# Usability/Accessibility testing

Software Testing: IN3240 / IN4240

## Summary

## Usability testing

HCI definition, framework, and guidelines

User-centric design processes

## Accessibility testing

Context of accessibility

Accessibility personas and accessible design

Web-content accessibility guidelines

Assistive technologies and tools

# Part I: Close-ended questions

## Which of the following is a purpose of HCI testing?

- a. It tests that the software testing is approved by users
- b. It tests that the software is precise in its calculations

- c. It tests that the software is understandable
- d. It tests that the software has all related documentation in place

## Which of the following is a purpose of HCI testing?

We (humans) interact with computers in various ways

Using desktop applications

Web browsers

Mobile devices

Interface between us and computers is crucial

How do we interact with technology?

How can we best enable this interaction?

Do some user groups have advantages / disadvantages over

others?

## Which of the following is a purpose of HCI testing?

HCI: Human-Computer Interaction

"The extent to which a product can be used by specified users to achieve specified goals with effectiveness, efficiency, and satisfaction in a specified context of use." (ISO 9241-11)

Purpose of HCI

Understandable
Easy to learn
Effective to use
Easy to remember
Satisfactory to use

## Which components constitute the HCI framework?

- a. Maintainability, Portability, Security
- b. Performance, Load, Stress
- c. Laws, Industry-specific standards, Rules and Regulations
- d. Interface standards, Usability, Interface dynamics, Aesthetics

### Which components constitute the HCI framework?

HCI Framework

An abstraction to enable contextualisation

Considerations for HCI → Present a global view

**Aesthetics** 

Interface Dynamics

Usability

Interface Standards

## Which components constitute the HCI framework?

Interface Standards

The underlying standards for designing user interfaces

Criteria

Adhering to best practices

Consistent behaviour and design

Objectives

Decrease the work load

Faster development

## Which components constitute the HCI framework?

Usability

Concerned with how easy something is to use

Consists of ...

Effectiveness

Efficiency

Satisfaction

Key considerations

Understanding the target users and their needs → Create user-centric

designs

### Which components constitute the HCI framework?

### Interface Dynamics

Interfaces (whether visual or API) must adhere to specific criteria

### Criteria

Responsive and fast

Adaptable to the users needs and context

Empowering the user

Captivating

Dynamic

### Which components constitute the HCI framework?

### Aesthetics

How the system / IT artefact appears

Responsible for the first impression

### Criteria

Design should be modern, fresh, and appealing

Recognition of a company's applications

A company's graphical profile

# Which of the following represent interface dynamics principles?

- a. Software has to be responsive, fast and adaptable to user needs and the given context
- b. Software have to have the same response time for all devices that run on it
- c. Software has to respond quickly to fast-changing needs
- d. Systems have to be tested for load and stress, to verify their dynamic metrics

# Which of the following represent interface dynamics principles?

Interface dynamic principles

Principles related to the dynamic aspects / nature of interfaces

Characterised by constant change, activity, or progress

Interfaces must be designed in such a way that they are

Responsive and fast

Adaptable to the users' needs and context

Empowering to the user

Captivating

# Which of the following is a good practice when using system alerts?

- a. Never write a short message People need as many details as possible about the alert
- b. Use capital letters or exclamation marks Users see it better
- c. Never use error codes, jargon or technical terms Speak the users language
- d. Place the system alert on the top-left of the page Users see it first

# Which of the following is a good practice when using system alerts?

HCI Guidelines

A collection of interface standards

Windows, OS X, and web guidelines such as W3C

Purpose of the guidelines

Provide developers / testers with a set of best practices

Consistent behaviour and design of software

Decrease people's workloads

Faster development cycles

Which of the following is a good practice when using

system alerts?

HCI Guidelines

# Usability Elements

Workflows
Navigation
Search and filter
Grids and alignment
Flow on page
Placement of buttons
Destructive actions
Tab order
Grouping
Active/inactive elements

# System Messages

Error messages (alert user of a problem)

Warning messages (make user aware of potential problem)

Information messages (inform the user)

Questioning messages (request a response)

# Which of the following is a good practice when using system alerts?

Guidelines for using system alerts

How they behave | The way they must be designed and used

Error and warning messages

Explain the problem + Provide a solution

Good practices

Never use error codes, jargon, or technical terms  $\rightarrow$  Speak user's language

Never use capital letters or exclamation marks  $\rightarrow$  Considered aggressive

# Which of the following is a good practice when using system alerts?

Other considerations

Keep the messages short and concise

Should explain something of value to the user

Do not make them read entire paragraphs / incident descriptions

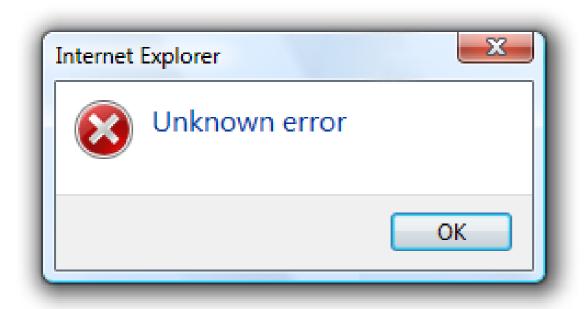
Use the right action buttons

Errors and Warnings are never OK → Use "Close"

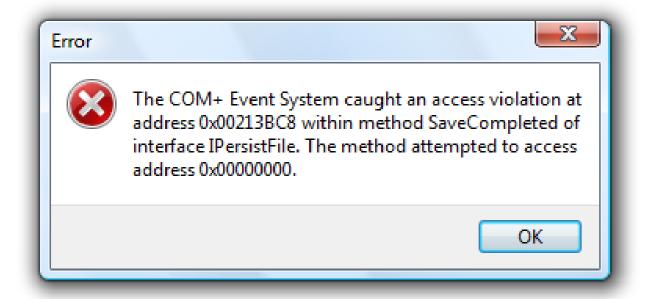
Having "Yes", "No" and "Cancel" for a question is confusing

Which of the following is a good practice when using system alerts?

### Examples



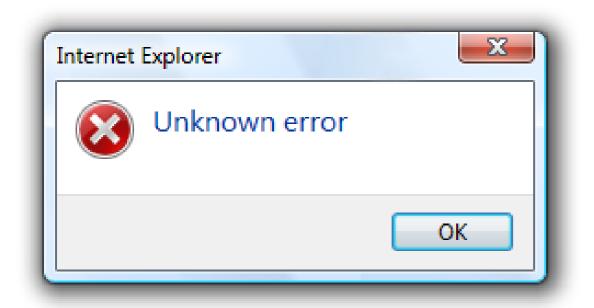
What are the problems with this error message?

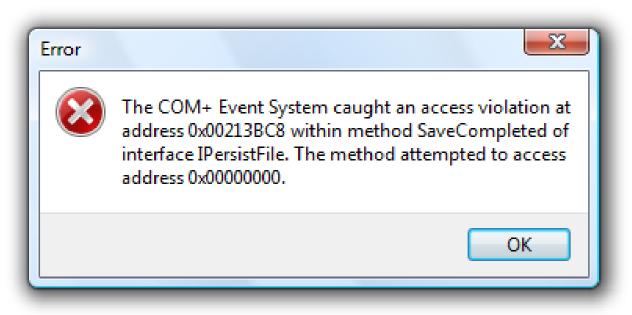


What are the problems with this error message?

# Which of the following is a good practice when using system alerts?

### Examples





Does not give a specific problem

There is nothing the user can do

Instead: Design proper error handling into the system

Does not help the user understand the problem

Is useless to the user

Cause: Programmers make error messages for

themselves

The purpose of HCI testing is to make a software system easy to learn and easy to remember.

- a. True
- b. False

The purpose of HCI testing is to make a software system easy to learn and easy to remember.

Purpose of HCI testing

To ensure optimal user experience

Users should experience some value from using the system

Understandable
Easy to learn
Effective to use
Easy to remember
Satisfactory to use

HCI testing's primary concern are the aesthetics of a software program.

- a. True
- b. False

Which of the following elements are components of the HCI testing framework? (Draw arrows)

Components of the HCI testing framework

	Laws and regulations
	Interface standards
	Interface dynamics
	Accuracy
	Usability
	Compliance
	Aesthetics

When designing \_\_\_\_\_ software systems, one has to:

- Understand how the users think and behave
- Gather fact and data instead of relying on opinion and speculation
- Perform studies, design and test on users before implementation
- Iterate

When specifying demands (creating requirements) for user-centric software systems, we can use personas.

- a. True
- b. False

When specifying demands (creating requirements) for user-centric software systems, we can use personas.

Specifying demands

A crucial step in the development and testing processes

We want to know exactly what the system should do / how it should behave

Serve to ...

Document the problems

Summarise, analyse, and compare results

Create the basis for problem conceptualisation

Ensure quality control mechanisms

When specifying demands (creating requirements) for user-centric software systems, we can use personas.

Personas

Design and specification tool

Description of a representative user

Provide information about

Who the users are

Goals, motivations, and activities of usage

Informed based on research and checked to validate

assumptions

When specifying demands (creating requirements) for user-centric software systems, we can use personas.

### Background

- Name
- Age
- Job title
- Education
- Experience

#### Characteristics

- What type of person is he/she?
  - Detailed
  - Casual

#### Skills

- Technical
- Analytical

#### Tasks

- What are the main work tasks?



#### Goals / Motivations

- Why does he/she need this product?
- What does he/she want to achieve?

#### **Pains**

- What are the key aspects the usability engineers need to consider?
- Why?

### Background

- Jane Doe
- 23
- Student
- Bachelor
- Photography and marketing

#### Characteristics

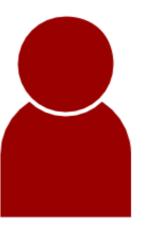
- Jane is detail-oriented and very interested in photography
- She likes the outdoors and spends a lot of time in the woods

#### Skills

 Proficient with most mobile phone operating systems

#### Tasks

Photography and messaging



#### Goals / Motivations

- Wants a mobile phone to communicate with friends
- Picture taking, social networking, messaging

#### Pains

- Visible screen contents for all lighting conditions
- Easy enabling of flash

Is it allowed to use low-fidelity prototyping when designing a user-centric software system?

- a. Yes
- b. No

Is it allowed to user low-fidelity prototyping when designing a user-centric software system?

Development of concept

We have a problem to solve

Creative process → How can we solve this problem?

Prototyping

Exploring various ways of representing and solving the problem

Low-fidelity prototyping

High-fidelity prototyping

Is it allowed to user low-fidelity prototyping when designing a user-centric software system?

Low-fidelity prototyping

Mock-ups and wireframes

Start by sketching on paper → Paper prototyping

Focus on structure and function  $\rightarrow$  As opposed to details

Do not apply any design

Create multiple concepts

Evaluate, refine, and narrow down → Based on feedback

Note: It is not supposed to be pretty!



Is it allowed to user low-fidelity prototyping when designing a user-centric software system?

Characteristics of low-fidelity prototyping

Fast → Quick progress on requirements specification and testing

Easy → Anyone can to it

No specialised skills required

Simple → No unnecessary details included

Non-technical individuals can easily understand the concept

Cheap → Takes pen and paper

Relevant → Communicates the essentials

# Part II: Exercises and Open-ended questions

# Exercise 1: Design of Things

Watch the video on "Thoughtful design" www.youtube.com/watch?v=E\_rwwEo5YhY

## Follow-up questions

• Can you give examples of everyday things that seemed confusing to you?

• Have you experienced confusing software?

# Exercise 2: SiO Case Study

The Student Organisation (SiO) has updated their website (www.sio.no) to make it more effective, efficient, and user-friendly.

Now they are conducting "user observation" for usability testing.

A group of students are invited to perform some actions on the site.

# Exercise 2: SiO Case Study

# Which of the following points must an observer keep in mind while conducting "user observation"?

- Try to cover a huge number of tasks and to make a lot of observations
- 2. Give the students time to perform the task instead of interrupting or showing them how to perform said task
- 3. The focus of the observation should be to check the expertise level of the users
- 4. The focus of the observation is to discover the problems in the software with the help of the user

## Exercise 2: Clues

Which of the following points must an observer keep in mind while conducting "user observation"?

Good practices for user observation

Start looking for potential users in advance of the study

Be realistic about how many observations you will have time for during the study

Give the user time to perform the task

Refrain from interrupting the users or showing them how to do something

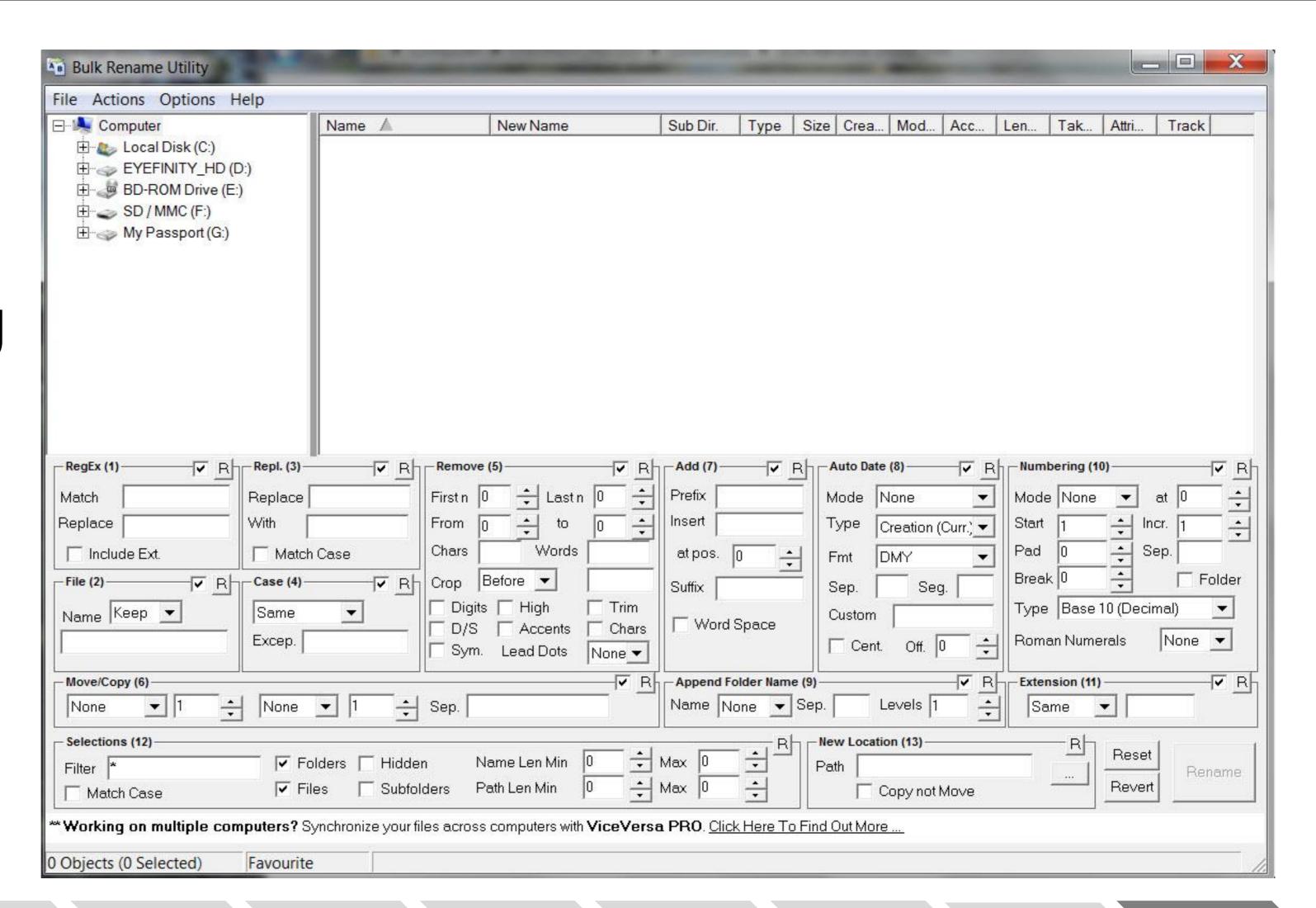
Make the study a positive experience for the user

Recall that you are not testing the user

# Exercise 3: Usability Issues

What are some usability issues with the following application?

How would you improve the HCI aspects of this application?



# Exercise 4: Usability Issues

Can you give examples of poorly designed websites?

### Follow-up questions

- What are the usability issues with the site?
- Why is this poor practice?
- What should be done to improve the HCI aspects?

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