

# Reading guide Mevit4100 Autumn 2017

This reading guide is divided into essential and recommended readings.

Essential readings are the parts of the syllabus that you will be expected to be familiar with when the lecture starts.

Recommended readings are added to help you get through the syllabus in a timely matter.

"Further Readings" from the syllabus are not included in the reading guide. However they will be helpful/relevant for your self selected topic for the qualification assignment

---

## 07/09/2017 The Nordic Welfare State

Essential reading:	Pages:
Carlsson, Ulla (2007), "Media and Mass Communication Research. Past, Present and Future. Reflections from a Nordic Horizon." <i>Nordicom Review</i> , pp. 223-229	6
Hilson, Mary (2008/2010), <i>The Nordic Model. Scandinavia since 1945</i> , Introduction, chapters 1 and 2	86
Greve, Bent (2007), "What Characterises the Nordic Welfare Model", <i>Journal of Social Sciences</i> , 3 (2). Pages 43-51.	8
Nord, Lars (2008), "Comparing Nordic Media Systems: North between West and East?", in <i>Central European Journal of Communication</i> 1 (2008). Pages. 95-110.	15
<b>Total:</b>	<b>109</b>

---

### Recommended reading:

Scannell, Paddy (1989), "Public service broadcasting and modern public life", in <i>Media Culture Society</i> , vol. 11 no. 2 135-166.	31
--	----

---

## 14/09/2017 The Nordic Media Welfare State

Essential reading:	Pages:
Syvertsen, Trine, Gunn Enli, Ole J. Mjøs and Hallvard Moe (2014): <i>The Media Welfare State: Nordic Media in the Digital Era</i> . University of Michigan Press.	130

---

---

**21/09/2017 Mobile first? Digital media in the Nordic countries.**

<b>Essential reading:</b>	<b>Pages:</b>
Picard, Robert (2007), "Subsidies for Newspapers: Can the Nordic Model Remain Viable?", in Hans Bohrmann / Elisabeth Klaus / Marcel Machill (Ed.) Media Industry, Journalism Culture and Communication Policies in Europe pp. 236-245.	9
Krumsvik, Arne. H. (2013a), Towards a Typology of Strategies for User Involvement. In M. Friedrichsen & W. Mühl-Benninghaus (Eds.), Handbook of Social Media Management (pp. 655-669). Berlin: Springer. ISBN: 9783642288968 (Print) 9783642288975. (Copy will be provided in Fronter.)	14
Hjarvard, Stig and Aske Kammer (2015), "Online news: between private enterprise and public subsidy", Media, Culture & Society. vol. 3 (1), pp. 115-123	13
Brink Lund, Anker (2007), "Media markets in Scandinavia. Political Economy Aspects of Convergence and Divergence." in Nordicom Review. pp. 121-134	13
<b>Total:</b>	<b>49</b>

---

**Recomended reading:**

Hilson, Mary (2008/2010), The Nordic Model. Scandinavia since 1945, London: Reaktion Books. Chapters 4, 5 and conclusion	72
--	----

---

**28/09/2017 The (odd) Norwegian tribe, imagined communities (and values), and hashtag failures at Twitter.**

<b>Essential reading:</b>	<b>Pages:</b>
Petterson, Lene and Anders Olof Larsson (2016). "The winners take it all: A comperative study of Twitter campaigns under pressure". Vol 22, number 11, November 7. First Monday	18

---

**Recomended reading:**

Hallin, Daniel C. and Paolo Mancini (2004), Comparing Media Systems. Three Models of media and Politics, Cambridge University Press. Part 1.	89
--	----

---

---

**12/10/2017** Freedom of the press. Media policy and media regulation.

<b>Essential reading:</b>	<b>Pages:</b>
Brink Lund, Anker and Christian Edelvold Berg (2009), "Denmark, Sweden and Norway: Television Diversity by Duopolistic. Competition and Co-Regulation" International Communication Gazette 71. pages 19-37.	18
Krumsvik, Arne H. (2013), "Freedom of Expression and the Professionalization of Journalism", in Carlsson, Ulla (ed.) Freedom of Expression Revisited: Citizenship and Journalism in the Digital Era, Nordicom, Gothenburg. (Copy will be provided.)	12
Hallin, Daniel C. and Paolo Mancini (2004), Comparing Media Systems. Three Models of media and Politics, Cambridge University Press. Chapters 2	25
<b>Total:</b>	<b>55</b>

---

**Recomended reading:**

Hallin, Daniel C. and Paolo Mancini (2004), Comparing Media Systems. Three Models of media and Politics, Cambridge University Press. Chapters 5 and 6	90
---	----

---

---

**19/10/2017** Before Copenhagen

<b>Essential reading:</b>	<b>Pages:</b>
Redvall, Eva Novrup (2013), "Introduction" in Redvall, E.N. Writing and Producing Television Drama in Denmark: From The Kingdom to The Killing, Palgrave Macmillan. pp 1-19.	19
Kristensen, Nete Nørgaard (2010), "The historical transformation of cultural journalism", in Northern Lights, vol 8, pp. 69–92.	23
Lund, Anker Brink and Lowe (2013), "Current Challenges to Public Service Broadcasting in the Nordic Countries", in Carlsson, Ulla (ed.), Public Service Media from a Nordic Horizon, Nordicom, Gothenburg.	20

Kammer, Aske (2016), Market Structure and Innovation Policies in Denmark. Chapter for "Innovation Policies in the European News and Media Industry". Editor: Hans van Kranenburg. To be published by Springer (Berlin) in 2016. 14 pages. 14

Total: 76

---

**Recommended reading:**

Ohlsson, Jonas (2015), The Nordic Media Market 2015", Nordicom, University of Gothenburg 74

---

---

**02/11/2017**

---

**Recommended reading:**

Hallin, Daniel C. and Paolo Mancini (2004), Comparing Media Systems. Three Models of media and Politics, Cambridge University Press. Chapter 7. 50

Solum, Ove (2016) The Rise and Fall of Norwegian Municipal Cinemas, in A Companion to Nordic Cinema (eds M. Hjort and U. Lindqvist), John Wiley & Sons, Inc, Hoboken, NJ 10

Total: 60

---

---

**09/11/2017**

---

**Recommended reading:**

Hallin, Daniel C. and Paolo Mancini (2004), Comparing Media Systems. Three Models of media and Politics, Cambridge University Press. Part 3. 60

---