# IN2110: Språkteknologiske metoder Introduksjon

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Språkteknologigruppen (LTG)

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# Getting introduced



https://nettskjema.no/a/242463

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# Topics for today



- ► AI, NLP, ML What are they?
  - Definitions
  - Applications
  - ► Historical review
- Outline of lectures
- Practical details
  - Syllabus
  - ► Obligatory assignments
  - ► Programming
  - ► Communication



# Screencasting



- ► First two lectures will be via Zoom.
- ► Awaiting clarification wrt physical lectures for the remainder of the semester.
- ► Will screencast all lectures regardless.
- ► The schedule will link to the videos.
- ► Both physical + digital group sessions.



# What is Natural Language Processing?





- Making computers 'understand' human language
- Aka language technology or computational linguistics
- Young and interdisciplinary field:
- ► Computer science + linguistics
- ► (+ cognitive science, statistics, machine learning . . .)
- ► Sub-field of Al.

# NLP applications



# NLP applications



- Grammar and/or spell checkers, auto-completion
- ► Machine translation
- Intelligent information extraction
- Summarization
- Sentiment analysis
- Q&A systems, dialog systems, and chatbots
- (Speech recognition and synthesis)
- ► Any application requiring an understanding of language. . .







#### What is AI?



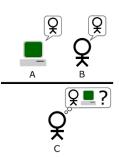
- ► The term 'AI' coined by John McCarthy (Dartmouth Workshop, 1956).
  - ► The science and engineering of making intelligent machines.
  - ► Every aspect of learning or any other feature of intelligence can be so precisely described that a machine can be made to simulate it.

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  - ► The science and engineering of making intelligent machines.
  - ► Every aspect of learning or any other feature of intelligence can be so precisely described that a machine can be made to simulate it.
- ► Alan Turing, 1950:
  - ► I propose to consider the question, 'Can machines think?'
- ► The Turing Test, based on the imitation game.
- ► Language understanding has always been central to Al.



#### Al in this course



► For our purposes: Al is a toolkit of methods for representation and problem solving, a bag of tricks.



# Paradigm shifts in NLP (and Al at large)



- ► 50s-80s: mostly rule-based (symbolic / rationalist) approaches.
- Hand-crafted formal rules and manually encoded knowledge.
- ► (Though some AI research on neural networks in the 40s and 50s).

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- ► Late 80s: success with statistical ('empirical') methods in the fields of speech recognition and machine translation.
- ► Late 90s: NLP (and AI at large) sees a massive shift towards statistical methods and machine-learning.
- ► Based on automatically inferring statistical patterns from data.
- ► 00s: Machine-learning methods dominant.

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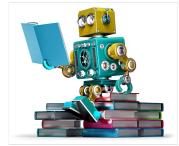
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- ▶ 00s: Machine-learning methods dominant.
- ► 2010—: neural methods and deep learning.
- ► Today, in the popular media, AI is mostly synonymous with ML.

# The basis of empirical methods



#### Machine Learning

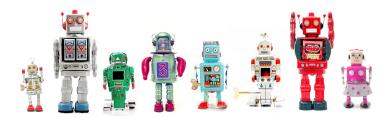
- ▶ the study of computer algorithms that improve automatically through experience (Tom Mitchell 1997).
- ► Similar to statistical data analysis, but the models are applied to solve a practical tasks rather than to describe the data.
- ► Goal: to learn from data.
- Not interested in simply learning by rote; want to generalize.
- A core element in the emerging field of data science.



# Machine learning



- ► Learning = advanced counting of observations.
- ► Many different algorithms, but two main approaches:
- supervised (veiledet) and unsupervised (ikke-veiledet) learning.



# Supervised learning (Veiledet læring)



- ► Requires training data; pre-defined examples of what we want the algorithm to learn.
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# Unsupervised learning (Ikke-veiledet læring)



- ► Learning from unlabeled data: no pre-defined examples.
- ▶ The algorithm attempts to find structure in the data on its own.



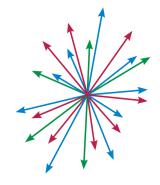
# Supervised vs unsupervised learning



- Currently we get most precise results with supervised learning.
- Typically requires manually labeled training data (= costly).
- ► A lot of research directed at making better use of unsupervised methods; we have much more unlabeled data available.
- ► A lot of fuzz about Big Data: great for training unsupervised methods or when applying a pre-trained supervised model.
- ► ML is no free lunch:
- ► The data is often more important than the algorithm.
- ► And related to this; how we choose to represent the data.

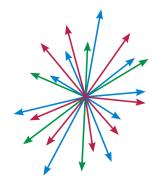


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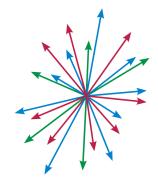


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- ► Vector space models (non-probabilistic ML)
- ► Representing documents
- ► Representing word meaning



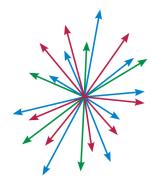


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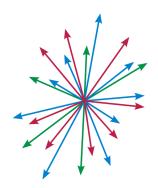


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- ► Logistic regression
- ► Sequence classification



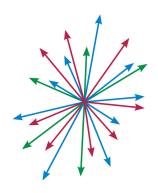


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- ► Syntax and statistical parsing





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- Clustering (unsupervised learning)
- Logistic regression
- Sequence classification
- Syntax and statistical parsing
- Applications
  - ► MT
  - Interactive systems



## Reading list



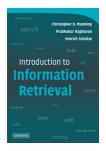
- ► Selected chapters of the following books.
- ► Both are freely available online.
- ► Jurafsky & Martin:

  Speech and Language Processing

  3rd ed. draft of Jan. 12, 2022:

  https://web.stanford.edu/~jurafsky/slp3/
- Manning, Raghavan, & Schütze (2008): Introduction to Information Retrieval: https://nlp.stanford.edu/IR-book/ information-retrieval-book.html





# Obligatory assignments



- ► Two obligatory exercises, each in two parts; four submissions:
- ► 1a+b and 2a+b.
- ▶ Possible to earn maximum of 10 points for each submission.
- ► In order to pass and qualify for the exam you need to collect at least 60% of the points across all exercises, i.e. 12 points across a+b.
- Extensions can only be given in case of illness, and re-submissions will not be possible.
- ► Group work encouraged! (Max. 3 pers.)
- ► See course page for the schedule:
  - https://www.uio.no/studier/emner/matnat/ifi/IN2110/v22/obliger/
- ► Final exam: 4 hours digital exam at Silurveien (June 1st)

#### Course staff



- ► Forelesere:
  - ► Pierre Lison
  - ► Jan Tore Lønning
  - ▶ Lilja Øvrelid
  - ► Erik Velldal
- Gruppelærere:
  - ► Annika Willoch Olstad
  - ► Lilja Charlotte Storset
- ► Rettere:
  - ► Fredrik Aas Andreassen
  - Alexandra Wittemann
- ► Obliger / programmeringsomgivelse:
  - ► Egil Rønningstad



#### Course communication



#### Questions?

- Will use GitHub issues as dicussion board; https://github.uio.no/IN2110/v22
- in2110-hjelp@ifi.uio.no reaches all course staff.

#### Messages:

- Check the course pages regularly.
- Make sure to click 'watch' in the GitHub repo.
- 'Obligs' etc will be distributed through the repo.
- Participate in the discussion board ('issues').



# Language technology in Python





- ► Will be using Python for labs and assignments.
- ► First lab sessions:
  - ► Group 1 (physical): Wed. 26th Jan. 14:15–16:00
  - ► Group 2 (digital): Thu. 27th Jan. 12:15–14:00





**M**matplotlib



C jupyter



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- ► NumPy for efficient multi-dimensional arrays and linear algebra;





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- MatPlotLib for visualization and data analysis;





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- ► JuPyter as an integrated development environment and authoring tool;





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- SciKit-Learn for machine learning (and data preparation);
- MatPlotLib for visualization and data analysis;
- ► JuPyter as an integrated development environment and authoring tool;
- NLTK and spaCy for text pre-processing (from tokenization to parsing).

#### Next week



- ► Vector space models.
- ► Geometric framework for representing data and measuring similarity.