

MPEG-21 — ISO/IEC (18034) 21000

Goal:

Define the technology needed to support Users to exchange, access, consume, trade and otherwise manipulate Digital Items in an efficient, transparent and interoperable way

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The parts of MPEG-21

- 1. Vision, technologies and strategies
- 2. Digital Item Declaration
- 3. Digital Item Identification
- 4. Intellectual Property Management and Protection (IPMP)
- 5. Rights Expression Language
- 6. Rights Data Dictionary
- 7. Digital Item Adaptation
- 8. Reference Software
- 9. File Format

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MPEG-21Part 1 — Vision

- Define a multimedia framework to enable transparent and augmented use of multimedia resources across a wide range of networks and devices
- 1. Provide a vision
- 2. Facilitate integration and harmonization of technologies
- 3. Provide a strategy for achieving a framework through collaboration









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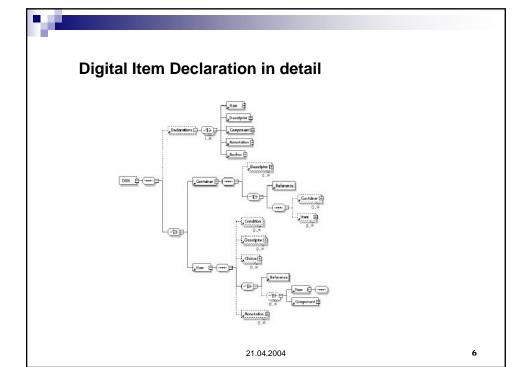
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MPEG-21 Part 2 — Digital Item Declaration

- Index a Digital Item
- Purpose: describe a set of abstract terms and concepts to form a useful model for defining Digital Items
- Three normative sections:
- Model
- set of abstract terms and concepts
- Representation
- normative description of syntax & semantics of DID elements
- Schema
- normative XML schema comprising the entire grammar of DID

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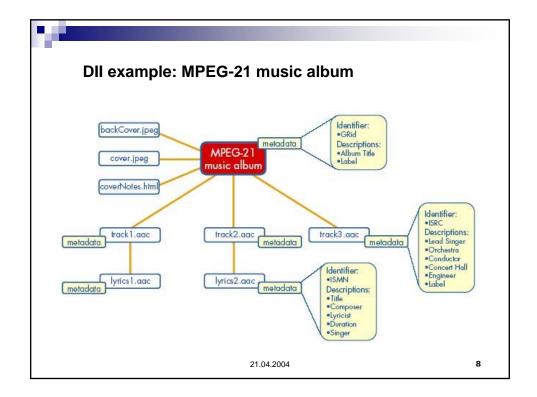


MPEG-21 Part 3 — Digital Item Identification

The scope of the Digital Item Identification (DII) specification includes:

- How to uniquely identify Digital Items and parts thereof (including resources)
- How to uniquely identify IP related to the Digital Items (and parts thereof), for example abstractions
- How to uniquely identify Description Schemes
- How to use identifiers to link Digital Items with related information such as descriptive metadata
- How to identify different types if Digital Items

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MPEG-21 Part 4 — IPMP

- Improvements over MPEG-4 IPMP:
- Internetworking
- IPMP tool retrieval & authentication
- Integration of Rights Expressions (RDD & REL)
- Intellectual Property Management and Protection involves the enforcement of REL permissions
- IPMP shall consult REL before any actions are taken in the User's system
- REL: What is protected? What right applies? IPMP: How is it protected?

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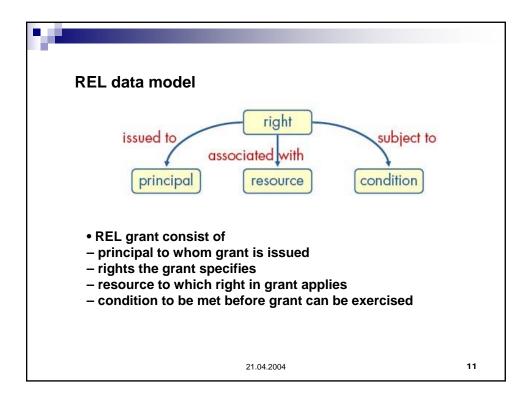
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MPEG-21 Part 5 — REL

- The Rights Expression Language consists of licenses and grants that give specific permissions to Users to perform certain actions on certain resources, given that certain conditions are met
- Grants can also allow Users to delegate authority to others
- User's system shall parse and validate the RE
- User's system shall check permissions before any further action is done
- DID parser is responsible for discovering and identifying where to gather licenses
- REL licenses are wrapped in Digital Items

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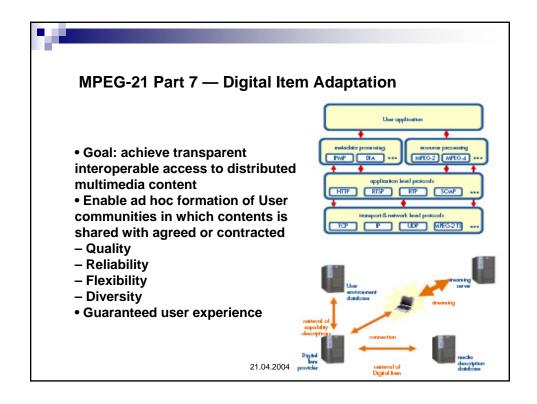


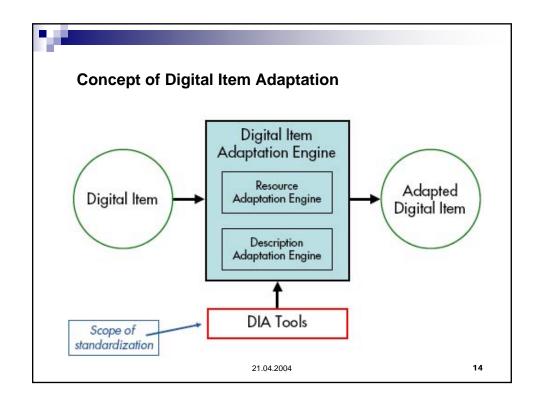


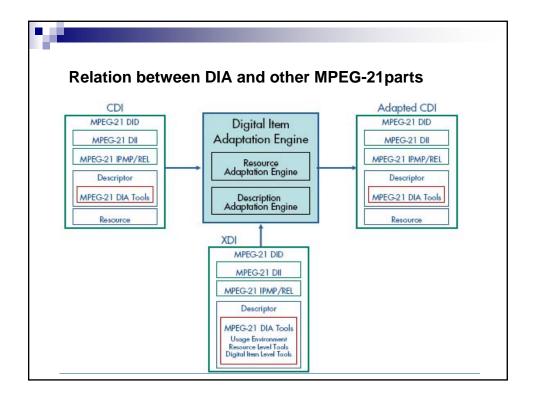
MPEG-21 Part 6 — Rights Data Dictionary

- Set of clear, consistent, structured, integrated and uniquely identified Terms to support REL
- Specification of dictionary structure and methodology to create dictionary
- Dictionary is prescriptive, inclusive, and has audit provisions
- Legal definitions are mapped from other Authorities
- Supports mapping & transformation of metadata from terminology of one namespace (or Authority) into that of another namespace in automated or partiallyautomated way
- Dictionary is based on a logical model, the Context Model, which is the basis of the dictionary ontology

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MPEG-21 Part 8 — Reference Software

- Success of a standard depends on the availability of reference software
- Plan to use the software developed in Core Experiments (CE) as a basis
- Platform independence
- Future repository (requires membership)
- http://mpeg.nist.gov/cvsweb/MPEG-21/
- Temporary repository
- http://www.titr.uow.edu.au/cgi-bin/mpeg-ref-sw.pl
- Current main issue: parsing DID

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Digital Item Processing and Terminology

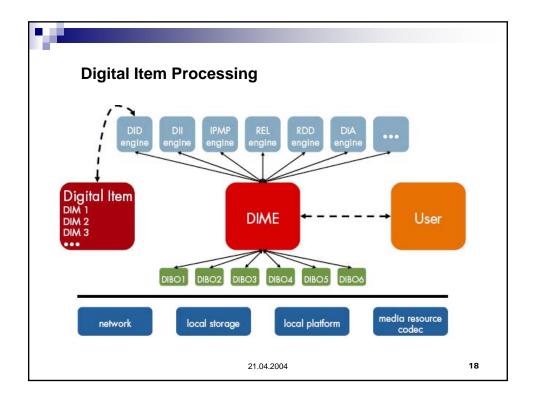
- Digital Items act as a structure for organizing resources and its descriptions
- Need a mechanism for defining a set of operations by which a terminal can process a DI or DID
- · Currently considering to specify a set of operations that can be used to process DIs: Digital Item Method
- A DIM defines an intended method for configuring, manipulating and/or validating a DI
- Interoperability of Digital Items means that terminals must handle the DIs in a consistent manner
- Digital Item Methods provide a way to specify a selection of preferred procedures by which the DI should be handled at the DI level
- a menu of user interaction possibilities
- · Digital Item Processing encompasses all aspects of processing a DI from an application perspective

 • Applications build DIP environments around a
- fundamental DIME

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- CDI Content Digital Item
- a DID containing the actual content
 DIBO Digital Item Base Operation
- DIM Digital Item Method
- · method that can by applied to a DID
- DIME DIM Engine
- part of the terminal responsible for executing the DIM
- DIML DIM LanguageDIP Digital Item Processing
- MI Method Item
- PI Processing Item
- XDI Context Digital Item







MPEG-21 Part 9 — File Format

- An MPEG-21 file format shal be capable of storing MPEG-21 Digital Items
- all components of the DI within a single file
- The MPEG-21 file format will inherit several concepts from MP4, in order to make 'multi-purpose' files possible

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MPEG-21 — Further work

- Persistent association of information with DIs
- Accessibility
- Personal data
- Content representation
- Event reporting

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Why is MPEG-21 relevant to you?

- All rich media commerce on the Internet will be driven by MPEG-21
- Only companies that drive the standard will reap substantial profits
- First to market
- Licensing fees

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