer all your questions about Stockholm University!



Communication during the application process



Greetings from Stockholm!

Dear Applicant,
Thank you for applying for a leading European university with a 1878 history. Stockholm University is a modern university with a reputation as one of the world's top 100 universities.



We are delighted that you are interested in studying at Stockholm University and we will be happy to tell you about what we have to offer.

[Click here to read the letter in your browser](#)

[Click here to read the newsletter](#)

Welcome Activities & Orientation Day



Upcoming dates

1
FEB

Last date for application and for making a result

The welcome activities are social events that will introduce you to Stockholm University. The first activity starts at the airport and the second in the University's library. In between we arrange a Free bus tour on SU campus, the Orientation day, a Free guided bus tour in Stockholm and more!
[See the whole programme of the Welcome Activities](#)

Documentation

24-25
AUG

ARRIVAL SERVICE

10:00 am - 10:00 pm
Studenthuset - Campus Frescati
During these two days you will be welcomed by the Student Services, the Housing Office, the Stockholm University Student Union and the Infocenter in Campus Frescati.
There will be a "Welcome Fika" and you will have the chance to retrieve a one time code which you need to activate your university account.

Landing at Arlanda Airport?

Students and staff from Stockholm University will be meeting students at Arlanda airport on both Saturday 24 and Sunday 25 of August from 11:00 am to 8:00 pm.



Webinars for prospective students

Want to know more about Stockholm as a study destination? Do you have questions regarding the application process? Then you should definitely join our webinars! We will talk about what it is like to study at Stockholm University and guide you through the application process. Do not hesitate to use the chat during the webinars, we are happy to answer all your questions!



Venue
The webinars will be held in a meeting room that you can find from: su.se/webinars

[Click here to read the letter](#)

Are you heading to Stockholm soon?

Dear Student,
We are excited to welcome you to Stockholm University for the first time. As a student at Stockholm University, you are an important part of our community and we are glad and proud that you chose our University. This welcome letter will introduce you to services and activities available to our students. We encourage you to participate in the activities, take advantage of the services and facilities offered and we wish you a wonderful stay in Stockholm.



INTRODUCING YOU TO STOCKHOLM UNIVERSITY

24
AUG

SAVE THE DATE: Welcome activities

The Welcome activities are designed to assist you as a new student and introduce you to university life. The attendance is recommended but optional so don't worry if you miss some of the activities, you can always catch up! The Welcome activities will start on August 24 and end on September 2, 2019.



Scholarships for international students

Dear Applicant,
We are delighted that you have applied for a Master's programme at Stockholm University. Applications are currently being processed and the Notification of selection results will be published on 4 April on [University Admissions](#).

We would like to remind you about the scholarship opportunities for non European union/EEA/Swiss [applicants who are required to pay tuition fees](#). Scroll down for more information about the available scholarships, including eligibility, selection criteria and important dates.

[Click here to read the letter in your browser](#)



Swedish Institute Scholarships

Swedish Institute Scholarships for Global Professionals (SISGP)
SISGP is an opportunity intended for students with a strong and relevant professional background (minimum 3,000 hours' experience) and demonstrated leadership experience. You must be a citizen of one of the [listed countries](#) to be eligible for the scholarship. [Check the list of master's programmes that are eligible.](#)

Welcoming (and keeping) admitted students

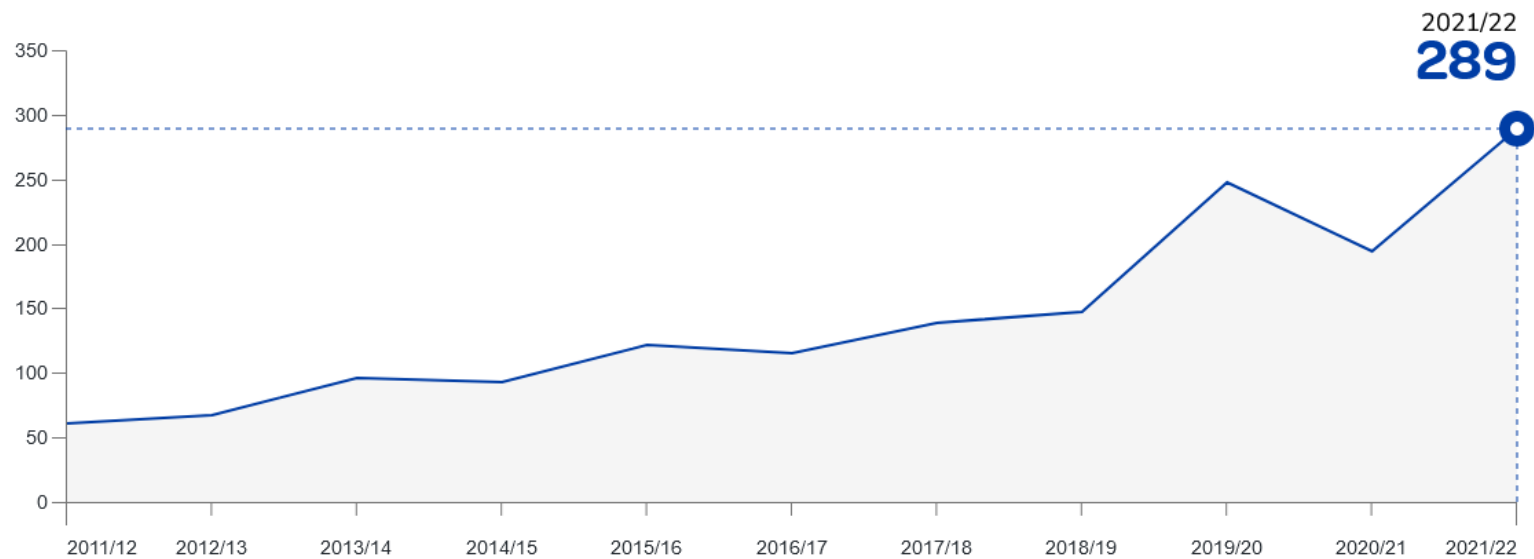


- Webinars – WW, webinars with departments and with the Housing office
- Pre-Departure events
- Collaboration with foreign missions
- Competing with service
- Student groups, speed friending



Antal inresande nybörjare - betalande vid Stockholms universitet 2021/22

Spara vy



Studieavgiftsskyldiga studenter 2018 - 2022

	Totalt antal antagna	Antal antagna till magister- och mastersprogram	Antal registrerade (nybörjare)	Antal stipendiater (nybörjare)
2018	570	415	184	34
2019	797	627	286	40
2020	773	497	213	30
2021	826	550	291	31
2022	923	656	359	

