Steffen Krüger,
Reading List
MEVIT 4616 – *Internet, Self and Society*
Spring term 2019

1 – Introduction (one session)

Introductory lecture / discussion: overviews of primary frameworks, central questions, pedagogical approaches, and course requirements.

- E. Zaretsky (2015), "From Psychoanalysis to Cybernetics: The Case of Her", *American Imago*, 75/2, 197 - 210. (14 pages)

2 – Subjectivity and the Social Self – theoretical perspectives (two sessions)

Part I: psychosocial and philosophical perspectives on the self and subjectivity

- Blackman, Cromby, Hook, Papadopoulos and Walkerdine (2008), "Creating Subjectivities", *Subjectivity*, 22, 1–27. (28 pages)
- Ian Burkitt, *Social Selves*, chapter 2, London et al.: Sage, 2008, pp. 31-57. (27 pages)
- Ulrich Bröckling, "Genealogy of Subjectification", in: ibid., *The Entrepreneurial Self. Fabricating a New Type of Subject*, London et al.: Sage, 2016, pp. 1–19. (20 pages)
- Bereswill, Morgenroth, Redman (2010), "Alfred Lorenzer and the depth-hermeneutic method", *Psychoanalysis, Culture and Society*, 15, 221–250. (30 pages)
- Valerie Walkerdine (2014), "Felix Guattari and the Psychosocial Imagination", *Journal of Psychosocial Studies, 8/1* (http://www.psychosocial-studies-association.org/volume-8-issue-1-november-2014/)

PART II: The embodied self online

- Sherry Turkle, *Life on the Screen*, pp. 9-26 & 177-80. New York: Touchstone, 1995. (32 pages)
- Nancy Baym: Personal connections in the digital age, chapter 1, pp. 1-21, Cambridge: Polity Press, 2010. (21 pages)
- Michelle Wilson: The possibilities of Online Sociality, pp. 493-506 in Hunsinger, Klastrup & Allen (eds.): *International Handbook of Internet Research*; New York: Springer, 2010. (14 pages)
- Danah Boyd (2015) *It's Complicated – the social lives of networked teens*, "Introduction" + Chapter 1 "Identity", pp. 1–53. (53 pages)
- Bakardjieva, M. and Gaden, G. 2012. Web 2.0 Technologies of the Self. Philosophy and Technology 25:399–413 (DOI 10.1007/s13347-011-0032-9). (15 pages)
- Steffen Krüger (forthcoming), "*Family relations and beyond* – towards a psychosocial paradigm for studying digital media culture", TO BE SUPPLIED.

3 – Social relationships (three sessions)

PART I: Platform, network, interface, app, algorithm and the virtual

- Ulises Ali Mejias, "The limits of networks as models for organizing the social", *New Media & Society*, 12(4), 603–617 (15 pages)
- Tarleton Gillespie, "The Politics of Platforms", *New Media & Society*, 2010 May, Vol.12(3), 347-364. (18 pages)
- Mel Stanfill, "The Interface as Discourse: The Production of Norms through Web Design", *New Media and Society*, 2015, Vol. 17(7) 1059–1074. (16 pages)
- Light, B., Burgess, J., & Duguay, S. (2018). "The Walkthrough Method: An approach to the study of apps", *New Media & Society*, 20(3), 881–900.
- Bucher, Taina (2012), "Want to be on top? Algorithmic power and the threat of invisibility on Facebook", *New Media & Society*, 14(7), 1164–1180. (17 pages)
- Rob Shields, "Virtualities", *Theory, Culture & Society*, 23 (2-3), 284–287. (4 pages)

PART II: Friendship, romance, sexuality, privacy and shame.

- Balick, A. (2014), chapter 5: "Being in the mind of the other", in ibid., *The Psychodynamics of Social Networking*, London: Karnac, 101-127. (26 pages)
- Gaby David and Carolina Cambre (2016), "Screened Intimacies: Tinder and the Swipe Logic", *Social Media + Society*, April-June 2016: 1–11. (12 pages)
- Niels van Doorn (2010), "Keeping it Real. User-Generated Pornography, Gender Reification, and Visual Pleasure", *Convergence*, 16(4): 411–430. (20 pages)
- Lupton, D. (2014), "Quantified Sex: a critical analysis of sexual and reproductive self-tracking apps", *Culture, Health & Sexuality*, 2014.
- Debatin, Bernhard. "Ethics, Privacy, and Self-Restraint in Social Networking". In S. Trepte and L. Reinecke (eds.), *Privacy Online*, pp. 47-60. (14 pages)
- danah boyd and Alice Marwick (2014), "Networked Privacy: How teenagers negotiate context in social media", *New Media & Society*, 16(7), 1051–1067. (18 pages)
- Vera King (2016), "*"If you show your real face, you'll lose 10 000 followers"* - The Gaze of the Other and Transformations of Shame in Digitalized Relationships", in: Jacob Johanssen and Steffen Krüger (eds.; 2016), *Digital Media, Psychoanalysis and the Subject*, special issue of: *CM – Communication and Media*, 38/11, 71–90. (URL: http://aseestant.ceon.rs/index.php/comman/issue/view/467/showToc) (20 pages)

PART III: Rules, interactions, institutions, performances

- Bernie Hogan (2010), "The Presentation of Self in the Age of Social Media: Distinguishing Performances and Exhibitions Online", Bulletin of Science, Technology & Society, 2010, Vol.30(6), p.377-386 (20 pages)
- Zizi Papacharissi (2012), "Without you I'm nothing: performances of the self on Twitter", *International Journal of Communication*, 6, 1989-2006. (18 pages)
- Jose van Dijck (2013), "You have one identity: performing the self on Facebook and LinkedIn", *Media, Culture & Society*, 35/2, 199-215. (17 pages)
- Steffen Krüger (2016), "Understanding Affective Labor Online – a depth-hermeneutic reading of the My 22nd of July webpage", *ephemera*, TO BE SUPPLIED (23 pages)
- Vincent Miller (2008), "New Media, Networking and Phatic Culture", *Convergence*, 14 (4). pp. 387-400. (14 pages)
- Oren Soffer, "The Oral Paradigm and Snapchat", *Social Media + Society*, July-September 2016: 1–4. (5 pages)
- Katrin Tiidenberg and Edgar Gomez Cruz (2015), "Selfies, Image and the Re-Making of the Body", *Body and Society*, 2015, Vol. 21(4) 77–102. (26 pages)

4 – Society

PART I: Politics

- Andrew Chadwick, James Dennis and Amy P. Smith (2016), "Politics in the Age of Hybrid Media. Power, Systems, and Media Logics", in: Bruns, Enli, Skogerbø, Larsson and Christensen (eds.), *The Routledge Companion to Social Media and Politics*, New York: Routledge, 2016, pp. 7–22. (16 pages)
→ DOWNLOAD ONLINE FOR FREE!
- Jennifer Stromer-Galley and Alexis Wichowski: "Political Discussion Online", in: M. Consalvo and C. Ess (eds), *The Blackwell Handbook of Internet Studies,* pp.168-187, 2011. (20 pages)
- Jodi Dean (2003), "Why the Net is not a Public Sphere", *Constellations*, 10/1: 95-112. (19 pages)
- John Hartley (2010), "Silly Citizenship", *Critical Discourse Studies*, 7/4, 233-248. (15 pages)

PART II: Politics – democracy and beyond continued

- Ulises A. Mejias (2012): "Liberation Technology and the Arab Spring: From Utopia to Atopia and Beyond", *The Fibreculture Journal*, 20. (20 pages)
- Bakardjieva, Maria. 2009. "Subactivism: Lifeworld and Politics in the Age of the Internet". *The Information Society*,25:2, 91—104. (15 pages)
- Steffen Krüger, "Violence and the Virtual – right-wing, anti-asylum Facebook pages and the fomenting of political violence", forthcoming. To be supplied!
- Stefania Milan (2015) From social movements to cloud protesting: the
- evolution of collective identity, *Information, Communication & Society*, 18:8, 887-900, (14 pages)
- Tiziana Terranova and Joan Donovan (2013): "Occupy Social Networks: The Paradoxes of Using Corporate Social Media in Networked Movements", in: Geert Lovink and Miriam Rasch (eds). *Unlike Us Reader: Social Media Monopolies and their Alternatives*, Amsterdam: Institute of Network Cultures, 2013, pp. 296–310. (15 pages)
- Andrejevic, M. & Burdon, M. (2015), "Defining the Sensor Society", *Television & New Media*, 16(1), 19–36. (19 pages)
- Steffen Krüger (2019), "The Autoritarian Dimension in Digital Self-Tracking – Containment, Commodification, Subjugation", in: Vera King, Benigna Gerisch and Hartmut Rosa, *Lost in Perfection – Impacts of Optimisation on Culture and Psyche* (pp. 85–105), Abingdon & New York: Routledge, 2019.

5 – Coda
Utopia, Dystopia and the future now

- Geert Lovink (2016), "Internet Revenue Models – a Personal Account", in: ibid, *Social Media Abyss*, Cambridge and Malden: Polity, 2016, pp. 60–74. (15 pages)
- Gabriella Coleman (2017) "From Internet Farming to Weapons of the Geek", *Current Anthropology* 58/15 (February 2017), 91-102. https://doi.org/10.1086/688697. (12 pages)
- Glen Fuller, Christian McCrea and Jason Wilson (2013), "Troll Theory?", *Fiberculture*, 22, 2013 (theme issue: "Trolls and the Negative Space of the Internet"), 1–14. (URL: http://twentytwo.fibreculturejournal.org/) (15 pages)
- Christian Fuchs (2012), "Dallas Smythe today - The audience commodity, the digital labour debate, Marxist political economy and critical theory. Prolegomena to a digital labour theory of value", *tripleC: Communication, Capitalism and Critique*, 10(2), pp.692-740. (49 pages).
- Martin Gibbs, James Meese, Michael Arnold, Bjorn Nansen & Marcus Carter, "#Funeral and Instagram: death, social media, and platform vernacular", Information, Communication & Society, 18:3, 255-268, DOI: 10.1080/1369118X.2014.987152. (14 pages)
- Adam Greenfield, "Practices of the minimum viable utopia", *Architectural Design*, January 2017, Vol.87(1), pp.16-25. (10 pages)
- Shannon Vallor (2016), "Virtue Ethics, Technology, and Human Flourishing", Chapter in in: S. Vallor, *Technology and the Virtues*, New York: Oxford University Press, 2016 → DOWNLOAD FROM UiO-LIBRARY!
- Bunz, M. & Meikle, G. (2017), "Introduction", "First Things" and "Speaking Things", in: Bunz & Meikle, *The Internet of Things*, Cambridge & Medford: Polity. → DOWNLOAD FROM UiO-LIBRARY!