

1. Module One

1.1 AI and interaction with AI

1.1.1 History of AI

In 1956 the term Artificial Intelligence was initially used by an American Mathematician and logician John Mc Carthy in a workshop at Dartmouth Conference thus he is also known as father of AI as he was the first to introduce and give an idea about AI.¹

1.1.2 Definitions of AI

Carthy defined AI as "the science and engineering of making intelligent machines." Every aspects of learning or any other feature of intelligence can be principle be so precisely described that a machine can be made to simulate it. An attempt will be made to find how to make machines use language, form abstractions and concepts, solve kinds of problems now reserved for humans, and improve themselves.²

Minsky defined AI as “the science of making machines do things that would require intelligence if done by men”³. “A machine with the general intelligence of an average human being. At that point the machine will begin to educate itself with fantastic speed.”(Jonathan Grudin, 2009 / Time Magazine, November 20, 1970)

“Artificial intelligence (AI) is the simulation of human intelligence processes by machines, especially computer systems. Specific applications of AI include expert system, natural language processing, speech recognition and machine vision.”⁴

¹ <https://www.javatpoint.com/history-of-artificial-intelligence>

² <https://www.dartmouth.edu/~vox/0607/0724/ai50.html>

³ <https://www.britannica.com/biography/Marvin-Lee-Minsky>

⁴ <https://searchenterpriseai.techtarget.com/definition/AI-Artificial-Intelligence>

1.1.3 My definition of AI

The term AI is combination of two words artificial and intelligence, where artificial means man made and intelligence meaning the ability to acquire and apply knowledge and skills. So simple we could say AI is a manmade machine which is capable of learning and obtaining skills and knowledge. AI is a board topic, but according to my point of view on the basis of the given definitions above, AI is a machine that learns, generate and be able to perform those task that requires human intelligence automatically. Learning can be learning human behaviors or universal phenomena that would for example help in weather forecast. Automatically in the sense that it implies what it had learn and behave, auto driving is an good example of AI performing task.

AI is an super version of human brain, what our brain is capable of doing, is implemented in AI. As a normal person, we might not have explored or have lacked to fully use all functionality of brain for example memory storage, recalling, recognition, logical reasoning, decision making and many more. Thus AI illuminates such incapability of humans for ease of human.

1.1.4 Company working with AI

Tesla is a company that has been producing electric vehicles especially cars, focusing on auto driving. The company aims to lunch fully autonomous cars in future. They have been using “thinking” algorithms, sensors, navigations, that allows auto pilot. AI is therefore used for safety and convenience with focus on minimizing or nullifying road accidents.

1.2 Robots and AI systems

1.2.1 History of Robot

It seems to be very difficult to find out who exactly coined the term Robot and it has been used in different plays and comic, The name of Russian-born American science-fiction writer Isaac Asimov appears the most, as he coined the term *Robotics* in his book which was collection of his short stories *The complete Robot* written in between 1939 till 1977 where he presented three laws of robot: It must not injure human beings, follow human orders unless it would conflict first one and protect its own existence keeping in mind first and second law. Though the word robot

was just found written in papers, the first ever commercial, digital and programmable robot was built by George Devol in 1954. The robot was given name 'Unimate' was supposed to move hot pieces of metal.

1.2.2 Definitions of Robot

Robot is “a machine that can perform a complicated series of tasks automatically”.(Oxford Dictionaries)⁵ Thus robot are automatic machine that are supposed to one or more task without human involvement.

According to Merriam Webster 'Robot is a machine that resembles a living creature in being capable of moving independently (as by walking or rolling on wheels) and performing complex actions (such as grasping and moving objects)”.⁶

By the definition robot focuses on the task of robot that is it supposed to do human activities without human intervention but with greater efficiency and effectiveness.

1.2.3 My definition of Robot

Robot are the machine that does repetitive and complex job with greater effectiveness and efficiency automatically. Thus robots are task oriented, auto mechanism that are either programmed to one task or more simultaneously or one at a time for industrial purposes that contribute to large production.

1.2.4 Relation Between AI and Robot

Robot is not different from AI rather it is a sub-topic that can be considered under the umbrella term AI. Robot is an artifact that does specific function that it is programmed for. Robot can

⁵ <https://www.oxfordlearnersdictionaries.com/definition/english/robot>

⁶ <https://www.merriam-webster.com/dictionary/robot>

have AI as a part of its programming, but we cannot say robot a AI, it's an example or platform for application if AI.

1.2.5 Physical robot

Waiter Robot, these kind of robot are found in different restaurants of the world, where it serves food from kitchen counter to your table. It mostly famous in Japan and China. It has navigations if all the tables so it moves around following that navigation. It has few button intact in it that commands it to move. It stops in case if there is some hindrance on its way.

1.3 Universal Design and AI systems

1.3.1 Definition of Universal Design

Universal Design is the design and composition of an environment so that it can be accessed, understood and used to the greatest extent possible by all people regardless of their age, size, ability or disability. The universal design is simply a design that is applicable in whole universe that cope with the physical, geographical and intellectual difference, in other word suitable for all.

The 7 main principles of Universal design are :

Equitable use: People of all capability could use the design.

Flexibility: The design should accommodate with wide range of individual preferences.

Simple and intuitive use: Must be easily understandable by all

Perceptible information: The information provided must be properly understood with the help of text, images, videos, voice notes, sound, movement or combinations of these.

Tolerance for error: Must be able of minimizing or avoiding error, in case of unintentional error must have measures to recover.

Low physical effort: The design must be efficient, comfortable for use and with less feeling of fatigue.

Size and space for approach of use: The design must have suitable size and space for reach, manipulation and use

1.3.2 Potential of AI

We could possibly develop something which gives it reasoning and explanation. As human perceives new things and correlate it. AI could make some similar simulations where it identifies new things. It could be face reading , image fetching, recognition and recalling. Or even give its own point of view on the given text or summarize on its own.

1.3.3 Understand and understanding

In WCAG 2.1 the principle understandable refers to the information and the operation of the users interface must be understandable by the users. Any text in the interface must be readable, button in the interface must be easy to interpret what it does. The users must be able to navigation at which phase they are , must be able to either go back or be aware of upcoming phases. Whereas in HCI AI-interface guideline, the term understanding is used referring to the system that must understand its users behaviors. The system must be able to learn from the past action of the users and use them as important data to facilitate the users in future. Thus this answer the question “Do machine understand?” The AI integrated system are built to understand users and their needs.

2. Module Two

2.1 AI-infused systems

2.1.1 Characteristics of AI-infused systems

The characteristics of an AI-infused system might differs according to different application and might varies on the basis of user requirement. But in general a system with AI must be accurate, adoptable, transparent. It must adopt to the users’ behavior, for example when it comes to recommending a movie in Netflix, the system must learn what are the preference of the users. It should have a technique of self-learning as technology is dynamic, software keep evolving whereas users action keep wavering. A system must have a quality to grasp these and upgrade by

itself. Thus a system must focus on high recall rather than high precision to achieve higher level of acceptance and accuracy of the system (Kocielnik et al. (2019).

The another essential feature an AI infused system must have is accuracy. The output that's being given by the system must be precise and correct. It also includes the processing time and reliability. AI provides feedback to any queries or input but the feedback must be from a authentic source, useful and meaningful. For example a security system takes voice and face recognition as a controlling method, it must have highly concrete recognition pattern that's gives errorfree results.

AI system is capable of doing several thing without even notifying user of those. But instead AI must be able to explain its limitation what it can do and what it cannot. Thus transparency in the system is another characteristic, it must be able to explain any action it takes and how it is functioning or how it came to a conclusion. The term Explainable AI came into exitance after very long time AI was termed. Thus a system must generate explanations, support its outcome with relevant reasonings.

One the other hand, there are several positive and negative rummers about AI since a very long time. Since it is just a machine and several has also experienced AI not performing as intended. Sometime AI failed to provide faultless feedback in some cases. It might respond differently to the same text input over time. "AI-infused systems may demonstrate unpredictable behaviors that can be disruptive, confusing, offensive, and even dangerous." (Amershi et al., 2019). So far AI is still developing, we can presume such drawbacks would be illuminated.

2.1.2 Example of AI-infused system

Facebook, is one of the application that is used by almost more than 5% of world population. It has been using AI the most. Even though we might uses Facebook as social network platform. It is remotely making use of AI to predict what we are posting, writing. It has developed very efficient picture recognition system, that recognize your picture and suggest if you might want to tag yourself to the picture where you are present, its recognizes the faces on the picture you have uploaded and tag people from your friend list automatically. It also learns form user behaviors

and suggest several content, videos or advertisement. These days you do not need to like or subscribe a page or channel, based on the click, time you stayed watching a certain video is used to recommend similar content. Lately, we can see if you use some emojis or letter it can learn the sentiment behind it and emphasize it, for example when you use heart emoji, you can see heart shaped balloon floating in your screen, when you comment the word “congratulation” it changes its color to red automatically without you enabling these features. Thus, Facebook possess the features of accuracy and adaptation.

2.2 Human-AI interaction design

2.2.1 Take-aways from Amershi et al. (2019) and Amershi et al. (2019)

In Amershi et al. (2019), he has undergone through a 150 recommendations from multiple sources comprising them to 20 and evaluate them by the uses of detailed user study, heuristic evaluation and expert evaluation. And introduced 18 guidelines as contribution to HCI, with the motive to helps design and evaluate AI-infused system so that people can understand, trust and can engage with effectively.

Similarly Kocielnik et al. (2019), has focused on improving user satisfaction and user acceptance of AI infused system via expectation adjustment techniques to meet the expectation of the users instead of deception as used in marketing or in-depth involved understanding shaping user mental models as used in intelligible AI works. The technique is developed to make end users understand the general mechanisms in which people learn new information with an ease despite engaging end-users in complex understanding of underlying algorithms. This article also highlights that high precision rather than high recall of a system performing at the same level of accuracy can lead to much lower perceptions of accuracy and decreased acceptance.

2.2.2 Facebook and AI Design Guidelines

In my opinion, Facebook adhere Guideline3 “Time services based on context” and Guideline13 “Learn from user behavior”. Facebook has a several features that is time services based, the notification pop up when there is some picture you posted a year ago or more. It evens makes a

shot video for your friendship anniversary with pictures , messages, quotes, common likes etc. Facebook learn from user behavior , as it is an expert at personalizing experience on the basis of user's passed action. It evens notice the search we did in google or other web browsers, as a result advertisement of related search appears on Facebook screen.

Whereas deviates Guideline 11 “Make clear why the system did what it did”, though Facebook has several features and implementation, it does not explains why it did certain activities, it suggest us the advertises but how it knew that that user looking after, we cannot find logical reasons behind such actions. Similarly, Facebook seems to violate Guideline 12 “Remember recent interactions” as it cannot tell us which post we were looking or reading at before sometime, which pages or profile we visited.

2.3 Chatbots / conversational user interfaces

Chatbot is a automated communication platform where natural language processing system is highly used. A system communicates with human as a human replication. Several business organization are using chatbot to answer the frequent query from the customers, some of them just give information that are preset where as some are highly capable of understanding all your queries, process your queries and provide relevant feedback or event perform some task.

2.3.1 Challenges in the design of chatbots

The challenges in design of chatbot can be failing to bridge the gap between user expectation and system operation in other word understanding user intent(Luger, E., & Sellen, 2016). It is very difficult to make a chatbot understand about different type of users as they might uses different language, words to express single thing. As a human we can notice the emotion of other human during conversation, if he is sad, happy or angry but how a chatbot will understand such human emotions. The another challenge can be accuracy, the user might not get the expected result every time. User acceptance is another challenge if the user is willing to use chatbot or not. Chatbot cannot make sure if the user have user have understood the use of chatbot or if the user is satisfied. Thus a chatbot must understand user needs to provide appropriate feedback than just giving list of the recommendation that are available (Følstad & Brandtzæg, 2017). Chatbot has to handle errors and try to elimination them in future. In some chatbot, it processes a input in a

same way even if when we use the same input multiple times, thus it should not repeat same mistake time and again.

2.3.2 Guidelines G1 and G2 in Amershi et al. (2019) to overcome challenges

G1- Make clear what the system can do. G1 explains that design has to help the user understand what the AI system is capable of doing. This guideline is helpful for user to the make them accept the system. If a user is unknown of what a system can do then, user might neglect the system, thus Chatbot must be make their user understand about their capabilities and incorage then to comminate via text or verbally.

G2-Make clear how well the system can do what it can do. G2 describes that a system must be capable of explaining how well a system can perform its intendent tasks. In G1 makes sure that user are made familiar with its functionalities but argues on make users also understand how a system can give a response of the query with full accuracy. Thus the combination of G1 andG2 can in a great extent helps to overcome the challenges in the design of chatbot.

Response on feedback

As a response on iteration 1 I have added few more references and tried to answer all the questions.

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