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Writing an MA Thesis:

What's it about, and how do I get started?

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Independent • International • Interdisciplinary

### Objectives

- What is an MA thesis for?
- Audience: Who am I writing to?
- Core argument: How do I formulate a research question and thesis statement?
- Structure: What do I need to think about?
- Writing habits: How do I get started (and keep going)?
- Peer review: How can I get the most out of feedback?



### What is academic writing?

- The scientific dialogue
  - Conversation that builds cumulative knowledge
- At Master's level show that
  - You've been listening
  - You can make something out of what you have heard





### A cultural perspective on academic writing

- The Anglo-Saxon tradition:
  - The writer's job to be clear
- The Francophone tradition:
  - The reader's job to figure it out
- The Asian tradition:
  - The writer must strive to emulate predecessors

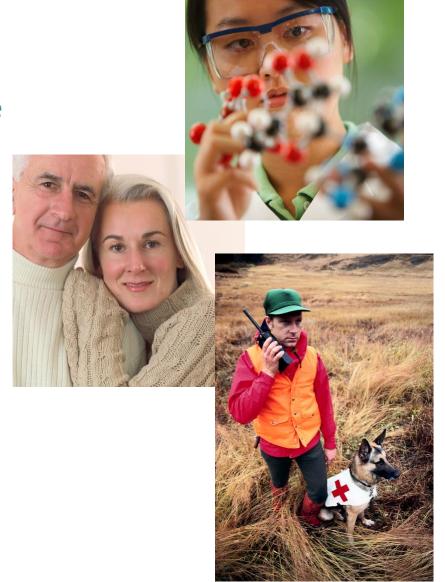




# Audience: Who are you talking to, and what do they want from you?

- Scholar to scholar
  - add to cumulative knowledge
- Scholar to layperson
  - enlighten, entertain, or motivate
- Scholar to user group (decision makers, practitioners or business/industry)
  - solve a problem





### How much does your audience already know?



"I don't know. Tell me"

- How much can you assume they know?
- How much do you need to fill in?



## How skeptical is your audience?

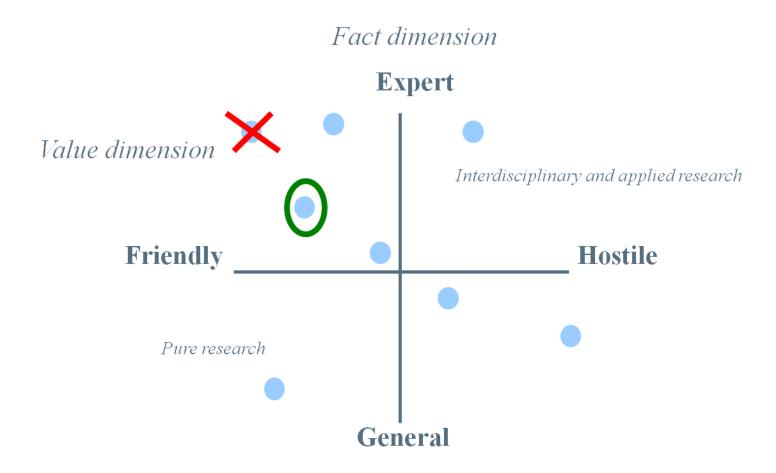
- What aspect are controversial?
- Where might your assumptions differ from your audience's?
  - Epistemology
  - Theory
  - Disciplinary knowledge
  - Normative assumptions



"I'm not convinced. Persuade me."



## Placing your audience





## Write with a single person in mind

- Writing for everyone = writing for no one
- Focus on a single person who represents your main audience
  - How much do they know?
  - What would they be skeptical about?





### Finding your core argument



- All scholarly writing comes down to
  - Asking a question
  - Then answering it

Research question + Thesis statement = Core argument



### The question: Your starting point

#### • For the reader:

- Establishes relevance
- Sets expectations
- Functions as your contract
- For the writer:
  - Defines scope and direction
  - Determines what belongs and what doesn't
- The question will usually start off too broad
  - The more you learn, the more you can narrow it down





### The answer: Your destination

#### • For the reader:

 Pinpoints author's contribution to the conversation.

#### For the writer:

- A guideline for how to structure your argumentation.
- You usually discover your destination through writing





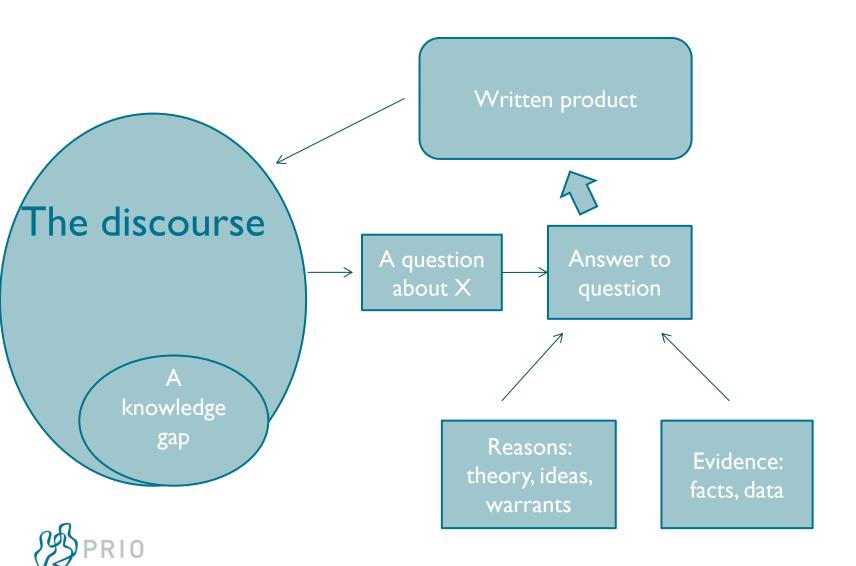
# Developing your core argument: Three key questions



- What is this a conversation about?
- What is my contribution to this conversation?
- What do I need to prove to the reader to justify my claim?



### Big picture



### What can go wrong?

- No real question, just a topic
- Ask more than you can answer
- Answer more than you asked
- Answer a different question than you asked





### Intellectual drift...

- Research question:
  - What is the role of the IPCC in international climate negotiations?
- Preliminary argument
  - Regime theory says...
- Discovery of anomaly
  - Regime theory doesn't work here...
- Identification of causal mechanism and thesis statement
  - Regime theory cannot account for the full role of any international organizations because it cannot capture their "organizationness".



### How to prevent problems

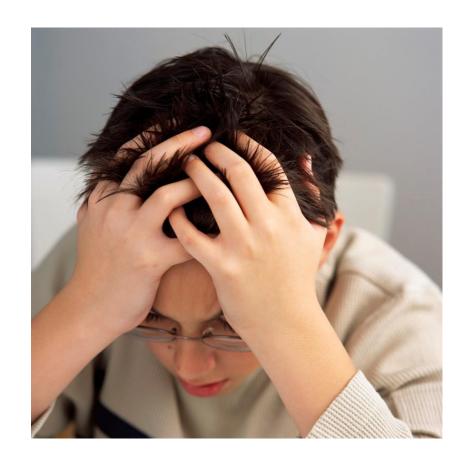
- Write down your question(s)
- Write down essential parts of your answer(s)
  - Even at an early stage
- See whether they hang together
- Revise as necessary
- Recheck often throughout the writing process





### Questions to ask yourself occasionally

- Why did I start this in the first place?
- What can I bring to the table?
- What is the relationship between theory (the general) and case (the specific)?





### The role of theory

- Lens through which you observe the world
  - Guides your gaze
- Informs your question, method, and analysis
- Helps make observations generalizable
  - Connects individual cases





### What is your theory doing in your thesis?

#### Theory as a tool

- How did decision-making patterns in China affect the Three Gorges Dam?
- Who receives remittances from Norway to Pakistan, and what is the relationship between sender and receiver?

#### Theory as the subject matter

- What does the experience with the Three Gorges Dam say about decision-making patterns in China?
- What does the case of Pakistan say about the household as a unit of analysis for analyzing remittances?



### Building structure on your core argument

- Load-bearing beams:
  - What is this a conversation about?
  - Why is it important?
  - What is your point?
  - Why should we believe you?
- We need more than just your word for it
  - Show us





### IMRAD revisited: The bare bones

#### • Introduction:

— What are we talking about here and why should we care?

#### • Method:

— How are you going to go about answering your question?

#### Results:

— What can you show me that will support your claim?

#### Discussion/conclusion:

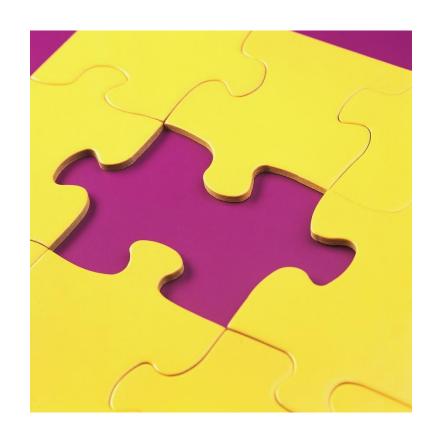
- What is your main point and what does it mean?
- NB:These functions also evident in essay





### Introduction: What is the puzzle?

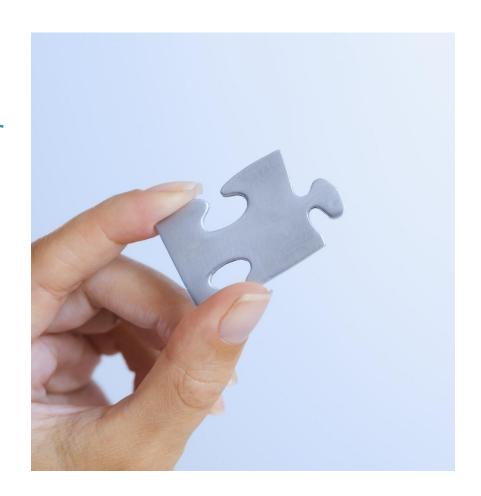
- What discourse are you taking part in?
  - What is the puzzle?
  - Paint a picture of the conversation
    - May need to construct it
- Locate a knowledge gap
  - What remains unresolved in this conversation?
  - What do we know, what don't we know?
  - "Drilling down at points of dispute"





### Make your work relevant

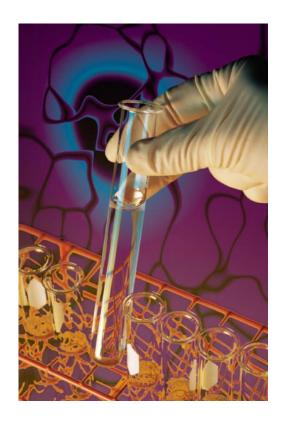
- Show how your work helps fill the gap
  - Or addresses those points of dispute
- Avoid the "so what" problem
  - Make sure you have a meaningful knowledge gap





# Illustration of "so-what?" problem









## How much background is enough?

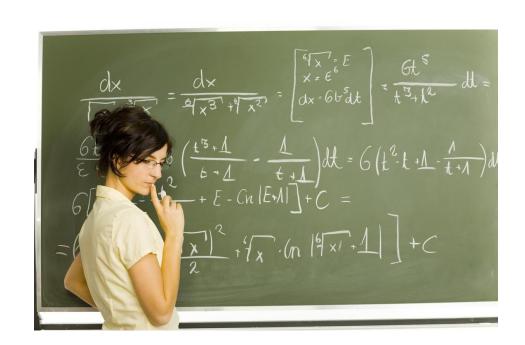
- How much forest? How many leaves?
- Avoid the background trap by
  - Knowing your audience
  - Focusing on what is relevant for your core argument





### Method: Showing how you got there

- Show how you went about answering your question
  - Theoretical perspective
  - Analytical tools, instruments
- Focus on explaining your choices (e.g., sources)
  - Sources, sample size
  - Limitations
- Explain both data collection and analysis





### Obectivity and transparency

- Opinion and judgment an important part of research
  - Many choices
  - Objectivity important
- Different notions of objectivity
  - Positivist
  - Constructivist / Feminist / Marxist
- Transparency means showing the reader
  - What choices you made
  - Your assumptions
  - Where your data or ideas came from
  - How you interpreted your findings





### Increasing transparency

- Define and operationalize terms that can be misunderstood
- State assumptions
- Good citation practice

 We found that juveniles from non-traditional family structures were significantly at risk of displaying habitual criminal behavior.



### Citation practice: Giving credit where it is due

- Sources that have inspired you should be given credit
- Look for the primary source
  - Track down original quotes or facts
- Add page numbers even when not a direct quote
  - Especially when text is longer than a few pages
- Watch out for translation issues
  - Quotes
  - Titles of articles, books, reports

Rekdal, Ole Bjørn (2009). Fakta på ville veier og henvisninger hinsides fornuften. [Facts gone astray and senseless references.] Tidsskrift for Samfunnsforskning 50 (3), 367-383



### Results: What did you find?

- Facts do not speak for themselves
- Analysis vs interpretation
  - Pulling things apart, and putting them back together again





# Discussion and conclusion: What does it all mean?

### • Tie it all together:

- Explicitly answer your question
- Address implications
  - "So what?"
  - Comparison with other research
  - Future research
  - Recommendations
- Summarize highlights
- Conclude and don't just stop
  - What is the one thing you want the reader to remember?





### Getting the most out of the writing process

- Writing reveals holes in your thinking
- Many good ideas appear while you are writing
- Writing is part of the research act itself





## Why is writing so hard?

- Writing process reflects thinking process
- Unrealistic expectations
  - Expecting perfection on the first try
- Trying to do too much at the same time
  - Creative vs critical





### Set aside time and space

- Build momentum by setting aside predictable, obligatory writing times
  - «Workout» not «performance»
  - Bingeing vs snacking
- Develop good rituals
  - Question your «buffer» time
  - Avoid interruptions
  - Warm up, freewriting





### «Shut up and write»: Example schedule

```
• 9.00-9.15
              Prepare work area, set goals
9.15-10.00
              WRITE (45 min)
 10.00-10.15
              Break
 10:15-11.15
              WRITE (60 min)
 11.15-11.30
              Break
 11.30-12.15 WRITE (45 min)
 12.15-13.00
              Lunch
 13.00-13.45 WRITE (45 min)
 13.45-14.00
              Break
14.00-15.00
             WRITE (60 min)
 15.00-15.15
              Break
 15.15-16.00 WRITE (45 min)
```



### You won't remember later

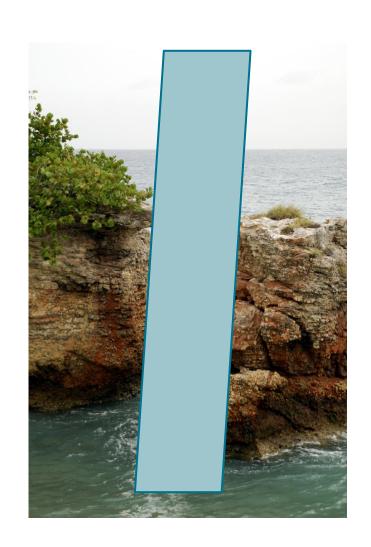
- Ideas come unexpectedly
  - Write them down
- Writing early and often helps develop critical thinking
  - Keep a thought journal
- Writing regularly helps your writing flow
  - Make notes of what to do next





### Need for feedback: The knowledge curse

- The more you know about something, the harder it is to explain
  - What you think you wrote is seldom the same as what you did write
- You cannot trust your judgement about
  - Whether you are finished
  - Whether it is good





### Peer feedback: The good conversation

- Help build bridge between author and reader by
  - Asking trigger questions
  - Reading actively
  - Meeting face to face





## Some trigger questions before reading

- What is the most interesting thing you've found so far?
- What have you found most difficult to write about?
- What do you want readers to remember?
- What do you need help with?





# Guiding questions for active reading and discussion

- What am I looking at here?
  - What kind of writing is this? (e.g, intro chapter, independent paper)
  - What stage in the writing process? (early draft, nearly finished)
  - Who is the audience? (How much do they know? What will they be skeptical to?)
- What is the knowledge gap (relevance, context)?
- What is the research question (aim)?
- What is the author's main claim (thesis statement)?
- What reasoning or evidence is needed to back up that claim?
  - Is the research design sufficient for providing that support?



### Thank you for your attention!

