INF3580/4580 – Semantic Technologies – Spring 2018 Lecture 1: Introduction

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15th January 2018



DEPARTMENT OF INFORMATICS

Introduction to Semantic Technologies



University of Oslo

Today's Plan Introduction to Semantic Technologies Practicalities Software

Outline 1 Introduction to Semantic Technologies 2 Practicalities 3 Software

Introduction to Semantic Technologi

The Vision of a Semantic Web

A vision

I have a dream for the Web [in which computers] become capable of analyzing all the data on the Web—the content, links, and transactions between people and computers. A 'Semantic Web', which should make this possible, has yet to emerge, but when it does, the day-to-day mechanisms of trade, bureaucracy and our daily lives will be handled by machines talking to machines. The 'intelligent agents' people have touted for ages will finally materialize.



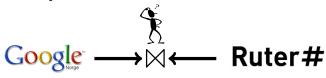
Tim Berners-Lee

Quoted from: Weaving the Web: The Original Design and Ultimate Destiny of the World Wide Web. Tim Berners-Lee with Mark Fischetti. Harper San Francisco, 1999.

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Let's go to the cinema!

- Kringsjå studentby, 20:00...
- "Let's go to see The Last Jedi now!"
- Need to find out which cinema plays the movie tonight, e.g. on http://www.google.no/movies
- Need to find out where those cinemas are
- Need to find out which of those cinemas we can reach on time using public transport, e.g. on http://www.ruter.no/
- Web user needs to combine information from different sites
- Essentially a database join!



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The Solution?

• Wait for Google to produce a Cinema+Public Transport mashup?



- But what about
 - Real estate + public transport?
 - Plane schedules and pricing + weather information?
 - Car rental + tourism?
 - Public information + private information (preferences, calendar, location, etc.)
- Can hardly wait for a separate mashup for each useful combination!

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A Web of Data!

Imagine...

- All those websites publish their information in a machine-readable format.
- The data published by different sources is linked
- Enough domain knowledge is available to machines to make use of the information
- User-agents can find and combine published information in appropriate ways to answer the user's information needs.

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But How?

- This sounds like a nice idea, but how can it work?
- There has been a lot of hype around the Semantic Web!
- Visions instantly transformed to promises (and \$\$\$)
- Most of this simply does not work (yet?)
- But then, a lot does!
- Current partial solutions build on traditions of
 - Modelling
 - Calculating with Knowledge
 - Information Exchange

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Building Models

- A model is a simplified representation of certain aspects of the real world.
- Made for
 - understanding
 - structuring
 - predicting
 - communicating
- Can be
 - Taxonomies (e.g. species, genus, family, etc. in biology)
 - Domain models, e.g. in UML
 - Numerical Models (Newtonian mechanics, Quantum mechanics)



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A Cinema Transport Model An example of a UML domain model: Time start start end end Screening Connection Cinema cinema • What is the vocabulary? • How is it connected? movie. address Movie Location from to

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A Query

What is it we want?

- Screening(s), movie(s, SW8)
- cinema(s, k), address(k, l)
- Connection(c), from(c, KRINGSJÅ), to(c, l)
- start(c, cStart), before(20:00, cStart)
- end(c, cEnd), start(s, sStart), before(cEnd, sStart)



Find s, k, l, c, cStart, cEnd, sStart satisfying this and we have the answer!

- Maybe not the easiest way to ask, but it's a start.
- Models are an important part of a Web of Data!
- Need to connect models from different domains.

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Nothing But Questions?

- Tim Berners-Lee talks about "intelligent agents"
- More than just question answering.
- "Agents" can act!
- Make a doctor's appointment:
 - $\bullet\,$ Find and commit to a time that fits agenda and public transport
 - Notify the employer
 - Possibly reschedule conflicting meetings
 - .
- Queries over distributed information are at the centre of all this.



Calculating

• What is calculation?

 $A ext{ owns } x ext{ } Bs$ $A ext{ gets another } y ext{ } Bs$ $A ext{ now owns } (x + y) ext{ } Bs$

e.g.

Peter owns 1 apple
Peter gets another 4 apples
Peter now owns 5 apples



- Calculation is algorithmic manipulation of numbers. . .
- ... where the *meaning* of the numbers is not needed
- Can calculate 1 + 4 = 5 without knowing what is counted
- Abstraction!

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Calculating with Knowledge

- Can be traced back to Aristotle (384–322 BC)
- Modus Barbara:

All A are B All B are C All A are C

e.g.

All Greeks are men
All men are mortal
All Greeks are mortal

- Algorithmic manipulation of knowledge. . .
- ... where the *meaning* of the words is not needed!
- Also an abstraction!
- The topic of formal logic

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Computing with Knowledge About Movies

- Query: find a fun event we can reach by public transport
- Knowledge base:
 - A movie screening is an event
 - 2 A movie screening is fun if the movie being shown is not a documentary
 - 3 Rian Johnson does not direct documentaries
 - Rian Johnson directed The Last Jedi
 - **5** There is a screening of *The Last Jedi* at 19:00.

. . .

- Let us calculate...
 - **6** From 3 and 4: *The Last Jedi* is not a documentary
 - From 6 and 2: A screening of The Last Jedi is fun
 - **3** From 1, 5, 7: there is a fun event at 19:00

. .

• Computing with Knowledge is an important part of a Web of Data!

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Exchanging Information



- 1974: The Internet: Global network. Unified network addresses. TCP/IP protocol.
- 1990: The WWW: HTTP protocol. HTML markup. URLs.
- 1996: XML: more data-oriented markup.
- All these (and more) are obviously ingredients for a Web of Data!
- Semantic Web standards are being managed by W3C.

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The "Home" of the Semantic Web

See the W3C pages for the Semantic Web effort:

http://www.w3.org/2013/data/

For standards (RDF, OWL, SPARQL, etc.), see:

http://www.w3.org/2001/sw/wiki/Main_Page



Bringing it together

- RDF as common knowledge format:
 - movie:sw8 movie:director people:rj.
 - people:rj people:name "Rian Johnson".
- URIs to avoid naming conflicts:
 - http://heim.ifi.uio.no/martingi/movies#sw8
- existing protocols to move data:
 - Use HTTP for gueries to a semantic web server
 - Use XML for answers, to encode RDF, etc.
- OWL to express ontologies
 - Somewhat like UML class diagrams but better for Sem. Web
- Reasoners to infer new knowledge
 - Hidden from other tools by standardized interfaces



The AAA slogan

Anyone can say Anything about Anything.

- IMDB: movie:sw8 movie:director people:rj.
- Saga Kino: movie:sw8 movie:shownAt oslokino:Saga.
- VG: movie:sw8 vg:terningkast 5.
- Three statements from three sources about the same subject movie:sw8!
- My homepage: movie:sw8 movie:director mg:myself.

Problems with the Semantic Web

- Relies on ontologies
 - Have to agree on and communicate ontologies
 - Have to agree on the precise meaning of ontologies
- Anyone can say Anything about Anything
 - Good, simple, necessary
 - Difficult to locate relevant information
 - Difficult to trust data sources
 - Have to deal with unreliable, inconsistent data
 - Have to deal with enormous amounts of data



- Extent of these problems is in stark contrast to the visions that have been stated and the promises that have been made.
- Hype has brought some amount of discredit to the Semantic Web effort.

Semantic technologies

- If Tim Berners-Lee's vision of a Semantic Web is still far away, then what is this course about?
- Let's have a look at what we do have:
 - W3C standards: RDF, SPARQL, OWL, some more
 - Technology like reasoners, ontology editors
 - Interfacing to relational databases, etc.
 - Existing ontologies for applications in medicine, industry, some of them with over 1M concepts
- Possible, and a lot easier, to use Semantic Web technologies for more closed, controlled applications
- We talk about "semantic technologies" since they make sense independent of the Web

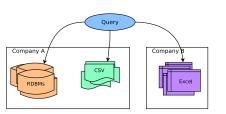
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Data integration

- One of the foremost problems in industry today
 - within one organization
 - between organizations
- Enormous amounts of data gathered over the last decades
 - different formats, different data models
 - specialists needed to find, access, convert data when it is needed
 - large need for automated, unified data access



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Ontology-based data access

- Use ontology to define common vocabulary
- Possibly by connecting ontologies for different sources using mediating ontologies
- Create mappings between the common vocabulary and what is in the data sources.
- \bullet Access data using queries expressed using the common vocabulary
- Background machinery gives answers as if data had always been stored according to a common data model

Ontology-based data access (cont.) Query Ontology-based data access (cont.) RDBMs Lecture 1:: 15th January 24 / 41

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This course

The aim of this course is to teach you...

- ... enough of the semantics in semantic technologies (logic, reasoning) for you to get an idea of what this is all about, what can and cannot be done.
- ... enough of the technology in semantic technologies (standards, languages, programming interfaces) for you to be able to use them in practice.
- ... enough overview for you to know where to look and what to read when you need a deeper understanding of either side.

If you want to learn more:

• Contact us for possible MSc degree topics

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The LogID group - Logic and Intelligent Data

- Resarch in semantic technologies, mostly around Ontology-based Data Access.
- Optique http://www.optique-project.eu/
 - 4 year EU project (just finished), led by LogID
 - Ontology Based Data-Access
 - Industry: Siemens, Statoil, DNV, fluid Ops
 - Universities: Oxford, Hamburg, Bolzano, Rome, Athens
- Sirius http://www.sirius-labs.no/
 - Center for Scalable Data Access in the Oil&Gas Domain
 - 8 years funding, 7 left
 - UiO, NTNU, Statoil, Oracle, IBM, Computas, Numascale ...
- BigMed: personalised medicine
- Great opportunities for both practically and theoretically oriented MSc theses, PhD work,... with strong connections to industry and public sector!

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Practicalities

Outline

- 1 Introduction to Semantic Technologies
- Practicalities
- Software

Practicalities

When, Where, and Who

When and Where

- Lectures Tuesdays 12:15–14:00 in OJD 2458, Postscript.
- No lecture 27 March (Easter break), and 1 May
- Guest Lecture: not clarified yet.

Lecturers



Martin Giese (martingi@ifi.uio.no)



Leif Harald Karlsen (leifhka@ifi.uio.no)



Optique

SIRIUS

Ernesto Jiménez-Ruiz (ernestoj@ifi.uio.no)

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Exercises

Exercises

- Practical exercises every week,
- Fortress (3468), Mondays 14:15–16:00, starting next week
- Exercises available on website well in advance. Come prepared!
- First session: help with setting up software. Bring your laptop!
- In general: part repetition of lectures, part exercises

Teacher



Bård Christer Johnsen (baardcj@student.matnat.uio.no)

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Practicalitie

Mandatory Assignments

Assignments

- Six mandatory assignments
- Corrected by teachers. Tell us if you don't get feedback!
- Pass/Fail
- Must have passed all assignments in order to attend exam
- First four assignments:
 - Small, about one per week (first one published on 23.1.)
 - (semi-)automated correction
 - One attempt
- Fifth and Sixth assignment:
 - More substantial, timing will be announced
 - Manual correction
 - Two attempts
- For INF4580:
 - more substantial assignments five and six

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Piazza

Exam

- Four hours written Exam
- Same exam for INF3580 and INF4580
- Grades A–F
- Probably 6 June Check semester page!

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Reading

• For practical aspects:

Semantic Web Programming. Hebeler, Fisher, Blace, Perez-Lopez. Wiley 2009

• For theoretical aspects:

Foundations of Semantic Web Technologies. Hitzler, Krötzsch, Rudolph. CRC Press 2009

- Can buy both in Akademika
- Slides available on course homepage





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Outline

1 Introduction to Semantic Technologies
2 Practicalities
3 Software

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Software

- Programming-oriented course.
- With non-trivial theoretical components.
- Various off-the-shelf software required to work on exercises.
- Installation help in weekly exercises and exercise sessions.
- Most software already installed on ifi machines.

Software: Java

In principle, any programming language can be used for semantic web programming, but...

Software

- Will explain Sem. Web programming using Java libraries
- The textbook concentrates on Java
- Exercises are built around Java



http://www.oracle.com/technetwork/java/javase/downloads/index.html



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Software: Eclipse

In principle, you can use any environment to develop Java programs, but...

- The Eclipse IDE is free, open source software
- It is particularly suited for Java development
- We will use the Eclipse IDE for demonstrations
- We will be able to help you with Eclipse problems



So: get the Eclipse Oxygen IDE from http://www.eclipse.org/

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Software: Jena

There are various Java libraries for Sem. Web programming out there, but...

- The textbook uses Jena
- It is one of the most used and mature Java libraries for Sem. Web
- It is powerful enough for our purposes

Download Jena 3.6.0 from: http://jena.apache.org/



Alternatives:

- Sesame, http://www.openrdf.org/
- OWL API, http://owlapi.sourceforge.net/
- Redland RDF Libraries (C), http://librdf.org/
- etc., Google for "RDF library"...

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Software: Pellet

There are several reasoning systems around, but...

- The textbook uses Pellet
- It is open source software
- It has a direct interface to Jena
- It is one of the more mature and comprehensive reasoners
- It is powerful enough for our purposes

Pellet sources are available from:

https://github.com/complexible/pellet

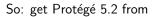
But wait a bit... maybe we can offer a precompiled package. Alternatives:

- FaCT++, http://owl.man.ac.uk/factplusplus/
- RacerPro, http://www.racer-systems.com/
- Hermit, http://hermit-reasoner.com/
- etc., http://en.wikipedia.org/wiki/Semantic_reasoner

Software: Protégé

There are several ontology editors available, but...

- The textbook uses Protégé
- It is open source software
- It is the most widely used ontology editor
- Probably the best non-commercial one



http://protege.stanford.edu/

Alternatives:

• see http://en.wikipedia.org/wiki/Ontology_editor

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Software	
Next weeks	
 RDF – knowledge representation – Leif Harald 	
 Jena – Java API for RDF – Martin 	
 SPARQL – Query Language – Ernesto 	
Maths & Logic – Martin	
•reasoning and semantics	
• reasoning and semantics	
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