

INF5820

Distributional Semantics: Extracting Meaning from Data

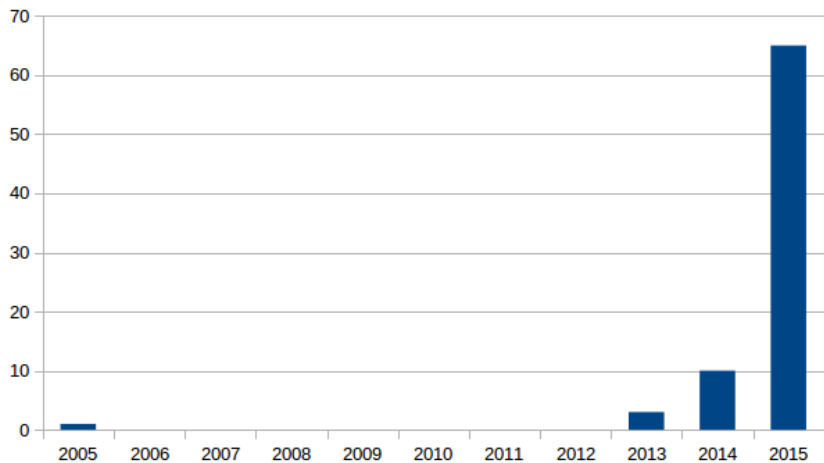
Lecture 1:
Linguistic Foundations of Distributional Semantics

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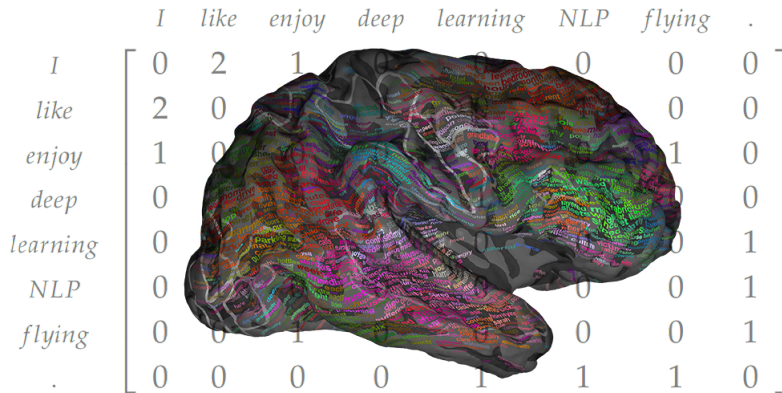
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- 1 Our motivation
- 2 Simple demo
- 3 Distributional hypothesis
- 4 Vector space models
- 5 Calculating similarity: a first glance
- 6 Summing up
- 7 In the next week

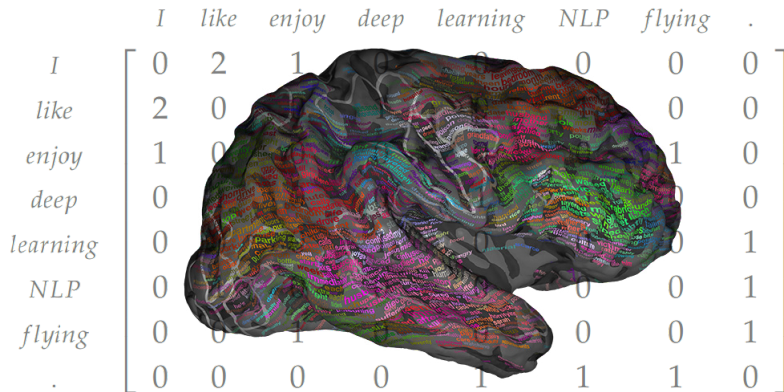


Number of publications on word embeddings in Association for Computational Linguistics Anthology (<http://aclanthology.info/>)

Mapping words in brain

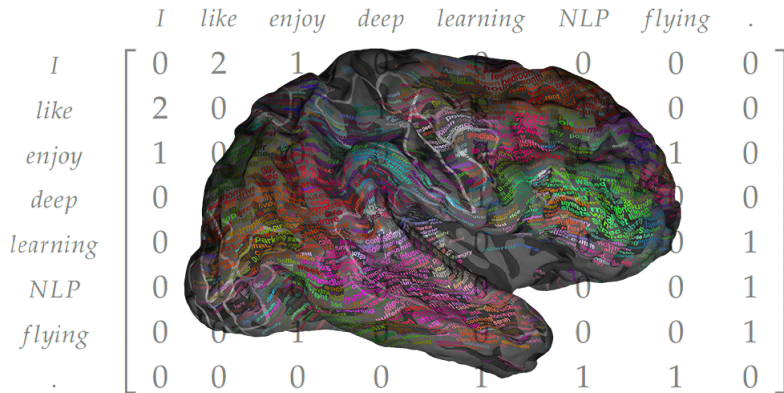


Mapping words in brain



We want a **machine** to imitate human brain and **understand meaning of words**.

Mapping words in brain



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How we can design it?



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- ▶ Now they are commonly used both in research and in large-scale industry projects (web search, opinion mining, tracing events, plagiarism detection, document collections management etc.)
- ▶ All this is based on the ability of such models to efficiently calculate **semantic similarity** between linguistic entities.
- ▶ In this course, we will cover why and how distributional models actually work.

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Distributional semantic models for English (and Norwegian)

<http://ltr.uio.no/semvec>

You can entertain yourself during the lecture :-)
Later we will look closer at the features of this service.

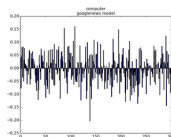
[Semantic Vectors](#) [Similar words](#) [Visualizations](#) [Calculator](#) [About](#)

What words are related to **"computer"** in the [googlenews](#)?

1. [computers](#) 0.79794
2. [laptop](#) 0.66405
3. [laptop_computer](#) 0.65489
4. [Computer](#) 0.64733
5. [com_puter](#) 0.60821
6. [technician_Leonard_Luchko](#) 0.56627
7. [mainframes_minicomputers](#) 0.56177
8. [laptop_computers](#) 0.55854
9. [PC](#) 0.55396
10. [maker_Dell_DELL_O](#) 0.55193

Show/hide raw vector of "computer" in model googlenews:

About the word



- Search "computer" in the Internet
- "computer" in the Wiktionary



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Distributional hypothesis

Tiers of linguistic analysis

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- ▶ **syntax** – how words interact in sentences

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Such **local representations** describe many important features of the word *'judge'*. But not meaning.

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- ▶ Why so?

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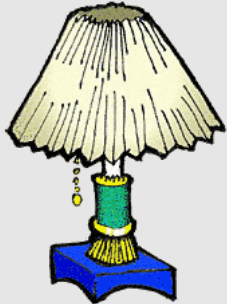
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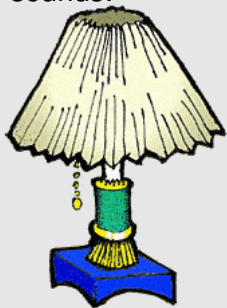
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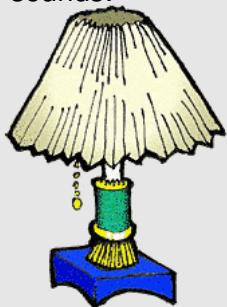
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The **second** approach is the topic of this course.

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- ▶ The first to formulate: **Ludwig Wittgenstein** (1930s) and [Harris, 1954].
- ▶ *'You shall know a word by the company it keeps'* [Firth, 1957]
- ▶ **Distributional semantics models** (DSMs) are built upon lexical co-occurrences in a large training corpus.

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- ▶ Words are in **paradigmatic** relation if the same neighbors typically occur near them (humans often *'eat'* both *'bread'* and *'butter'*). It is also called **second order co-occurrence**. The words in such a relation may well never actually co-occur with each other.
- ▶ **Paradigm** is a kind of a **set of substitutable entities**.

We are interested mostly in **paradigmatic** relations (*bread* is semantically similar to *butter*, but not to *'fresh'*).

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Vector space models



The first and primary method of representing meaning in distributional semantics – **semantic vectors**.

First invented by **Charles Osgood**, American psychologist, in the 1950s [Osgood et al., 1964], then developed by many others.

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- ▶ At the same time, words are also **axes** (dimensions) in this space (but we can use other types of contexts: documents, sentences, even characters).
- ▶ Each word A is represented with the vector \vec{A} . Vector dimensions or components are other words of the corpus' lexicon ($B, C, D \dots N$). Values of components are frequencies of words **co-occurrences**.

In the simplest case, co-occurrences are just words occurring next to each other in the text. But **contexts** can be more complex!

Vector space models

A simple example of a symmetric word-word **co-occurrence matrix**:

	vector	meaning	hamster	corpus	weasel	animal
<i>vector</i>	0	10	0	8	0	0
<i>meaning</i>	10	0	1	15	0	0
<i>hamster</i>	0	1	0	0	20	14
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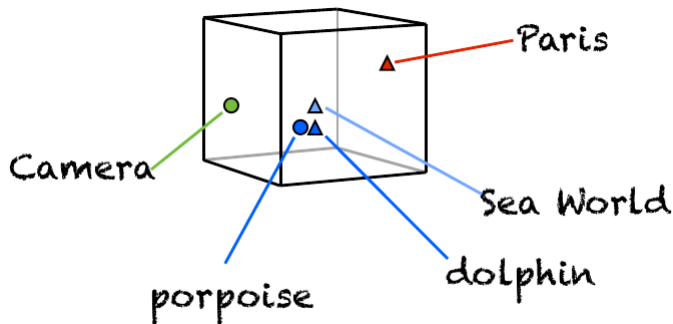
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Note how the '*animal*' vector is different from vocabulary index representations (sometimes called **one-hot vectors**):

'**Animal**': word number 1000 (or so).

Vector space models

Similar words are close to each other in the space defined by their typical co-occurrences



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For example, **Dice coefficient**:

$$Dice(w, w') = \frac{2c(w, w')}{c(w) + c(w')} \quad (1)$$

where $c(w)$ – absolute frequency of w word,

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...or other weighting coefficients: tf-idf, log-likelihood, (positive) pointwise mutual information (**PMI**), etc.

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Positive pointwise mutual information (**PPMI**) is the most common frequency weighting measure:

$$PPMI(w, w') = \max(\log_2 \frac{c(w, w')}{c(w) * c(w')}, 0) \quad (2)$$

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Problem: rare words get high PPMI values. Can be alleviated by **smoothing**.

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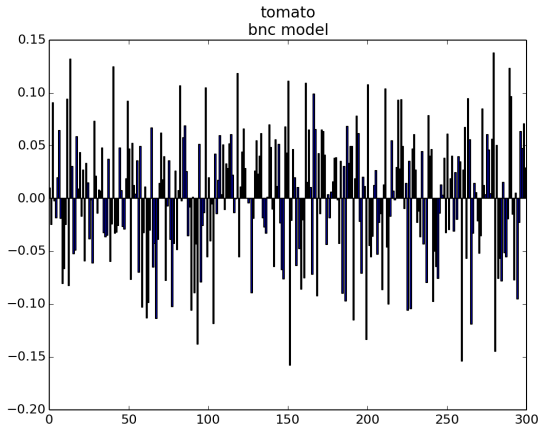
Calculating similarity: a first glance

Curse of dimensionality

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- ▶ Such dense vectors are called **'word embeddings'**.

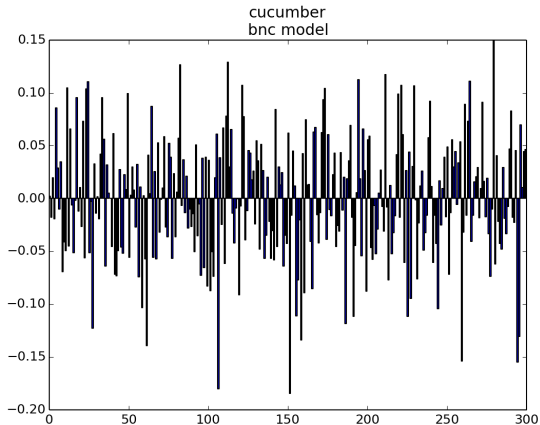
Calculating similarity: a first glance

300-D vector of 'tomato'



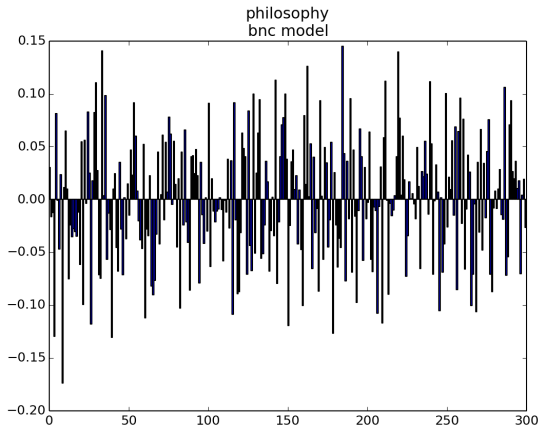
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300-D vector of 'cucumber'



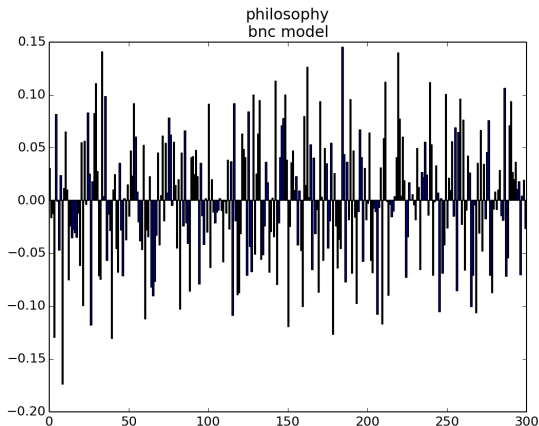
Calculating similarity: a first glance

300-D vector of 'philosophy'



Calculating similarity: a first glance

300-D vector of 'philosophy'



Can we prove that **tomatoes** are more similar to **cucumbers** than to **philosophy**?

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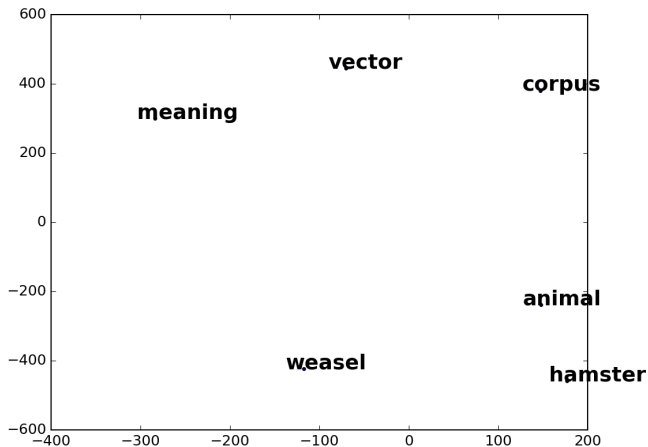
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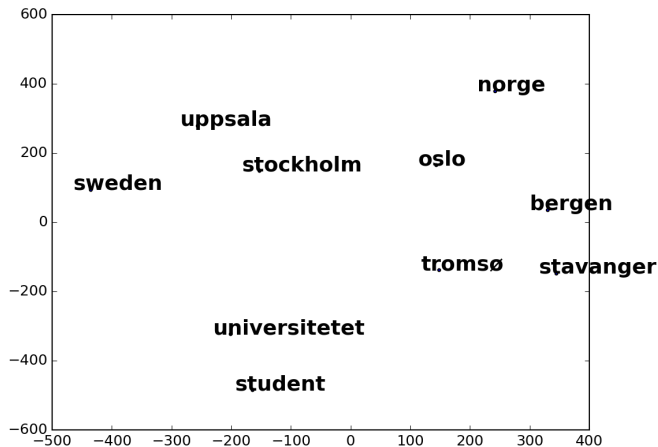
Calculating similarity: a first glance



Embeddings reduced to 2 dimensions and visualized by **t-SNE** algorithm

[Van der Maaten and Hinton, 2008]

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- ▶ More about this in the forthcoming lecture on practical aspects of using DSMs (including evaluation).

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- 2 Simple demo
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- 6 Summing up**
- 7 In the next week

Questions?

INF5820

Distributional Semantics: Extracting Meaning from Data

Lecture 1:

Linguistic Foundations of Distributional Semantics

Homework: play with

`http://ltr.uio.no/semvec`

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In the next week

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Their principal difference from previous methods is that they actively employ **machine learning**.



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