

# IN2110: Språkteknologiske metoder

## *Introduksjon*

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Språkteknologigruppen (LTG)

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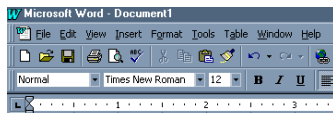
- ▶ AI, NLP, ML — What are they?
  - ▶ Definitions
  - ▶ Applications
  - ▶ Historical review
- ▶ Outline of lectures and learning goals
- ▶ Practical details
  - ▶ Syllabus
  - ▶ Obligatory assignments
  - ▶ Programming
  - ▶ Communication

# What is Natural Language Processing?



- ▶ Making computers ‘understand’ human language
- ▶ Aka **language technology** or **computational linguistics**
- ▶ Young and interdisciplinary field:
- ▶ Computer science + linguistics
- ▶ (+ cognitive science, statistics, machine learning . . . )
- ▶ Sub-field of AI.

- ▶ Grammar and/or spell checkers, auto-completion
- ▶ Machine translation
- ▶ Q&A systems, dialog systems, and chatbots
- ▶ Speech recognition and synthesis
- ▶ Intelligent information extraction
- ▶ Summarization
- ▶ Sentiment analysis
- ▶ Any application requiring an understanding of language. . .



This are what a grammar error looks like in Word



Cortana.



Siri

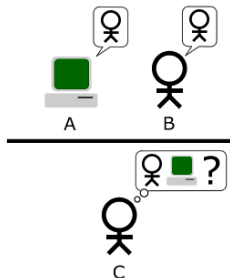


amazon echo



"Ok Google"

- ▶ The term 'AI' coined by **John McCarthy** (Dartmouth Workshop, 1956).
  - ▶ *The science and engineering of making intelligent machines.*
  - ▶ *Every aspect of learning or any other feature of intelligence can be so precisely described that a machine can be made to simulate it.*
- ▶ **Alan Turing**, 1950:
  - ▶ *I propose to consider the question, 'Can machines think?'*
- ▶ The **Turing Test**, based on the imitation game.
- ▶ Language understanding has always been central to AI.



- ▶ For our purposes: AI is a toolkit of methods for representation and problem solving, a bag of tricks.

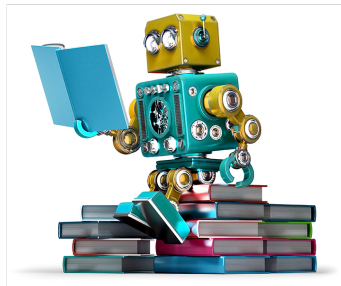




- ▶ **50s–80s**: mostly **rule-based** (symbolic / rationalist) approaches.
- ▶ Hand-crafted formal rules and manually encoded knowledge.
- ▶ (Though some AI research on neural networks in the 40s and 50s).
- ▶ **Late 80s**: success with **statistical** ('empirical') methods in the fields of speech recognition and machine translation.
- ▶ **Late 90s**: NLP (and AI at large) sees a massive shift towards statistical methods and **machine-learning**.
- ▶ Based on automatically inferring statistical patterns from data.
- ▶ **00s**: Machine-learning methods dominant.
- ▶ **2010–**: **neural methods** and deep learning.
- ▶ Today, in the popular media, AI is mostly synonymous with ML.

## Machine Learning

- ▶ *the study of computer algorithms that improve automatically through experience* (Tom Mitchell 1997).
- ▶ Similar to **statistical data analysis**, but the models are applied to solve a practical tasks rather than to describe the data.
- ▶ Goal: to **learn from data**.
- ▶ Not interested in simply learning by rote; want to **generalize**.
- ▶ Used in many **data-intensive** fields besides NLP, e.g. bio-informatics, physics, robotics, image processing, market analytics, law, etc.
- ▶ A core element in the emerging field of **data science**.

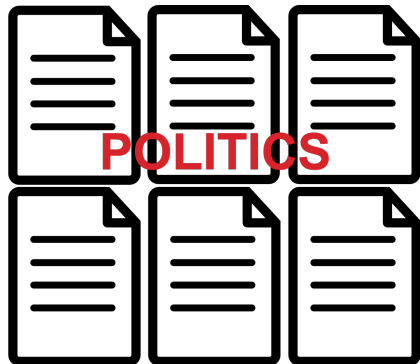




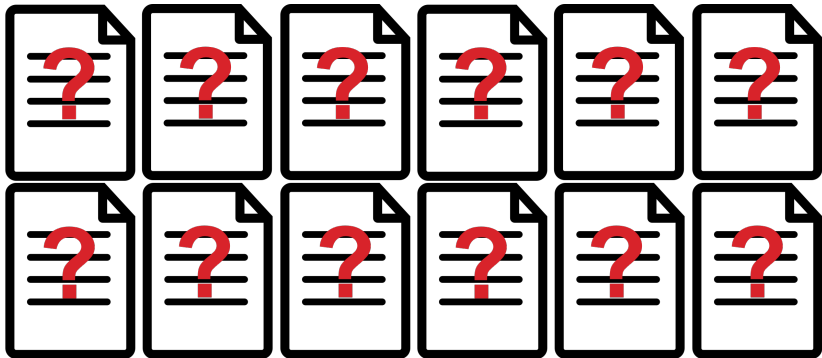
# Two main types of machine learning (1)



- ▶ **Supervised learning** ('Veiledet læring')
- ▶ Requires training data; pre-defined examples of what we want the algorithm to learn.
- ▶ **Labeled data.**



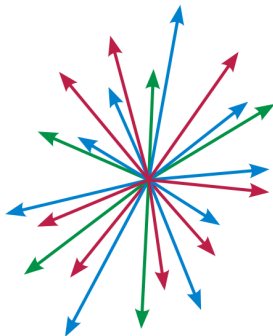
- ▶ **Unsupervised learning** ('Ikke-veiledet læring')
- ▶ **Unlabeled data**: no pre-defined examples.





- ▶ Currently we get most precise results with **supervised learning**.
- ▶ Typically requires manually **labeled training data** (= costly).
- ▶ A lot of research directed at making better use of unsupervised methods; we have much more unlabeled data available.
- ▶ A lot of fuzz about **Big Data**: great for training unsupervised methods or when applying a pre-trained supervised model.
- ▶ But for supervised methods, the need for labeled data typically limits the size.
- ▶ ML is no free lunch:
- ▶ The **data** is often more important than the algorithm.
- ▶ And related to this; how we choose to **represent** the data.

- ▶ <https://www.uio.no/studier/emner/matnat/ifi/IN2110/v19/>
- ▶ Vector space models (non-probabilistic ML)
- ▶ Representing documents
- ▶ Representing word meaning
- ▶ Classification (supervised learning)
- ▶ Sequence classification
- ▶ Statistical parsing





- ▶ Selected chapters of the following books.
- ▶ Both are freely available online.
- ▶ **Jurafsky & Martin** (2008):  
*Speech and Language Processing* (3rd ed. draft of 2018):  
<https://web.stanford.edu/~jurafsky/slp3/>
- ▶ **Manning, Raghavan, & Schütze** (2008):  
*Introduction to Information Retrieval*:  
<https://nlp.stanford.edu/IR-book/information-retrieval-book.html>



<https://skjema.uio.no/110010>

- ▶ Hope to **screencast** all lecture sessions (audio and slides).
- ▶ Will link to IN2110 **YouTube channel** from course page soon.





- ▶ Two obligatory exercises, each in two parts; **four submissions**:
- ▶  $1a+b$  and  $2a+b$ .
- ▶ Possible to earn maximum of 10 points for each submission.
- ▶ In order to pass and **qualify for the exam** you need to collect at least 60% of the points across all exercises, i.e. **12 points** across  $a+b$ .
- ▶ Extensions can only be given in case of illness, and re-submissions will not be possible.
- ▶ See course page for the **schedule**:

<https://www.uio.no/studier/emner/matnat/ifi/IN2110/v19/innleveringer.html>





## ► Questions?

- **Piazza**: on-line discussion board linked from course page.
- **in2110-hjelp@ifi.uio.no** reaches all course staff:
  - Eivind Alexander Bergem (**eivinabe**);
  - Fredrik Jørgensen (**fredrijo**);
  - Stephan Oepen (**oe**);
  - Erik Velldal (**erikve**);
  - Henrik Askjer (**henraskj**).

## ► Messages:

- Check your **UiO email** regularly;
- Check the course pages regularly;
- **Participate** in the on-line discussion board.



- ▶ Python is a simplified Lisp dialect (with an idiosyncratic syntax) with great popularity for all things 'data science';
- ▶ it provides a very convenient, high-level scripting language with a gentle learning curve; works easily across different platforms;
- ▶ comprehensive standard library; ecosystem of community-maintained add-on modules with specialized (and optimized) functionality;
- ▶ pretty much everything open-source; we provide reference environment on IFI Linux machines; in principle possible to install 'at home'.



- ▶ The Python add-ons ecosystem is vast (and can be confusing to navigate);
- ▶ NumPy for efficient multi-dimensional arrays and linear algebra;
- ▶ SciKit-Learn for machine learning (and data preparation);
- ▶ MatPlotLib for visualization and data analysis;
- ▶ JuPyter as an integrated development environment and authoring tool;
- ▶ NLTK and spaCy for text pre-processing (from tokenization to parsing).