

Note: Symbols and equation numbering are the same as in Grossman, chapter 7 in Handbook, with the exception that I replace  $G_t$  for  $\phi_t$  (since  $G_t \equiv \partial h_t / H_t$  the use of  $\phi_t$  is superfluous).

**Health capital ( $H$ )** at time  $t$  the result of

history ( $H_{t-1}$ )

depreciation ( $\delta_t H_{t-1}$ ) – age, accident, disease ...

investments in health ( $I_{t-1}$ ), exercise, medical care ...

Note:  $H$  the stock of health at the beginning of the period.

$$\begin{aligned} H_t &= H_{t-1} - \delta_{t-1} H_{t-1} + I_{t-1} \\ &\Downarrow \\ I_{t-1} &= \underbrace{H_t - H_{t-1}}_{\text{net investments}} + \underbrace{\delta_{t-1} H_{t-1}}_{\text{depreciation}} \end{aligned}$$

As with investments in general: There is a cost today (later we denote this  $\pi_{t-1}$ ), and a later gain (that lasts for some time), in terms of an increase in  $H_t, H_{t+1}, H_{t+2}, \dots$  and associated benefits.

### Benefits from good health

Let  $\Omega$  be the total number of days (full time),  $TL$  be number of sick days,  $h$  the number of healthy days.

The higher health ( $H$ ):

the more of healthy days,  $h_t = G_t H_t$ , where  $G_t > 0$ ,

and the fewer number of sick days  $TL = \Omega - h_t$ .

In the model, all the effects of  $H$  goes through  $h$ .

1. Direct utility:

$$U(h_t, Z_t),$$

where  $\partial U / \partial h_t = u h_t \cdot \frac{\partial h_t}{\partial H_t} = u h_t \cdot G_t$

2. More time for work (and leisure). (Non-sick leisure time is exogenous, so if  $H \nearrow$ , then more time for work at home or in the marketplace  $\rightarrow$  higher consumption.)

### Household production functions

(3)  $I = i(M_t, TH_t; E_t)$  – investments in health

(4)  $Z = z(X_t, T_t; E_t)$  – other consumption goods

with inputs: market goods ( $M_t, X_t$ ) and own time ( $TH_t, T_t$ ).

You may think of  $M_t$  as medical care.

**Resource constraints:**

The time constraint

$$\underbrace{\Omega}_{\text{full time}} = TW_t + \underbrace{TH_t + T_t}_{\text{time spent on household production}} + \underbrace{TL_t}_{\text{time sick}}$$

How does  $H \nearrow$  improve production/earnings opportunities? Only by reducing  $TL_t$ .

Using  $h_t = \Omega - TL_t$ , the time constraint can be written as

$$TW_t = h_t - TH_t - T_t$$

The income constraint

$$\Sigma_t (P_t M_t + Q_t X_t) / (1+r)^t = \Sigma (W_t TW_t) / (1+r)^t + A_0$$

Combining the time and the income constraints gives

$$\Sigma_t (P_t M_t + Q_t X_t) / (1+r)^t = \Sigma (W_t (h_t - TH_t - T_t)) / (1+r)^t + A_0 \quad (5')$$

**Some (restrictive?) assumptions**

No uncertainty

Perfect knowledge

Constant preferences

No joint production. For example,  $\partial I / \partial X = \partial Z / \partial M = 0$ . The actions that affect health, do not matter for other consumption goods.

Can freely choose  $TH, TW, M$  and  $X$  given (5').

The individual as a **rational** producer of own health chooses to:

Maximize (1') given (5') and using equations (2-4).

$$L(\dots) \equiv \Sigma_{t=0}^n u(h_t, Z_t) + \lambda \Sigma_{t=0}^n \frac{1}{(1+r)^t} [W_t (h_t - TH_t - T_t) - (P_t M_t + Q_t X_t)] \quad (*)$$

Discounts future income streams - a krone today ( $t-1$ ) is more valuable than a krone later ( $t, t+1, t+2, \dots$ ) because of  $r > 0$ .

**Maximization** - of interest to us: the determinants of  $I$ :  $M$  and  $TH$  (cf. equation 3).

The first order condition for gross health investment in period  $t-1$ , equations (9) and (10) follow from two first order conditions, one for  $M$  and one for  $TH$ .

Differentiate  $L$  wrt  $I$ , thinking of  $M$  as a function of  $I$ .

Differentiate  $L$  wrt  $I$ , thinking of  $TH$  as a function of  $I$ .

When using  $M_t$  as the choice variable:

$$\frac{1}{(1+r)^{t-1}} P_{t-1} \frac{\partial M_{t-1}}{\partial I_{t-1}} = \frac{W_t G_t}{(1+r)^{t-1}} + \dots + \frac{U h_t}{\lambda} G_t + (1-\delta_t) \dots (1-\delta_{n-1}) \frac{U h_n}{\lambda} G_n$$

Define  $\pi_{t-1} = P_{t-1} \frac{\partial M_{t-1}}{\partial I_{t-1}}$ . In equilibrium:

$$\pi_{t-1} = P_{t-1} \frac{\partial M_{t-1}}{\partial I_{t-1}} = W_{t-1} \frac{\partial TH_{t-1}}{\partial I_{t-1}}. \quad (10)$$

## The derivation of the user cost of health

Then it is convenient to look at the optimal health stock in period  $t$  ( $H_t$ ) rather than the gross investments.

The relation between  $H_t$  and  $I_1, \dots, I_n$ :

$$\begin{aligned} I_{t-1} &= H_t - (1 - \delta_{t-1}) H_{t-1}, \\ I_t &= H_{t+1} - (1 - \delta_t) H_t \end{aligned}$$

while  $H_t$  does not enter in the expression for  $I_{t-j}$ , for  $j \neq 0, 1$ .

That is,  $\partial I_{t-1} / \partial H_t = 1$ , and  $\partial I_t / \partial H_t = -(1 - \delta_t)$

(and  $\partial I_{t-j} / \partial H_t = 0$  for  $j \neq 0, 1$ ).

$$\begin{aligned} \partial L_t / \partial H_t &= \lambda \frac{1}{(1+r)^{t-1}} \left( \underbrace{-P_{t-1} \frac{\partial M_{t-1}}{\partial I_{t-1}}}_{\pi_{t-1}} \underbrace{\frac{\partial I_{t-1}}{\partial H_t}}_{=1} \right) + \\ &\quad + uh_t G_t + \lambda \frac{1}{(1+r)^t} \left( G_t W_t - \underbrace{P_t \frac{\partial M_t}{\partial I_t}}_{\pi_t} \underbrace{\frac{\partial I_t}{\partial H_t}}_{=-(1-\delta_t)} \right) = 0 \\ \frac{\lambda}{(1+r)^{t-1}} \pi_{t-1} &= uh_t G_t + \frac{\lambda}{(1+r)^t} (G_t W_t + \pi_t (1 - \delta_t)) \end{aligned}$$

multiply by  $(1+r)^t / \lambda$  and rearrange right hand side (RHS):

$$\begin{aligned} \pi_{t-1} (1+r) &= G_t W_t + \frac{uh_t}{\lambda} G_t (1+r)^t + \pi_t (1 - \delta_t) \\ \pi_{t-1} (1+r) - \pi_t (1 - \delta_t) &= G_t W_t + \frac{uh_t}{\lambda} G_t (1+r)^t \end{aligned}$$

Rearranging the LHS:  $\pi_{t-1} (1+r) - \pi_t (1 - \delta_t) = \pi_{t-1} \left( 1+r - \frac{\pi_t}{\pi_{t-1}} + \frac{\pi_t}{\pi_{t-1}} \delta_t \right) = \pi_{t-1} \left( \frac{\pi_{t-1}}{\pi_{t-1}} + r - \frac{\pi_t}{\pi_{t-1}} + \frac{\pi_t}{\pi_{t-1}} \delta_t \right) = \pi_{t-1} \left( r - \left( \frac{\pi_t}{\pi_{t-1}} - \frac{\pi_{t-1}}{\pi_{t-1}} \right) + \frac{\pi_t}{\pi_{t-1}} \delta_t \right) = \pi_{t-1} \left( r - \tilde{\pi}_{t-1} + \frac{\pi_t}{\pi_{t-1}} \delta_t \right)$ , where  $\tilde{\pi}_{t-1} = \frac{\pi_t - \pi_{t-1}}{\pi_{t-1}}$ . Grossman assumes that  $\delta \tilde{\pi}_{t-1}$  is very close to zero, then  $\frac{\pi_t}{\pi_{t-1}} \delta_t \approx \delta_t$ , and we arrive at equation (11):

$$\pi_{t-1} (r - \tilde{\pi}_{t-1} + \delta_t) = G_t W_t + \frac{uh_t}{\lambda} G_t (1+r)^t \quad (11)$$

The RHS in (11) is the gain from a marginal increase in health stock in period  $t$ ,  $H_t$ .

The LHS in (11),  $\pi_{t-1} (r - \tilde{\pi}_{t-1} + \delta_t)$ , is the cost of a marginal increase in  $H_t$ .

For (11) to maximize utility, the optimal gross investments in all periods  $t = 0, \dots, n - 1$ , must be positive. (There must be an inner solution to the Lagrange problem (\*).)  $\Leftrightarrow$  The individual would never want to reduce his health by  $\delta_t H_t$  or more.

Even if health capital cannot be sold (there is no second-hand market for health, in contrast to physical capital), one may then think of the LHS in eq 11 as a user cost of capital.

The true cost is not  $\pi_{t-1}$  (the monetary expense in period  $t - 1$  of investing in  $H_t$ ), but the sum of the following cost components

- foregone income,  $\pi_{t-1} \times r$ , from not placing an amount  $\pi_{t-1}$  in the capital market,
- and the monetary loss from depreciation  $\pi_{t-1} \times \delta$ ,
- and, possibly, price changes from  $t - 1$  to  $t$ . Price increases ( $P$  or  $W$ ) from  $t - 1$  to  $t$ , that is  $\tilde{\pi}_{t-1} > 0$ , reduce the user cost of  $H_t$ .

Dividing by  $\pi_{t-1}$  on both sides of eq. 11,

$$r - \tilde{\pi}_{t-1} + \delta_t = \underbrace{G_t W_t / \pi_{t-1}}_{\gamma_t} + \underbrace{\frac{u h_t}{\lambda} G_t (1 + r)^t / \pi_{t-1}}_{a_t}. \quad (24)$$

$r - \tilde{\pi}_{t-1} + \delta_t$  is the user cost per krone spent on  $H_t$ , and  $\gamma_t + a_t$  the marginal gain per krone.  $\gamma_t$  is the productive value of more healthy days, and  $a_t$  the direct utility gain from better health.

Grossman derives two models from equation 24, in the **investment model**, health only matters for the individual's productive capacity (the number of days she can work), thus  $a_t = 0$ , in the **consumption model**, health has only a direct utility effect ( $\gamma_t = 0$ ).

Comparative statistics: We will mainly use graphs, and concentrate on the investment model.