DEPARTMENT OF MEDIA AND COMMUNICATION, U OF OSLO, SPRING 2014 Plan MEVIT4618 Mediatization of culture and society.

All lectures and seminars take place in room 208 in IMK's student area in Oslo Science Park (Forskningsparken), building C, level 0. See map at www.oslotech.no/forskningsparken/veibeskrivelse/

LECTURES

The readings for each lecture and seminar refers to the syllabus at www.uio.no/studier/emner/hf/imk/MEVIT4618/v14/pensumliste/pensum.mevit4618.v14.pdf Lectures and seminars are with professor Knut Lundby if not otherwise listed below.

SEMINARS

LECTURES	SEMINARS
- Tuesdays 1015-1200	– Thursdays 1015–1200
28 January	30 January
Introduction to mediatization	Tracing mediatization, finding examples
Reading: Lundby Intro; Hepp ch.1;	Reading: Encheva et al.; Lundby ch. 9.
Hjarvard ch. 1; Kriesi et al. ch. 1.;	
Couldry & Hepp in Comm. Theory (CT).	
4 February	6 February
'Media logic' or other driving forces?	Ideas for term paper
Reading: Lundby ch. 2 and 5; Hjarvard	Reading: Your individually selected texts
ch. 2; Kriesi et al. ch. 7; Altheide and	
Landerer in CT.	
Week 7 No teaching	
18 February	20 February
Mediatization of politics and other areas	Doing empirical studies of mediatization
Reading: Lundby ch. 3,6, and 10;	Reading: Hjarvard ch. 5; Hepp ch. 6;
Hjarvard ch. 3 and 4; Kriesi et al. ch. 8.	Block in CT.
Week 9 No teaching	(Individual work on the obligatory
	qualifying assignment)
Submit obligatory qualifying assignment	Deadline 2 March at 23:00.
in the Fronter system	
4 March:	6 March:
Mediatization theory as social theory	Discussion of the obligatory qualifying
Reading: Lundby ch. 1,4,7,12,13 and 14;	assignments
Hepp ch. 2+3; Jansson+Knoblauch in CT.	
11 March	13 March
Digital and networked mediatization?	Living in 'mediatized worlds'
Reading: Schulz, Hjarvard ch. 6; Hepp	Reading: Hepp's article, Lundby ch. 11.
ch. 4 and 5; Bruhn Jensen in CT.	
18 March	20 March
Questioning Mediatization	All the critical questions you want to ask
Guest Lecturer: Sigrid Kannengiesser,	Reading: Livingstone.
University of Bremen.	
25 March	27 March
Summing up	27 Maich
D 1: I 11 C 1 III: 1 1 Z	Last questions on term paper
Reading: Lundby Concl., Hjarvard ch. 7;	
Reading: Lundby Concl., Hjarvard ch. 7; Hepp ch. 7.	

KL 23.12.2013

Term paper due: 10. April 2014 at 14:00