

# INF5180: Software Product- and Process Improvement in Systems Development

## Part 10: Process Improvement Frameworks



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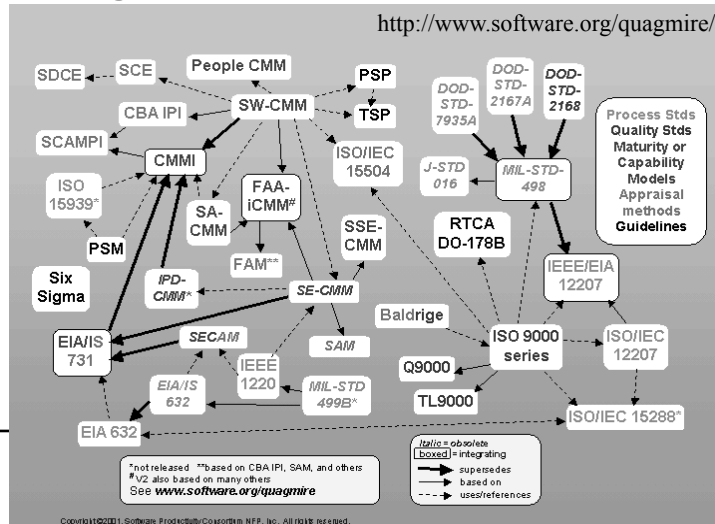
## Contents

- Introductory Remarks
- Standards and Frameworks
  - CMM(I)-family
  - ISO-family (ISO 9000, SPICE)
  - TQM / EFQM / Quality Awards



## ”Frameworks Quagmire”

Note:  
This graph is  
by far not  
complete!



## Examples of Process Improvement Frameworks

- International Organization for Standardization (ISO)
  - ISO 9001/9000-3 (international standard)
  - ISO 9001:2000 (successor of ISO 9000-3)
  - ISO 15504 / SPICE (Software process Improvement and Capability determination)
- Institute of Electrical and Electronics Engineers (IEEE)
  - IEEE 730-1989, IEEE 983-1986 (international IEEE quality standards)
  - ESA PSS-05-0 (European Space Agency - adaptation of IEEE standards)
- Software Engineering Institute (SEI) and “derivates”
  - SW-CMM → CMMI
  - People-CMM(I)
  - BOOTSTRAP (ESPRIT)
  - Software Technology Diagnostic (Compita), Trillium (Bell Canada), Siemens Assessment
- Total Quality Management (TQM) inspired frameworks
  - EFQM, Malcolm Baldrige Award, European Quality Award, Deming Award
- + many other international, national and company-specific frameworks



## Question



- The SPO framework makes a distinction between structure and process.
- One could claim (Hohmann does so about CMM) that Process Improvement Frameworks tend to focus too little on structure.
- What could be meant by such a statement?
- How could there be more structure?
- What is the trade-off?

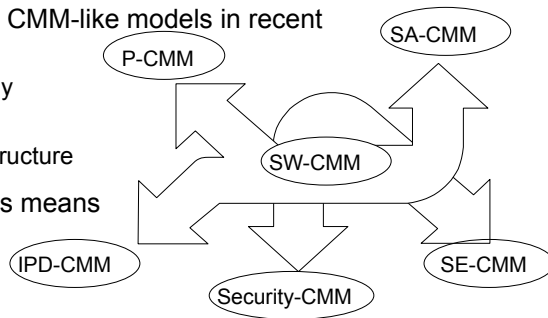


## CMM-Models

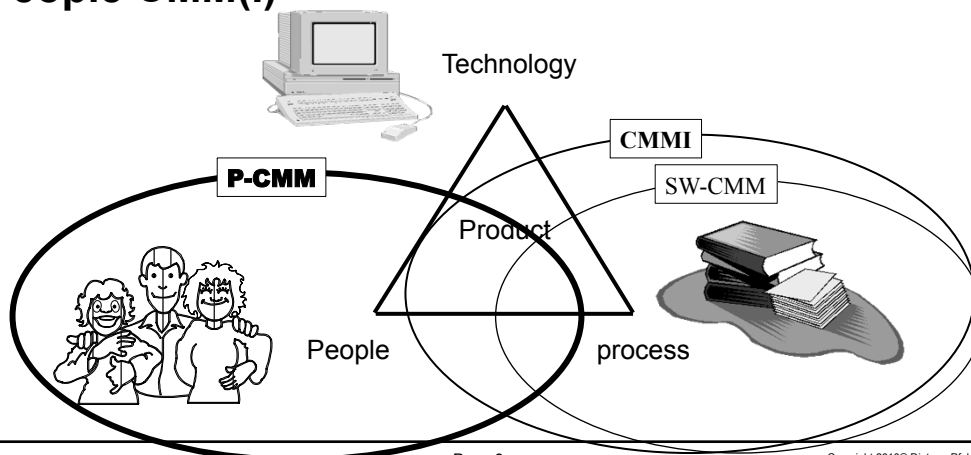
### People CMM / CMMI

## CMM(I)-Models

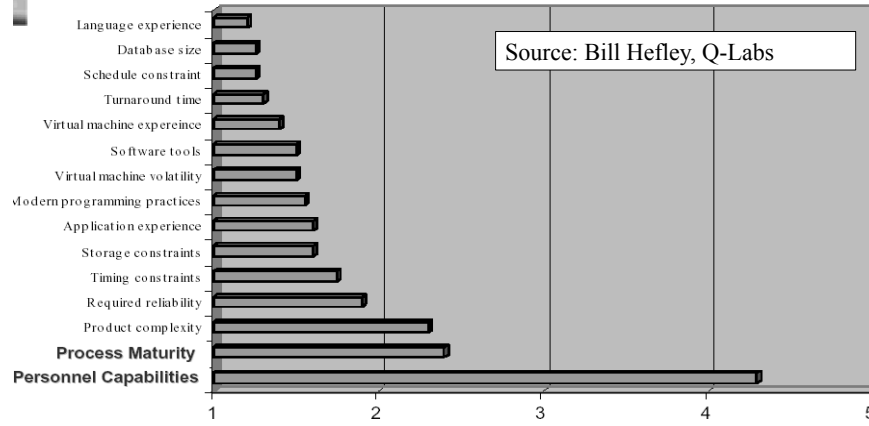
- SW-CMM appeared in 1991 and has since then had several additions.
- The "Explosion" of "CMMs" and CMM-like models in recent years resulted in:
  - partly contradictory terminology
  - partly overlapping areas
  - different representation and structure
- In addition, for organizations this means
  - several different evaluations
  - several training programs
  - big expenses.



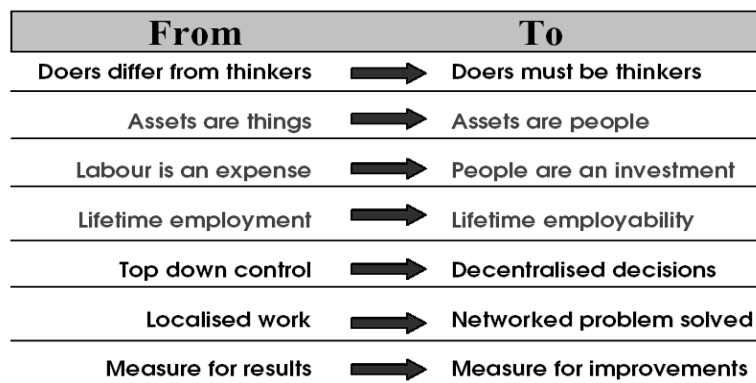
## People CMM(I)



## The Impact of Process and People



## A New View on People ...



## Top 10 "People issues"

1. Get people to handle continuous changes in the organizations
2. Handle competence development and career
3. Ensure consistent communication between management and co-workers
4. Provide clear feedback on performance
5. Overcome low motivation and burnout
6. Measure subjectively, or measure wrong things
7. Identify competence
8. Define roles and responsibility
9. Set personal goals and hold them with the organization's goals
10. Reduce "turnover"



## P-CMM Architecture

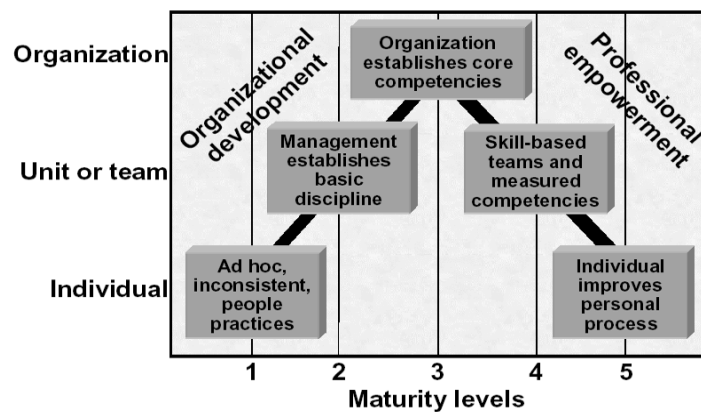
Level	Focus	Key Process Areas
<b>5 Optimizing</b>	Continuous workforce improvement	Continuous Workforce Innovation Coaching Personal Competency Development
<b>4 Managed</b>	Team-based and quantitatively managed workforce practices	Organizational Performance Alignment Organizational Competency Management Team-Based Practices Team Building Mentoring
<b>3 Defined</b>	Competency-based workforce practices	Participatory Culture Competency-Based Practices Career Development Competency Development Workforce Planning Knowledge and Skills Analysis
<b>2 Repeatable</b>	Managers take responsibility for managing and developing their people	Compensation Training Performance Management Staffing Communication Work Environment
<b>1 Initial</b>		



## P-CMM "Process Threads"

Levels	Process threads			
	Developing competence	Building teams and culture	Motivating and managing performance	Shaping the workforce
5 Optimizing	Coaching Personal Competency Development	Continuous Workforce Innovation		
4 Managed	Mentoring	Team Building	Organization performance Alignment Team-Based Practices	Organizational Competency Management
3 Defined	Competency Development Knowledge and Skills Analysis	Participatory Culture	Competency Based Practices Career Development	Workforce Planning
2 Repeatable	Training Communication	Communication	Compensation Performance Management Work Environment	Staffing

## P-CMM – Cultural Changes and Re-Focusing



# ISO Standards

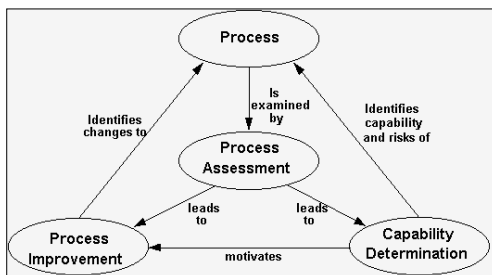
## ISO 15504 (SPICE)

<http://www.sqi.gu.edu.au/spice/suite/>

## ISO 15504 Process Assessment

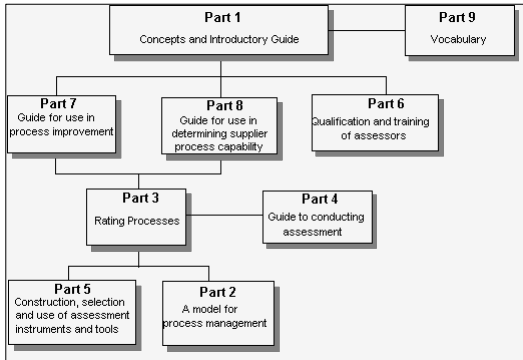
- The SPICE suite has been designed to satisfy the needs of acquirers, suppliers and assessors, and their individual requirements from within a single source.

- The benefits arising from the use of this suite of documents include:
  - For acquirers:
    - an ability to determine the current and potential capability of a supplier's software processes.
  - For suppliers:
    - an ability to determine the current and potential capability of their own software processes;
    - an ability to define areas and priorities for software process improvement;
    - a framework that defines a road map for software process improvement.
  - For assessors:
    - a framework that defines all aspects of conducting assessments.





## ISO 15504 Document Set



- **Part 1** is an entry point into the SPICE document set. It describes how the parts of the suite fit together, and provides guidance for their selection and use. It explains the requirements contained within the Standard and their applicability to the conduct of an assessment, to the construction and selection of supporting tools, and to the construction of extended processes. Extended processes are processes which include base practices additional to those defined in the part 2 of the Standard, or which are entirely new processes, for example to meet industry specific requirements.
- **Part 2** of the SPICE document set defines, at a high level, the fundamental activities that are essential to software engineering, structured according to increasing levels of process capability. These baseline practices may be extended, through the generation of application or sector specific practice guides, to take account of specific industry, sector or other requirements.
- **Part 3** of the SPICE document set defines a framework for conducting an assessment, and sets out the basis for rating, scoring and profiling process capabilities.
- **Part 4** of the SPICE document set provides guidance on the conduct of software process assessments. This guidance is generic enough to be applicable across all organizations, and also for performing assessments using a variety of different methods and techniques, and supported by a range of tools.
- **Part 5** of the SPICE document set defines the framework elements required to construct an instrument to assist an assessor in the performance of an assessment. In addition, it provides guidance to acquirers or designers on the selection and usability aspects of various types of assessment instruments.
- **Part 6** of the SPICE document set describes the competence, education, training and experience of assessors that are relevant to conducting process assessments. It describes mechanisms that may be used to demonstrate competence and to validate education, training and experience.
- **Part 7** of the SPICE document set describes how to define the inputs to and use the results of an assessment for the purposes of process improvement. The guide includes examples of the application of process improvement in a variety of situations.
- **Part 8** of the SPICE document set describes how to define the inputs to and use the results of an assessment for the purpose of process capability determination. It addresses process capability determination in both straightforward situations and in more complex situations involving constructed or future capability. The guidance on conducting process capability determination is applicable either for use within an organization to determine its own capability, or by an acquirer to determine the capability of a (potential) supplier.
- **Part 9** is a consolidated vocabulary of all terms specifically defined for the purposes of the SPICE document set.



## Process Categories ISO 15504

- *Customer-supplier (CUS)*
  - Engineering (ENG)
  - Project (PRO)
  - Support (SUP)
  - Organizing (ORG)
- Customer-supplier process category:**
- **CUS.1** Acquire software product and/or service
  - **CUS.2** Establish contract
  - **CUS.3** Identify customer needs
  - **CUS.4** Perform joint audits and reviews
  - **CUS.5** Package, deliver, and install the software
  - **CUS.6** Support operation of software
  - **CUS.7** Provide customer service
  - **CUS.8** Assess customer satisfaction



## Process Categories ISO 15504

- Customer-supplier (CUS)
  - *Engineering (ENG)*
  - Project (PRO)
  - Support (SUP)
  - Organizing (ORG)
- Engineering process category:**
- **ENG.1** **Develop system requirements and design**
  - **ENG.2** **Develop software requirements**
  - **ENG.3** **Develop software design**
  - **ENG.4** **Implement software design**
  - **ENG.5** **Integrate and test software**
  - **ENG.6** **Integrate and test system**
  - **ENG.7** **Maintain system and software**



## Process Categories ISO 15504

- Customer-supplier (CUS)
  - Engineering (ENG)
  - *Project (PRO)*
  - Support (SUP)
  - Organizing (ORG)
- Project process category:**
- **PRO.1** **Plan project life cycle**
  - **PRO.2** **Establish project plan**
  - **PRO.3** **Build project teams**
  - **PRO.4** **Manage requirements**
  - **PRO.5** **Manage quality**
  - **PRO.6** **Manage risks**
  - **PRO.7** **Manage resources and schedule**
  - **PRO.8** **Manage subcontractors**



## Process Categories ISO 15504

- Customer-supplier (CUS)
  - Engineering (ENG)
  - Project (PRO)
  - *Support (SUP)*
  - Organizing (ORG)
- Support process category:**
- **SUP.1**    **Develop documentation**
  - **SUP.2**    **Perform configuration management**
  - **SUP.3**    **Perform quality assurance**
  - **SUP.4**    **Perform problem resolution**
  - **SUP.5**    **Perform peer reviews**

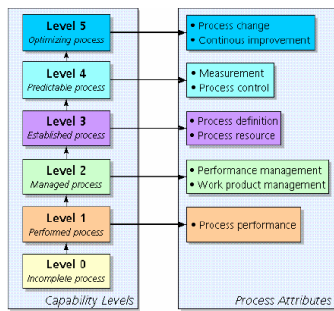


## Process Categories ISO 15504

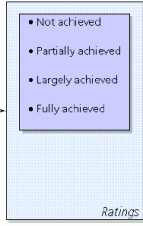
- Customer-supplier (CUS)
  - Engineering (ENG)
  - Project (PRO)
  - Support (SUP)
  - *Organizing (ORG)*
- Organizing process category:**
- **ORG.1**    **Engineer the business**
  - **ORG.2**    **Define the process**
  - **ORG.3**    **Improve the process**
  - **ORG.4**    **Perform training**
  - **ORG.5**    **Enable reuse**
  - **ORG.6**    **Provide software engineering environment**
  - **ORG.7**    **Provide work facilities**



## Capability Levels in ISO 15504

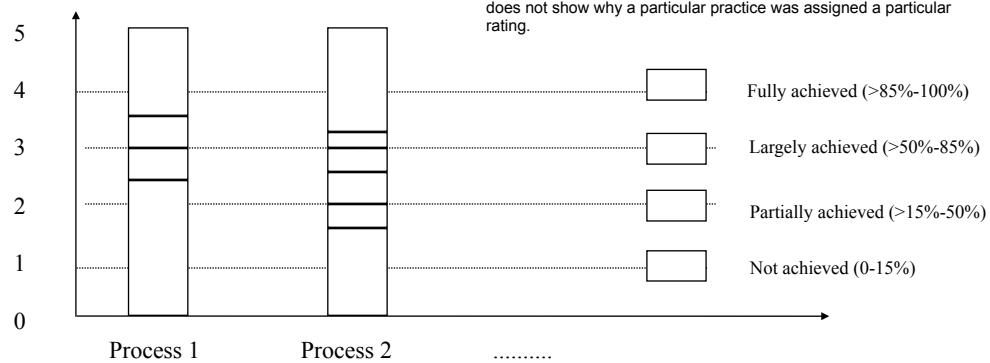


- Level 0: Incomplete Process (no requirements)
- Level 1: Performed Process (exists)
- Level 2: Managed Process (controlled)
- Level 3: Established Process (institutionalized)
- Level 4: Predictable Process (quantitative control)
- Level 5: Optimized Process (continuing improvement)



## Capability Rating in ISO 15504

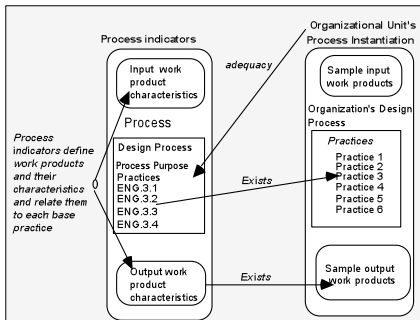
Capability level



The output of the assessment, in the form of a process profile, shows the adequacy ratings of the generic practices of the process, but it does not show why a particular practice was assigned a particular rating.

## Determining a Rating in ISO 15504

The rating of a process is based on the evaluation of indicators: base practices, generic practices, work products



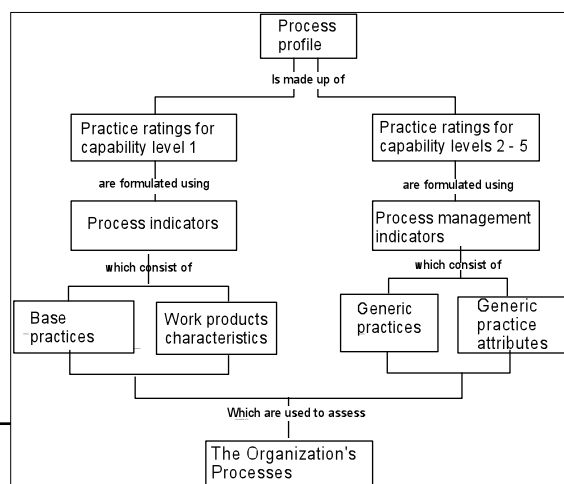
Capability Levels Practice Ratings for Each Process Assessed

Level 5			Process Management Capabilities
Level 4			Process Management Indicators: <i>How well do you manage the performance of a process at some predefined level of capability?</i>
Level 3			
Level 2			Perform the Process: <i>How adequately the organization has implemented the process; do they have the necessary practices? Are the work products useful?</i>
Level 1		Generic Practice 3.3.1	Process Existence: <i>Process indicators indicate if a process exists and if it has the needed practices, and how adequately they are implemented to achieve the purpose of the process</i>
Level 0		Base Practice Ratings	

Process 1 – Process 1 – Process n

## Determining a Rating in ISO 15504 – Summary

- Assessment ratings are assigned for the base practices and generic practices of assessed processes according to the requirements for rating in part 3 of the standard.
- The output is represented as process profiles, containing generic practice ratings and derived capability level ratings, and an assessment record, containing the base practice ratings and supporting information.
- Actual practice adequacy ratings are determined for each assessed process instance.
- Generic practice adequacy ratings may be aggregated to form a view of the performance of a process at each of the capability levels.



## ISO 15504 Rating Scales

### Base practice adequacy rating scale

- Base practice adequacy shall be rated using the base practice adequacy rating scale defined below.
- **N; Not adequate:** The base practice is either not implemented or does not to any degree contribute to satisfying the process purpose;
- **P; Partially adequate:** The implemented base practice does little to contribute to satisfying the process purpose;
- **L; Largely adequate:** The implemented base practice largely contributes to satisfying the process purpose;
- **F; Fully adequate:** The implemented base practice fully contributes to satisfying the process purpose.

### Base practice existence rating scale

- Base practice existence shall be rated using the base practice existence rating scale defined below:
- **N; Non-Existent:** The base practice is either not implemented or does not produce any identifiable work products;
- **Y; Existent:** The implemented base practice produces identifiable work products.

### Generic practice adequacy rating scale

- Generic practice adequacy shall be rated using the generic practice adequacy rating scale defined below.
- **N; Not adequate:** The generic practice is either not implemented or does not to any degree satisfy its purpose;
- **P; Partially adequate:** The implemented generic practice does little to satisfy its purpose;
- **L; Largely adequate:** The implemented generic practice largely satisfies its purpose;
- **F; Fully adequate:** The implemented generic practice fully satisfies its purpose.



## Example: ENG.4 – Implement Software Design (1)

- **The purpose** of the *Implement software design* process is to produce executable and independently tested units of software code which implement the components of the software design.

### • ENG.4.1 – Develop software units.

Develop and document each software unit, including

- the code;
- data structures;
- database.

Note: This base practice involves creating, documenting, and compiling representations of each software unit using expressions in the appropriate programming language(s).

### 3 Base Practices

#### • ENG.4.2 – Develop unit verification procedures.

Develop and document procedures for verifying that each software unit satisfies its design requirements.

Note: The normal verification procedure will be through unit testing, and the verification procedure will include unit test cases and unit test data.

#### • ENG.4.3 – Verify the software units.

Verify that each software unit satisfies its design requirements and document the results.



## Example: ENG.4 – Implement Software Design (2)

### ENG.4 –

#### Potential input work product type

- 55) Low Level Software Design
- 101) Database Design
- 35) Reuse Repository
- 10) Coding Standards
- 52) Software Requirements
- 52) System Requirements

### ENG.4 –

#### Potential output work product type

- 56) Software units (code)
- 59) Test Plan
- 60) *Unit* Test Script
- 61) Test Case
- 62) Test Results

11 Work Products



## Example: ENG.4 – Implement Software Design (3)

	Input	Output
<b>ENG.4.1</b>	55) Low Level Software Design 101) Database Design 35) Reuse Repository 10) Coding Standards	56) Software units (code)
<b>ENG.4.2</b>	55) Low Level Software Design 52) <i>Software</i> Requirements 52) <i>System</i> Requirements	59) Test Plan 60) <i>Unit</i> Test Script 61) Test Case
<b>ENG.4.3</b>	59) Test Plan 60) <i>Unit</i> Test Script 61) Test Case 56) Software units (code)	62) Test Results

Mapping of Work Products to Base Practices



## Example: ENG.4 – Implement Software Design (4)

### 55) Low Level Software Design

- Provides detailed design (could be represented as a prototype, flow chart, entity relationship diagram, pseudo code, etc.)
- Provides format of input/output data
- Provides specification of data storage needs
- Establishes required data naming conventions
- Defines the format of required data structures
- Defines the data fields and purpose of each required data element
- Provides the specifications of the program structure

### • 56) Software Units (Code)

- Follows established coding standards (as appropriate to the language and application):
  - commented
  - structured or optimized
  - meaningful naming conventions
  - parameter information identified
  - error codes defined
  - error messages descriptive and meaningful
  - formatting - indented, levels
- Follows data definition standards (as appropriate to the language and application):
  - variables defined
  - data types defined
  - classes and inheritance structures defined
  - objects defined
- Entity relationships defined
- Data base layouts are defined
- File structures and blocking are defined
- Data structures are efficient
- Algorithms defined are efficient
- Functional interfaces defined
- Best practices for language used defined

Work Product Characteristics



## Example: ENG.4 – Implement Software Design (5)

### Level 1: Performed-Informally Level

- **Common Feature 1.1: Performing Base Practices**
  - 1.1.1 Perform the process.

### Level 2: Planned-and-Tracked Level

- **Common Feature 2.1: Planning Performance**
  - 2.1.1 Allocate resources.
  - 2.1.2 Assign responsibilities.
  - 2.1.3 Document the process.
  - 2.1.4 Provide tools.
  - 2.1.5 Ensure training.
  - 2.1.6 Plan the process.
- **Common Feature 2.2: Disciplined Performance**
  - 2.2.1 Use plans, standards, and procedures.
  - 2.2.2 Do configuration management.
- **Common Feature 2.3: Verifying Performance**
  - 2.3.1 Verify process compliance.
  - 2.3.2 Audit work products.
- **Common Feature 2.4: Tracking Performance**
  - 2.4.1 Track with measurement.
  - 2.4.2 Take corrective action.

### Level 3: Well-Defined Level

- **Common Feature 3.1: Defining a Standard Process**
  - 3.1.1 Standardize the process.
  - 3.1.2 Tailor the standard process.
- **Common Feature 3.2: Performing the Defined Process**
  - 3.2.1 Use a well-defined process.
  - 3.2.2 Perform peer reviews.
  - 3.2.3 Use well-defined data.

### Level 4: Quantitatively-Controlled Level

- **Common Feature 4.1: Establishing Measurable Quality Goals**
  - 4.1.1 Establish quality goals.
- **Common Feature 4.2: Objectively Managing Performance**
  - 4.2.1 Determine process capability.
  - 4.2.2 Use process capability.

### Level 5: Continuously-Improving Level

- **Common Feature 5.1: Improving Organizational Capability**
  - 5.1.1 Establish process effectiveness goals.
  - 5.1.2 Continuously improve the standard process.
- **Common Feature 5.2: Improving Process Effectiveness**
  - 5.2.1 Perform causal analysis.
  - 5.2.2 Eliminate defect causes.
  - 5.2.3 Continuously improve the defined process.



Generic Practices as Common Features



# An Example Evaluation

## FAME: Fraunhofer Assessment Method

### FAME – A slightly different (but SPICE conformant) Assessment Method

- Management Process (MAN)

Note: MAN is for FAME what PRO is for SPICE

MAN.1 Management  
**MAN.2 Project Management**  
MAN.3 Quality Management  
MAN.4 Risk Management

#### MAN.2 Project Management process

The purpose of the *Project management process* is to identify, establish, coordinate and monitor activities, tasks and resources necessary for a project to produce a product and/or service meeting the requirements. As a result of successful implementation of the process:

- .....

#### Base Practices:

MAN.2.BP1 : Define the scope of work.  
MAN.2.BP2 : Determine development strategy.  
MAN.2.BP3 : Select software life cycle model.  
MAN.2.BP4 : Size and estimate tasks and resources.  
MAN.2.BP5 : Develop work breakdown structure.  
MAN.2.BP6 : Identify infrastructure requirements.  
MAN.2.BP7 : Establish project schedule.  
MAN.2.BP8 : Allocate responsibilities.  
MAN.2.BP9 : Identify interfaces.  
MAN.2.BP10 : Establish and implement project plans.  
MAN.2.BP11 : Track progress against plans.  
MAN.2.BP12 : Act to correct deviations.



## FAME – Project Management (MAN.2)

### • MAN.2 – Base Practices

#### MAN.2 Project Management Base Practices

**MAN.2.BP1 : Define the scope of work.** Define the work to be undertaken by the project, and determine that achievement of the goals of the project is feasible with available resources and constraints.

**MAN.2.BP2 : Determine development strategy.** Evaluate options available for achieving the goals of the project, and determine, on the basis of risks and opportunities, which strategy will be adopted.

**MAN.2.BP3 : Select software life cycle model.** Select a software life cycle model for the project which is appropriate to the scope, magnitude and complexity of the project.

**MAN.2.BP4 : Size and estimate tasks and resources.** Size and estimate tasks and resources necessary to complete the work by evaluating the options available for achieving the goals of the project and by taking into consideration existing risks and opportunities.

**MAN.2.BP5 : Develop work breakdown structure.** Develop a work break down structure incorporating project tasks, deliverables and sequence and relating these to the resources required to accomplish them and to the strategy to be followed.

**MAN.2.BP6 : Identify infrastructure requirements.** Identify and select the environmental and human resource elements needed to support the project strategy and performance.

...



## FAME – Project Management (MAN.2)

### • MAN.2 – Work Products

#### Associated Input Work Products of MAN.2

- 1) Software development methodology
- 2) Life cycle model
- 4) Job procedure, practice
- 5) Schedule
- 9) Standard
- 18) Process performance data
- 22) Risk analysis
- 23) Risk management strategy / plan
- 24) Quality statement/policy
- 37) Project measure
- 38) Process measure
- 50) Commitment /agreement
- 51) Contract
- 52) Requirement specification (customer, software, system)
- 91) Configuration management strategy /plan
- 98) Tracking system
- 104) Development environment

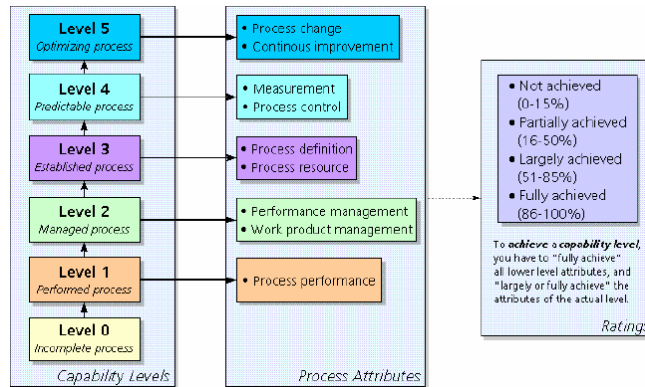
#### Associated Output Work Products of MAN.2

- 2) Life cycle model
- 5) Schedule
- 6) Work breakdown structure
- 8) Interface
- 11) Estimate
- 17) Project plan
- 20) Progress status report
- 21) Analysis result
- 31) Review record
- 30) Review strategy/plan
- 33) Project's reuse strategy
- 37) Project measure
- 45) Project's acquisition strategy/plan
- 87) Communication mechanism
- 91) Configuration management plan
- 97) Corrective action
- 108) Personnel record



## FAME – Project Management (MAN.2)

- Evaluation Model
  - Note: *Process Attributes* in FAME are similar to *Generic Practices* (or *Process Indicators*) in SPICE



## FAME – Project Management (MAN.2)

- Calculation of Maturity Level:
  - All lower level Process Attributes must be "F"
  - The current level must be either "L" or "F"

Scale	Process Attribute	Rating
Level 1	Process Performance	Largely or fully
Level 2	Process Performance Performance Management Work Product Management	Fully Largely or fully Largely or fully
Level 3	Process Performance Performance Management Work Product Management Process Definition and Tailoring Process Resource	Fully Fully Fully Largely or fully Largely or fully
Level 4	Process Performance Performance Management Work Product Management Process Definition and Tailoring Process Resource Process Measurement Process Control	Fully Fully Fully Fully Fully Largely or fully Largely or fully
Level 5	Process Performance Performance Management Work Product Management Process Definition and Tailoring Process Resource Process Measurement Process Control Process Change Continuous Improvement	Fully Fully Fully Fully Fully Fully Fully Largely or fully Largely or fully



## FAME – Project Management (MAN.2)

?

- Example Profile

CL5	P	N	N	N	N	N	N	N	N	N	N	N	F	F	
	L	N	P	N	N	N	N	N	N	N	N	N	F	F	
CL4	L	P	L	P	P	P	P	P	P	P	P	P	F	F	
	L	L	L	P	P	P	P	P	P	P	P	P	F	F	
CL3	F	L	F	L	L	L	P	P	F	F	F	F	F	F	P
	F	L	F	L	F	L	P	P	L	F	F	F	F	F	N
CL2	F	F	F	L	F	L	P	L	F	F	F	F	F	F	L
	F	F	F	F	F	F	P	F	F	F	F	F	F	F	F
CL1	F	F	F	F	F	F	L	F	F	F	F	F	F	F	F



## FAME – Project Management (MAN.2)

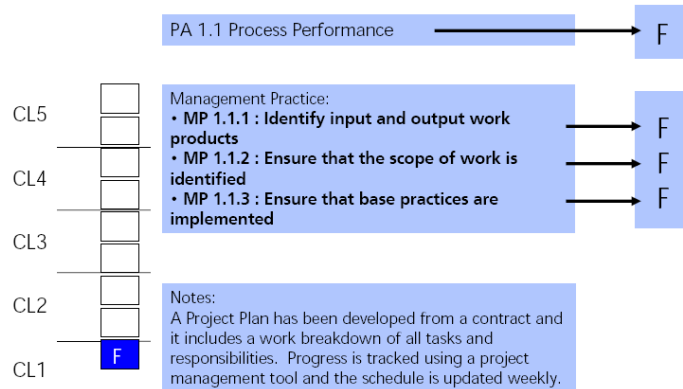
- Base Practices:

- MAN.2.BP1 : Define the scope of work → F
- MAN.2.BP2 : Determine development strategy → F
- MAN.2.BP3 : Select software life cycle model → F
- MAN.2.BP4 : Size and estimate tasks and resources → F
- MAN.2.BP5 : Develop work breakdown structure → F
- MAN.2.BP6 : Identify infrastructure requirements → F
- MAN.2.BP7 : Establish project schedule → F
- MAN.2.BP8 : Allocate responsibilities → F
- MAN.2.BP9 : Identify interfaces → F
- MAN.2.BP10 : Establish and implement project plans → F
- MAN.2.BP11 : Track progress against plans → F
- MAN.2.BP12 : Act to correct deviations → L



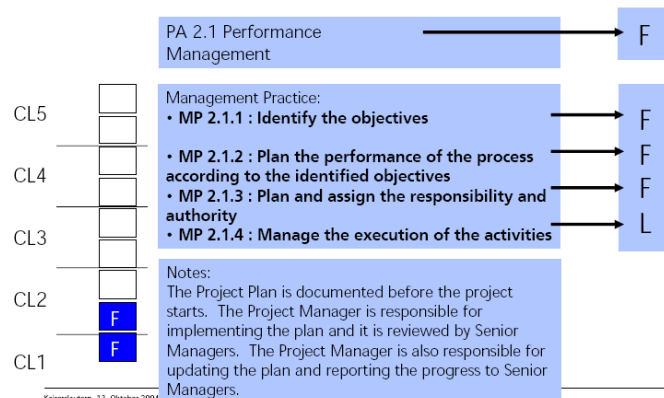
## FAME – Project Management (MAN.2)

- Process Attribute (Level 1):



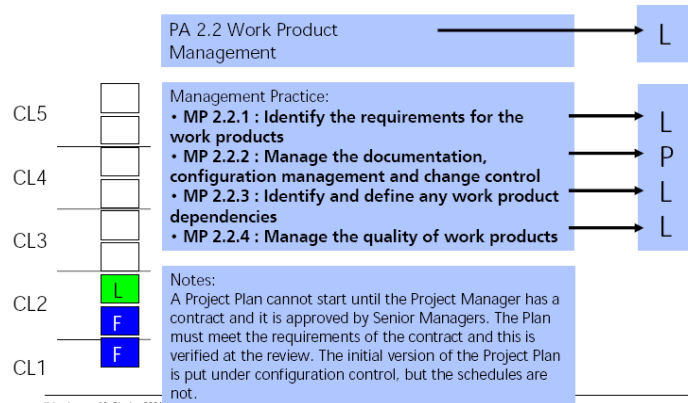
## FAME – Project Management (MAN.2)

- Process Attribute (Level 2):



## FAME – Project Management (MAN.2)

- Process Attribute (Level 2):

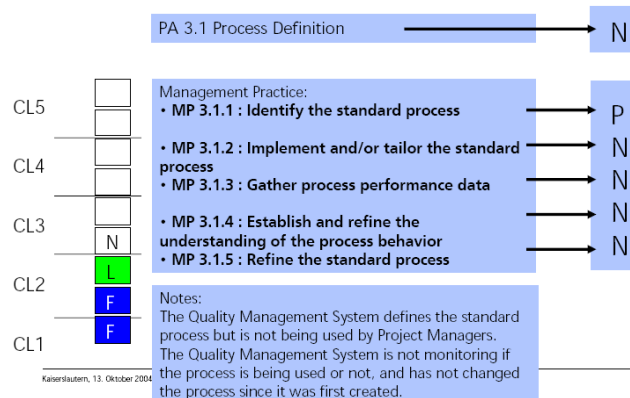


Kaiserlautern, 11. Februar 2004



## FAME – Project Management (MAN.2)

- Process Attribute (Level 3):

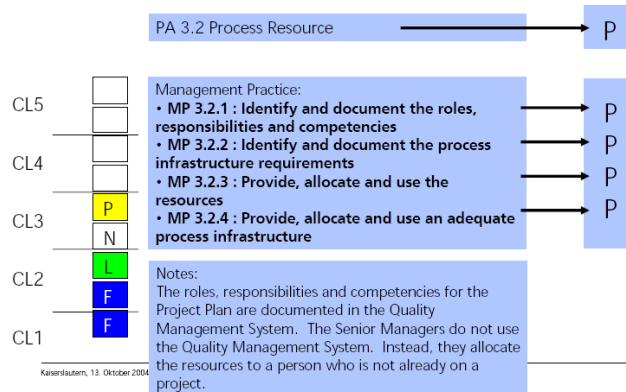


Kaiserlautern, 13. Oktober 2004



## FAME – Project Management (MAN.2)

- Process Attribute (Level 3):



## FAME – Project Management (MAN.2)

- Example Summary of Strengths and Weaknesses

**Strengths:**

- A Project Plan is documented and reviewed for each project
- A schedule is produced and updated regularly
- Responsibilities have been defined

**Weaknesses:**

- Schedules are not under configuration control
- Project Plans are not being defined according to the standard process
- The standard process is not being updated or verified
- Resources are not being allocated appropriately



## ISO Standards

ISO 9000: 1994 (ISO 9001-3)

ISO 9001: 2000

### ISO 9000 Series – What is it?

- It is an international quality management system standard applicable to organizations within all type of businesses.
  - It addresses *internally* an organization's processes and methods and *externally* the quality of delivered products and services.
  - It is a process oriented approach towards quality management. That is, it proposes designing, documenting, implementing, supporting, monitoring, controlling and improving (more or less) each of the following processes:
- Quality Management Process
  - Resource Management Process
  - Regulatory Research Process
  - Market Research Process
  - Product Design Process
  - Purchasing Process
  - Production Process
  - Service Provision Process
  - Product Protection Process
  - Customer Needs Assessment Process
  - Customer Communications Process
  - Internal Communications Process
  - Document Control Process
  - Record Keeping Process
  - Planning Process
  - Training Process
  - Internal Audit Process
  - Management Review Process
  - Monitoring and Measuring Process
  - Nonconformance Management Process
  - Continual Improvement Process





## ISO 9000:1994 Standard Family (1)

- ISO 9001: Quality systems -- Model for quality assurance in design, development, production, installation and servicing
- ISO 9002: Quality systems -- Model for quality assurance in production, installation and servicing
- ISO 9003: Quality systems -- Model for quality assurance in final inspection and test
- ISO 9004: Guidelines for Quality Management and Quality System Elements



## ISO 9000:1994 Standard Family (2)

- ISO 9000-1: Guidelines for Selecting and Using ISO 9000 Concepts and Standards
- ISO 9000-2: Guidelines for applying the ISO 9001:1994, ISO 9002:1994, and ISO 9003:1994 quality management standards
- **ISO 9000-3: Guidelines for Applying ISO 9001:1994 to Computer Software**
- ISO 9000-4: Guidelines for Designing and Managing Product Dependability Programs



## ISO 9000:2000 Standard Family

- Since 2000, the ISO 9000 family consists of a core of three International Standards plus many associate quality standards, technical reports and guides (two of which are mentioned below).
- The family consists of:
  - ISO 9000: 2000 Quality management systems – Fundamentals and vocabulary
  - ISO 9001: 2000 Quality management system – Requirements
  - ISO 9004: 2000 Quality management system – Guidelines for performance improvement
- Associated with the above are:
  - ISO 10012 Quality assurance requirements for measuring equipment – Metrological confirmation system for measuring equipment
  - ISO 19011 Auditing quality and environmental management systems



## Overview ISO 9000-3: 20 Topics

- |  |   |
|--|---|
| 4.1 Management responsibility ☐        | 4.11 Control of inspection equipment        |
| 4.2 Quality system ☐                   | 4.12 Inspection and test status of products |
| 4.3 Contract review                    | 4.13 Control of nonconforming products      |
| 4.4 Software development and design ☐  | 4.14 Corrective and preventive action ☐     |
| 4.5 Document and data control          | 4.15 Handling, storage, and delivery        |
| 4.6 Purchasing requirements            | 4.16 Control of quality records             |
| 4.7 Customer-supplied products         | 4.17 Internal quality audit requirements    |
| 4.8 Product identification and tracing | 4.18 Training requirements ☐                |
| 4.9 Process control requirements       | 4.19 Servicing requirements                 |
| 4.10 Product inspection and testing ☐  | 4.20 Statistical techniques ☐               |

**Guiding Principle:** “Describe what to do, do it, document it, and control that it was actually done”



## ISO 9000-3: Management Responsibility (1)

### Quality policy

- **Define a policy that describes your organization's attitude towards quality. Your quality policy should:**
  - State a clear commitment to quality.
  - Recognize customer needs and expectations.
  - Be actively supported by senior management.
  - List the quality objectives you want to achieve.
  - Be understood by everyone in the organization.
  - Be consistent with your organization's goals.
  - Be maintained throughout your organization.
  - Be applied throughout your organization.



## ISO 9000-3: Management Responsibility (2)

### Organization

- **Define the organizational structure that you will need in order to manage a quality system.**
  - Responsibility and authority: Define quality system responsibilities, give quality system personnel the authority to carry out these responsibilities, and ensure that the interactions between these personnel are clearly specified. And make sure all of this is well documented.
  - Resources: Identify and provide the resources that people will need to manage, perform, and verify quality system work.
  - Management representative: Appoint a senior executive to manage your quality system and give him or her the necessary authority. This senior executive must ensure that your quality system is developed and implemented.



## ISO 9000-3: Management Responsibility (3)

### Management review

- **Define a procedure that your senior managers can use to review the effectiveness of your quality system.**
- **Quality system reviews should be:**
  - Carried out on a regular basis.
  - Documented and records should be maintained.
- **Quality system reviews should ensure that your:**
  - Quality system requirements are being met.
  - Quality objectives are being achieved.
  - Quality policy is being applied.



## ISO 9000-3: Quality System

### General

- **Develop a quality system and a manual that describes it.**
  - Your quality system should ensure that your products conform to all specified requirements.
  - Your quality manual should: state your quality policy; list your quality objectives; provide an overview of your quality system; describe the structure of your organization; discuss your quality system procedures; introduce your quality documents and records; teach people about your quality system; control quality system work practices; guide the implementation of your quality system; explain how your quality system will be audited.

### Quality system procedures

- Develop and implement quality system procedures that are consistent with your quality policy.

### Quality planning

- Develop quality plans that show how you intend to fulfill quality system requirements. You are expected to develop quality plans for products, processes, projects, and customer contracts.



## ISO 9000-3: Quality System – Quality planning for software

- Develop quality plans to control your software development projects.
- Your quality plans should control:
  - Project implementation.
  - Project schedules.
  - Project resources.
  - Project approvals.
  - Project phases.
    - When a phase can begin.
    - When a phase has been completed.
- Your quality plans should define:
  - Quality requirements.
  - Responsibilities.
  - Authorities.
  - Life cycle model.
  - Review methods.
  - Testing methods.
  - Verification methods.
  - Validation methods.
- Develop detailed quality plans and procedures, and define specific responsibilities and authorities to control:
  - Configuration management.
  - Product verification.
    - Verification of your developed products.
    - Verification of your purchased products.
    - Verification of your customer-supplied products.
  - Product validation.
    - Validation of your developed products.
    - Validation of your purchased products.
  - Nonconforming products.
  - Corrective actions.
- Your quality plans may include or refer to:
  - Generic project, product, or contract procedures.
  - Special project, product, or contract procedures.
- Your quality plan can be a separate document or it can be part of another larger document. Or, it can be made up of several specific documents.
- Your quality plan should be updated and refined as your software development plan is implemented.
- Make sure that all participating groups and organizations get a chance to review and approve the quality plan before it is implemented.



## ISO 9000-3: Software Development and Design

### General

- Develop and document procedures to control the product design and development process. These procedures must ensure that all requirements are being met.

### Design and development planning

- Create design and development planning procedures.

### Organizational and technical interfaces

- Identify the groups who should be routinely involved in the product design and development process, and ensure that their design input is properly documented, circulated, and reviewed.

### Design input

- Develop procedures to ensure that all design-input requirements are identified, documented, and reviewed; and that all design flaws, ambiguities, contradictions, and deficiencies are resolved.

### Design output

- Develop procedures to control design outputs.

### Design review

- Develop procedures that specify how design reviews should be planned and performed.

### Design verification

- Develop procedures that specify how design outputs, at every stage of the product design and development process, should be verified.

### Design validation

- Develop procedures that validate the assumption that your newly designed products will meet customer needs.

### Design changes

- Develop procedures to ensure that all product design modifications are documented, reviewed, and formally authorized before the resulting documents are circulated and the changes are implemented.



## ISO 9000-3: Product Inspection and Testing (1)

### General

- **Develop procedures to inspect, test, and verify that your products meet all specified requirements.**
  - Develop procedures to inspect, test, and verify that incoming products meet all requirements.
  - Develop procedures to inspect, test, and verify that in-process products meet all requirements.
  - Develop procedures to inspect, test, and verify that final products meet all requirements.
- **Ensure that appropriate product inspection and testing records are developed and that these records are properly maintained.**



## ISO 9000-3: Product Inspection and Testing (2)

### Receiving inspection

- **Develop procedures that ensure that incoming products are not used until you have verified that they meet all specified requirements.**
- **Inspection of incoming products**
  - Your procedures should ensure that incoming products are inspected and approved before they are used or processed. All incoming products must conform to specified requirements.
- **Inspections done by subcontractors**
  - If your subcontractors (your suppliers) carry out some of the required inspections and if they provide you with recorded evidence which demonstrates that their products are, in fact, acceptable, then your procedures should not ask you to repeat these inspections.
- **Use of products prior to inspection**
  - If products must be used prior to inspection, your procedures should tell you to identify and record them so that they can be quickly recalled and replaced if they subsequently do not meet all requirements.



## ISO 9000-3: Product Inspection and Testing (3)

### In-process inspection and testing

- Develop procedures that ensure that work in process meets all requirements before work is allowed to continue.

### Final inspection and testing

- Develop procedures to ensure that final products meet all requirements before they are made available for sale.

### Inspection and test records

- Develop a record keeping system that your staff can use to document product testing and inspection activities.



## ISO 9000-3: Corrective and Preventive Action (1)

### General

- Develop procedures to correct or prevent nonconformities.
  - Corrective or preventive actions should eliminate the causes of nonconformity.
  - Corrective or preventive actions should consider how big the problem is and how much risk is involved.
  - When corrective or preventive actions indicate that systemic or procedural changes should be made, make sure that these changes are implemented.
  - Make sure that corrective and preventive actions and changes are properly documented.
  - Corrective actions may affect:
    - Software items and products.
    - Software life cycle processes.
  - Use configuration management procedures to control corrective actions that affect software items and products.
  - Use document and data control procedures to control corrective actions that affect software life cycle processes.



## ISO 9000-3: Corrective and Preventive Action (2)

### Corrective action

- **Develop procedures to ensure that nonconformities are identified and corrected without delay. Ensure that:**
  - Nonconformity reports are handled properly.
  - Customer complaints are handled effectively.
  - Causes of nonconformity are investigated and recorded.
  - Corrective actions are promptly implemented.
  - Corrective actions eliminate causes.
  - Corrective actions are effective.

### Preventive action

- **Develop procedures to ensure that potential nonconformities are routinely detected and prevented.**



## ISO 9000-3: Training Requirements (1)

### Develop training procedures

- **Develop quality-training procedures. These procedures should be properly documented, and must ensure that:**
  - Quality system training needs are identified.
  - Quality training is provided to those who need it.
  - People are able to perform quality system jobs.
  - People have the qualifications they need to do the work.
  - Accurate and appropriate training records are kept.
  - Everyone understands how your quality system works.





## ISO 9000-3: Training Requirements (2)

### Address software development & management training needs

- **Identify the training that will be needed:**
  - To develop software products.
  - To manage software development projects.
- **Identify your training needs by studying how software will be developed and managed.**
  - Study the tools, techniques, methods, and resources that will be used during software development.
  - Study the field or area that will be the focus of your software product (e.g., accounting, petrochemicals, health care, manufacturing, insurance, etc.).
- **Document the training needs that must be met.**
- **Document the qualifications that must be met.**
- **Deliver the training that will be needed:**
  - To develop your software products.
  - To manage your software development projects.



## ISO 9000-3: Statistical Techniques (1)

### Identification of need

- **Select the statistical techniques that you will need in order to establish, control, and verify your:**
  - Process capabilities.
  - Product characteristics.

### Procedures

- **Develop procedures to:**
  - Explain how your techniques should be applied.
  - Monitor and control how these techniques are used.
- **Make sure that:**
  - All statistical procedures are documented.
  - Statistical records are kept.



## ISO 9000-3: Statistical Techniques (2)

### Analyze process and product qualities

- **Use statistical techniques to:**
  - Analyze software development process characteristics.
  - Analyze software product characteristics.
- **Use statistical data to evaluate process and product quality.**
  - Evaluate software process characteristics (qualities).
    - Evaluate process maturity.
    - Evaluate process outputs.
    - Evaluate output defects.
    - Evaluate defect resolutions.
    - Evaluate milestone slippage.
    - Evaluate other process characteristics.
  - Evaluate software product characteristics (qualities).
    - Evaluate product testability.
    - Evaluate product usability.
    - Evaluate product reliability.
    - Evaluate product suitability.
    - Evaluate product availability.
    - Evaluate product upgradeability.
    - Evaluate product maintainability.
    - Evaluate other product characteristics.



## ISO 9000-3: Statistical Techniques (3)

### Select useful metrics

- **Use effective metrics (measurable characteristics).**
  - Use metrics that are clearly defined.
  - Use metrics that apply to software.
    - Use metrics that apply to software development.
    - Use metrics that apply to software products.
  - Use metrics that are appropriate to your situation.
    - Use metrics that apply to your development process.
    - Use metrics that apply to your software products.
  - Use metrics that measure quality improvement.
    - Use metrics to measure process quality improvement.
    - Use metrics to measure product quality improvement.
  - Use metrics that add value to process and products.
    - Use metrics that add value to software development.
    - Use metrics that add value to software products.



## ISO 9000 Family: Changes from 1994 to 2000

Previous members of the ISO 9000 family, i.e., 9001, 9002 and 9003, have all been integrated into 9001

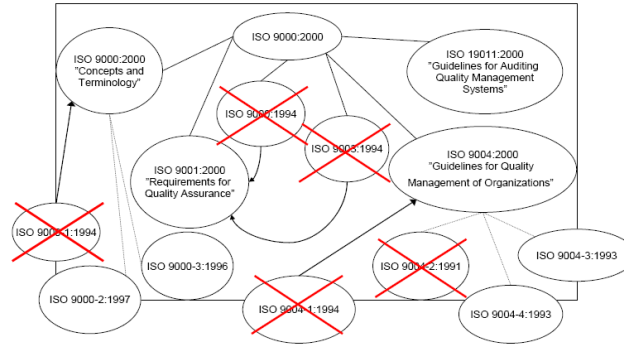


Figure 7: The ISO 9000:2000 standards. The crosses and arrows indicate changes made from the older ISO 9000 standard to the new ISO 9000:2000 standard.



## ISO's Goals for 2000-Edition

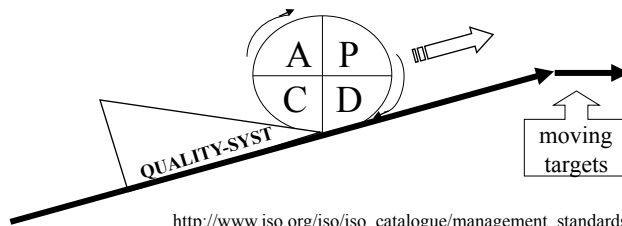
- Easy to use, easy to understand
- Compliant with ISO 14001 (a standard against which organizations are assessed with regards to environmental management)
- Common structure of ISO 9001 and ISO 9004
- Efficiency and appropriateness (→ less documentation overkill)
- Contribute to benefits for all stakeholders
- Drop non-relevant requirements
- Continuous improvement
- Suitable for self-evaluation



## Eight Quality Management Principles

- Customer focus
- Leadership
- People involvement
- Process approach

- System approach to management
- Continual improvement
- Fact-based approach to decision making
- Mutually beneficial supplier relationships



[http://www.iso.org/iso/iso\\_catalogue/management\\_standards/iso\\_9000\\_iso\\_14000/qmp.htm](http://www.iso.org/iso/iso_catalogue/management_standards/iso_9000_iso_14000/qmp.htm)



## Principle 1 – Customer Focus

### ISO 9000 – 3

- Satisfy specified customer requirements.
- Reactive to customer complaints



### ISO 9001:2000

#### Principle:

- *Organizations depend on their customers and therefore should understand current and future customer needs, should meet customer requirements and strive to exceed customer expectations.*

#### Key benefits:

- Increased revenue and market share obtained through flexible and fast responses to market opportunities.
- Increased effectiveness in the use of the organization's resources to enhance customer satisfaction.
- Improved customer loyalty leading to repeat business.



## Principle 2 – Leadership

### ISO 9000 – 3

- Establish a quality policy
- Define organizational structure
- Identify and obtain resources



### ISO 9001:2000

Principle:

- *Leaders establish unity of purpose and direction of the organization. They should create and maintain the internal environment in which people can become fully involved in achieving the organization's objectives.*

Key benefits:

- People will understand and be motivated towards the organization's goals and objectives.
- Activities are evaluated, aligned and implemented in a unified way.
- Miscommunication between levels of an organization will be minimized.



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## Principle 3 – People Involvement

### ISO 9000 – 3

- Identify responsibility and authority.
- Identify training needs, give training and make sure trainings will be taken.



### ISO 9001:2000

Principle:

- *People at all levels are the essence of an organization and their full involvement enables their abilities to be used for the organization's benefit.*

Key benefits:

- Motivated, committed and involved people within the organization.
- Innovation and creativity in furthering the organization's objectives.
- People being accountable for their own performance.
- People eager to participate in and contribute to continual improvement.

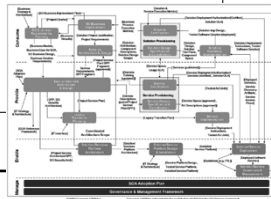


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## Principle 4 – Process Approach

### ISO 9000 – 3

- Establish, implement and maintain documented procedures where lack of those will have unfavourable effect on quality.



### ISO 9001:2000

#### Principle:

- *A desired result is achieved more efficiently when activities and related resources are managed as a process.*

#### Key benefits:

- Lower costs and shorter cycle times through effective use of resources.
- Improved, consistent and predictable results.
- Focused and prioritized improvement opportunities.



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## Principle 5 – System Approach to Management

### ISO 9000 – 3

- Establish and maintain a documented quality system



### ISO 9001:2000

#### Principle:

- *Identifying, understanding and managing interrelated processes as a system contributes to the organization's effectiveness and efficiency in achieving its objectives.*

#### Key benefits:

- Integration and alignment of the processes that will best achieve the desired results.
- Ability to focus effort on the key processes.
- Providing confidence to interested parties as to the consistency, effectiveness and efficiency of the organization.

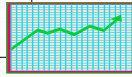


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## Principle 6 – Continual Improvement

### ISO 9000 – 3

- Use of data from management reviews, internal quality revisions, correcting and preventive measures to identify possibilities to improve the quality system's effectiveness.



### ISO 9001:2000

#### Principle:

- *Continual improvement of the organization's overall performance should be a permanent objective of the organization.*

#### Key benefits:

- Performance advantage through improved organizational capabilities.
- Alignment of improvement activities at all levels to an organization's strategic intent.
- Flexibility to react quickly to opportunities.



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## Principle 7 – Decisions based on Facts

### ISO 9000 – 3

- Management decisions are based on facts taken from audit reports, deviation registrations and customer complaints.



### ISO 9001:2000

#### Principle:

- *Effective decisions are based on the analysis of data and information*

#### Key benefits:

- Informed decisions.
- An increased ability to demonstrate the effectiveness of past decisions through reference to factual records.
- Increased ability to review, challenge and change opinions and decisions.



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## Principle 8 – Mutually Beneficial Supplier Relationships

### ISO 9000 – 3

- Define and document requirements which have to be met by subcontractors.
- Evaluate their execution in order to manage the deliveries.

### ISO 9001:2000

#### Principle:

- *An organization and its suppliers are interdependent and a mutually beneficial relationship enhances the ability of both to create value*

#### Key benefits:

- Increased ability to create value for both parties.
- Flexibility and speed of joint responses to changing market or customer needs and expectations.
- Optimization of costs and resources.



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## ISO 9001: 2000 – Use of Process Models

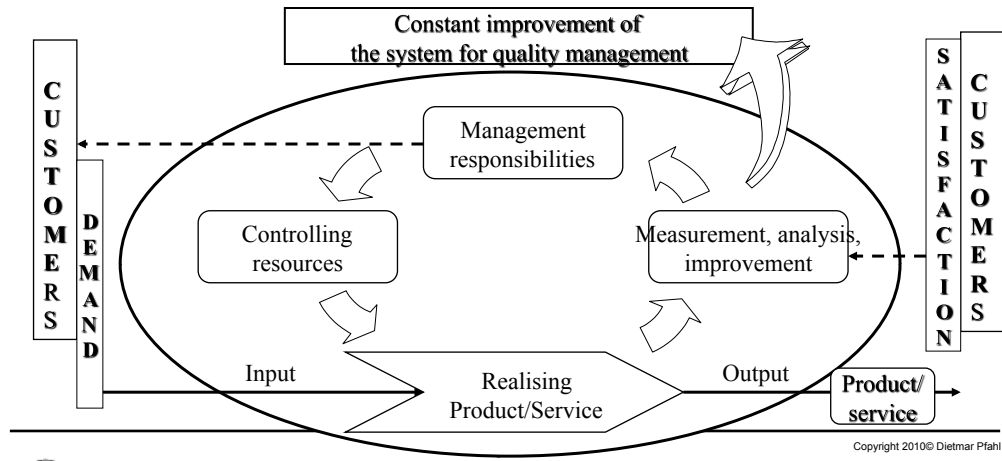
- ISO 9001: 2000 encourages the use of process models as the basis for development and maintenance of systems.
- ISO 9001: 2000 requires a comprehensive overview over – and management of – all business processes
  - This is one of the main changes from 1994 to 2000, and represents the company's biggest single challenge – and biggest reward – when transitioning to the new version



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## ISO 9001:2000 – Improvement Process



## ”Total Quality”

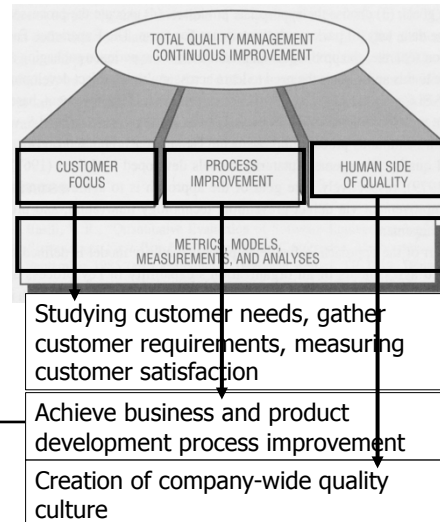
Total Quality Management (TQM)

EFQM

## TQM: Total Quality Management

Figure from Kan's Book

- TQM is a style of management aiming at achieving “long-term” success by linking quality with customer satisfaction
- Other names:
  - Total Quality Control (HP)
  - Market Driven Quality (IBM)
  - Experience Factory (Vic Basili)



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## TQM

- General “philosophy” to meet the customer’s needs (not specially focused on Software Engineering)
- Addresses these issues:
  - quality as strategic business area
  - active participation in quality management by the top management
  - sufficient training and engagement at all levels
  - long term change of the organizational culture
  - organizing around processes, not around functions
  - customer satisfaction
  - continuous improvement

*“Quality is free:  
it’s the missing quality of  
products, services and processes  
which cost”*

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## EFQM: European Foundation for Quality Management

- Is based on TQM-principles
  - Can be taken as a practical example of TQM
- Used for internal and external evaluations of organizations
- Used as a means to identify improvement areas
- Used as "benchmarking"-tool
  - In its extreme form as "competition", i.e., to win the EFQM award



## EFQM Framework

- **EFQM is a non-prescriptive framework** that recognizes there are many approaches to achieving sustainable excellence.
- Within this non-prescriptive approach there are **some fundamental concepts which underpin the EFQM Model:**
  - Results Orientation: achieving results that satisfy all of the organization's stakeholders.
  - Customer Focus: creating sustainable customer value.
  - Leadership & Constancy of Purpose: visionary and inspirational leadership, coupled with constancy of purpose.
  - Management by Processes & Facts: managing the organization through a set of interdependent and interrelated systems, processes and facts.
  - People Development & Involvement: maximizing the contribution of employees through their development and involvement.
  - Continuous Learning, Innovation & Improvement: challenging the status quo and effecting change by using learning to create innovation and improvement opportunities.
  - Partnership Development: developing and maintaining value-adding partnerships.
  - Corporate Social Responsibility: exceeding the minimum regulatory framework in which the organization operates and to strive to understand and respond to the expectations of their stakeholders in society.

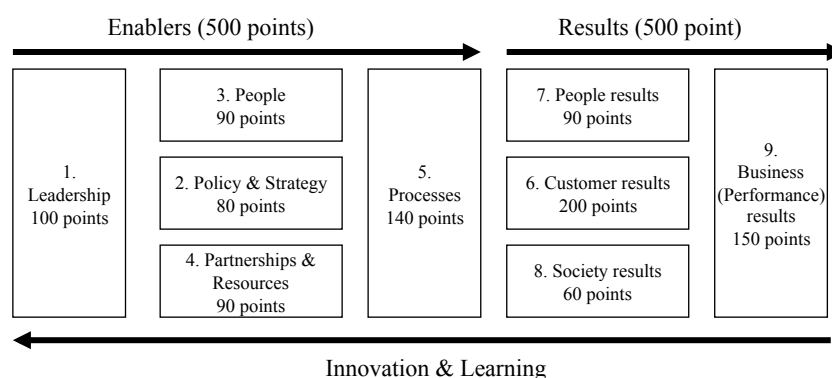


## EFQM Business Excellence Model

- Based on nine criteria.
  - Five of these are 'Enablers' and four are 'Results'.
  - The 'Enabler' criteria cover what an organization does.
  - The 'Results' criteria cover what an organization achieves.
  - 'Results' are caused by 'Enablers' and feedback from 'Results' helps to improve 'Enablers'.
- Recognizes there are many approaches to achieving sustainable excellence in all aspects of performance
- Is based on the premise that excellent results with respect to Performance, Customers, People and Society are achieved through Leadership driving Policy and Strategy, that is delivered through People Partnerships and Resources, and Processes.
- Is one of the most widely used organizational frameworks in Europe.



## EFQM Business Excellence Model



## EFQM Model – Definitions and Sub-Criteria (1)

### 1) LEADERSHIP

#### Definition

- Excellent Leaders develop and facilitate the achievement of the mission and vision. They develop organisational values and systems required for sustainable success and implement these via their actions and behaviours. During periods of change they retain a constancy of purpose. Where required, such leaders are able to change the direction of the organisation and inspire others to follow.

#### Sub-Criteria

- **(1a)** Leaders develop the mission, vision, values and ethics and are role models of a culture of Excellence
- **(1b)** Leaders are personally involved in ensuring the organisation's management system is developed, implemented and continuously improved
- **(1c)** Leaders interact with customers, partners and representatives of society
- **(1d)** Leaders reinforce a culture of Excellence with the organisation's people
- **(1e)** Leaders identify and champion organisational change

### 2) POLICY AND STRATEGY

#### Definition

- Excellent Organisations implement their mission and vision by developing a stakeholder focused strategy that takes account of the market and sector in which it operates. Policies, plans, objectives, and processes are developed and deployed to deliver the strategy.

#### Sub-Criteria

- **(2a)** Policy and Strategy are based on the present and future needs and expectations of stakeholders
- **(2b)** Policy and Strategy are based on information from performance measurement, research, learning and external related activities
- **(2c)** Policy and Strategy are developed, reviewed and updated
- **(2d)** Policy and Strategy are communicated and deployed through a framework of key processes

### 3) PEOPLE

#### Definition

- Excellent organisations manage, develop and release the full potential of their people at an individual, team-based and organisational level. They promote fairness and equality and involve and empower their people. They care for, communicate, reward and recognise, in a way that motivates staff and builds commitment to using their skills and knowledge for the benefit of the organisation.

#### Sub-Criteria

- **(3a)** People resources are planned, managed and improved
- **(3b)** People's knowledge and competencies are identified, developed and sustained
- **(3c)** People are involved and empowered
- **(3d)** People and the organisation have a dialogue
- **(3e)** People are rewarded, recognised and cared for



## EFQM Model – Definitions and Sub-Criteria (2)

### 4) PARTNERSHIPS AND RESOURCES

#### Definition

- Excellent organisations plan and manage external partnerships, suppliers and internal resources in order to support policy and strategy and the effective operation of processes. During planning and whilst managing partnerships and resources they balance the current and future needs of the organisation, the community and the environment.

#### Sub-Criteria

- **(4a)** External partnerships are managed
- **(4b)** Finances are managed
- **(4c)** Buildings, equipment and materials are managed
- **(4d)** Technology is managed
- **(4e)** Information and knowledge are managed

### 5) PROCESSES

#### Definition

- Excellent organisations design, manage and improve processes in order to fully satisfy, and generate increasing value for, customers and other stakeholders.

#### Sub-Criteria

- **(5a)** Processes are systematically designed and managed
- **(5b)** Processes are improved, as needed, using innovation in order to fully satisfy and generate increasing value for customers and other stakeholders
- **(5c)** Products and Services are designed and developed based on customer needs and expectations
- **(5d)** Products and Services are produced, delivered and serviced
- **(5e)** Customer relationships are managed and enhanced

### 6) CUSTOMER RESULTS

#### Definition

- Excellent organisations comprehensively measure and achieve outstanding results with respect to their customers

#### Sub-Criteria

- **(6a)** Perception Measures  
These measures are of the customers' perceptions of the organisation (obtained, for example, from customer surveys, focus groups, vendor ratings, compliments and complaints).
- **(6b)** Performance Indicators  
These measures are the internal ones used by the organisation in order to monitor, understand, predict and improve the performance of the organisation and to predict perceptions of its external customers.



## EFQM Model – Definitions and Sub-Criteria (3)

### 7) PEOPLE RESULTS

#### Definition

- Excellent organisations comprehensively measure and achieve outstanding results with respect to their people

#### Sub-Criteria

- (7a) Perception Measures**  
These measures are of the people's perception of the organisation (obtained, for example, from surveys, focus groups, interviews, structured appraisals).
- (7b) Performance Indicators**  
These measures are the internal ones used by the organisation in order to monitor, understand, predict and improve the performance of the organisation's people and to predict their perceptions.

### 8) SOCIETY RESULTS

#### Definition

- Excellent organisations comprehensively measure and achieve outstanding results with respect to society

#### Sub-Criteria

- (8a) Perception Measures**  
These measures are of the society's perception of the organisation (obtained, for example, from surveys, reports, press articles, public meetings, public representatives, governmental authorities). Some of the measures contained in the guidance for Perception Measures may be applicable to Performance Indicators and vice versa
- (8b) Performance Indicators**  
These measures are the internal ones used by the organisation in order to monitor, understand, predict and improve the performance of the organisation and to predict perceptions of society.

### 9) KEY PERFORMANCE RESULTS

#### Definition

- Excellent organisations comprehensively measure and achieve outstanding results with respect to the key elements of their policy and strategy.

#### Sub-Criteria

- (9a) Key Performance Outcomes**  
Depending on the purpose and objectives of the organisation some of the measures contained in the guidance for Key Performance Outcomes may be applicable to Key Performance Indicators and vice versa.
- (9b) Key Performance Indicators**  
These measures are the operational ones used in order to monitor and understand the processes and predict and improve the organisation's likely key performance outcomes.



## EFQM Evaluation

### Tools:

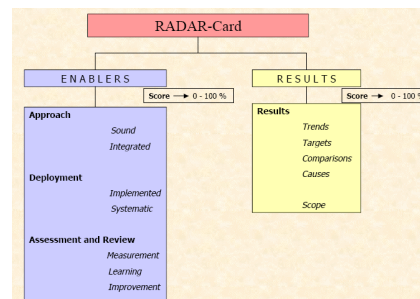
- RADAR Scoring Matrix

#### Procedure:

- Each criterion is evaluated independently
- Based on questionnaires and interviews

#### Mode:

- Internal – self-evaluation
- External – accredited experts (site visit)



- PATHFINDER Card (→ a self-assessment tool)



## EFQM Evaluation – RADAR Scoring Matrix

- Approach** – This covers what an organization plans to do and the reasons for it.  
 In an excellent organization the approach will be sound – having a clear rationale, well-defined and developed processes and a clear focus on stakeholder needs, and will be integrated – supporting policy and strategy and linked to other approaches where appropriate.
- Deployment** – This covers the extent to which an organization uses the approach and what it does to deploy it.  
 In an excellent organization the approach will be implemented in relevant areas, in a systematic way.
- Assessment and Review** – This covers what an organization does to assess and review both the approach and the deployment of the approach.  
 In an excellent organization the approach, and deployment of it, will be subject to regular measurement, learning activities will be undertaken, and the output from both will be used to identify, prioritize, plan and implement improvement.
- Results** – This covers what an organization achieves.  
 In an excellent organization the results will show positive trends and/or sustained good performance, targets will be appropriate and met or exceeded, performance will compare well with others and will have been caused by the approaches.  
 Additionally, the scope of the results will address the relevant areas.



## EFQM Evaluation – RADAR Scoring Matrix

### Scoring Matrix for Results

Elements	Attributes	Score	0%	25%	50%	75%	100%
Results	<b>Trends:</b>						
	<ul style="list-style-type: none"> <li>trends are positive AND/OR</li> <li>there is sustained good performance</li> </ul>		No results or anecdotal information	Positive trends and/or satisfactory performance for about ¼ of results over at least 3 years	Positive trends and/or sustained good performance for about ½ of results over at least 3 years	Positive trends and/or sustained good performance for about ¾ of results over at least 3 years	Positive trends and/or sustained good performance for all results over at least 3 years
	<b>Targets:</b>						
	<ul style="list-style-type: none"> <li>targets are achieved</li> <li>targets are appropriate</li> </ul>		No results or anecdotal information	Achieved and appropriate for about ¼ of results	Achieved and appropriate for about ½ of results	Achieved and appropriate for about ¾ of results	Achieved and appropriate for all results
Comparisons:							
	<ul style="list-style-type: none"> <li>results compare well with others AND/OR</li> <li>results compare well with acknowledged 'World Class'</li> </ul>		No results or anecdotal information	Favourable comparisons for about ¼ results	Favourable comparisons for about ½ results	Favourable comparisons for about ¾ results	Favourable comparisons for all results
Causes							
	<ul style="list-style-type: none"> <li>results are caused by approach</li> </ul>		No results or anecdotal information	Cause and effect visible for about ¼ results	Cause and effect visible for about ½ results	Cause and effect visible for about ¾ results	Cause and effect visible for all results
Total				0   5   10   15   20   25   30   35	40   45   50   55   60	65   70   75   80   85	90   95   100

Elements	Attributes	Score	0%	25%	50%	75%	100%
Results	<b>Scope:</b>						
	<ul style="list-style-type: none"> <li>results address relevant areas</li> <li>results are appropriately segmented e.g. by customer, by business</li> </ul>		No results or anecdotal information	Results address ¼ of relevant areas and activities	Results address ½ of relevant areas and activities	Results address ¾ of relevant areas and activities	Results address all of relevant areas and activities
Total				0   5   10   15   20   25   30   35	40   45   50   55   60	65   70   75   80   85	90   95   100
Overall Total				0   5   10   15   20   25   30   35	40   45   50   55   60	65   70   75   80   85	90   95   100



## EFQM Evaluation – PATHFINDER Card (1)

Do the results

- Cover all appropriate stakeholders
- Measure all the relevant approaches and deployment of approaches using both perception and performance indicators
- Show positive trends or sustained good performance. If yes, for how long
- Have targets. If yes, are the targets achieved
- Have comparisons with others, for example competitors, industry averages or 'best in class'
- Compare well with others
- Show a cause and effect link to approaches
- Measure a balanced set of factors both for now and the future
- Give a holistic picture



## EFQM Evaluation – PATHFINDER Card (2)

### Approach

Is the approach:

- Soundly based
- Focused on stakeholder needs
- Supporting policy and strategy
- Linked with other appropriate approaches
- Sustainable
- Innovative
- Flexible
- Measurable

### Deployment

Is the deployment of the approach:

- Implemented in all potential areas across the organisation
- Implemented to its full potential / capability
- Achieving all the planned benefits
- Systematic
- Understood and accepted by all stakeholders
- Measurable

### Assessment & Review

Is the approach and its deployment:

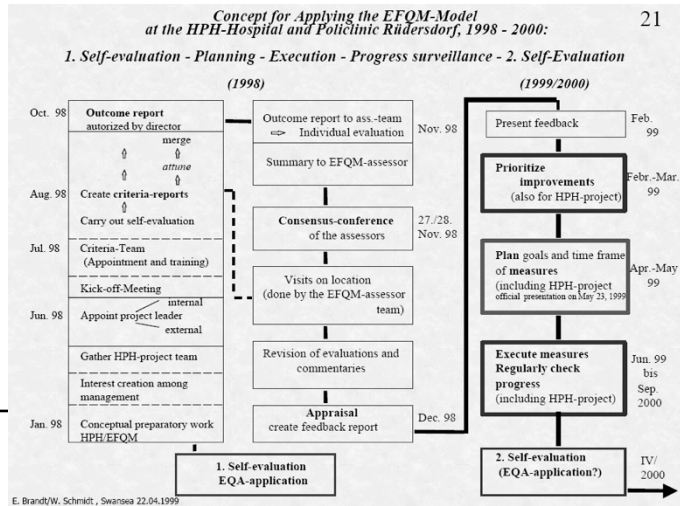
- Measured for effectiveness regularly
- Providing Learning opportunities
- Benchmarked with others, e.g. competitors, industry averages or best in class
- Improved based on the outputs from learning and performance measures





# EFQM Evaluation – Example

- Schedule



# EFQM Evaluation – Example

- Result

EFQM-criteria (improved Model EFQM 1999)									
Criteria	1	2	3	4	5	6	7	8	9
Leadership & Strategy									
People & Resources									
Processes									
Customer Results									
People Results									
Financial Results									
Performance Results									

