## **Review of Traffic Map**

It is not entirely clear from your midterm report whether you intend the quiz to be single or multiuser, or if you intend to have more than one "quiz-box". In regard to the map of Blindern, it is perfectly fine to have a single user environment as it is safe to assume that the percentage of users of Blindern Station that does not know where they are going should be small. With regards to the quiz on the other hand, wouldn't it be safe to assume that you would want to create something that could entertain as many of the users as possible?

From your own interviews you said that 83% of the people on the platform where simply waiting for the train, the entertainment part of your project should thus probably seek to entertain as much of this user group as possible. One possible solution here, would be to have a non-interactive quiz on a screen, visible by all the travelers, where the questions appear and an answer is displayed after a short delay (10 to 20 seconds). This way all the people on the subway platform sit and try to figure out the answers for themselves, and get a confirmation on whether or not they had the right answer.

This brings us to another point that came to mind as we read your report. Are you sure that people would actually want to take a quiz while other people on the platform are looking at them? I could imagine that some of the famous Norwegian shyness could prevent people from interacting with the quiz box. It would perhaps be wise to do a test with a simple prototype at the station and see if people actually interact with it on their own terms. The results of such a test should provide some interesting information on how such entertainment applications are best implemented in a public environment.

From your report we got the impression that the quiz would contain general trivia questions. Would it perhaps be an idea to link the questions to either Blindern or Sporveien?

We like your idea of a map for Blindern Campus at the station. None of us have been here so long we can't still recall times we were completely confused as to where a given building was, so this sounds like a great addition to the station to someone who hasn't been at Blindern before. It is however not clear from your report whether or not this should be separate from the other screens? Additionally, an interesting side-effect of this sounds like it may be an interesting pastime for kids waiting at the station as well, especially if you follow up with your idea of making buildings clickable etc.

We liked the fact that you did the on-scene interviews and observations at Blindern T-bane station, but you might want to clarify more in the text what the purpose of doing these interviews and observations was. You could also maybe include a section describing how you actually did the interviews. Did you walk up to random people? What kind of questions did you ask? (Maybe include your questionnaire) etc. We couldn't find any description of what kind of methods you intended to use when it comes to the actual prototyping and evaluation. High-fidelity prototyping vs. Low-fidelity prototyping etc. How do you plan to do the evaluation?

You also might want to add more references to related theory and texts. (At least we got that feedback from the course-teachers) An idea here could be to look up on earlier work done in this course. The presentation done in class from one of the earlier year students showed that they had done almost the same interviews that you guys did. Did the results match? etc.

Regarding the train-map:

There will be one yellow dot for each train and for all directions.

This makes it sound like you are intending to show all trains on all lines, which strikes us as being likely to end up as information overload. There are after all a great many trains running the subway system of Oslo, and showing all of these might clutter up the map and make it hard to find the trains you are interested in. Maybe limit the view to trains that will pass Blindern station, as these are likely to be the only ones interesting to people there.