DIGHEL4360: What is an IT project?

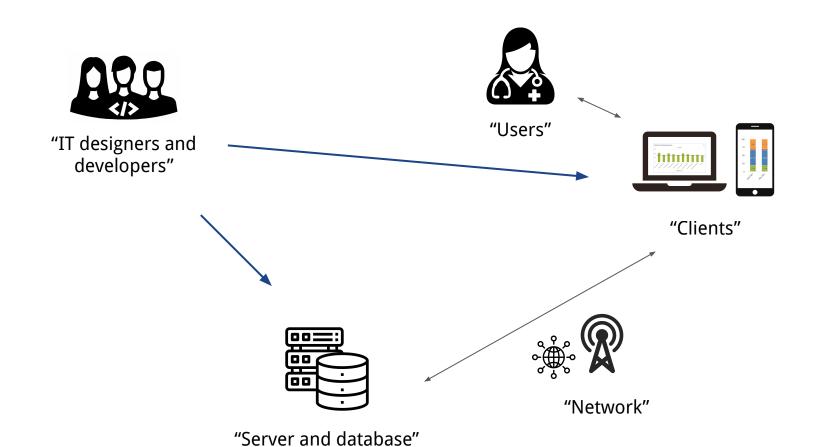
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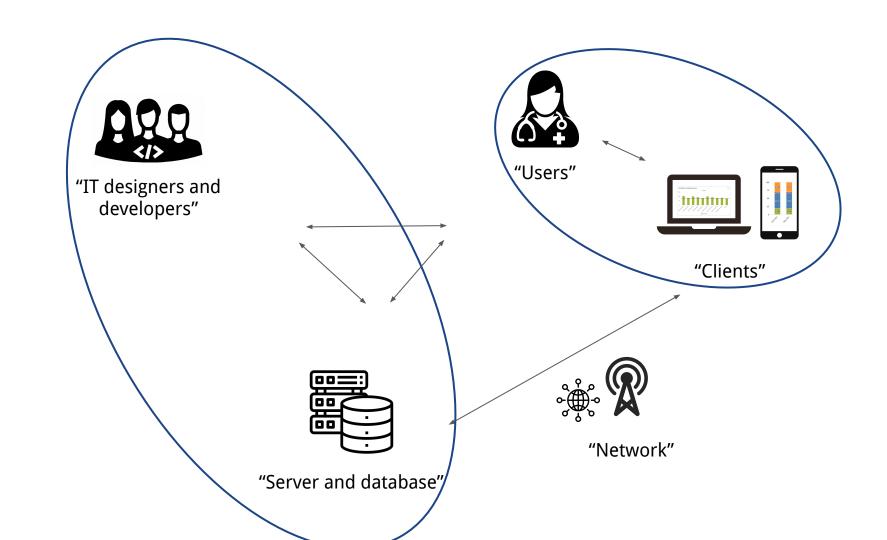
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This module

- Next four weeks will be about the processes of designing, developing, implementing and sustaining IT systems.
- Interesting as it represent one of the biggest obstacles/pain points for digitalization in large (health) organizations. There is a need of research on how to improve.
- Very relevant for your potential future positions: as part of a IT project or team of IS designers - immense need for capacity to stand between IT and health in IT projects.

Themes

26.10	What is an IT project?	
02.11	Software engineering	Guest: Malin Aandahl - Technical Project Lead - Capra consulting
09.11	Sociotechnical approaches to IT design and digitalization	
16.11	a.g.taation	Guest: Sigvart Bretteville-Jensen, UX Designer, BEKK consulting

Lectures: Introduction of some key concepts, issues, strategies + guests from "the real world"

Seminar groups: Discuss questions tied to each topic (in the weekly assignments)

Mandatory assignment: A fictional case where you are to advice based on learnings from the module

Today

- Defining "IT project"
- A trip to the IT project zoo
- Typical roles and activities in IT projects
- Some interesting challenges

"IT project"

Think and note

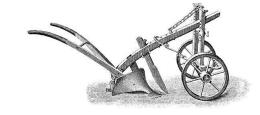
- What do you think of when you hear "IT project"?

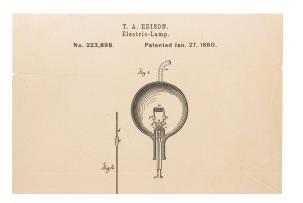
Write some quick bullet points for 1 min...

IT project

"IT" \rightarrow Information <u>technology</u>











IT project

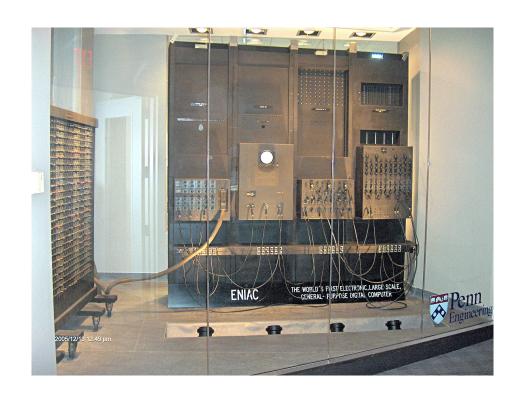
 $\text{``IT"} \rightarrow \underline{\text{Information technology}}$







(Digital) Technology





ENIAC, 1945 (wikipedia.org)



FREDERIC (Kjeller, 1966) from snl.no



NORD-1 - first "mini" machine from Norsk Data (1968) from <u>wikipedia.no</u>





Apple II, 1977

Microsoft DOS - Released 1981





Windows 1, 1987

First MAC, 1984









IT project

"Project"

"an individual or collaborative enterprise that is carefully planned to achieve a particular aim" (oed.org)

- Individual or group of people with shared...
- aims and objectives...
- for a certain duration of time
- A temporary "organization"

A trip to the IT project zoo

Think and note

- Can you think of any examples of IT projects that you are familiar with?

Write some quick bullet points for 1 min...

Product

IT product development projects

Organizational

- IT implementation projects
- In-house IT development projects
- Digitalization projects

Product - IT product development projects

Software sold as products is a big industry

- Consumer software (e.g., MS word, Snapchat, Android, etc.)
 - Traditional "products" versus "platforms"









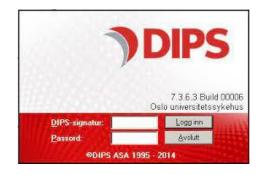


Product - IT product development projects

Software sold as products is a big industry

- Enterprise software (e.g., Dips, SAP, Salesforce, DHIS2)









Product - IT product development projects

- Project may be led by individuals (e.g., smaller Android apps)
- Or large teams funded by big corporations (e.g., MS word, SAP)
- Audience may be individual consumers or organizations/enterprises
- Hence, process may be very different.

 Seldom finished in the traditional sense - constantly new versions with security and "bug" fixes, new features.

Organizational [our main focus]

- IT implementation projects
- In-house IT development projects
- Digitalization projects

Organizational [our main focus]

IT implementation projects

Procuring a "enterprise software product" and implementing it into an organization. - E.g., EHR software from Epic or Dips

Involves wast amounts of configuration work, and possibly *customization* (building custom add ons or changing the source code of the software according to specific needs)



Organizational [our main focus]

In-house IT development projects

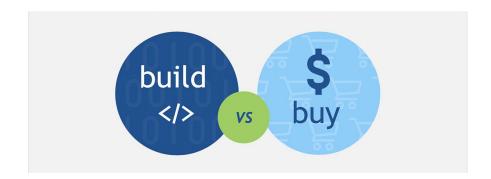
Building software "from scratch" within organizations

With in-house capacity or with consultants

Organizational [our main focus]

"Buy versus build" - a big question for organizations

What could be benefits and downsides with each?



Organizational [our main focus]

Digitalization projects

Important concept in your master's. One way to define it is: projects that aim to improve organizations by leveraging the opportunities offered by digital technologies.

Digitalization projects are thus more than IT - guided by organizational objectives, seeking to improve the organizations in ways made possible by IT.

→ "sociotechnical design" (more on this under the third theme)

Organizational [our main focus]

- "Heavyweight" vs "lightweight" IT.
 - Heavyweight projects: e.g., large systems for integrating data across organizations (e.g., ERP, EMR systems)
 - Lightweight: e.g., smaller IT-driven process improvement projects

Think and note

- Do you have any experiences with any of the types of projects we looked at?

Write some quick bullet points for 1 min...

Key roles and activities in IT projects

Roles and activities

- Project managers
- "Product owner" (key stakeholder)
- "Stakeholders"
 - including
 - top-level managers
 - end-users
 - "super users"
 - secondary/tertiary users such as patients
 - other organizations
 - ++
- Domain experts
- System designers, architects, systems analysts
- Team leads
- Developers: "back-end", "front-end", and other specialities
- UX designers
- Testers
- Server experts
- Security experts

Think and note

- What roles and activities could you imagine yourself be part of in IT projects in the future?

Write some quick bullet points for 1 min...

Some interesting challenges

Britenes journalprosjekt ble omtalt som «Titanic-utgaven av ITkatastrofer». Nå skal Norge forsøke å få til noe lignende.

England svidde av 100 milliarder kroner i et feilslått forsøk på å få på plass et felles journalsystem for helsevesenet. Når Norge nå skal forsøke noe lignende, mener myndighetene at de har langt bedre forutsetninger for å lykkes.

Akson: Prosjektet har for høy risiko med for mange uavklarte problemstillinger

Jan Tore Sanner:- Jeg valgte å stoppe prosjektet

Et nytt felles datasystem til regjeringskontorene skulle kostet over 600 millioner kroner. Da satt Jan Tore Sanner foten ned.

Staten styrer mot endå ein itskandale

Vend i tide. Det er inga skam å snu.

Halvparten av alle norske IKTprosjekter havner i problemer

Slik skal politiets «IKT-lokomotiv» komme tilbake på sporet

Til tross for at over 200 millioner kroner har blitt brukt til forberedelser, forkastes programmet som skulle gi politiet et sårt tiltrengt IKT-løft. – Pengene har ikke blitt kastet ut av vinduet, sier Politidirektoratets IKT-direktør Cato Rindal.

Derfor gikk på NAV på en IT-smell i milliardklassen

 Veldig bekymringsfullt at IT-skandaler skjer gang etter gang

Nav-sjefen fikk sparken for IT-rotet

Alt Nav har gjort har vært fiasko

Milliardene de skal bruke på konsulenter er et endeløst rop om hjelp, mener IKT-Norge.

Think and note

- Why do you think there are so many IT projects deemed as failures?

Write some quick bullet points for 1 min...

Some interesting challenges

- IT projects are full of moving targets (and arrows).
- IT project are often seen and managed as "IT" projects, not as organizational change and improvement projects
- "Projects" are by definition temporary IT is not (or not following the same timelines)...
- Are guided by strategies, but do in themselves change these strategies over time
- IT often introduce desirable and undesirable changes across organizations → becomes highly political
- Organizations have certain hierarchies and divisions IT may challenge and cut across

Next week

Seminar

- Discussing questions from weekly assignment related to IT projects

Lecture

- Software engineering: how software professional organize software development projects.
 - General background by me
 - Guest lecture by Malin Aandahl Technical Project Lead Capra consulting