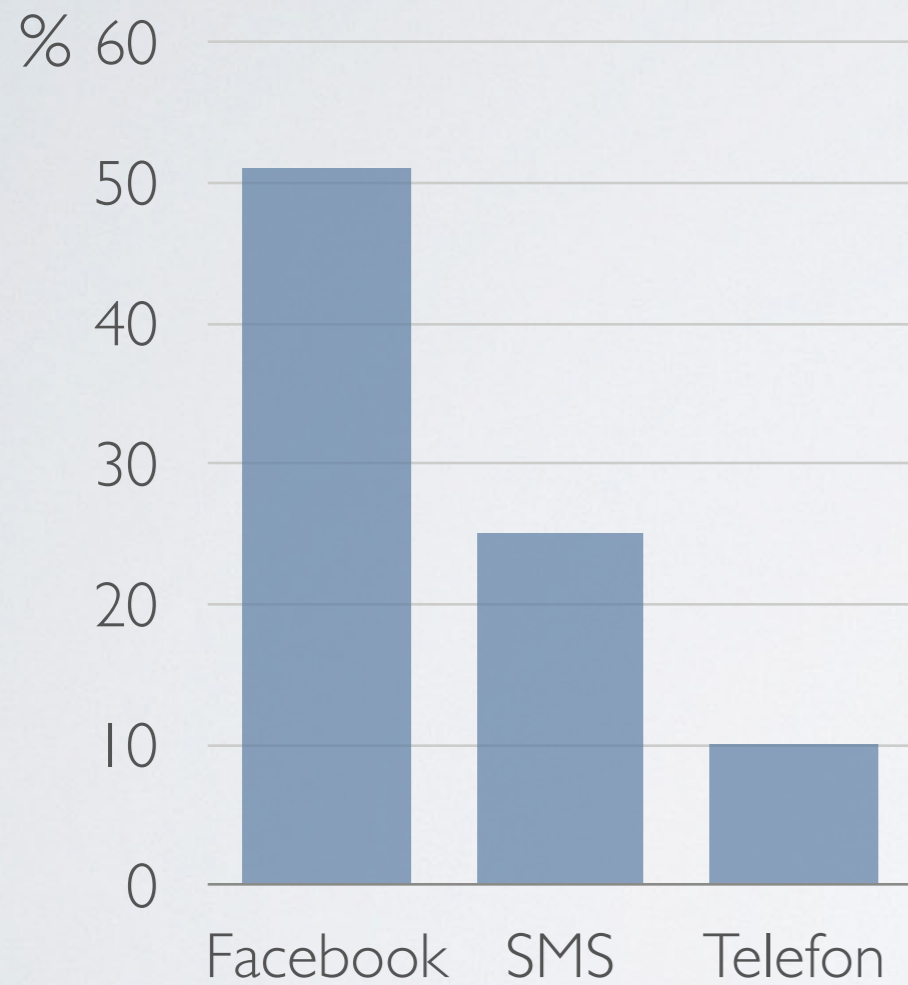


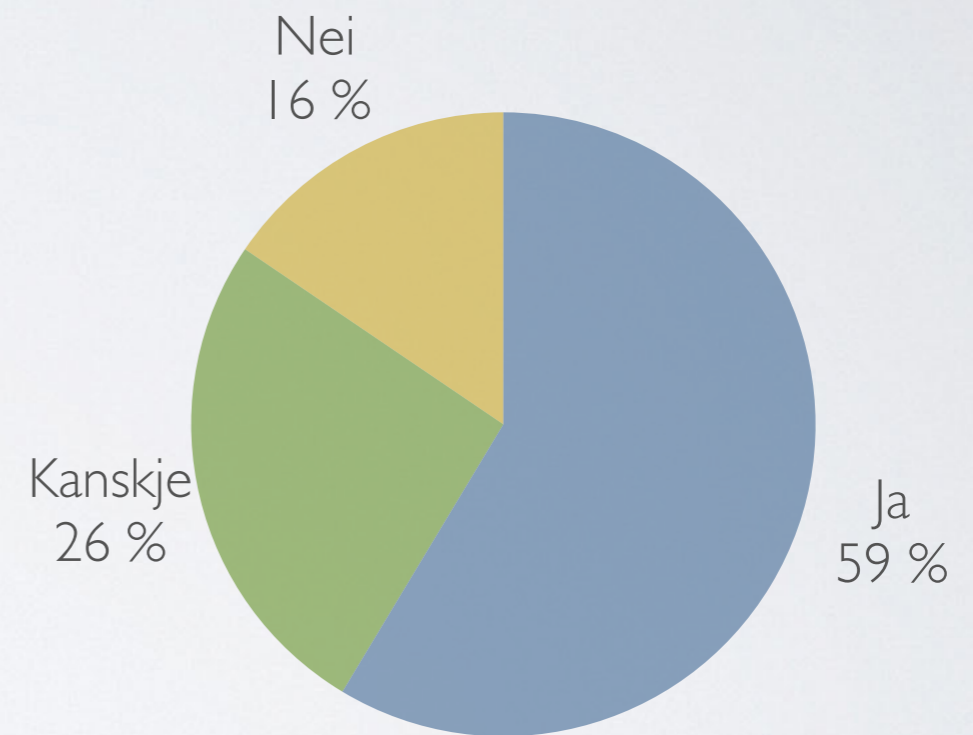


MeetIn

Hva bruker du / dere for å lokalisere hverandre?

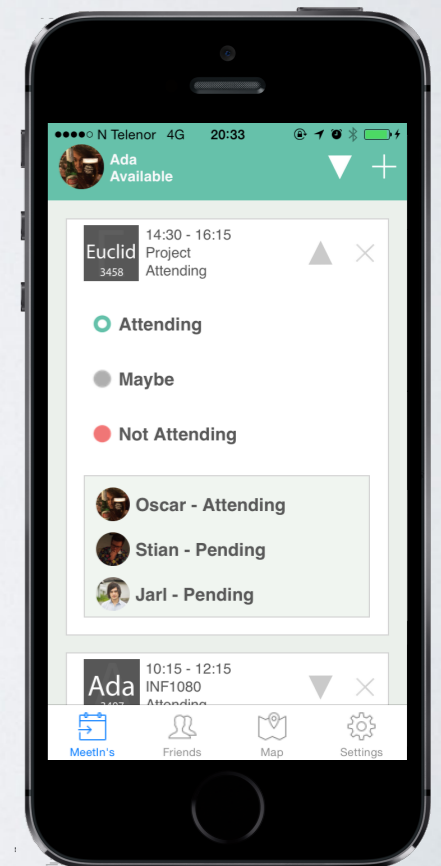
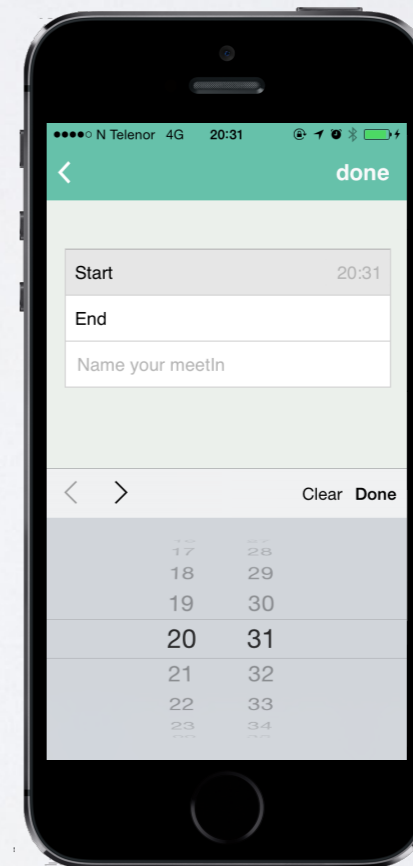
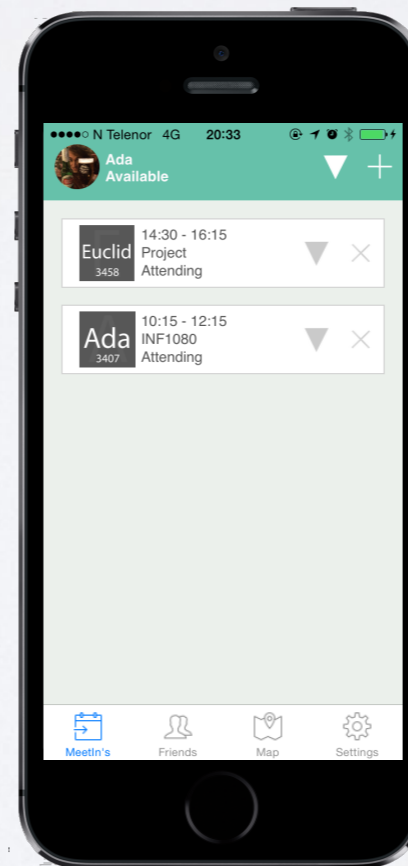
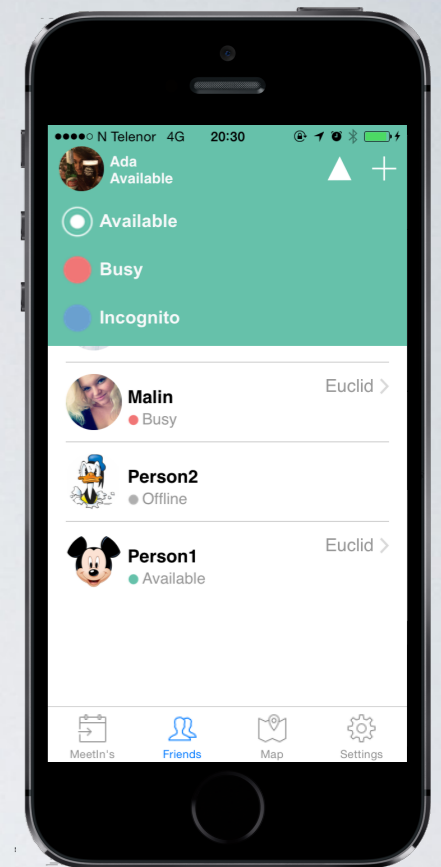
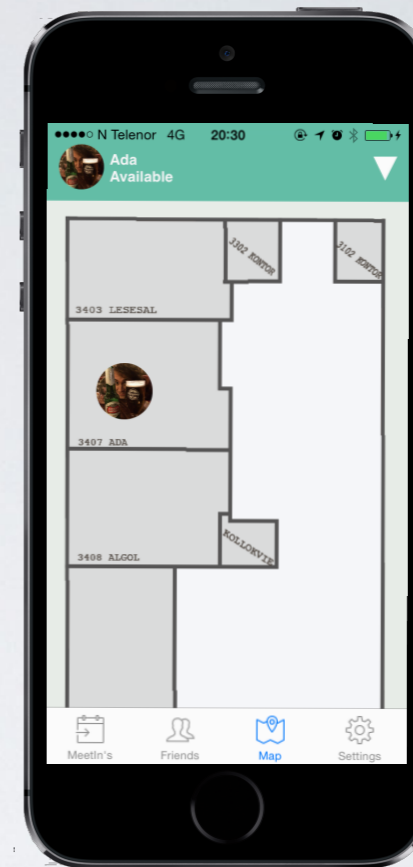
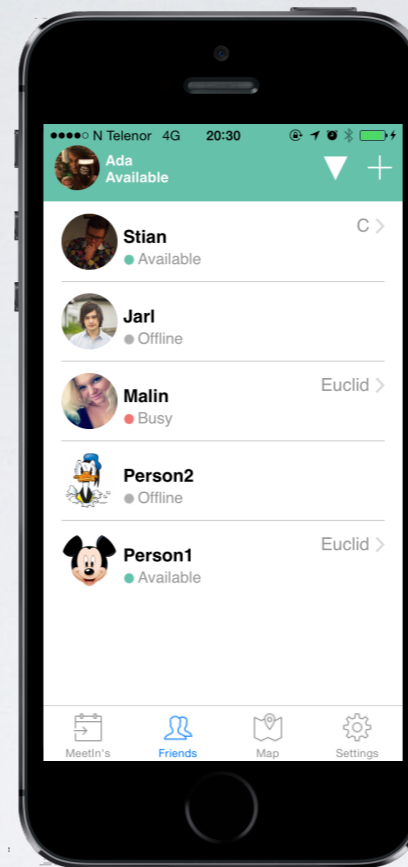


Kunne du tenkt deg å bruke en app som gjør det lettere å lokalisere kontakter på. f.eks. skolen?



# LØSNING

- MeetIn
- Lokalisering på rom-nivå
- Se tilgjengelighetsstatus
- Avtale møter
- Kun synlig for dine kontakter



# iBeacons



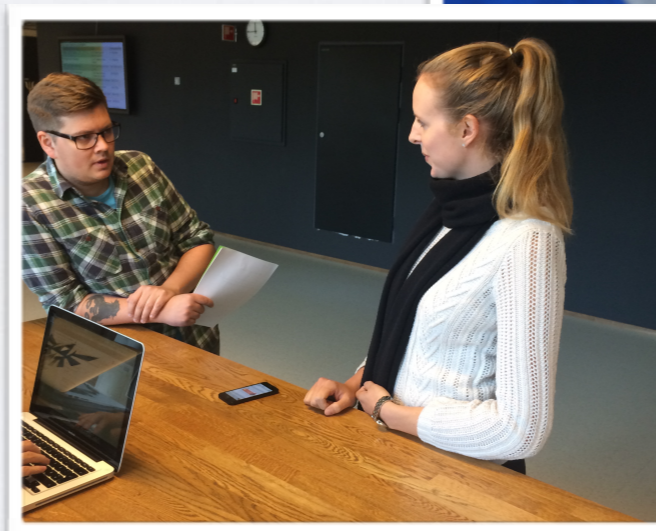
- Ny teknologi
- Kommuniserer mot app
- Presis posisjon



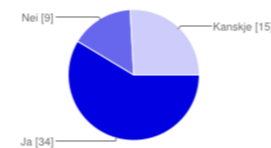
# EVALUERT AV BRUKERE

## Metoder

- Observasjon
- Semistrukturerte intervjuer
- Spørreundersøkelse
- Formativ testing
- Heuristisk evaluering
- Summativ testing
- Eksperiment

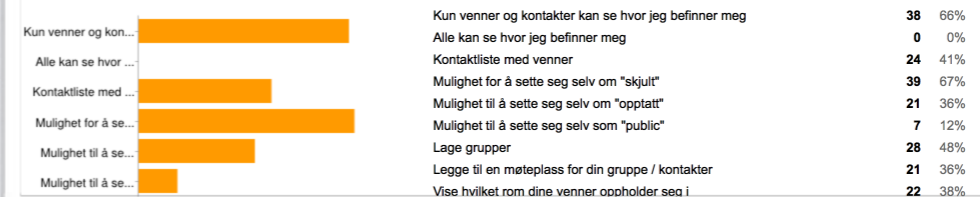


Kunne du tenkt deg å bruke en app som gjør det lettere å lokalisere kontakter på, f.eks. skolen?



Ja	34	59%
Nei	9	16%
Kanskje	15	26%

Hvilke funksjoner tenker du er viktig å ha i en slik app?



# HVA GJØR DETTE UNIKT?



Google Maps



Foursquare



**MeetIn**

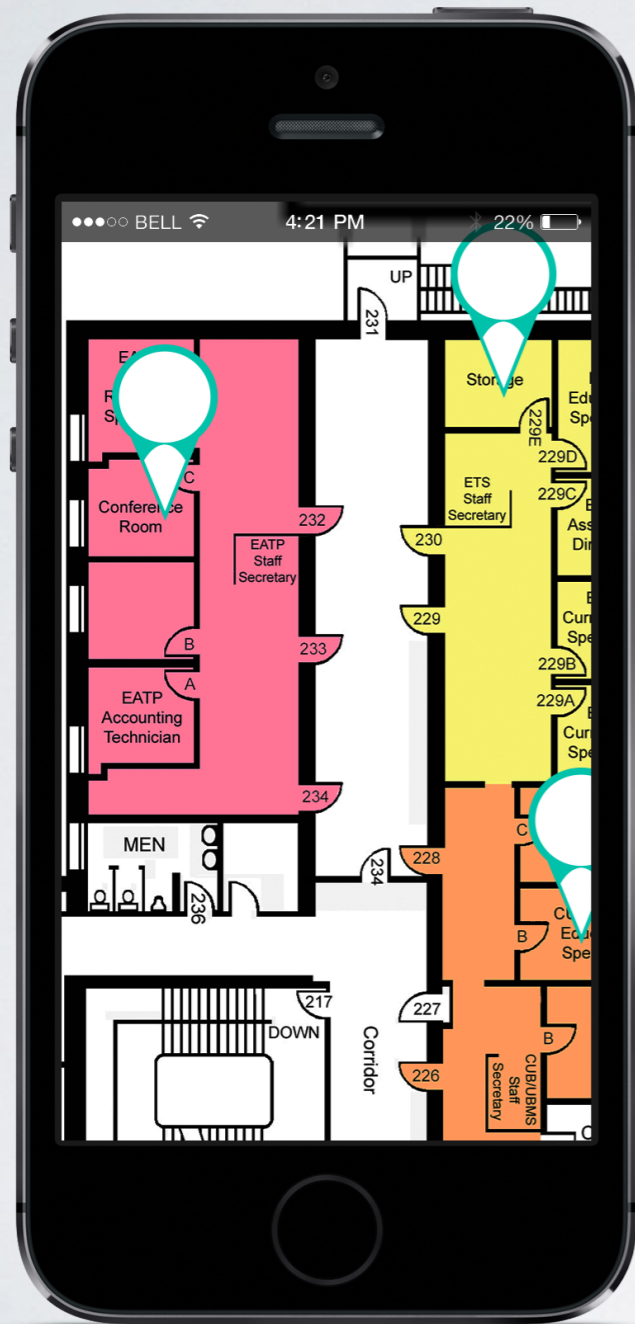


Find My Friends



Swarm

# POTENSIUALE



Kontorer



Festivaler



Konsserter



MeetIn