

Public Transportation

INF 5721 autumn 2006

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Agenda (1/15)

- Presentation of our public transportation project
- Our experiences with both the project and the class
- Questions

The problem(2/15)

PROBLEM *Places*

Info @ Connection points

- lack of info about alternative transport.
- problem btwn **same & diff** modes of transport *red/incorrect/outdated*
- lack of updated info *outdated info complete info*

Info: .timetable
.direction
.location

Info overflow
visibility
info complete info

trafikanter.no
no reference to this site, no phone @ bus stops

[SMS service + phone service] → on the bus → not @ stops
Direct phone box → in those stations → not @ bus stops

too much Random info

Info that assumes prior knowledge

multiple ownerships ⇒ lack of standards

Symbols ⇒ no consistency

2011 2006

Info pamphlets
web

Bus Stops?

Info pamphlets

web

Info overflow

visibility

info complete info

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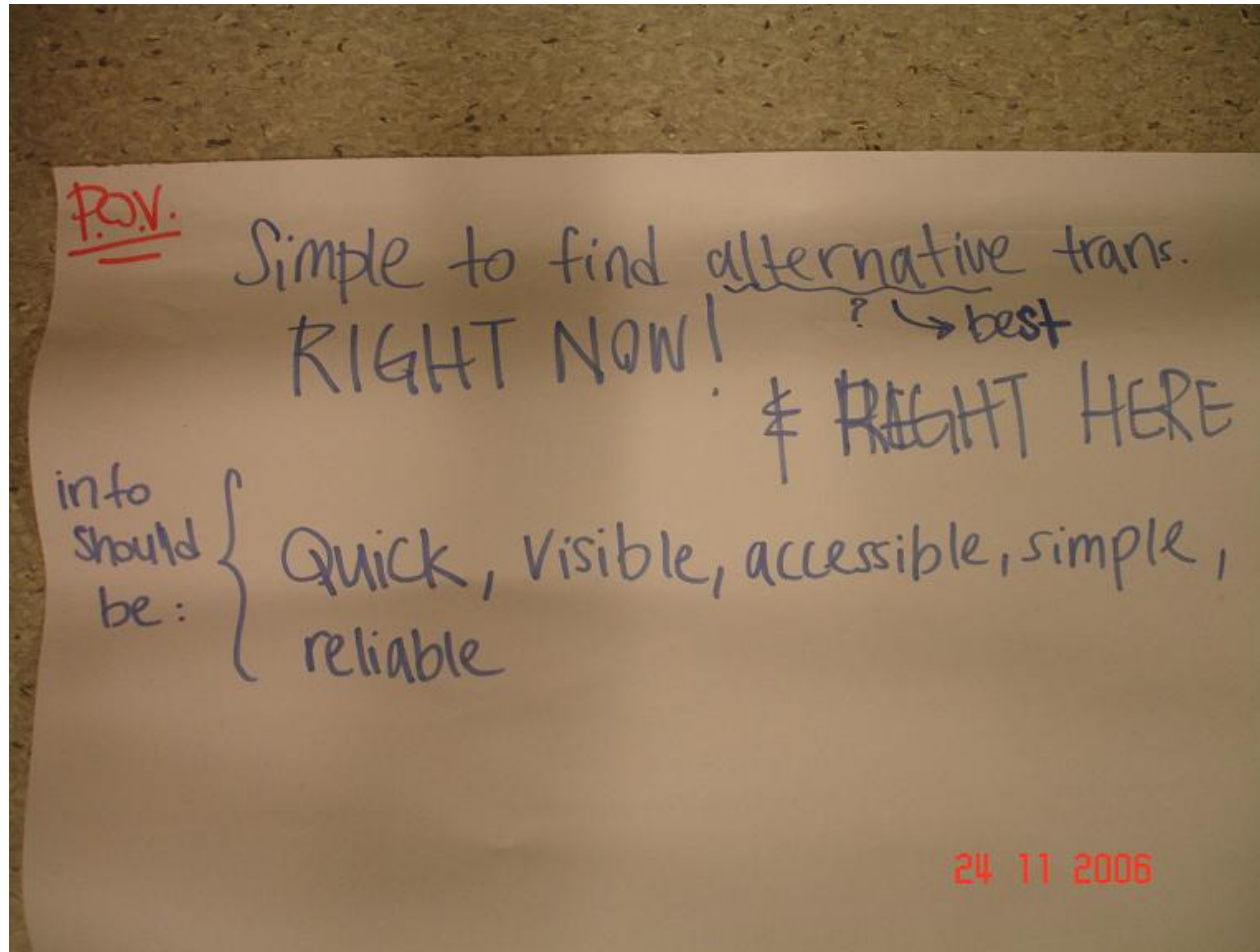
multiple ownerships ⇒ lack of standards

Symbols ⇒ no consistency

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Point of view(3/15)



Observation and interviews(4/15)



- Observations at stations and stops in Oslo.
- Interviews at Blindern T-bane.
- Observation of selected users performing our self-made «from A to B in Oslo with public transportation»
- Prototype workshop with users
- Interview with TØI (Transportøkonomisk institutt)

Low fidelity prototyping(5/15)



High Fidelity Prototyping(6/15)



Prototype workshop first station(7/15)



Prototype workshop second station (8/15)



Prototype workshop third station (9/15)



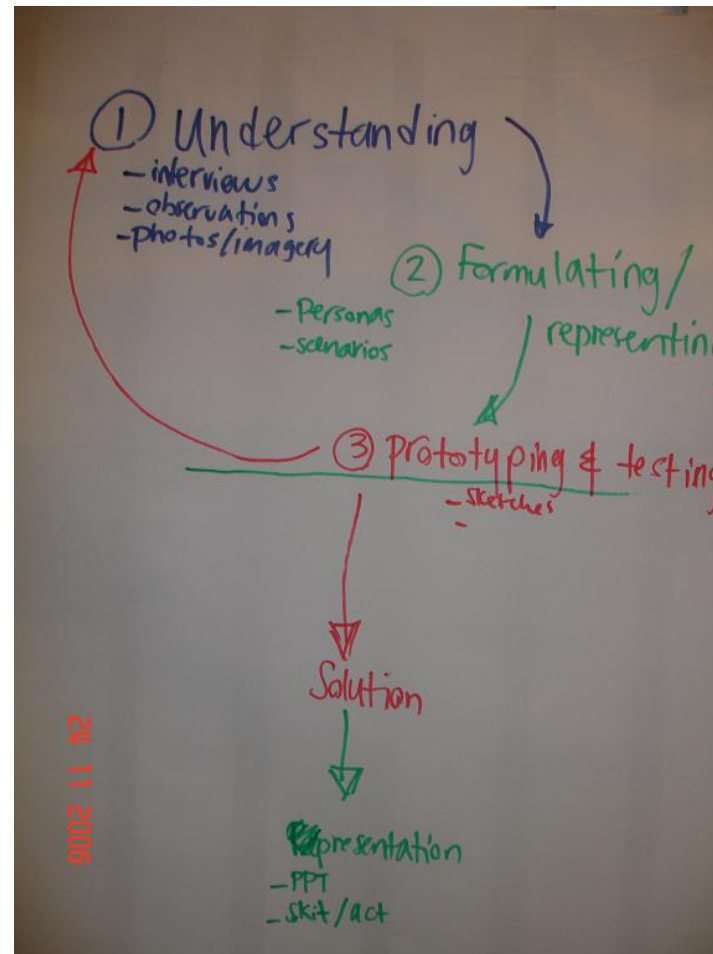
Prototype workshop fourth station (10/15)



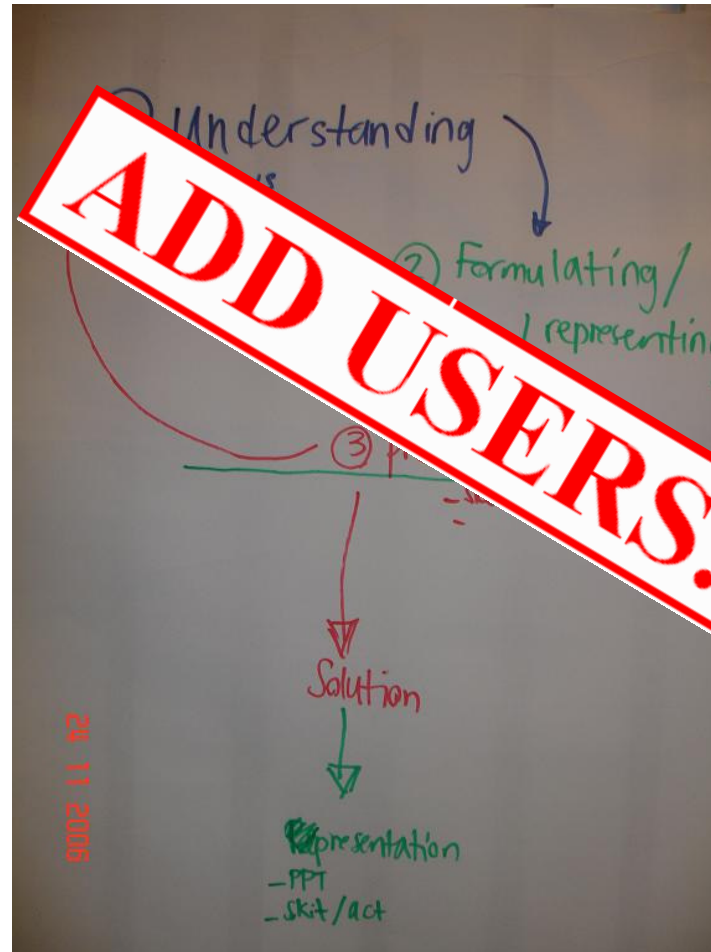
Prototype workshop food station (11/15)



What did we learn?(12/15)



What did we learn?(12/15)



Our mistakes and experiences(14/15)

- We repeat: users, users, user!
- Plan observations as much as possible
- Mid-term presentation is very useful for feedback
- Read the theory (the syllabus is your friend)
- Don't be afraid to ask friends and family to be user. (Easy in our project)

The last slide(15/15)

- Questions?

The last slide(15/15)

- Questions?

Good luck with your projects!

Don't be afraid to make mistakes
and experiment!