

MEVIT4326 – Strategisk kommunikasjon i samfunnet

Take home exam, autumn 2017

Monday 4 December at 11:00 – Thursday 7 December at 11:00

The exam will be published on the semester page for the course on Monday DATE at 11:00.

The exam consists of two (2) pages.

Before you start writing your exam submission, you must ensure that you have read and understood the University of Oslo's information about cheating:

<http://www.uio.no/english/studies/examinations/cheating/index.html>

You must use a reference style (such as Harvard, MLA, Chicago or APA) throughout your exam submission, and in the bibliography/reference list at the end of the submission. Therefore, you must also read the University's guidelines:

<http://www.uio.no/english/studies/examinations/sources-citations/>

Strategic communication is an organizational function that has emerged as a consequence of societal changes. Discuss this process using the theories of Weber, Luhmann, and Beck.

Give examples of the processes that these three scholars are preoccupied with.

Information about the exam

You may submit your exam in Norwegian, Swedish, Danish or English.

The submitted paper may be up to 10 pages (one page is calculated to 2300 characters without spaces) excluding front page and references. The exam must be submitted in a widely readable

format. We strongly recommend using PDF. Your front page must include your candidate number, and the name of the file you upload should be your candidate number (xxxxxx.pdf/xxxxxx.doc)

Please see our web site for more practical information about exams at the Department of Media and Communication: <http://www.hf.uio.no/imk/english/studies/admin/information-regarding-exams-at-imk/>

Øyvind Ihlen can be contacted through e-mail, oyvind.ihlen@media.uio.no , and will answer questions regarding the exam submitted by Monday December 4 by 11:00. Questions will generally be answered by the end of the day.

The exam results will be published in Studentweb on January 5, 2018. Results will not be given by phone or e-mail.