# reMarkable Design

Presentation UiO January 2022

reMarkable

### Short introduction of reMarkable

Founded 2013 by Magnus Wanberg who wanted to make paper relevant for today

reMarkable 1 launched December 2016, reMarkable 2 launched March 2020

Exploring physical retail with pop-up stores downtown Oslo and Oslo Airport. In sale at Elkjøp.

1,2 billion in revenue 2020. 229% growth from 2019. Over 500 000 devices sold.

250+ employees at Biermanns gate 6 and Thorvald Meyers gate 11





reMarkable

### The design department

50+ designers

UX design, Service Design, Visual Design, Mechanical Design, Product design and Design research

Working in cross functionally teams

We will keep growing in the coming years

Awards, so far..







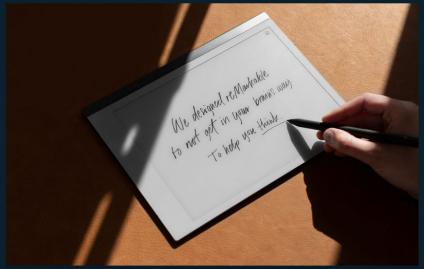
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Our vision - What we work for

# Better thinking through technology



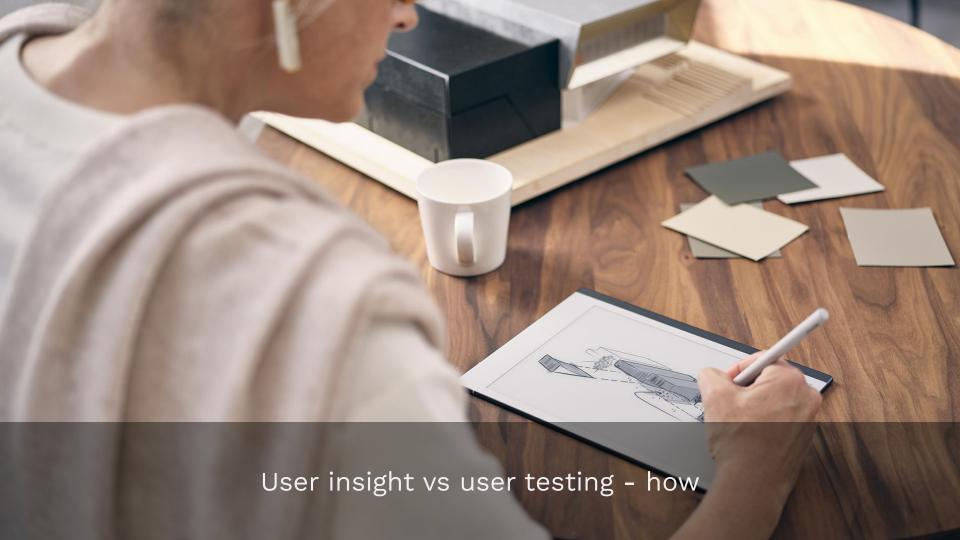


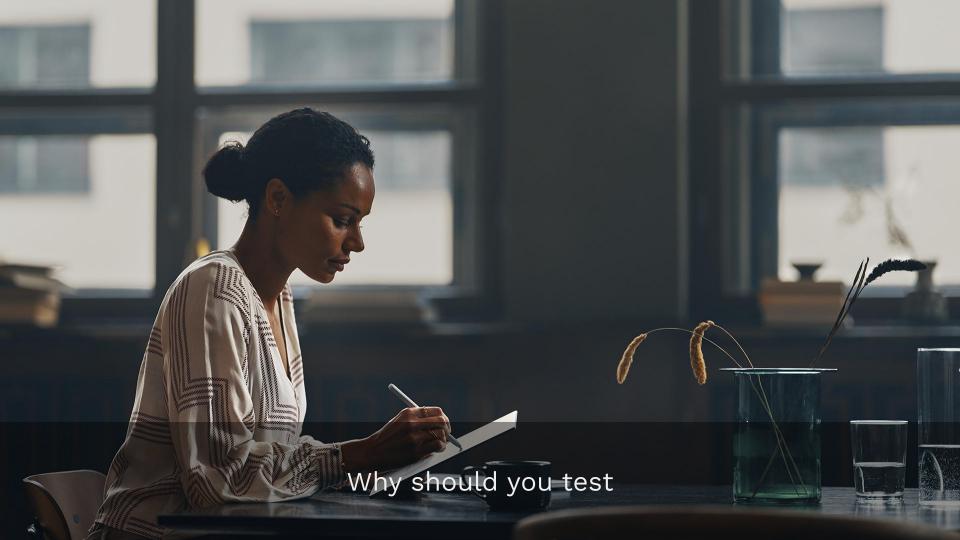
Our mission - What we do today

Create better paper for better thinking

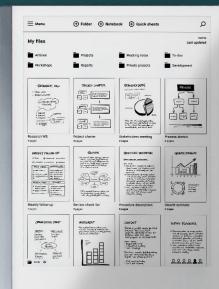
User testing













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