

- likelihood

- dichotomous responses (logistic regression) \rightarrow GLM

In the previous lectures, we obtain an estimate of β , by minimizing the least squares criterion

$$\hat{\beta} = \underset{\beta}{\operatorname{arg\,min}} \sum_{i=1}^n (y_i - \bar{x}_i \beta)^2$$

$\hookrightarrow f(x; \beta)$

It really works well if $\epsilon \sim N(0, \sigma^2)$.

We need a more general criterion to estimate the parameters —

\hookrightarrow likelihood criterion

To maximize the likelihood

Define a ^{parametric} family of probability distributions,

Eg., Gaussian
 $N(\mu, \sigma^2)$

$$\mathcal{P} = \{p_y(y; \theta), \theta \in \Theta\}$$

\hookrightarrow parametric space

\hookrightarrow probability density function
probability function
 y cont
 y discr.

\hookrightarrow parameter
 $\theta = (\mu, \sigma^2)$
 $\Theta = \mathbb{R} \times \mathbb{R}^+$

\hookrightarrow θ depends on a p -dimensional parameter,
which we need to estimate

in the Gaussian example, $p_y(y; \theta = (\mu, \sigma^2)) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left\{-\frac{1}{2\sigma^2}(y - \mu)^2\right\}$

$X\beta \rightarrow \theta = (\mu, \sigma^2)$

The likelihood function is defined as

$$L(\theta) = c p_y(y; \theta) \rightarrow \text{for } n \text{ obs, } L(\theta) = c \prod_{i=1}^n p_{y_i}(y_i; \theta)$$

where:

- c is a constant (anything that can be dropped out in the computations)
- y is fixed (are the data, so given), therefore $L(\theta)$ is a function of only θ

Since $p_y(y; \theta) \in [0, +\infty)$, it is possible (and more convenient) to work with the log-likelihood

$$\ell(\theta) = \log L(\theta)$$

if $p_y(y; \theta) = 0$, $\ell(\theta) = -\infty$

Then, to estimate θ , we maximize $L(\theta)$ or $\ell(\theta)$

$$\hat{\theta} = \arg_{\theta} \max L(\theta) = \arg_{\theta} \max \ell(\theta)$$

e.g., in the Gaussian example (given σ^2)

$$\begin{aligned}\hat{\beta} &= \arg_{\beta} \max \left(\prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} \exp \left\{ -\frac{1}{2\sigma^2} (y_i - x_i^\top \beta)^2 \right\} \right) \\ &= \arg_{\beta} \max \exp \left\{ -\frac{1}{2\sigma^2} \sum_{i=1}^n (y_i - x_i^\top \beta)^2 \right\} \\ &= \arg_{\beta} \max \left(-\sum_{i=1}^n (y_i - x_i^\top \beta)^2 \right) \\ &= \arg_{\beta} \min \left(\sum_{i=1}^n (y_i - x_i^\top \beta)^2 \right)\end{aligned}$$

In the special case of Gaussian distribution, the maximum likelihood estimate is the same of least squares one

How to find $\hat{\theta}$ in practice?

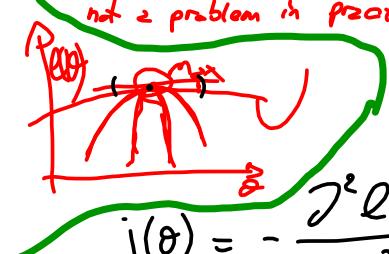
$$\hat{\theta} = \arg_{\theta} \max \ell(\theta)$$

→ find a stationary point $\frac{\partial \ell(\theta)}{\partial \theta} = 0$

verify that it is a global

$$\underset{\text{maximum}}{\frac{\partial \ell(\theta)}{\partial \theta}} < 0$$

theoretically more tricky, usually not a problem in practice



useful to compute a measure of uncertainty around our estimate
(related to the variance of the maximum likelihood estimator)

$$j(\theta) = -\frac{\partial^2 \ell(\theta)}{\partial \theta^2}$$

$$\rightarrow j(\hat{\theta}) = -\left. \frac{\partial^2 \ell(\theta)}{\partial \theta^2} \right|_{\theta=\hat{\theta}}$$

Fisher observed information, it is the inverse of the variance of $\hat{\theta}$

$$\text{s.e.}(\hat{\theta}) = \text{diag}(j(\hat{\theta})^{-1})^{1/2}$$

$$i(\theta) = E[j(\theta)]$$

expected information

$$\hat{\theta} \sim \mathcal{N}(\theta, j'(\hat{\theta}))$$

approximately distributed

$$\hat{\theta} \sim N(\theta, j^{-1}(\theta))$$

$$\hat{\theta} = \theta + \epsilon$$

75%

We can then construct a confidence interval around $\hat{\theta}$, with level $1-\alpha$
For the r -th component of $\hat{\theta}$

$$CI(1-\alpha) = \hat{\theta}_r \pm \frac{z_{1-\alpha/2}}{2} \sqrt{j^{-1}(\theta)_{[r,r]}}$$

\hookrightarrow quantile of level $1-\frac{\alpha}{2}$ of standard normal distribution $N(0;1)$

$$j(\theta) = \frac{\partial^2 \ell(\theta)}{\partial \theta^2} = \begin{bmatrix} \frac{\partial^2 \ell(\theta)}{\partial \theta_1 \partial \theta_1} & \dots & \frac{\partial^2 \ell(\theta)}{\partial \theta_1 \partial \theta_n} \\ \vdots & \ddots & \vdots \\ \frac{\partial^2 \ell(\theta)}{\partial \theta_n \partial \theta_1} & \dots & \frac{\partial^2 \ell(\theta)}{\partial \theta_n \partial \theta_n} \end{bmatrix}$$

dimension of θ

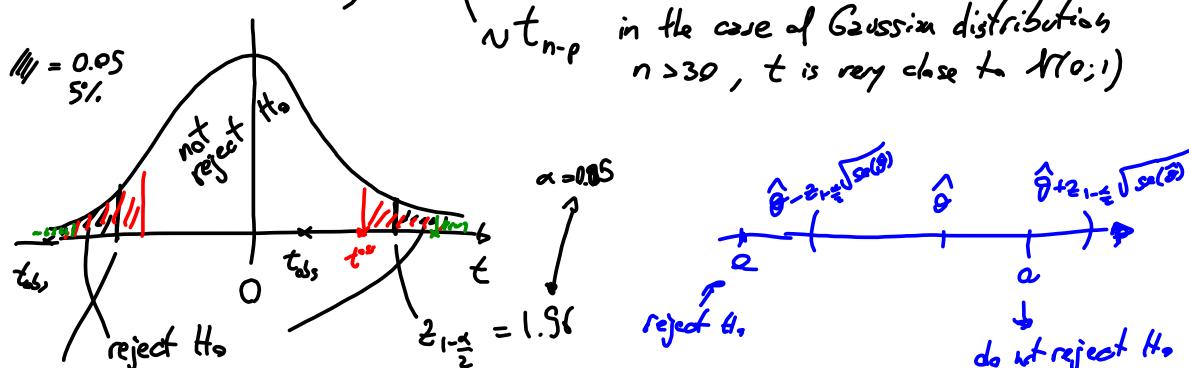
Confidence intervals and hypothesis testing are closely connected

$$H_0: \theta_r = \alpha$$

For a fixed statistical significance level α , the Wald test is used to testing the hypothesis, and it is based on the t -statistic

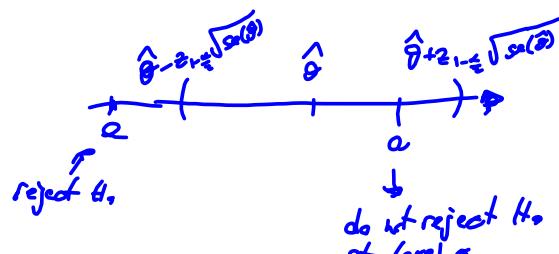
$$t = \frac{\hat{\theta}_r - \alpha}{\text{s.e.}(\hat{\theta}_r)} \sim N(0; 1)$$

$\sim t_{n-p}$ in the case of Gaussian distributions
 $n > 30$, t is very close to $N(0; 1)$



$$z_{\alpha/2} = 1.96$$

if $\alpha = 0.05$



$$2 \Phi(-|t|)$$

\rightarrow p-value that we contrast with $\alpha(0.05)$

Alternatively, one can compute the p-value : $2 \min(\Phi(t), 1 - \Phi(t))$

$$2 \Phi(-|t|)$$

\rightarrow p-value that we contrast with $\alpha(0.05)$

More generally, for

$$\frac{\partial}{\partial \theta_{p+1:p}} = \frac{\partial \ell(\theta)}{\partial \theta_{p+1:p}}$$

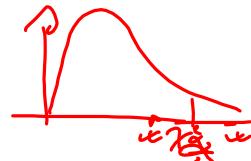
we can use the likelihood ratio test

$$W = 2 \left(\ell(\hat{\theta}) - \ell(\theta_0) \right)$$

$$\text{where } \theta_0 = (\hat{\theta}_{1:q}, a_{0:q})$$

Since $W \sim \chi^2_q$, the p-value is computed as

$$\text{p-value} = \Pr(\chi^2 > w) \quad \chi^2 \sim \chi^2_q$$



Gaussian example (with only one variable x)

$\beta = 1$ -dimensional

$$Y \sim N(x\beta, \sigma^2)$$

$$\begin{aligned} L(\beta, \sigma^2) &= \prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} \exp \left\{ -\frac{1}{2\sigma^2} (y_i - x_i\beta)^2 \right\} \\ &= C / (\sigma^2)^{-n/2} \exp \left\{ -\frac{1}{2\sigma^2} \sum_{i=1}^n (y_i - x_i\beta)^2 \right\} \end{aligned}$$

$$\ell(\beta, \sigma^2) = \log L(\theta) = -\frac{n}{2} \log \sigma^2 - \frac{1}{2\sigma^2} \sum_{i=1}^n (y_i - x_i\beta)^2$$

$$\ell_\beta(\beta, \sigma^2) = \frac{\partial \log L(\theta)}{\partial \beta} = +\frac{1}{2\sigma^2} \sum_{i=1}^n (y_i - x_i\beta)x_i$$

$$\ell_{\sigma^2}(\beta, \sigma^2) = \frac{\partial \log L(\theta)}{\partial \sigma^2} = -\frac{n}{2\sigma^2} + \frac{1}{2(\sigma^2)^2} \sum_{i=1}^n (y_i - x_i\beta)^2$$

$$\ell_\beta(\beta, \sigma^2) = 0 \rightarrow \cancel{\frac{1}{2\sigma^2} \sum_{i=1}^n (x_i y_i - x_i^2 \beta)} = 0 \quad \begin{aligned} \hat{\beta} &= \frac{\sum x_i y_i}{\sum x_i^2} \\ &\text{if } x_i \text{ is } p\text{-dimensional} \\ &= (x^T x)^{-1} x^T y \end{aligned}$$

$$\ell_{\sigma^2}(\hat{\beta}, \sigma^2) = 0 \rightarrow -\frac{n}{2\sigma^2} + \frac{1}{2(\sigma^2)^2} \sum_{i=1}^n (y_i - x_i \hat{\beta})^2 = 0$$

$$\hat{\sigma}^2 = \frac{\sum_{i=1}^n (y_i - x_i \hat{\beta})^2}{n} = \frac{D(\hat{\beta})}{n}$$

$\leftarrow n-p$ because $\hat{\sigma}^2$ is biased, but they are equal $n \rightarrow \infty$

To evaluate the hypothesis

$$\theta_{p+1:p} = 0$$

we contrast the deviance of the constrained model and the full model

When the error is Gaussian, we use the F

$$F = \frac{[D(\theta_0) - D(\hat{\theta})]/q}{D(\hat{\theta})/(n-p)} \sim F_{q, n-p}$$

& it is an F distribution with q degrees of freedom at the numerator and $n-p$ at the denominator

Binomial distribution

$$Y_i \in \{0, 1\} \quad Y_i \sim Bi(1, \pi)$$

Bernoulli distribution

π : probability of success

$$Y = \sum_{i=1}^n Y_i \sim Bi(n, \pi) \quad \text{number of successes in } n \text{ trials}$$

$$P_Y(y; \pi) = \binom{n}{y} \pi^y (1-\pi)^{n-y}$$

$$L(\pi) = \binom{n}{y} \pi^y (1-\pi)^{n-y}$$

$$l(\pi) = y \log \pi + (n-y) \log (1-\pi)$$

$$L'(\pi) = \frac{y}{\pi} + \frac{n-y}{1-\pi} (-1) \rightarrow \frac{y}{\pi} - \frac{n-y}{1-\pi} = 0 \quad \cancel{y - \pi} - n\pi + \cancel{\pi y} = 0 \quad \hat{\pi} = \frac{y}{n}$$

$$L''(\pi) = -\frac{y}{\pi^2} - \frac{n-y}{(1-\pi)^2}$$

$$J(\hat{\pi}) = \frac{y}{\hat{\pi}^2} + \frac{n-y}{(1-\hat{\pi})^2} \quad \begin{aligned} J(\hat{\pi}) &= \frac{\frac{y}{\hat{\pi}} \cdot \hat{\pi}^2}{y^2} + \frac{\frac{n-y}{(1-\hat{\pi})}}{(1-\frac{y}{n})^2} = \frac{y}{\hat{\pi}^2} + \frac{(n-y)}{(n-y)^2} \\ &= \frac{y}{\hat{\pi}^2} + \frac{n}{1-\hat{\pi}} \end{aligned}$$

$$SE(\hat{\pi}) = \sqrt{\left(\frac{y}{\hat{\pi}} + \frac{n-y}{(1-\hat{\pi})}\right)^{-1}} = \sqrt{\left(\frac{n-\hat{\pi}}{\hat{\pi}(1-\hat{\pi})}\right)^{-1}} = \sqrt{\frac{\hat{\pi}(1-\hat{\pi})}{n}}$$

Comparison of two groups

Brazilian bank example

$Y = \text{satisfaction} \in \{\text{low, high}\}$

$X = \text{age} \in \{\text{'young', 'old'}\}$ young $\leftarrow 1$

$$\ell(\hat{\pi}_1, \hat{\pi}_2) = c + y_1 \log \hat{\pi}_1 + (n_1 - y_1) \log (1 - \hat{\pi}_1) + y_2 \log \hat{\pi}_2 + (n_2 - y_2) \log (1 - \hat{\pi}_2)$$

$$H_0: \hat{\pi}_1 = \hat{\pi}_2$$

$$H_0: \hat{\pi}_1 - \hat{\pi}_2 = 0$$

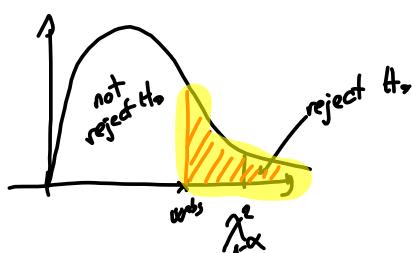
$$W = 2 \left(\ell(\hat{\pi}_1, \hat{\pi}_2) - \ell(\hat{\pi}, \hat{\pi}) \right)$$

$$\text{where: } \hat{\pi}_1 = \frac{y_1}{n_1} \approx 0.78$$

$$\hat{\pi}_2 = \frac{y_2}{n_2} \approx 0.82$$

$$\hat{\pi} = \frac{y_1 + y_2}{n_1 + n_2} \approx 0.78$$

$w \sim \chi^2_1$



$$\Pr(X < w) = \text{prob}(w_{\text{obs}}, 1)$$