## INF5820 Distributional Semantics: Extracting Meaning from Data Lecture 2 Distributional and distributed: inner mechanics of modern word embedding models

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## Contents

## Brief recap

- 2) Count-based distributional models
- 3 Predictive distributional models: Word2Vec revolution
- 4 The followers: GloVe and the others
- 5 In the next week

#### Main approaches to produce word embeddings

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Two last approaches became super popular in the recent years and boosted almost all areas of natural language processing. Their principal difference from previous methods is that they actively employ machine learning.  Distributional models are based on distributions of word co-occurrences in large training corpora;

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- words occurring in similar contexts have similar vectors;
- one can find nearest semantic associates of a given word by calculating cosine similarity between vectors.



# **Brain** (from a model trained on English Wikipedia):



#### 1. cerebral 0.74



- 1. cerebral 0.74
- 2. cerebellum 0.72



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**Brain** (from a model trained on English Wikipedia):

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...

5. hippocampal 0.66

Works with multi-word entities as well





**Alan\_Turing** (from a model trained on Google News corpus (2013)):

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- 2. Charles\_Babbage 0.65



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#### How to construct a good count-based model

- 1. compile full co-occurrence matrix on the whole corpus;
- 2. weigh absolute frequencies with positive point-wise mutual information (PPMI) association measure;
- 3. factorize the matrix with singular value decomposition (SVD) to reduce dimensionality and arrive from sparse to dense vectors.

For more details, see [Bullinaria and Levy, 2007] and methods like Latent Semantic Indexing (LSI) or Latent Semantic Analysis (LSA).

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Now we have to scale and weigh absolute frequency counts.
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where p(t) – probability of *t* word in the whole corpus, p(c) – probability of *c* word in the whole corpus, p(t, c) – probability of *t* and *c* occurring together. As a result, we pay less attention to random 'noise' co-occurrences.

To reduce the number of dimensions in the VSM, we can use one of many matrix factorization methods. The idea is to generate a lower-rank approximation of the original matrix (to truncate it), maximally retaining the relations between the vectors. It essentially means to find the most important dimensions of the data set, along which most variation happens.

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The most popular method to generate matrix approximations of any given rank k is Singular Value Decomposition or SVD, based on extracting so called *singular values* of the initial matrix. Other methods include PCA, factor analysis, etc, but truncated SVD is probably most widely used in NLP.

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Problem: SVD is often computationally expensive, especially for large vocabularies. The alternative is given by the predict(ive) models.

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- Some problems are so complex that we can't formulate exact algorithms for them. We do not know ourselves how our brain does this.
- To solve such problems, one can use machine learning: attempts to build programs which learn to make correct decisions on some training material and improve with experience;
- One of popular machine learning approaches for language modeling – artificial neural networks.

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- In the count models we count co-occurrence frequencies and use them as word vectors; in the predict models it is vice versa:
- We try to find (to learn) for each word such a vector/embedding that it is maximally similar to the vectors of its paradigmatic neighbors and minimally similar to the vectors of the words which in the training corpus are not second-order neighbors of the given word.

When using artificial neural networks, such learned vectors are called neural embeddings.

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Artificial neural networks try to imitate this process.

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Very similar to vector representations! Meaning is a set of distributed 'semantic components'; each of them can be more or less activated (expressed).



Concepts are represented by vectors of *n* dimensions (aka neurons), and each neuron is responsible for many concepts or rough 'semantic components'.



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Mikolov modified already existing algorithms (especially from [Bengio et al., 2003] and work by R. Collobert), and explicitly made learning good embeddings the final aim of the model training. *word2vec* turned out to be very fast and efficient. NB: it actually features two different algorithms: Continuous Bag-of-Words (CBOW) and Continuous Skipgram.

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#### Learning good vectors

During the training, we move through the training corpus with a sliding window. Each instance (word in running text) is a prediction problem: the objective is to predict the current word with the help of its contexts (or vice versa).

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It is important that prediction here is not an aim in itself: it is just a proxy to learn vector representations good for other downstream tasks. 16

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At training time, CBOW learns to predict current word based on its context, while Skip-Gram learns to predict context based on the current word.

Continuous Bag-of-Words and Continuous Skip-Gram: two algorithms in the *word2vec* paper


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and the learning itself is implemented with stochastic gradient descent and (optionally) adaptive learning rate. Prediction for each training instance is basically:

- CBOW: average vector for all context words. We check whether the current word vector is the closest to it among all vocabulary words.
- SkipGram: current word vector. We check whether each of context words vector is the closest to it among all vocabulary words.

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Reminder: this 'closeness' is calculated with the help of cosine similarity and then turned into probabilities using softmax. During the training, we are updating 2 weight matrices: of context vectors (from the input to the hidden layer) and of output vectors (from hidden layer to the output). As a rule, they share the same lexicon, and only output vectors are used in practical tasks.

#### CBOW and SkipGram training algorithms

'the **vector** of a word **w** is "dragged" back-and-forth by the **vectors** of **w**'s co-occurring words, as if there are physical strings between **w** and its neighbors...like gravity, or force-directed graph layout.' [Rong, 2014]

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Useful demo of word2vec algorithms: https://ronxin.github.io/wevi/

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This is not feasible. That's why *word2vec* uses one of these two smart tricks:

- 1. Hierarchical softmax;
- 2. Negative samping.

#### Hierarchical softmax



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Calculate joint probability of all items in the binary tree path to the true word. This will be the probability of choosing the right word. Now for vocabulary size V, the complexity of each prediction is O(log(V)) instead of O(V).

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Calculating probabilities for 15 words is of course much faster than iterating over all the vocabulary

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Model performance hugely depends on training settings (hyperparameters):

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- 6. Number of iterations on our training data, etc...



Model performance in semantic relatedness task depending on context width and vector size.

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In the next two years after 2013 Mikolov's paper, there was a lot of follow-up research:

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- Le and Mikolov proposed Paragraph Vector: an algorithm to learn distributed representations not only for words but also for paragraphs or documents [Le and Mikolov, 2014];

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- Le and Mikolov proposed Paragraph Vector: an algorithm to learn distributed representations not only for words but also for paragraphs or documents [Le and Mikolov, 2014];
- These approaches were implemented in third-party open-source software, for example, Gensim or TensorFlow.

GlobalVectors: a global log-bilinear regression model for unsupervised learning of word embeddings

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- The objective is to learn word vectors such that their dot product equals the logarithm of the words' probability of co-occurrence.
- Code and pre-trained embeddings available at http://nlp.stanford.edu/projects/glove/.

Baroni, M., Dinu, G., and Kruszewski, G. (2014).
Don't count, predict! A systematic comparison of context-counting vs. context-predicting semantic vectors.
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#### Questions?

#### INF5820 Distributional Semantics: Extracting Meaning from Data

### Lecture 2

# Distributional and distributed: inner mechanics of modern word embedding models

Homework: play with

http://ltr.uio.no/semvec,

install *Gensim* library for *Python* (http://radimrehurek.com/gensim/).

## Contents

### Brief recap

- 2 Count-based distributional models
- 3 Predictive distributional models: Word2Vec revolution

### 4 The followers: GloVe and the others

### 5 In the next week

### Practical aspects of training and using distributional models

- Models hyperparameters;
- Models evaluation;
- Models' formats;
- Off-the-shelf tools to train and use models.