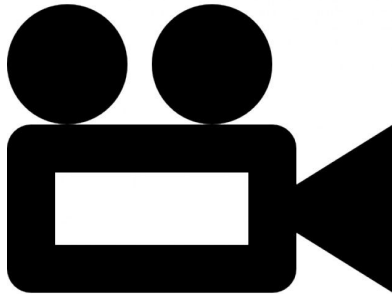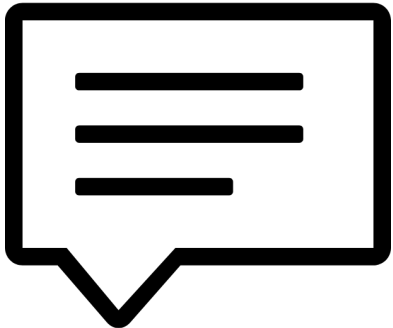# Sunnaas Share

What message formats are ideal for quickly sending and receiving information?

Formats +/-

Text: + familiar | - requires full attention

Video Recording: + fast, more information | - privacy infringement

Audio Recording: + fast, on the go | - easy to trail off

How can we streamline the use of the application?

Ease of Use - Easy to Use
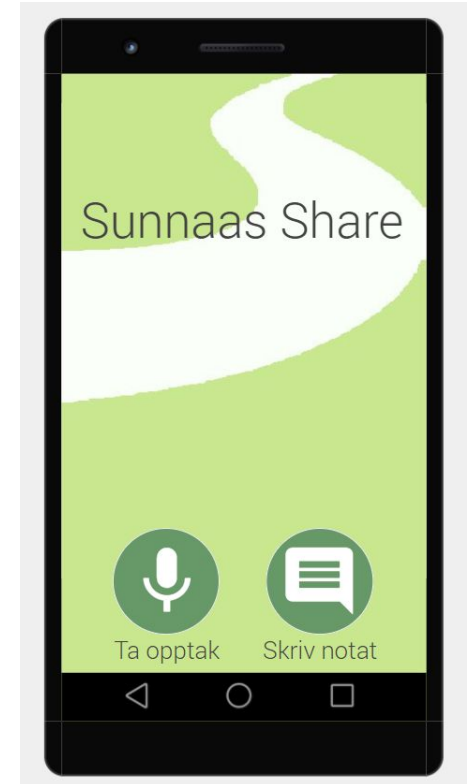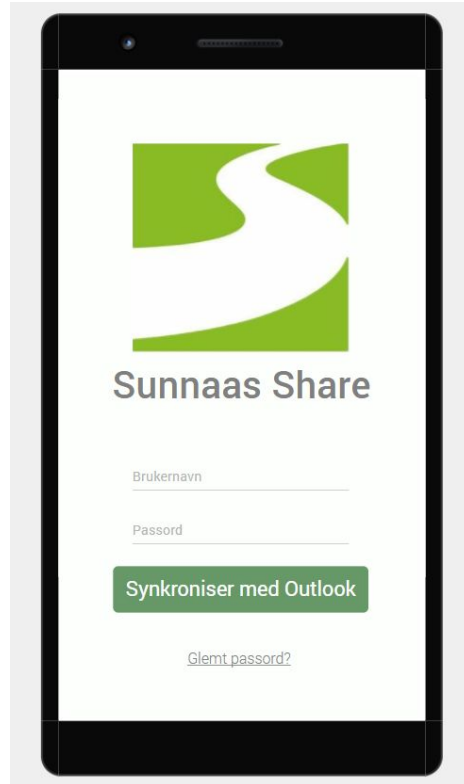
Limited information on screen

Few steps/choices

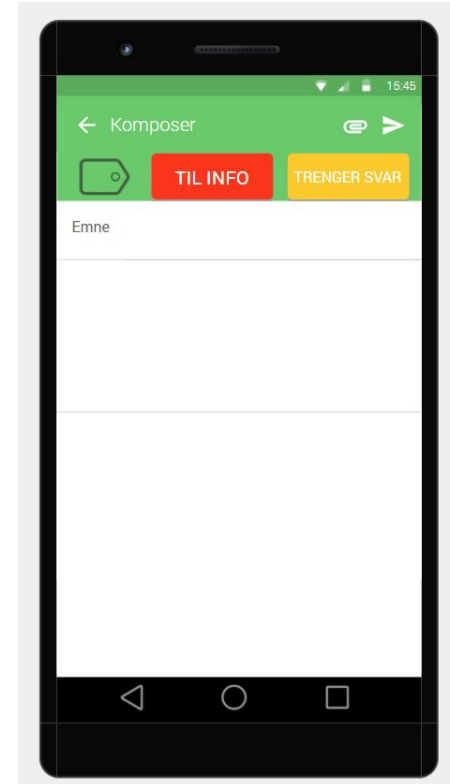Limited text length (inspired by twitter, length undecided)
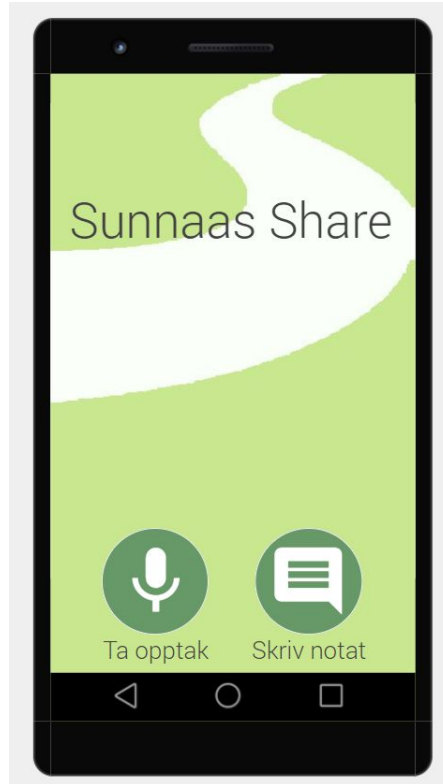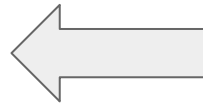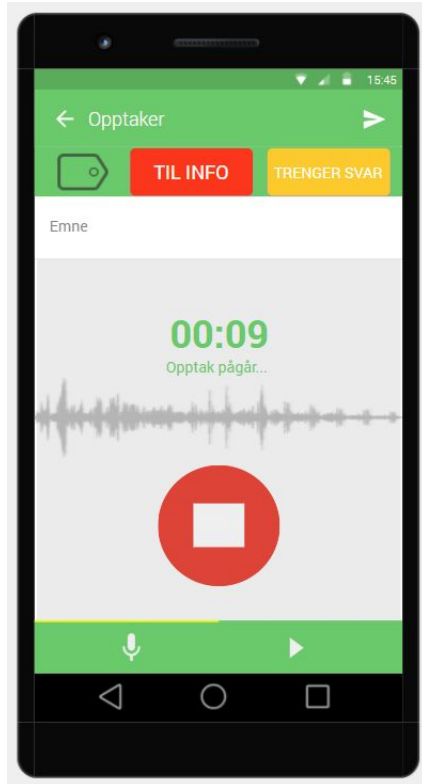
Limited audio recording length (~3 min)

Sunnaas Share

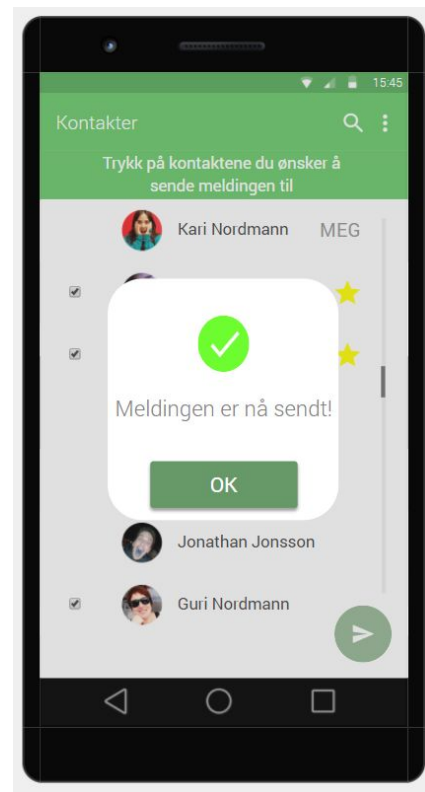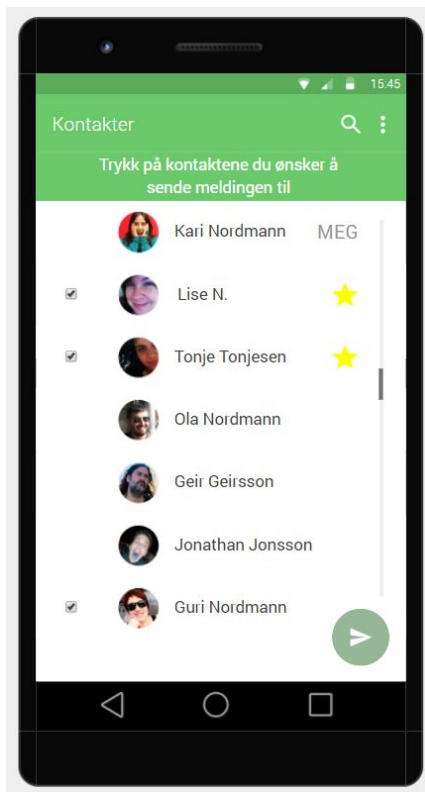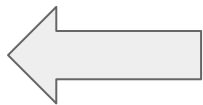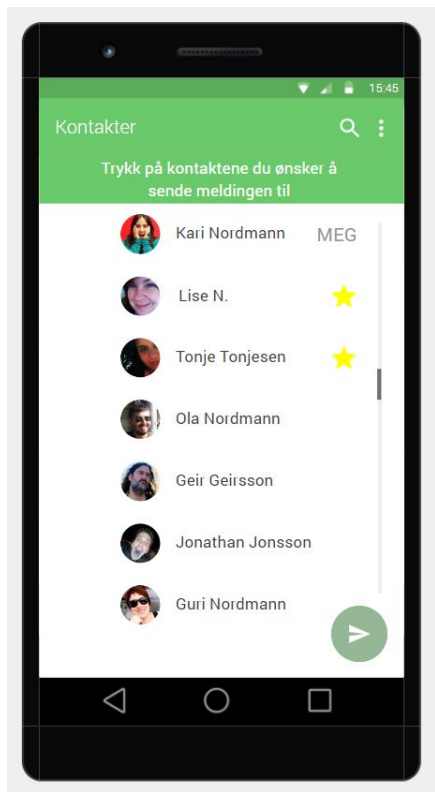Pride in Sunnaas

Green familiarity

Instant Audio Recording & Familiar Text Messaging

Faster Way to Add Recipients Than Ever
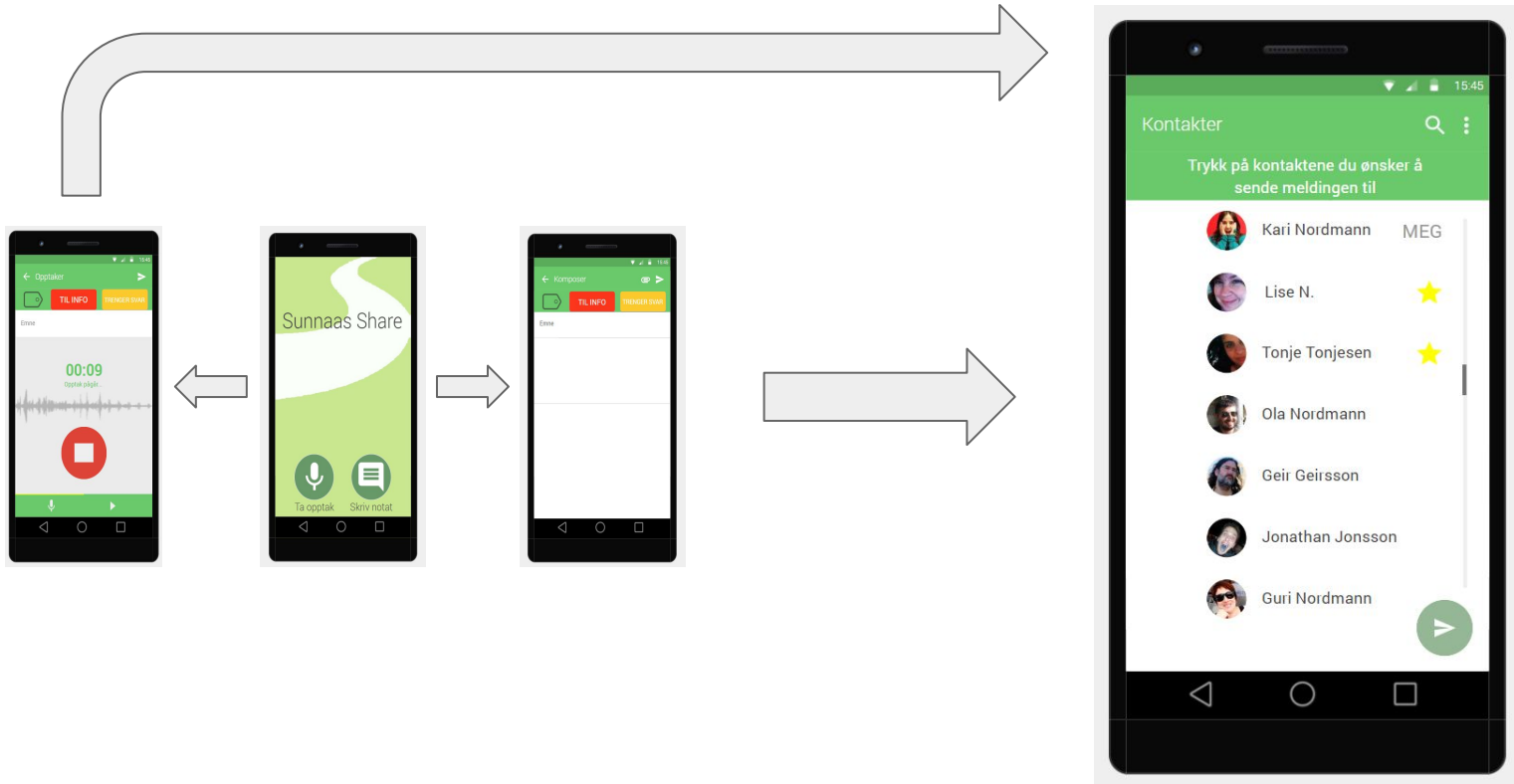
Faster Way to Add Recipients Than Ever

How is it done?

How is it Done? Validation

Interviews & focus groups

Usability tests

Literature Findings